

Golden Jubilee Celebrations of Vidya Vikas Mandal
 Vidya Vikas Mandal's
 Shree Damodar College of Commerce & Economics



E-Newsletter



February 2021
Volume 13, Issue 8

Ms. Samiksha S. Vengurlekar – Editor

Online Session on "Career Opportunities in Law"

9th November 2021



Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
Career Cell and Placement Cell



"Career Opportunities in Law"



Advocate Prasanna Timble

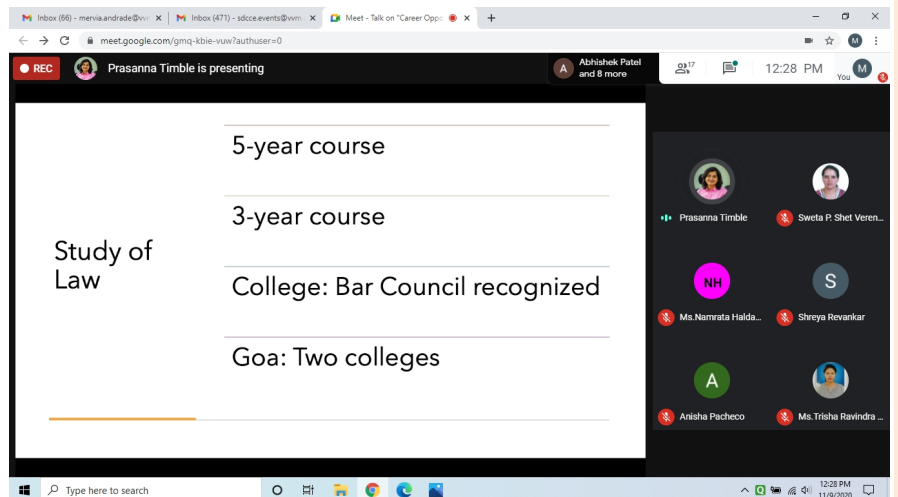
MONDAY, 9TH NOVEMBER 2020
12.00 NOON TO 1.00 P.M.

Dr. Prita D. Mallya
 Professor and Principal

Ms. Namrata Haldankar
 Convenor, Career Cell

Dr. Maithili Naik
 Convenor, Placement Cell

The Career Cell in association with the Placement Cell, organized an online session for students on "Career Opportunities in Law" on 9th November 2020 at 12 noon using Google Meet. The Resource Person for the session was Adv. Prasanna Timble. During the session, Adv. Prasanna Timble highlighted important aspects such as the number of years the students will take to complete the LLB programme upon completing their graduation, different colleges available in Goa and outside Goa to take up LLB studies, and the skills and capabilities required to be a Lawyer. She mentioned the different activities one has to take up while practicing law and also the criteria required to become a judge, district judge, magistrate etc. She also stressed on the various avenues open after LLB or for those who pursue their career in law. 15 students attended the session.



Orientation on SSS for students of all programs

21st January -13th February 2021

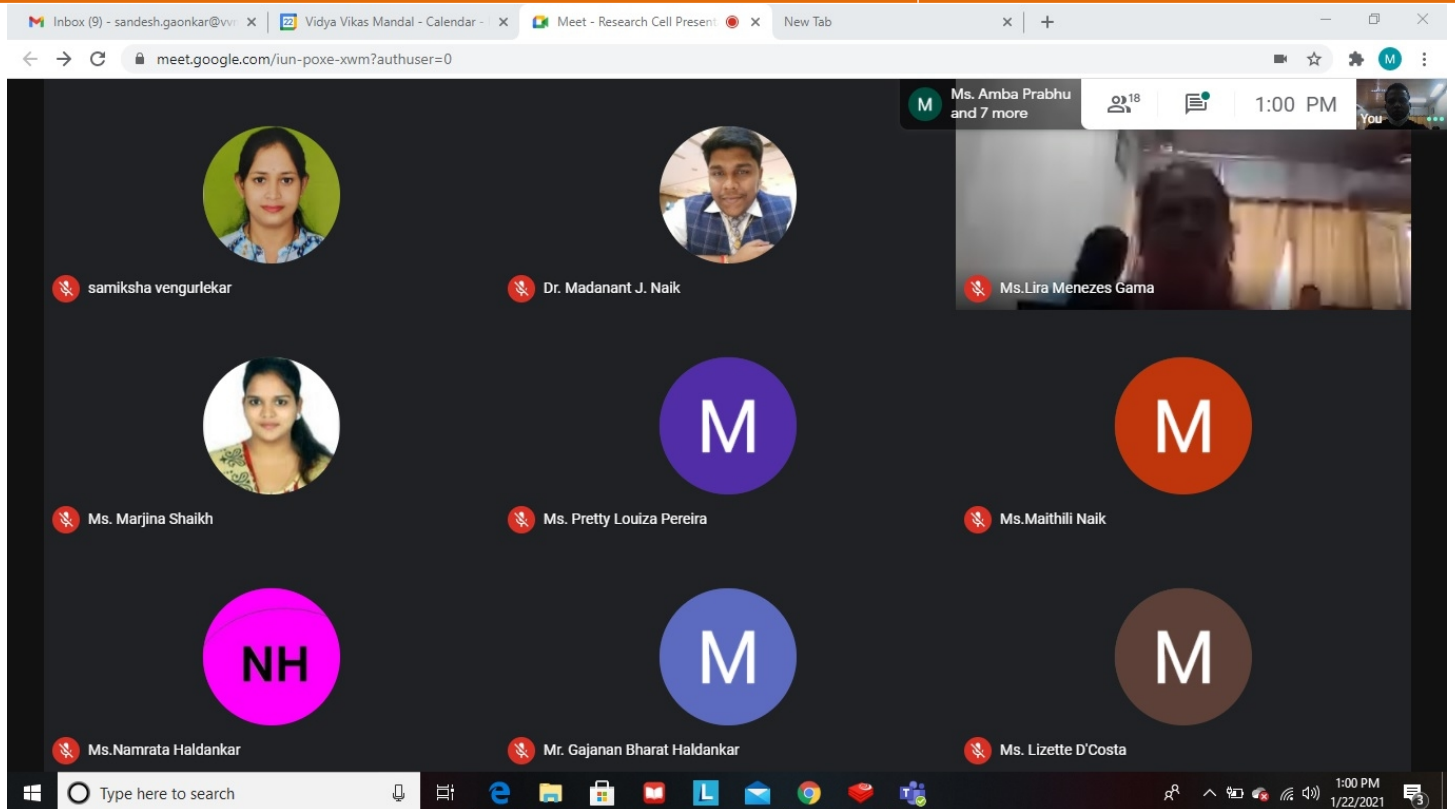
On behalf of the IQAC, Ms. SamikshaVengurlekar conducted an Orientation session on Students' Satisfaction Survey for the students of all programs from 12:30 – 1:15pm on prescheduled dates via the Google Meet platform.

Date	Class
21-01-2021	FYB.Com
23-01-2021	FY BCA, BBA(FS), B.Voc
27-01-2021	SYB.Com,BCA, BBA(FS) B.Voc
03-02-2021	TYB.Com
13-02-2021	TY BCA, BBA(FS), M.Com

The purpose of the session was to orient students on the SSS questionnaire. Each question in the SSS form was explained to the students so that they understand and answer it correctly. Students were given a link for the pilot survey and were asked to answer the mock questionnaire. The session ended with solving queries raised by the students. 170 students attended these sessions.

Presentation on "Literature and Pandemic: A study of Albert Camus's 'The Plague – A Chronicle of Human Devastation and Hope"

22nd January 2021



The Research Cell organised a presentation on "Literature and Pandemic: A study of Albert Camus's 'The Plague – A Chronicle of Human Devastation and Hope'" from 12.15 to 1.15 pm on 22nd January, 2021 through the Google Meet platform. Mr. SandeshGaonkar, Assistant Professor, Dept. of Commerce and Management introduced the presenter Ms. SamikshaVengurlekar, Assistant Professor in English. Dr. Lira Gama (Coordinator) and Mr. SandeshGaonkar (Member) were the teachers in charge for the same. 32 teachers attended the session.

Ms. SamikshaVengurlekar addressed the importance of Literature and its role during a pandemic through a study of Albert Camus's 'The Plague'. The presentation focused on literature being a reflection of life. The presenter focused on pandemics and the resulting devastation, and how it influences writers across the globe. The theme of human loss, devastation and hope was analysed through the selected work of Albert Camus – 'The Plague'.

The session concluded at 1.15 p.m. Dr. Lira Gama proposed the Vote of Thanks.

Training/ session in SSC/N9004 – Data and Information Management for FYBVoc(Software Technologies) Students

