



## Golden Jubilee Celebrations of Vidya Vikas Mandal

Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics



# E-Newsletter

October 2020

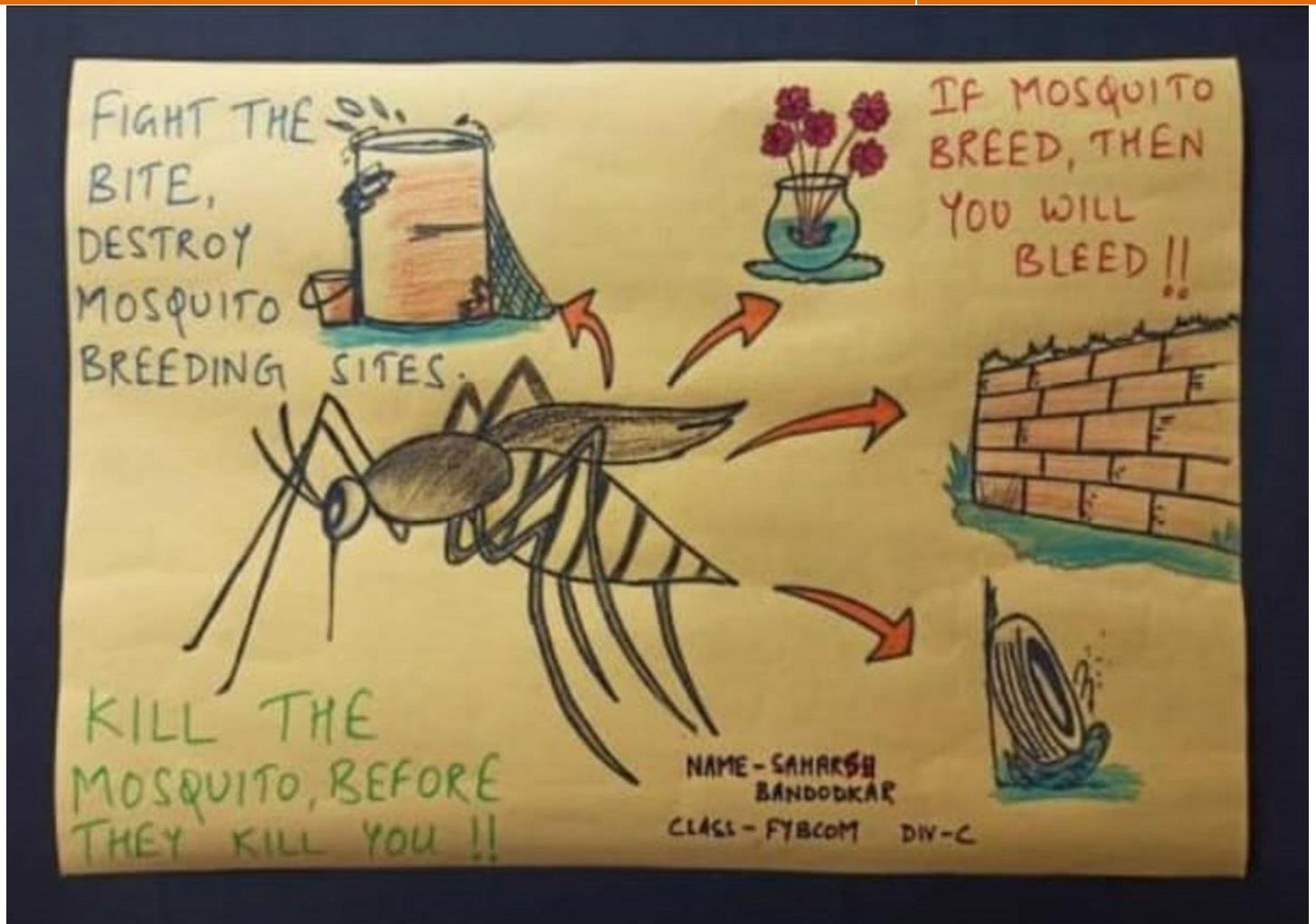
Volume 13, Issue 4

Ms. Samiksha S. Vengurlekar – Editor



Poster Competition on Vector Borne Disease

23<sup>rd</sup> – 30<sup>th</sup> September 2020



The NSS Unit of the College organised a Poster Competition from 23<sup>rd</sup> to 30<sup>th</sup> September 2020 to create awareness on vector borne diseases. The NSS volunteers prepared posters on ways to prevent the spread of vector borne diseases in the community. The students shared these posters as their Whatsapp Status with an aim to create awareness among their friends and relatives. 80 NSS Volunteers participated in the activity.

