

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao-Goa**  
**TY B.Com, Semester-VI, Semester End Examination, January 2021**  
**Entrepreneurship Development (Old Course)**

**Duration: 2hrs**

**Max Marks: 80**

**Instructions:**

1. Start each question on fresh page.
2. Figures to the right indicate maximum marks.

**Q1. Write Short Notes on any four of the following:**

**(4X4)16**

1. Factors to be considered by entrepreneurs while selecting a site.
2. Classification of SSIs.
3. Role of Goa Industrial Development Corporation.
4. Functions of Khadi and Village Industries Commission.
5. Need for incentives and Subsidies to entrepreneurs.
6. Chief Minister's Rojgar Yojna.

**Q2. Write Short Notes on any four of the following:**

**(4X4) 16**

1. Symptoms of Industrial Sickness.
2. Social responsibility of entrepreneurs towards government.
3. Arguments in favour of corporate social responsibility.
4. Four Sources of Fixed capital.
5. Concept of recruitment, selection and training of Staff.
6. Internal causes of Industrial Sickness.

**Q3. 1. Explain the provisional registration procedure and its importance to SSIs.**

**(12)**

**OR**

2. Discuss the different forms of ownership available to an entrepreneur and the factors to be considered while selecting the form of ownership.

**Q4. 1. Describe any 6 subsidies and incentives offered by the Government of Goa to entrepreneurs.**

**(12)**

**OR**

2. Highlight the role and functions of DIC in entrepreneurship development.

**Q5. 1. What is Marketing Management? Discuss the problems faced by SSIs in marketing of their products and services.**

**(12)**

**OR**

2. Explain in detail the factors influencing the choice of technology in an SSI.

Q6. 1. Describe the various consequences of Industrial Sickness.

(12)

OR

2. Discuss the social responsibility of an entrepreneur towards its various stakeholders.