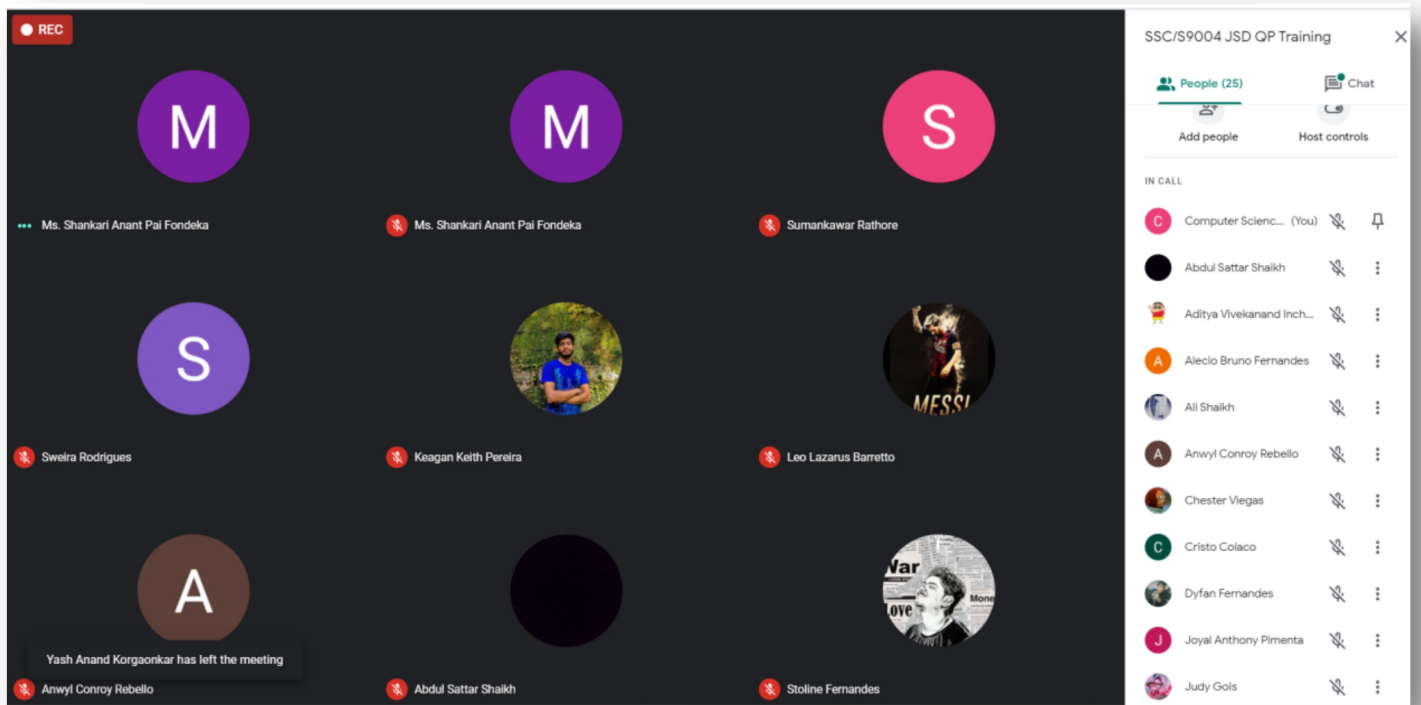
25th January -2nd February 2021

The Department of Computer Science organized a training session in SSC/N9004 – Data and Information Management for FY B.Voc.(Software Technologies) students from 25th January to 02nd February 2021 from 09.00 am to 12.00 pm via Google Meet.

The objective of the session was to provide basic and essential training in Quantitative, Reasoning and Analytical Skills as required by the curriculum of Junior Software Developer Qualification Pack. The trainers for these sessions were Assistant Professors Ms. ShankariFondekar and Ms. Meher Rodrigues. The students received their training in the following areas of Aptitude and Reasoning.

- Time and Work
- Grammatical phrases
- Statements and conclusions

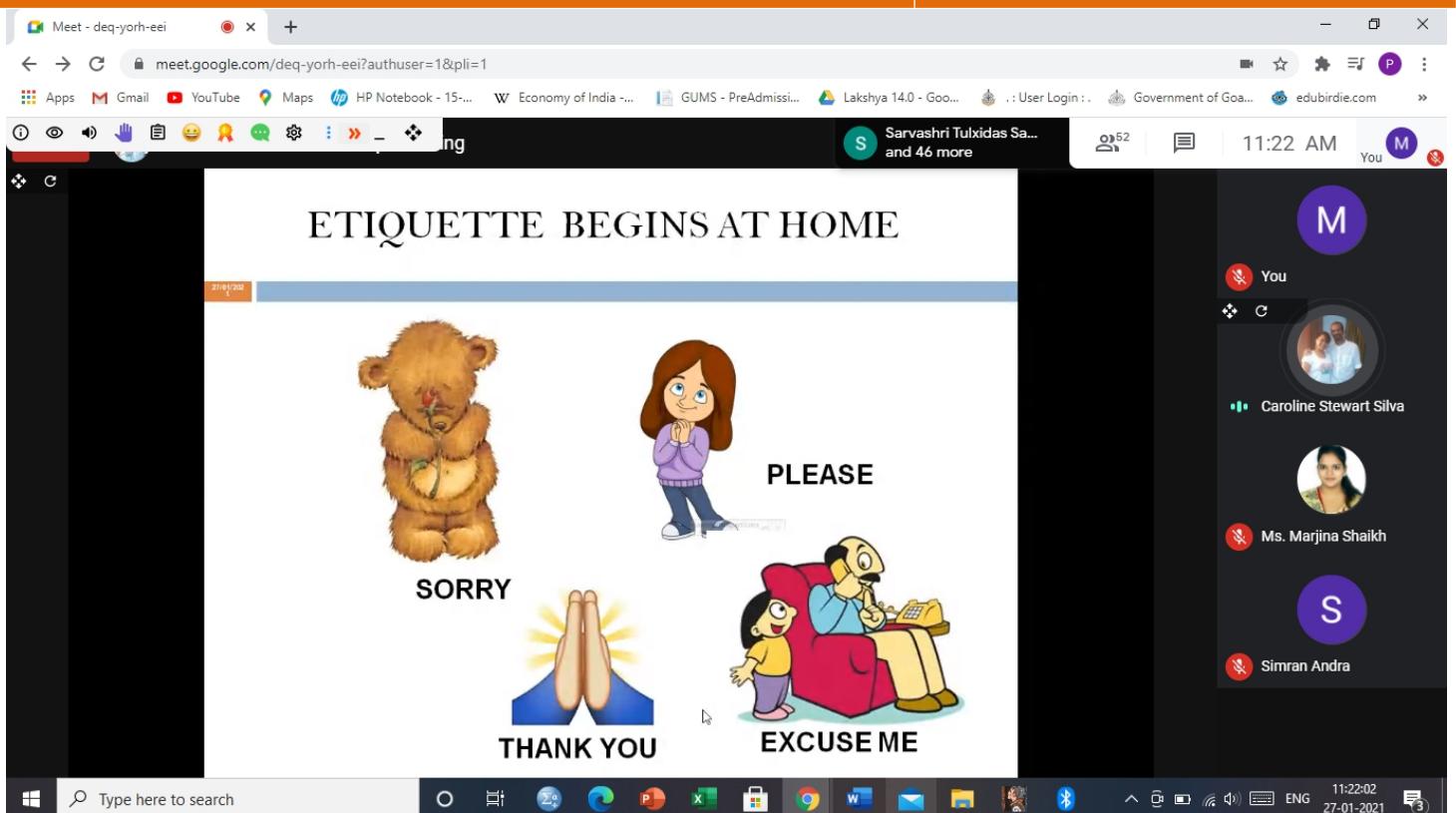
- Data Interpretation
- Syllogism
- Logical statements & Actions
- Graph Analyses



During the sessions, concepts were explained followed by problem-solving and doubt-solving sessions. For every topic, the resource links and questions banks were shared with the students so that they could practice. A test was also scheduled to test the understanding of the concepts. 26 FY B.Voc.and 02 TYBCA students attended the sessions.

Online session on Etiquette as a Life Skill

27th January 2021



The Life Skills Committee of VVM's Shree Damodar College of Commerce & Economics organised an online session on Etiquette as a Life Skill as a part of a 30-Hour Life Skills Certificate Course for First Year B.Com students on 27th January from 11:00 am to 1:00 pm using the Google Meet platform. The main objective of the session was to make students aware of the different types of Etiquette and the importance of Etiquette. The resource person for the session was Ms. Caroline

Stewart Silva, Professional Life Coach.

Assistant Professor Ms. Marjina Shaikh welcomed the resource person. Ms. Simran Andre, student from FY B.Com B introduced the resource person.

Ms. Caroline Stewart Silva discussed topics such as What is Etiquette? The four magic words of etiquette, The Importance of Etiquette and Manners, Types of Etiquette (Social Etiquette, Corporate/Business Etiquette and Online Etiquette), Why Social Etiquette is important, Common Slip-ups, etc.

Ms. AnupriyaAchari student from FY BCom A delivered the Vote of Thanks.

The 64 students who attended the session, appreciated the efforts of the resource person and said they benefited immensely from the session. Overall, the session was very interesting and interactive. The students participated enthusiastically throughout the session,

Screening of Union Budget 2021-22

1st February 2021

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Department of Economics & Banking
organizes

**SCREENING OF
UNION BUDGET 2021-2022**

on
Monday, 01st February 2021
at 11.00 a.m.

Prof. Prita D. Mallya
Professor & Principal

Dr. Lira M. Gama
HOD, Economics & Banking

Ms. Lizette D'Costa
Mr. Shrikant Madar
Faculty In-Charge

The Department of Economics & Banking organized Screening of Union Budget 2021-22 for faculty and students, by telecasting the live session of the Presentation of the Union Budget from the Lok Sabha by the Finance Minister of India, Smt. Nirmala Sitharaman on 01st February 2021 from 11:00 a.m. to 01:15 p.m. It is the first budget of this decade and the first digital budget in the environment of the unprecedented COVID-19 crisis. Laying a vision for Aatmanirbhar Bharat, she said that the Budget proposals will strengthen the country by doubling farmer's incomes, strong infrastructure, healthy India, good governance, opportunities for youth, education for all, women empowerment, and inclusive development among others.

82 participants, including faculty and students, attended the session virtually through the Google Meet platform.

Student Participation at Moneta 2020

3rd to 6th February 2021

An Annual National level Inter-Collegiate event - Moneta 2020 was organised by R. A. Podar College of Commerce and Economics – Autonomous, Mumbai from 03rd to 06th February, 2021. 23 students from FY and SY BBA(Financial Services) participated in the event.

This event is India's largest financial market-based event. Students actively participated in all the eleven events and the pre-events virtually. The aim was to motivate students to participate in the national level event and thus, provide a platform for them to showcase and enhance their skills and knowledge. Ms. Gautami Karmalkar, student of SYBBA(FS) A - was the contingent leader while Ms. Sanchia Da Costa, student of FYBBA(FS) B - was the deputy contingent leader of the participating team. Mr. Mayuresh Adsul, Assistant Professor in Commerce was the faculty in charge.

GDP Talks on 'Talking Talukas'

3rd February 2021

The Cultural Council organized an Online Orientation Session in association with GDP Foundations - GDP Talks – 'Talking Talukas' on 03rd February 2021. The Resource Persons for the session were Mr. Kishore Shah, Managing Trustee, GDP Foundation and Mr. Saiesh Naik Member, GDP Foundation. GDP Talks is a platform to encourage the youth of Goa to highlight issues they might have noticed in the areas of agriculture, healthcare and education and put forth these issues with possible solutions.

The Speaker oriented the audience on GDP Foundation and the various activities undertaken by them. He also briefed the staff and students about 'Talking Talukas' events which focused on the areas of education, healthcare and agriculture. He also stressed on this unique initiative as it will empower the youth to turn their suggestions into reality. There were 44 participants in the session.

