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Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
TY B.Com, Semester-V, Semester End Examination, January 2021
Industrial Management (Old Course) (Repeat)

Duration: 2hrs

Max Marks: 80

Instructions:

1. All questions are compulsory however internal choice is available
2. Answer sub questions in question No1 and question No2 in not more than 100 words each.
3. Answers to question no 3 to question no 6 is not more than 400 words each
4. Figures to the right indicate marks assigned to the questions.

1. Answer the following in brief (any four)

(4x4=16)

- a) Importance of Industrial Management (any four)
- b) Benefits of scientific management (any four)
- c) Techniques of work Measurement(any two)
- d) Human Aspect of Rationalization
- e) Concept of Industrial Productivity
- f) Steps initiated by government of India to facilitate Rationalization (any four)

2. Answer the following in brief (any four)

(4x4=16)

- a) Steps in Deming Wheel
- b) Causes of Industrial pollution(any four)
- c) C) Mechanical Causes of Industrial Accidents(any four)
- d) d)Benefits of TQM (any four)
- e) e)Factors affecting work environment(any four)
- f) f)Objectives of Just in time(JIT) any four

3 A. Explain the Financial, Technical and Labour factors influencing labour Productivity

(12)

OR

3 B. What is work Study? Explain the advantages of work study.

4 A. What is Bench Marking? Explain the steps in Bench Marketing

(12)

OR

4 B. Explain the Principles of TQM

5 A Describe the objectives of Safety Management

(12)

OR

5 B What are the effects of Industrial pollution. Elaborate

6 A. Explain the features of Quality Circle

(12)

OR

6 B. Justify the need for rationalization in Indian industrial