Interaction session of First and Second Year BCA and B.Voc students

5th February 2021

The Department of Computer Science organized an interaction session of First and Second Year BCA and B.Voc students and faculty members on 5th February 2021 from 09.00 am to 12.30 pm via the Google Meet platform as per the schedule mentioned below.

- FY BCA and FY B.Voc(ST) – 9.00 am to 10.00 am
- SY BCA and SY B.Voc(ST) – 11.30 am to 12.30 am

The objective of the session was to provide basic and essential information about the conduct of the classes and assessment for the First and Second Year students of the two programmes. Students were informed about the conduct of the even semester classes and practical sessions. They were also given a brief idea about the different subjects offered in the upcoming semester.

135 students attended and had all their doubts, queries, and concerns resolved at the end of the sessions.

Teaching Staff Picnic

6th February 2021

The IQAC and Recreation Cell of the college jointly organized a Staff Picnic for the teaching staff on 06th February 2021 at Nanu Farm, Sulcorna, Sanguem-Goa. All Teaching staff headed towards Nanu farm at 8.30 a.m. After a refreshing walk around the farm, Ms. Meher Rodrigues and Ms. Lizette D'Costa organised games for all the members. Later, the manager explained the process of making sugar, jaggery, Kalparasa and virgin coconut oil. The sheer variety of plants and the natural beauty was a wonderful and thrilling experience for everyone. Post lunch, there were some more games and spot prizes. At the end, prizes were distributed to members of the overall winning team - Team 4.

The picnic proved to be refreshing before commencement of the even semester. 32 teaching staff from across all programmes attended the staff picnic. Before leaving, IQAC Coordinator Dr. Shami Pai proposed the Vote of Thanks.

Interactive Session on "New Education System and Information Technology"

7th February 2021

Shree Damodar College of Commerce & Economics, Margao, Goa, conducted an online interactive session in association with Savitribai Phule Pune University, Baburaoji Gholap College, Sangvi and Poona College, Pune, on the topic, "New Education System and Information Technology" on 7th

February, 2021 at 2.30 pm via the Zoom platform. The Speaker for the session was Dr. Deepak Shikarpur, IT expert and member of AICTE's National Board of IT Education.

Dr Prita Mallya, Principal, introduced the topic. She mentioned that the NEP is promoting online education through platforms like Coursera, Ed-ex, Swayam, etc. She expressed her delight that Gholap College and Poona College who are our MoU partners have come together to put together this activity. Dr Anwar Sheikh, Principal of Poona College introduced Dr Shikarpur as a multi- faceted educationist.

Dr. Deepak Shikarpur in his presentation discussed the main challenges faced today namely – right education, correctness of content, mass personalization of process and content, promotion of innovation and research, producing the right input for industry, providing blended learning and bringing students back to the classroom. He answered all the questions raised by the audience and gave them suggestions as to how they could implement small changes and build capacities to prepare themselves for implementing the NEP.

Dr Parag Kalkar, Dean and Head, Department of Commerce and Management, Savitribai Phule Pune University also expressed his thoughts on the topic and gave the concluding remarks.

Dr. Nitin Ghorpade, Principal of Gholap College, proposed the Vote of Thanks.

Training on Dealing with workplace hazards, emergencies and evacuation

8th - 10th February 2021

The Department of Computer Science, in association with Dept. of Fire and Emergency Services, St.



Inez, Panaji - Goa conducted a 3-day training programme for B.Voc.(ST) students from 8th to 10th February 2020 from 9:30 am to 5:00 pm. The Resource Persons were Mr. A.K. Kamat, ADO, Mr. Ravi H. Naik SFO, Mr. Damodar Zambaulikar, SO, Mr. Amey A Kenkre, FO, Mr. Deepak Shirodkar LFF/FF, helped by the fire fighters (FF).

This Training programme is a part of the curriculum for all B.Voc.(ST) students enrolled for the role of Junior Software Developer and will be answering the exam conducted by NASSCOM. 21 students attended the session.

Day 1 started with chemistry of combustion, Basic fire safety and First Aid. In this session, students were told about triangle of fire, different types of fire and how to extinguish the fire. In the second session, there was demonstration as well as practice in handling fire extinguishers.

Day 2 began with an introduction of basic life support and CPR. Students were told how to investigate

a casualty using AVPU, SAMPLE and DCABTLS. Students also had a practice session on how to give CPR and 30:2 cycle to be repeated 5 times. In the second session they learnt the procedure to conduct evacuation drill and had a demonstration of the same.

Day 3 comprised only practical sessions. Students practiced how to tie different knots and learnt their usage. They were also explained how to calculate the strength and working strength of a rope. Students learned how to use a stretcher and how to make an improvised one during emergencies in case one is not available. The second session gave information about fire tender vehicle. Students were also informed about maintenance of different equipment. Students were also briefed on handling LPG leakages and fire.

All sessions were very interactive and students participated actively in all the sessions. The faculty members in charge of this activity were Mr. Bhiku Bhave and Mr. Swapneel Naik, Assistant Professors, Department of Computer Science.



Webinar on 'Importance of Voice Modulation in our career: How and Why?'

10th February 2021

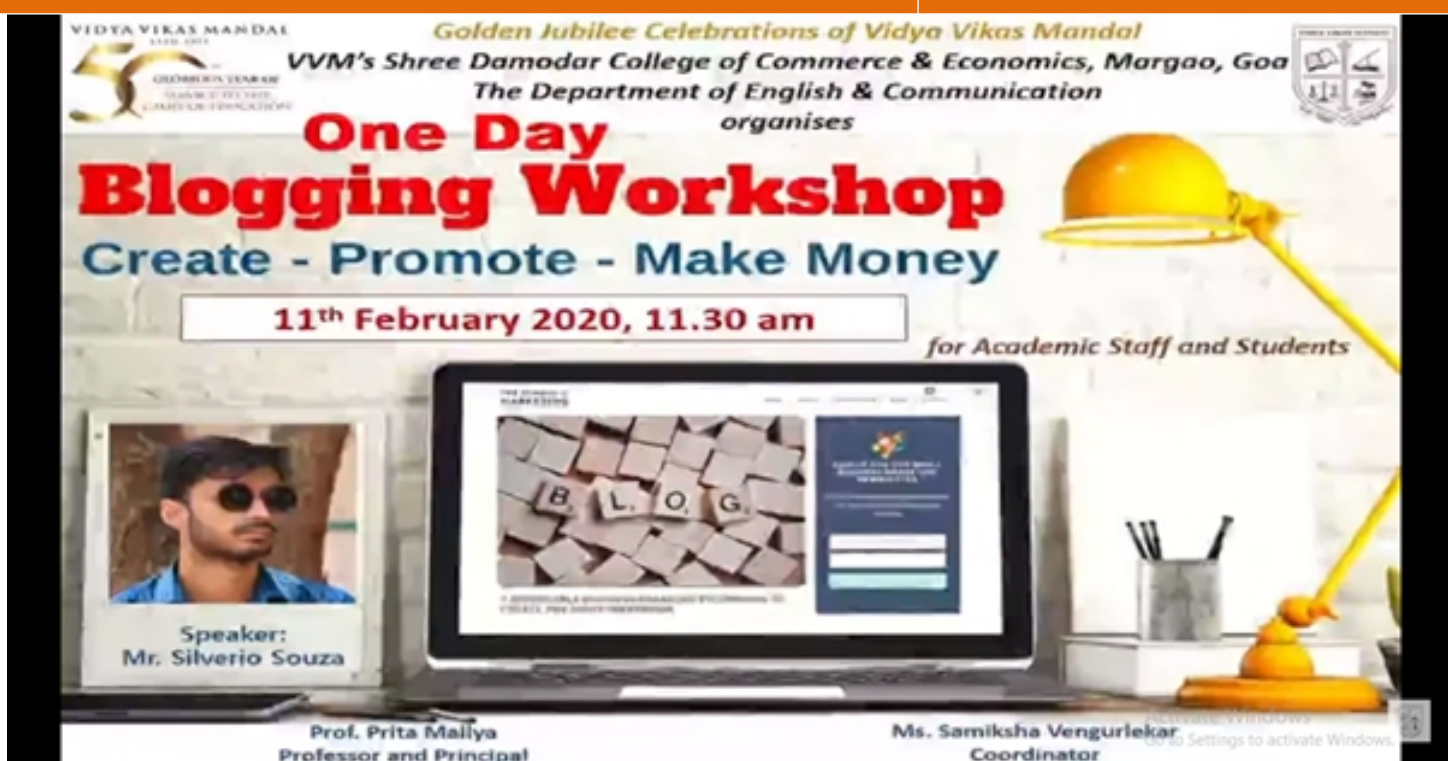
A Webinar was held on '**Importance of Voice Modulation in our career: How and Why?**' on 10th February 2021 from 10.30 am to 12.00 pm. 53 participants from different schools registered and participated in the webinar. The webinar started with an introduction by the Coordinator of the VVM Group for Educational Excellence, Mr. Naguesh Kamat. Mrs. Farheen Khan introduced the Resource Person, Mr. Saidutt Kamat - Mimicry Artist, Comedian, Voice Actor, cricket commentator, Public speaker and Entrepreneur.

He began the session by focusing on the importance of Voice and the different ways of using it. He gave insights of using body, mind and soul whilst talking and explained how one's voice can be one's identity. He gave a detailed explanation on how phonetic sounds, diction and articulation play an important role in speaking and voice modulation.

He provided students with tips for effective public speaking followed by a short mimicry performance as a part of entertainment and building interest in the same. The webinar concluded with a Q&A session.

Overall, the webinar was very informative, interactive and interesting.

Ms. Jyoti Garde, Convenor of the Webinar and Team Leader of the Co-Curricular and Extra Curricular Activities Team of the VVM Educational Excellence Group, proposed the Vote of Thanks.



The Department of English organised a Workshop on Blogging on 11th February, 2021 from 11:30 am – 1:30 pm via the Google Meet platform and was streamed live on the College YouTube channel, for teachers of all programs and students of FYBCom. The Resource Person for the workshop was Mr. Silverio Souza, a Creative Writer, Blogger, RJ and a Stand-up Comedian. The aim of the workshop was to familiarise students and teachers with the importance and uses of Blogging.

The workshop began a welcome address by the Principal Dr. Prita Mallya followed by the introduction of the Resource Person by Ms. Samiksha Vengurlekar, Asst. professor in English. The workshop was divided into two sessions. Before proceeding with the workshop, students were tested for their previous knowledge on Blogging. For Part one, Mr. Souza elucidated the importance, uses, types and areas of Blogging through a PowerPoint presentation. At the end of the session the participants clarified their doubts with the Resource Person.

For the second session, the question 'why should one open a blog' was addressed. This session was more of a practice session wherein five different blogging sites viz. Blogger, WordPress, Vix, Medium, Tumblr, were explained to the students but WordPress was highly recommended. Participants found this session quite interesting as they were shown steps to open a blog. Many of them could open a blog instantly. The Resource Person also enlightened them on how they can earn through blogging if they have about a million followers. The sessions were interactive and the Resource Person could keep the participants engaged till the end.

The session ended with the Vote of Thanks by Ms. Dimple Tavde, student of FY B.Com.

Placement Workshop

13th February 2021

Zoom Meeting

Grishmi Thakur Gurpreet Walia Nidhi Chauhan Simran Ahuja Mukesh Bhat Sarly Vaz

Zoom Group Chat
From Amey Natekar to Everyone: 10:44 AM
CV communication skills

Placement Process Journey

myAthena

Company visits for PPTs & posts JDs → **Resume Shortlisted** → **Group Discussion (GD) Round** → **Interview Rounds** → **Congratulations! You're Hired**

Questions in the mind

- Should I work in this Industry?
- Will I be a good Product Mgr or a Business Development executive?
- Should I apply? What does the job entail?
- How do I customize my resume to show my fitment for this role?
- What does it entail to clear a GD round?
- Do I have enough knowledge about the likely topics for GD?
- How do I hone my communication skills?
- What questions will they ask?
- How do I prepare for them?
- I don't know much about this company's way of working.
- Is my body language and communication skills good?
- How do I prepare for Day 1 in Office?

Implications & Prep. reqd.

- Industry & Roles Knowledge
- Key Competencies company looks for
- Self discovery & Competency mapping
- Customized resume to showcase those competencies in resume
- Reading about current trends & developing a viewpoint
- Building communication skills including listening skills
 - Articulation & thought structuring
- Preparing my answers to commonly asked questions
- How to show confidence & match/fitment?
- Why should they hire me?
- Planning for the real corporate world

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To: Everyone File ...
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The Career and Placement Cell organized Placement Workshop for BBA(Financial Services) students on 13th February 2021 in association with “myAthena”. ‘myAthena’ is a platform for both, students and young professionals to get placement-ready. The session was conducted virtually through Zoom from 10:30 a.m. till 12:15 p.m. 49 students attended the same.

Mr. Gurpreet Walia founder and CEO, myAthena and Ms. Nidhi Chauhan, Chief Learning Officer, myAthena were the resource persons for the workshop. The workshop focused on the recruitment process experienced by most freshers applying for jobs. Mr. Walia advised students to have a strong and attractive résumé and to work on their body language before attending any interview.

Ms. Nidhi Chauhan stressed on the following points that would help the potential candidates to take an edge over the others

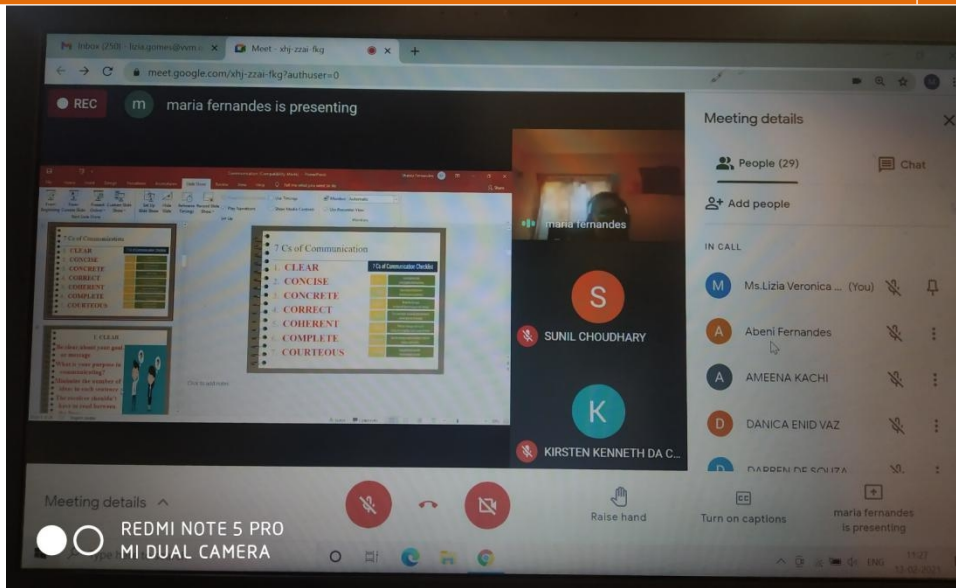
- 1) Understanding Self- Who am I?
- 2) Resume Preparation- The Do and the Don'ts
- 3) Preparation for Group Discussion
- 4) Preparing for Interview - STAR Technique

At the end of the session, Ms. Chauhan shared the “guru mantra” with the students, i.e., “sell yourself to the best of your ability to the interviewer, continuously work on self-development, work on self-discipline, practice humility and generosity and lastly increase your social network.”

The session ended with the question and answer session.

30-Hour Certificate Course

6th and 13th February 2021



The Life Skills Committee organized an online session on Communication Skills for First Year students using the Google Meet platform. Two sessions were organized:

FY B.Com students on 9th February from 9.30-11.30 am

FY BBA(FS) Students on 13th February 2021 from 10:15 a.m.

to 12:15 p.m.

The main objective of the session was to enable students to communicate clearly and with an impact, by improving their verbal and non-verbal communication and enhancing interpersonal skills. The Resource Person for the sessions was Ms. Maria D Fernandes, Independent Consultant and a Trainer.

Ms. Simran Andre, student from FY B.Com B introduced the Resource Person for the B.Com session and Ms. Diandra Coutinho from FYBBA(FS) – A did the same for the BBA(FS) session.

Ms. Maria Fernandes started the session with a brief introduction on the topic Communication Skills. She further provided an elaborate explanation on the following topics:

Meaning of Communication

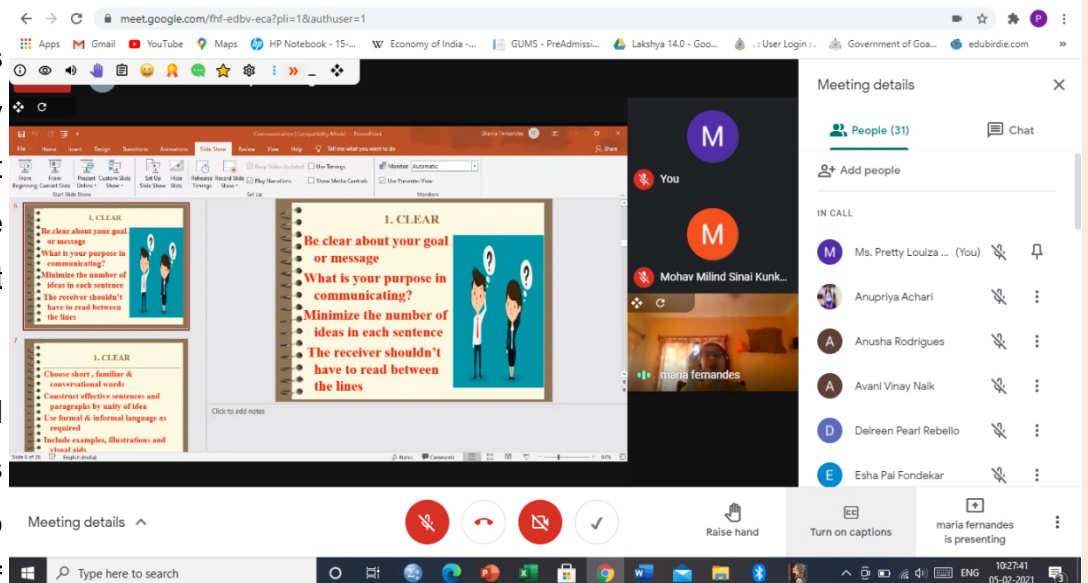
Communication Cycle

Benefits of Good/Effective Communication

7Cs of Communication

Types of Communication

Ms. Maria Fernandes concluded the session by stating that communication skills are important in every aspect of the work environment.



64 B.Com students and 54 BBA(FS) students attended the two sessions. The Vote of

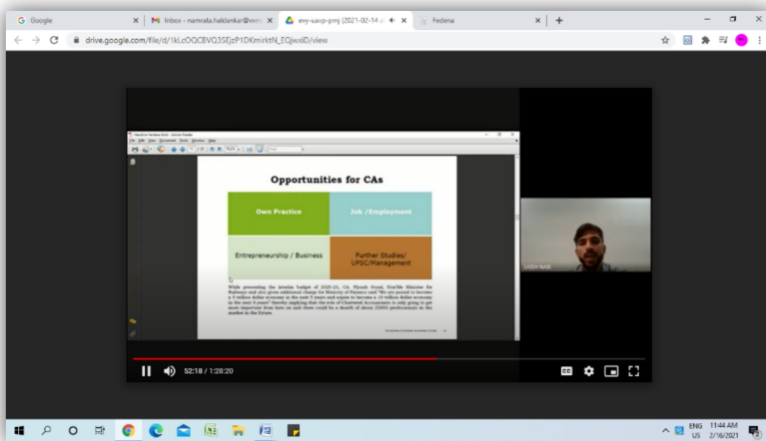
Thanks was delivered by Ms. Anupriya Achari from FY B.Com – A and Mr. Lordwill Gomes from FYBBA(FS) – A.

The students provided positive feedback about both sessions.

Online Session on "Career Counselling Programme" - Become a Chartered Accountant

15th February 2021

The Career Cell and Placement Cell in association with Institute of Chartered Accountants of India organised an online session "Career Counselling Programme -Become a Chartered Accountant", on 15th February 2021 from 12 noon to 1:00 pm using the Google Meet platform. The Resource Person for the session was CA. Saish Naik, Assistant Manager Finance, IFB Verna, and an alumnus of the College. The session was organised for Higher Secondary Schools and Colleges across Goa. The objective of this session was to provide wide knowledge of Careers in Chartered Accountancy. 67 students attended the session.



Resource person CA. SaishNaik briefed the students about the role of a CA. He also highlighted on the eligibility conditions to join CA course, criteria for getting into this course after 12th and graduation and fee structure for the course.

The session ended at 1.30 pm.

"Gandhiji - The Mahatma" A virtual Inter-Collegiate Essay-cum-Presentation

16th February 2021



The Cultural Council organized "Gandhiji - The Mahatma" a virtual Inter-Collegiate Essay-cum-Presentation Competition as a tribute to the Father of the Nation on Martyrs' Day. The theme of the

competition is always a quote by Mahatma Gandhi. This year – seventh in the series – the quote selected was **“A man is but the product of his thoughts; what he thinks, he becomes”**.

The competition was held through online mode on the Google Meet platform from 10.30 am to 1.00 pm. Participants were required to register themselves via a Google form on or before 13th February 2021 and had to upload the hand-written essay on the given theme at the time of registration. Live presentations were organized on the day of the event. (16th February 2021).

A total of 8 teams participated in the event viz. V M Salgaocar Institute of International Hospitality Education, Fr.Agnel College of Arts & Commerce, Pilar, P.E.S's R. S. N College of Arts & Science Farmagudi, Ponda, M.E.S College of Arts & Commerce, Zuarinagar, Vidya Prabodhini College Porvorim, Cuncolim Educational Society's College, Cuncolim, Government College of Commerce and Economics, Borda and St Xavier's College, Mapusa.

The first place was secured by Janine Rangel & Shalom Ferrao, St Xavier's College, Mapusa.

The second place was secured by Meena Choudhary & Paul Pimento, Government College of Commerce & Economics, Borda.

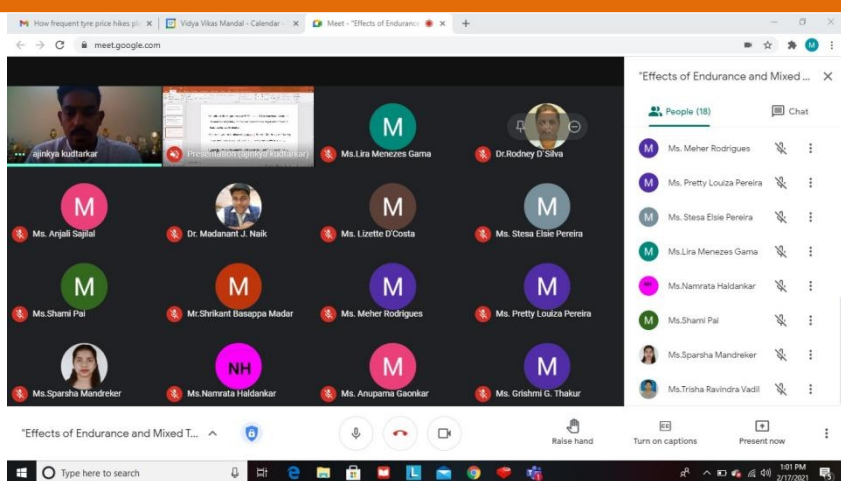
The third place was secured by Shanelly Salome Mergulhao & Lowell Fernandes, M.E.S College of Commerce & Economics, Zuarinagar.

Dr. Maithili Naik (Asst. Professor in Commerce) & Mrs. Sheryl Da Silva (Asst. Professor in Commerce) judged the competition.

The comperes for the event were Ms. Maria Elaine Sequeira & Ms. Mruga Naik, students of M.Com Part II, Post-Graduate Dept. of Commerce.

Ph.D. Research Scholars Work Presentation

17th February 2021



As part of its Ph.D. Research Scholars' presentation series, the Research Cell organized a presentation by Mr. Ajinkya Kudtarkar, College Director of Physical Education & Sports, from 12.15 to 1.00 pm on 17th February, 2021 through the Google Meet platform. Dr. Lira Gama (Coordinator) and Mr. Sandesh Gaonkar (Member) were the teachers in charge


for the same. 32 teachers attended the session.

Mr. Ajinkya Kudtarkar's research topic is "Effects of Endurance Training and Mixed Training on Selected Physiological Variable and Body Composition of Overweight Women". He identified that after 12 weeks of mixed training which include strength and cardio exercises, triglycerides were reduced by 10 percent when the mean of pre and post test scores were compared.


Dr. Lira Gama proposed the Vote of Thanks. The session concluded at 1.15 pm.

FDP on "Workplace Ethics & Professionalism and Social & Emotional Intelligence"

20th February 2021



Golden Jubilee Celebrations of Vidya Vikas Mandal




Speaker:
Ms. Caroline Stewart Silva
Corporate Trainer

Mr. Sandesh Gaonkar
Faculty Incharge

Dr. Lira Gama
Convener, Research and Faculty Development Cell

Prof. Prita D. Mallya
Professor and Principal



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Research and Faculty Development Cell organises

WORKPLACE ETHICS & PROFESSIONALISM AND SOCIAL & EMOTIONAL INTELLIGENCE

SATURDAY, 20TH FEB, 2021

11.00 AM TO 1.00 PM

VENUE: GD HALL

The Research Cell conducted a FDP on "Workplace Ethics & Professionalism and Social & Emotional Intelligence" in the Ganesh Daivajna Auditorium on 20th February, 2021 from 11.00 am to 1.15 pm. Principal, Prof. Prita Mallya gave the opening remarks. Dr. Lira Gama, Associate Professor and Head, Department of Economics, introduced the speaker Miss. Caroline Silva. Dr. Lira Gama (convener) and Mr. Sandesh Gaonkar (Member) were the teachers in charge for the same. 33 teachers attended the session.



The training was conducted in the form of a discourse and elaborated with the help of training activities, audio visuals and self-assessments. The trainer laid emphasis on the difference between IQ and EQ and the urgent need to have an equal balance of both in order to be successful in all spheres.

The aim of the training was to highlight the importance of developing high Emotional Intelligence levels and to focus on its effectiveness in our professional and personal life and relationships.

The second part of the session focused on the Path to Professionalism at the Workplace. In this section, speaker examined what professionalism looks like, how to demonstrate it, and the big dos and don'ts of being professional. Mr. Sandesh Gaonkar proposed the Vote of Thanks.

The session concluded at 1.15 pm.

Industry Interact Program: IIP-Lecture Series II

20th February 2021



Golden Jubilee Celebrations of Vidya Vikas Mandal

VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
POST-GRADUATE DEPARTMENT OF COMMERCE



Organises

INDUSTRY INTERACT PROGRAM LECTURE SERIES -II



Ms. Meghvi Pangam
Engagement Financial Analysts
Deloitte India

On

20th February 2021
10.00 am - 11.30 am

Google Meet link:
<https://meet.google.com/hs-mdsa-ieu>

Dr. Prita D. Mallya
Professor & Principal

Dr. Rodney D'Silva
Programme Coordinator

MS. Seema Dharani
Ms. Pooja Shanbhag
Ms. Sheryl Da Silva
Teacher - In -charge

The Postgraduate Department organized its second session on Industry Interact Program: IIP-Lecture Series II on 20th February 2021 from 10.00 am to 11.30 pm via Google Meet platform. The main objective of this program was to bridge the gap between academia and industry.

The Resource Person for the Program was Ms. Meghvi Pangam, Engagement Financial Analyst, Deloitte US India and a proud alumna of the College. Ms. Seema Dharani, Asst. Professor PG Dept and coordinator for the session, gave a brief overview of the program and its relevance to the students. Ms. Namrata Rinwa, student of M.Com Part I introduced the Resource Person.

Ms. Pangam started her session by giving an insight into the corporate world. She shared her professional experience with the different companies she has worked with.

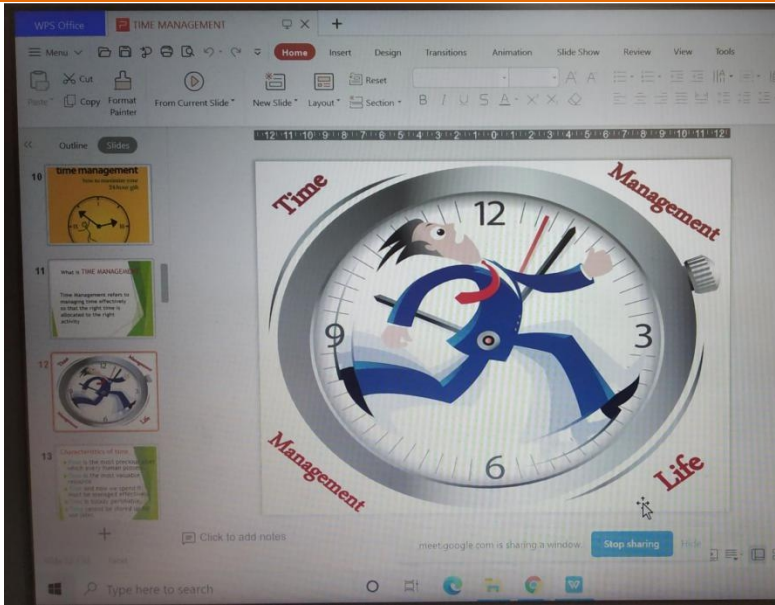
She emphasized on the importance of participating in various college activities and inter-collegiate events so that students get exposure of different roles and master various interpersonal skills, which will help them in being placed with reputed institutions.

Ms. Pangam discussed her role as a Financial Analyst and a Market Researcher. She spoke about ERP, MIS, and profitability analysis and discussed various real-life cases giving relevant examples. 45 participants attended the program

The speaker addressed all the questions raised by the students. The program ended at 11.30 am. Mr. Anmol Shetti, M.Com Part I proposed the Vote of Thanks.



Life Skills Session

4th and 20th February 2021

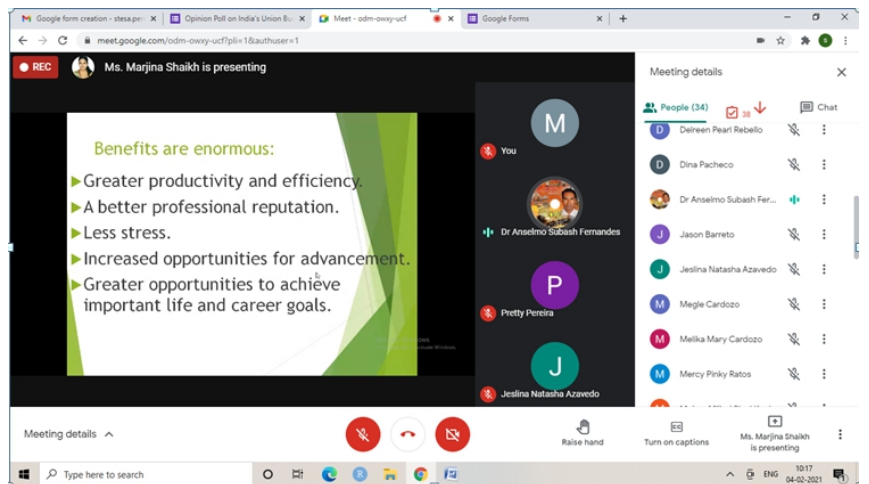
The Life Skills Committee organised an Online Life Skills Session as a part of a 30-Hour Certificate Course for First Year B.Com Students on 04th February 2021 from 09:30 to 11:30 am and for First Year BBA(Financial Services) Students on 20th February 2021 from 09:00 to 11:00 a.m. using the Google Meet platform. The topic of the session was "Time Management". The session aimed at helping students to prioritize their work, deliver quality work, and achieve better

results through effective planning.

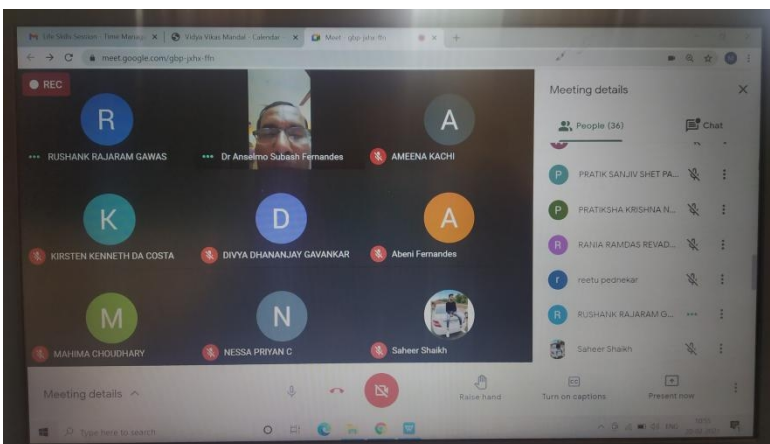
The Resource Person for both sessions was Dr. Anselmo Fernandes, Teacher, Guardian Angel HSS, Curchorem. Ms. Anupriya Achari, from FY B.Com and Ms. Awasha Rodrigues from FYBBA(FS)-A introduced the Resource Person for the respective sessions.

Dr. Anselmo Fernandes started the sessions with a brief introduction and an activity on the topic 'Time Management'. He further provided an elaborate explanation on the following topics:

- 1) What is Time Management?
- 2) Definitions of Time Management
- 3) Characteristics of Time
- 4) Time Types
- 5) Benefits of Time Management
- 6) Failing to Manage Time



Dr. Fernandes concluded the session by stating that Time Management plays a significant role in students' lives enabling them to learn more at a faster pace.



62 B.Com students and 43 BBA(FS) students attended the 2 sessions.

Ms. Simran Andre from FY B.Com and Mr. Rushank Gawas from FYBBA(FS)-B proposed the Vote of Thanks for the

respective sessions.

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
E-Cell in association with Institution's Innovation Council

organises

Webinar on "Business Model Canvas"

Monday, 22nd February 2021
12:00 noon to 1:00 pm

Mr. Sanjay Mulvi
Head - Incubation & Seed Fund at Centre for Incubation and Business Acceleration

Prof. Prita D. Mallya
Professor and Principal

Ms. Sharmila Kunde
Convenor, Institution's Innovation Council

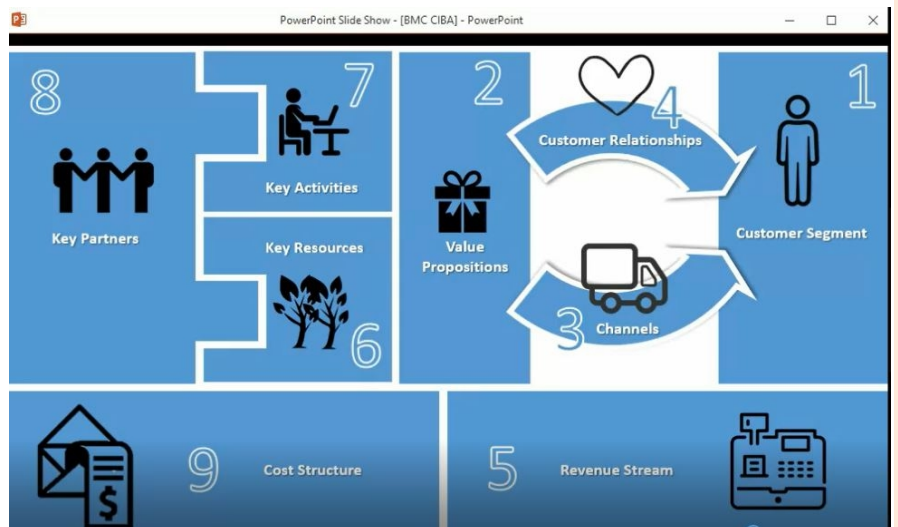
Ms. Preksha Chopdekar
Convenor, E-Cell

Ms. Namrata Haldankar
Webinar Coordinator

The E-Cell in association with Institution's Innovation Council organised an online session on "Business Model Canvas" on 22nd February 2021 from 12 noon to 1 pm through Google Meet. The Resource Person for the session was Mr. Sanjay Mulvi, Head - Incubation and Seed Fund at Centre for Incubation and Business Acceleration, Verna - Goa. The session had 39 participants.

The objective of this session was to provide wide knowledge of Business Model Canvas. Mr. Sanjay Mulvi highlighted the importance of designing a Business Model Canvas before the entrepreneur could actually think of establishing the start up/business. He discussed on how to prepare a business plan taking into consideration 9 segments.

The session ended at 1.30 pm.



Virtual Elocution Competition

23rd February 2021


Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
BBA(Financial Services) Department
 in association with
Goa Management Association

on the occasion of
Management Day
organises

VIRTUAL ELOCUTION COMPETITION
 on 23rd February 2021

Theme: Transformation for Continuity

Link for registration: <https://forms.gle/WHSodvQpsx2cFJxG7>

Prof. Prita D. Mallya
Professor and Principal

Mr. Amin Ladak
GMA Chairman

Ms. Cinola T. Vaz
Programme Coordinator

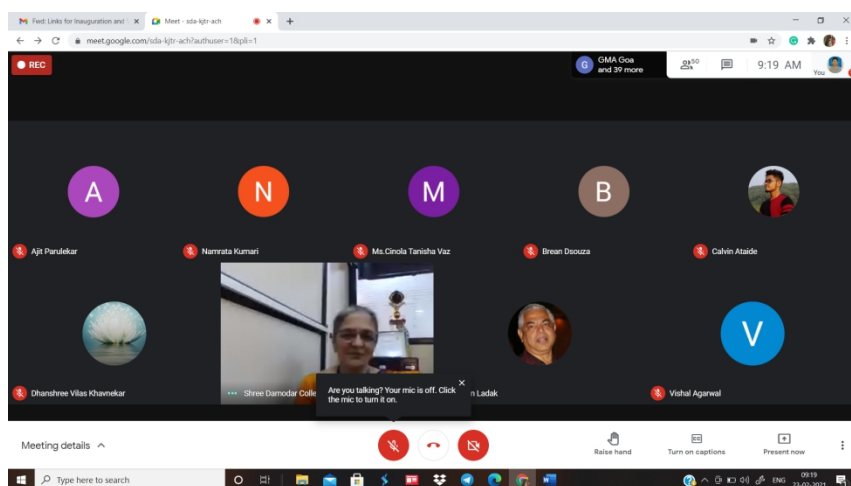
Ms. Grishmi Thakur
Event Coordinator
9011837670

The BBA(Financial Services) Department celebrated Management Day in association with Goa Management Association on Tuesday, 23rd February 2021 from 09:00 a.m. to 02:00 p.m. through the Google Meet platform. A Virtual Elocution Competition was organized to celebrate the day. Eight academic institutions from Goa offering Management Education at Undergraduate and Post-Graduate level (06 UG colleges and 02 PG colleges) participated in the competition. The function had 63 participants.

Asst. Prof. Ms. Trisha Vadil was the compere for the Inaugural Function. Mr. Amin Ladak, Chairman, Goa Management Association welcomed the virtual gathering. He highlighted the importance of the theme by mentioning that the ongoing COVID-19 pandemic has resulted in a massive turbulence, and in that context, the theme of the Management Day is certainly thought provoking for exploring sustainable solutions and therefore, is much needed. He also mentioned the excellent panel discussion organized by the Goa Management Association on 19th February 2021.

Prof. Dr. Prita D. Mallya, Principal, VVM's Shree Damodar College addressed the virtual gathering. She appreciated the initiative of Goa Management Association to provide a plethora of opportunities for Management students to nurture their aptitude and traits.

Asst. Prof. Ms. Swati Bhat introduced the keynote Speaker, Prof. Dr. Ajit Parulekar, Director, Goa Institute of Management, Sanquelim. Prof. Parulekar commenced his address by appreciating the selection of the theme as it is a very stimulating and challenging topic for exchange of thoughts. He highlighted that the wave of change is not just the outcome of pandemic, it is an omnipresent element of everyone's lives and activities



The Elocution Competition in the UG category was judged by Mr. Cosme Araujo, Deputy General

Manager (Mechanical Maintenance) Zuari Agro Chemicals Limited Zuarinagar, Goa and Ms. Divya Lalwani, BMS Coordinator, R.A. Podar College of Commerce and Economics Mumbai.


The PG category was judged by Ms. Zena Andrade, Former Senior Manager Human Resource, Zuari AgroChemicals Ltd and Prof. Santhosh Rebello, Professor & Dean, School of Information Technology & Bioinformatics, Aloysius Institute of Management and Information Technology, St Aloysius College Autonomous Mangalore.

The results of the virtual elocution competition were declared at the Valedictory function. Under the UG category, S. S. Dempo College of Commerce & Economics, Bambolim secured the first place and St. Xavier's College, Mapusa Goa secured the First Runner Up place. Under the PG category, S. S. Dempo College of Commerce & Economics, Bambolim secured the first place.

Asst. Prof. Ms. CinolaVaz, Programme Coordinator, BBA(Financial Services), proposed the Vote of Thanks. Asst. Prof. Ms. Grishmi Thakur was the faculty in-charge of the function. The participants provided very positive feedback about the function. All the participants were provided system generated E-certificates after the function.

Celebration of MatrubashaDiwas

24th February 2021




Golden Jubilee Celebrations of Vidya Vikas Mandal

CELEBRATION OF MATRUBASHA DIWAS

organised by

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Ek Bharat Shreshtha Bharat Club
Readers' Club
NDLI Club@Damodar




LAUNCHING OF:

- 1) GRANTHGANGA - A virtual book exhibition of konkani books
- 2) A short film on the life of Bakibab Borkar
- 3) E-Quiz on konkani

4) Poets' Meet@Damodar


Chief Guest: Mrs. Nutan Sakhardande,
Eminent Konkani Poet



WEDNESDAY, 24 FEBRUARY 2021, 12.00 NOON

Platform Google Meet

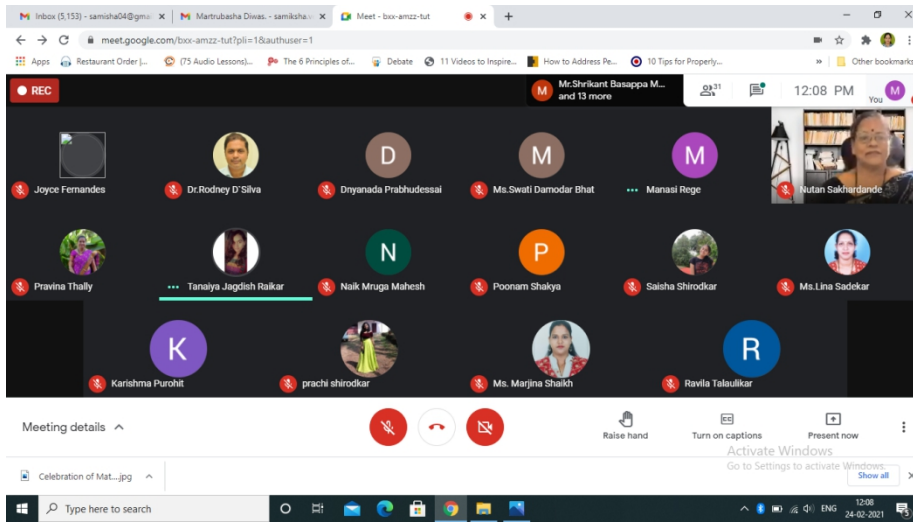
<p>Prof. Prita D. Mallya PROFESSOR & PRINCIPAL</p>	<p>Dr. Lina Sadekar CONVENOR, EK BHARAT SHRESHTHA BHARAT CLUB</p>	<p>Ms. Samiksha Vengurlekar CONVENOR, READERS' CLUB</p>	<p>Ms. Manasi D. Rege EX-OFFICIO SECRETARY NDLI CLUB@DAMODAR</p>
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The NDLI Club, Ek Bharat Shrestha Bharat Club and Readers' Club celebrated Matrubhasha Diwas on February 24th 2021 from 12.00 noon - 1.30 pm via the Google Meet platform.

The celebration commenced with the welcome address delivered by the Vice-Principal, Dr. Rodney D'Silva. Ms. Mruga Naik, member of Readers' Club, spoke briefly about the importance of the day. Ms. Tanaiya Raikar, student of FYBBA(FS) introduced the Chief Guest, Mrs. Nutan Sakhardande.

Mrs. Sakhardande highlighted the significance of International Mother Language Day which is observed worldwide on 21st February to promote awareness of linguistic and cultural diversity and to promote multilingualism. She also expressed that languages are the most powerful instruments of preserving and developing our tangible and intangible heritage.



Two videos namely- **GRANTHGANGA- A Virtual Exhibition of Konkani books'** and **A short film on the life of Bakibab Borkar'**, created by NDLI Club, EK Bharat Shrestha Bharat Club and Readers' Club members were launched by the Chief Guest.

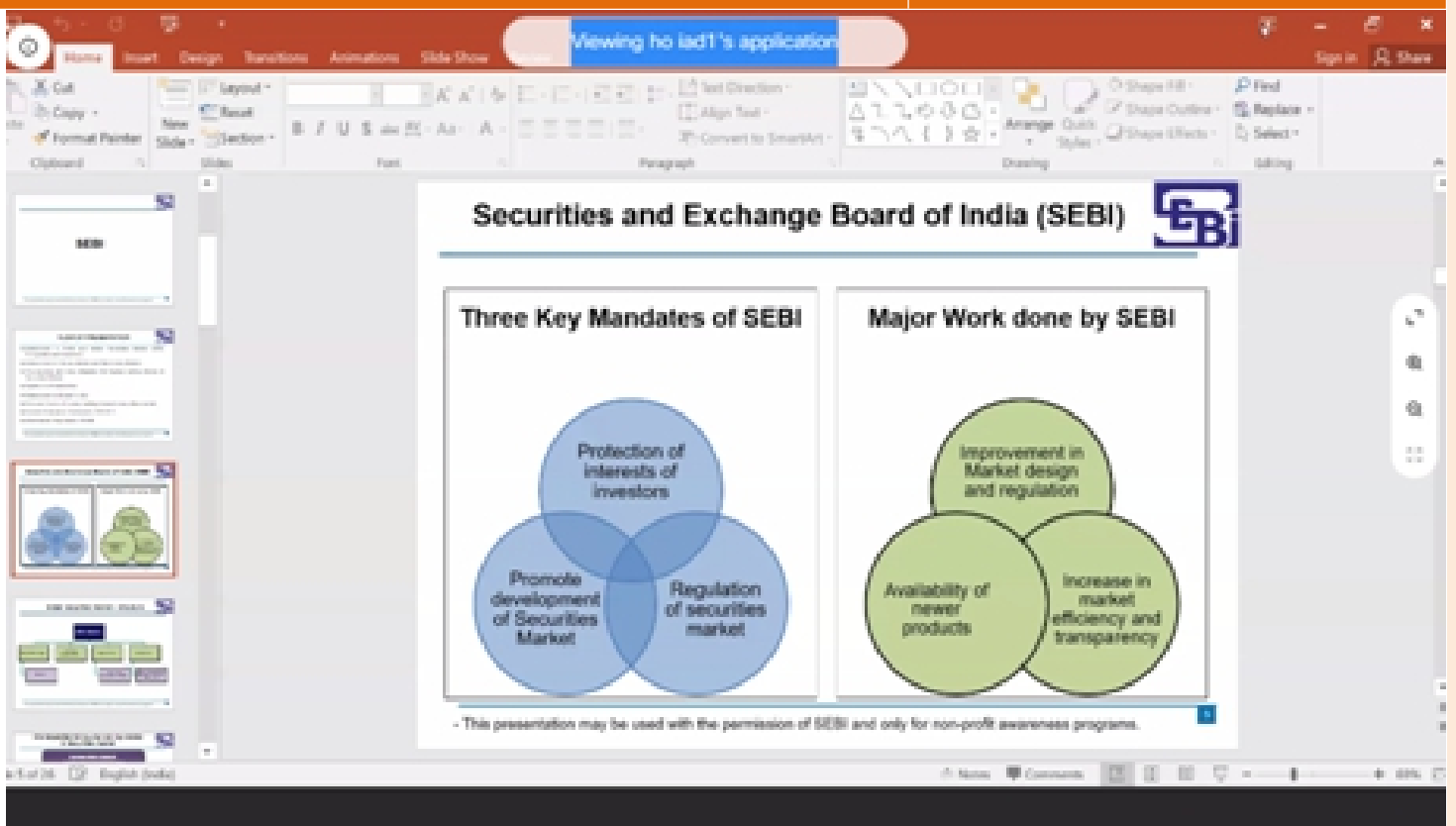
An e-Quiz on Konkani was announced by the Chief Guest. The event culminated with **'Poets Meet @ Damodar'**. 16 renowned as well as budding poets from all walks of life and all parts of Goa recited their poems online in three languages viz. Konkani, Marathi, and Hindi. 34 participants participated virtually in the celebration.

Students Ms. Prachi Naik and Ms. Dnyanada Prabhudessai compered the program. Vice-Principal, Dr. Rodney D'silva proposed the Vote of Thanks.

The program ended at 1.30 pm.

Webinar on "Investor Awareness and the Role of Regulators"

24th February 2021



The Department of Commerce & Management, in association with Securities and Exchange Board of India, Metropolitan Stock Exchange and Central Depository Services Limited organised a Webinar for SY B.Com students on "Investor Awareness and the Role of Regulators" on 24th February 2021 from 11:00 am to 1:00 pm on Webex. Vice Principal, Dr. Rodney D'Silva delivered the welcome address. The Resource Persons for the webinar were Mr. Yazdi Pir, Mr. Ritesh Pandya and Mr. Sanjay Nunes.

The guest speakers discussed various investment options available to young investors and the need for exploring these opportunities, the risk-return profile of various investment options and the role of SEBI as a regulator. The session was attended by 135 participants including students and faculty members. Assistant Professor Mr. Ainsley Bernard proposed the Vote of Thanks.

National Webinar on "Creating Entrepreneur Wealth Joyfully"

26th February 2021



VIDYA VIKAS MANDAL
ESTD. 1971
50th
GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa

Department of Economics & Banking

Economics Club



VIDYA VIKAS MANDAL

organizes

NATIONAL WEBINAR

on

"CREATING ENTREPRENEUR WEALTH JOYFULLY"

Theme: How to start a profitable business with very little money

FRIDAY,
26 FEBRUARY 2021
12:00 P.M. TO 1:00 P.M.

Ms. Stesa Pereira
CONVENOR, ECONOMICS CLUB

Dr. Lira M. Gama
HOD, ECONOMICS & BANKING

Prof. Prita D. Mallya
PROFESSOR & PRINCIPAL



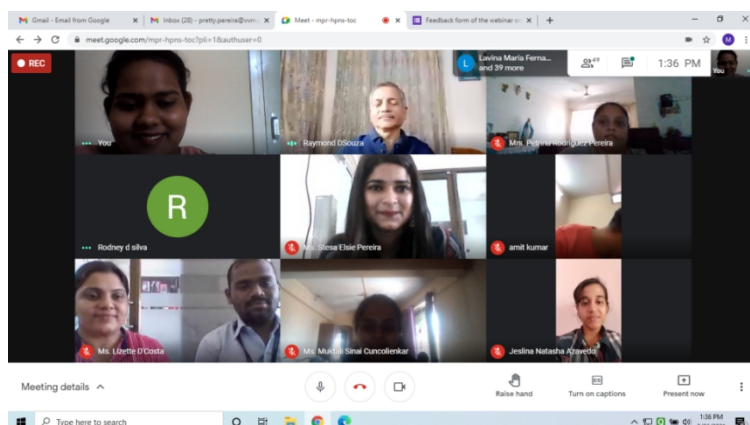
Mr. Raymond D'Souza
Passionpreneur Transition
Coach and Business Strategist

Registration Link: <https://forms.gle/5o63Rc4Bigoc7U2Y9>

The Economics Club of the Department of Economics & Banking, organized a National Webinar on the topic "Creating Entrepreneur Wealth Joyfully" under the theme: How to start a profitable business with very little money. The session was held on 26th February, 2020 from 12.00 to 1.30 p.m. via Google Meet. Mr. Raymond D'Souza, Passionpreneur, Transition Coach and Business Strategist, was the speaker for the session.

Ms. Stesa Pereira, Assistant Professor in Economics & Banking and Convener of Economics Club introduced the Resource Person, following which Mr. Raymond commenced the session. He discussed topics such as the Entrepreneurship Model#1 and Model#2, the 9 passionpreneur mastery levels, the 6 steps in determining whether one is a loser or a winner, 9 levels of play and the 7 levels of business coaching. This was followed by filling up of a simple self-assessment form on the website www.passionpreneur.in. He also highlighted the elements of Action, Traction and Attraction as secrets of being a successful entrepreneur. The session was very interesting and highly informative.

Ms. Pretty Pereira, Assistant Professor in Economics & Banking was the compere for the



session. The session ended with Vice Principal Dr. Rodney D'Silva proposing the Vote of Thanks.

120 participants including students, teaching faculty from various colleges within and outside the State and members of the general public attended the webinar.

Session on "The Power of Belonging"

26th February 2021

VIDYA VIKAS MANDAL
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GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

**GOLDEN JUBILEE CELEBRATIONS
OF VIDYA VIKAS MANDAL**

Vidya Vikas Mandal's
Group for Educational Excellence
Training and Development Team
Organizes

"The Power of Belonging"

for Non-Teaching Staff of
Shree Damodar College of Commerce & Economics
RMS Higher Secondary School
Govind Ramnath Kare College of Law
Vidya Vikas Academy

Ms. Amba Prabhu
College Counselor,
Shree Damodar College of
Commerce & Economics

Ms. Gail Guia Rebelo
GEDC Counselor,
RMS Higher
Secondary School

Ms. Archana Kurtarkar
College Counselor,
Govind Ramnath Kare
College of Law

Ms. Jacinta Lavina Gomes
Health and Wellness
Teacher- Senior,
Vidya Vikas Academy

**26TH FEBRUARY 2021
11:30 A.M. TO 1.00 P.M.**

Ms. Rozena Correia
Coordinator
Training and
Development Team

Ms. Grishmi Thakur
Event Incharge
Training and
Development Team

A session on The Power of Belonging was held for all the non-teaching staff members (excluding MTS) of Vidya Vikas Mandal. The session was conducted by the Training and Development team of Vidya Vikas Mandal's Group for Academic Excellence on 26th February 2021 from 11:30 a.m. - 1:05 p.m. 34 participants attended the session.

The resource persons were the in-house counsellors of the VVM institutions:

1. Ms. Amba Prabhu-
College Counselor,
Shree Damodar College
of Commerce &
Economics
2. Ms. Archana Kurtarkar-
College Counselor,
GovindRamnathKare

College of Law

3. Ms. Gail Guia Rebelo- GEDC Counselor for RMS Higher Secondary School

4. Ms. Jacinta Lavina Gomes- Health and Wellness Teacher- Senior, Vidya Vikas Academy

The session consisted of 2 activities and streaming of 2 videos.

Ms. Jacinta Lavina Gomes introduced the session and conducted the first activity that is '2 Truths 1 Lie'. In this activity, 4 volunteers were asked to state 3 statements about themselves, of which two were truths and one was a lie. The rest of the participants had to guess the lie. This activity focused on our habit of judging others.

After this activity, a video 'The Tree' was streamed. This video focused on teamwork, and the importance of every team member. Ms. Archana Kurtarkar explained the video and its relevance in

belongingness.

'We Are A Team' activity was conducted by Ms. Amba Prabhu. In this activity, the participants were divided into groups of 3 members each. One team member had to cross a hurdle while blindfolded, with the help of instructions given by another team member. At the end of the hurdle, the blindfolded team member would find a piece of paper with three words on it. The team member then had to explain the three words to the third member of the team without actually saying the word and the third team member would have to guess the word. This activity focused on teamwork, trust, understanding and having faith in your team member.



Lastly, participants were shown a video on **'Unity'**. Ms. Gail Guia Rebelo explained the importance of unity, especially at the work place. After the video ended, Ms. Gail asked the participants to write one positive/happy memory and one negative/unhappy memory they had while working at VVM.

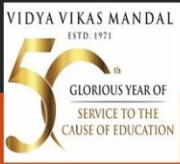
Once written, the participants were asked to tear up the negative/unhappy memory and dump it in the waste bin. The participants were requested to stick the **happy memory** on the chart paper signifying the importance of cherishing happy moments and letting go of the negative ones.

Ms. Grishmi Thakur, Assistant Professor and Member of the T&D Team proposed the Vote of Thanks. Feedback was collected from all the participants and showed how much they enjoyed and appreciated the session

The session concluded at 1:05 p.m.

Session on 'Quality Research and Publication'

27th February 2021



VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
POST GRADUATE DEPARTMENT OF COMMERCE



QUALITY RESEARCH WRITING & PUBLICATION



Dr. Narayan Parab

Assistant Professor in Financial Services
Goa Business School
Goa University

27th February 2020

10.30 am
to
11.30 am

Google Meet Link:
meet.google.com/ihs-hmhi-wdy

Dr. Prita D. Mallya
Professor and Principal

Dr. Rodney D'Silva
Programme Coordinator

Ms. Seema Dharani
Teacher Incharge

The Post Graduate Department of Commerce organised a session on Quality Research and Publication on 27th February 2021 from 10.30 -11.30 am via Google Meet. The Resource Person for the session was Dr. Narayan Parab, Assistant Professor in Financial Services, Goa Business School, Goa University. The session had 47 participants.

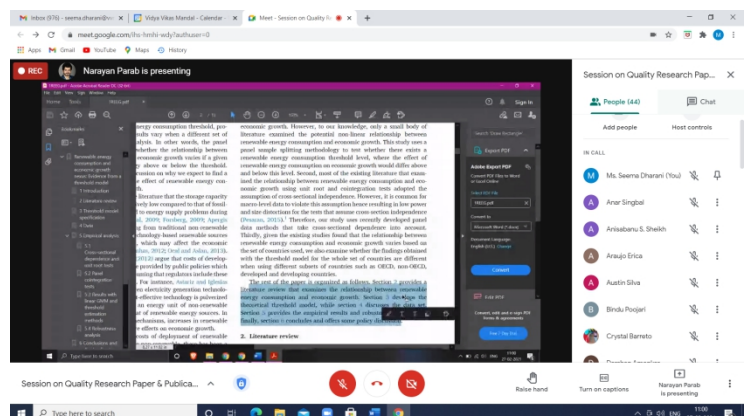
The main aim of the session was to provide the students with insight and knowledge about Writing Quality Research papers and publishing them in recognized and high impact factor journals.

The session began with Ms. Seema Dharani, Assistant Professor at PG Dept., briefing the students about the objective of conducting the session. Ms. Uzma Shaikh, student of M.Com Part 1 introduced the Guest Speaker for the session.

Dr. Parab began his session in an innovative manner and with a practical approach on how to write a research paper in real time. He spoke about quality research papers as well as quality journals to be referred for content analysis.

Dr. Parab continued the session in a sequential manner, beginning with Literature Review and Abstract. The session proceeded with the structure of writing an innovative title, introduction, literature review, citing authors with the help of

Mendeley software and Data Methodology. He also briefed about Tools and Techniques and Hypothesis Testing by using different software such as Gretl, E-views, SPSS and R to arrive at the results. He guided students in choosing quality papers from recognized journals such as Emerald,



Jstore, Willy, Sage etc. for literature review.

At the end, Dr. Parab addressed various queries raised by the students. The session ended with a Vote of thanks proposed by Mr. Rohit Prajapati, M.Com Part II.

National Level Online Quiz on "Physical Fitness & Nutrition"

26th February -2nd March 2021



Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics,
Margao, Goa

Department of Physical Education & Sports
organises

NATIONAL LEVEL ONLINE QUIZ ON "PHYSICAL FITNESS & NUTRITION"

26TH FEB 2021 10.00 AM TO 2ND MAR 2021 12.00 PM

Quiz Link:
<https://forms.gle/zHd8o5LnWAT1HySk8>

- E-Certificate will be provided to participants who score at least 50%
- No Registration Fees



Prof. Prita D. Mallya
PROFESSOR & PRINCIPAL

Mr. Ajinkya Avadhut Kudtarkar
COLLEGE DIRECTOR OF PHYSICAL
EDUCATION & SPORTS




The Department of Physical Education and Sports took the initiative to organize a National Level Online Quiz on "Physical Fitness & Nutrition" from 26th February 2021 10:00 am - 2nd March 2021 12:00 noon. The quiz was shared through a Google form questionnaire and was open for all. The Google form questionnaire link and poster were shared through online mode using Gmail, Telegram, and WhatsApp. 372 participants answered the quiz, and 329 received certificates. The participants had to score minimum 50% score to earn the E- certificate.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of webinars, quizzes and other innovative activities on a wide range of topics.

Ms. Samiksha S. Vengurlekar
Editor

Ms. Venisa D'Costa
Designer

Prof. Prita D. Mallya
Professor and Principal

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Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in