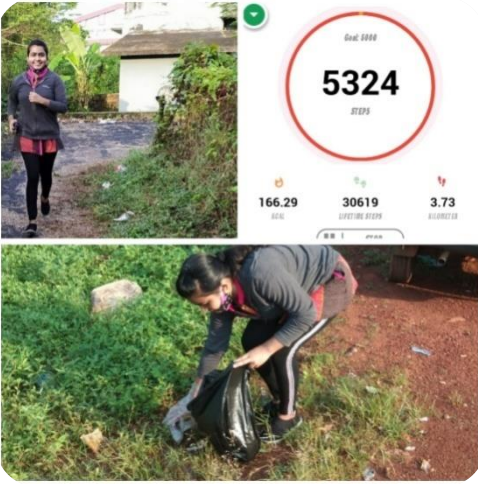
Commemoration of 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi

2<sup>nd</sup> October 2020

To commemorate the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi on 2<sup>nd</sup> October 2020, the NSS Unit of the College conducted the following activities.

1. Quiz on Mahatma Gandhi-his life & works:

An online Quiz on the Life and Beliefs of Mahatma Gandhi was organized for the volunteers on 1<sup>st</sup> October 2020. A total of 68 volunteers participated in the activity.



2. 2km PLOG

NSS Volunteers and 1 NSS PO participated in Fit India Plog Run. The participants covered a distance of 2 kms and picked up trash along the route while jogging. A total of 12 volunteers participated in this activity.

3. Poster Making and sharing to create awareness in the community:  
A Digital Poster competition was also organised as part of the Closing event of Commemoration of 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi.

Theme:  
Awareness  
Campaign for

better Sanitation Practices

Suggested Topics under the theme were: Cleanliness in surroundings/ Do not Litter/ Wash your hands regularly/ Importance of Hygiene / Stop Open defecation- Use Toilets

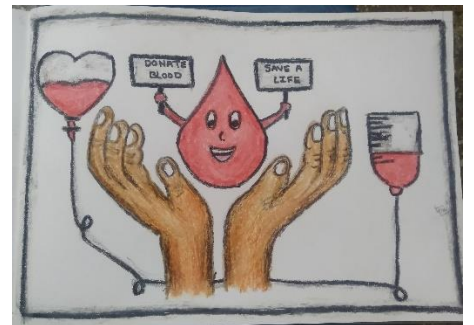
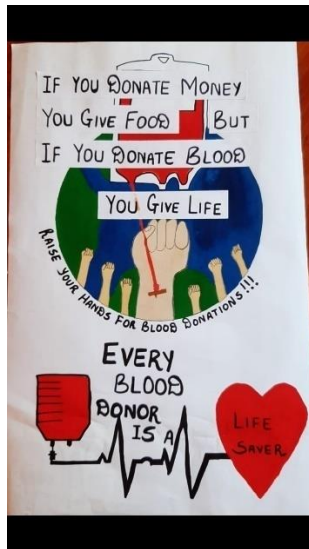
Volunteers made posters, which they then circulated through social media for awareness. The 5 best posters were selected and shared with almost 2000 people. A total of 36 volunteers participated in the activity.

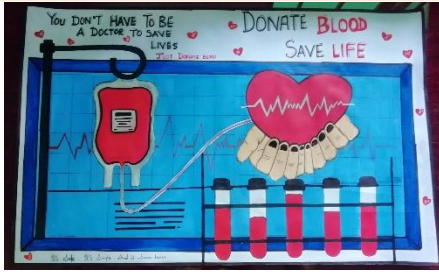


Poster Competition on Blood Donation cum awareness

6<sup>th</sup> – 11<sup>th</sup> October 2020

On the occasion of National Blood Donation Day, the Red Ribbon Club and the NSS Unit of the College organized a poster competition on the theme 'Donate Blood - Save Lives' wherein 45 volunteers made different posters. The best six of these were selected for creating awareness. Participants had to upload their poster on the given Google form weblink. Around 219 volunteers created awareness for six days - from 06<sup>th</sup> to 11<sup>th</sup> October, 2020 through social media platforms like Whatsapp, Facebook and Instagram.





### Mental Health Awareness Quiz

10<sup>th</sup> October 2020

On the occasion of World Mental Health Day on 10<sup>th</sup> October 2020, the VVM Counselling Centre organized an online quiz on the topic 'Mental Health Awareness.' The quiz was created by the Counselors of Shree Damodar College of Commerce & Economics, Govind Ramnath Kare College of Law, Vidya Vikas Academy and RMS Higher Secondary School.

The main aim of the quiz was to create awareness about mental health among students and the general public. The questions in the quiz consisted of twenty-five statements regarding mental health – respondents had to state whether the statements were myths or facts.

Participants scoring 50% and above were awarded certificates by Vidya Vikas Mandal. A total of 291 responses were recorded till 19<sup>th</sup> October 2020. Of the total responses recorded, 68% were from the student population, 7% were teachers and the remaining were members of the general public.

### Webinar on Importance of Mental Health

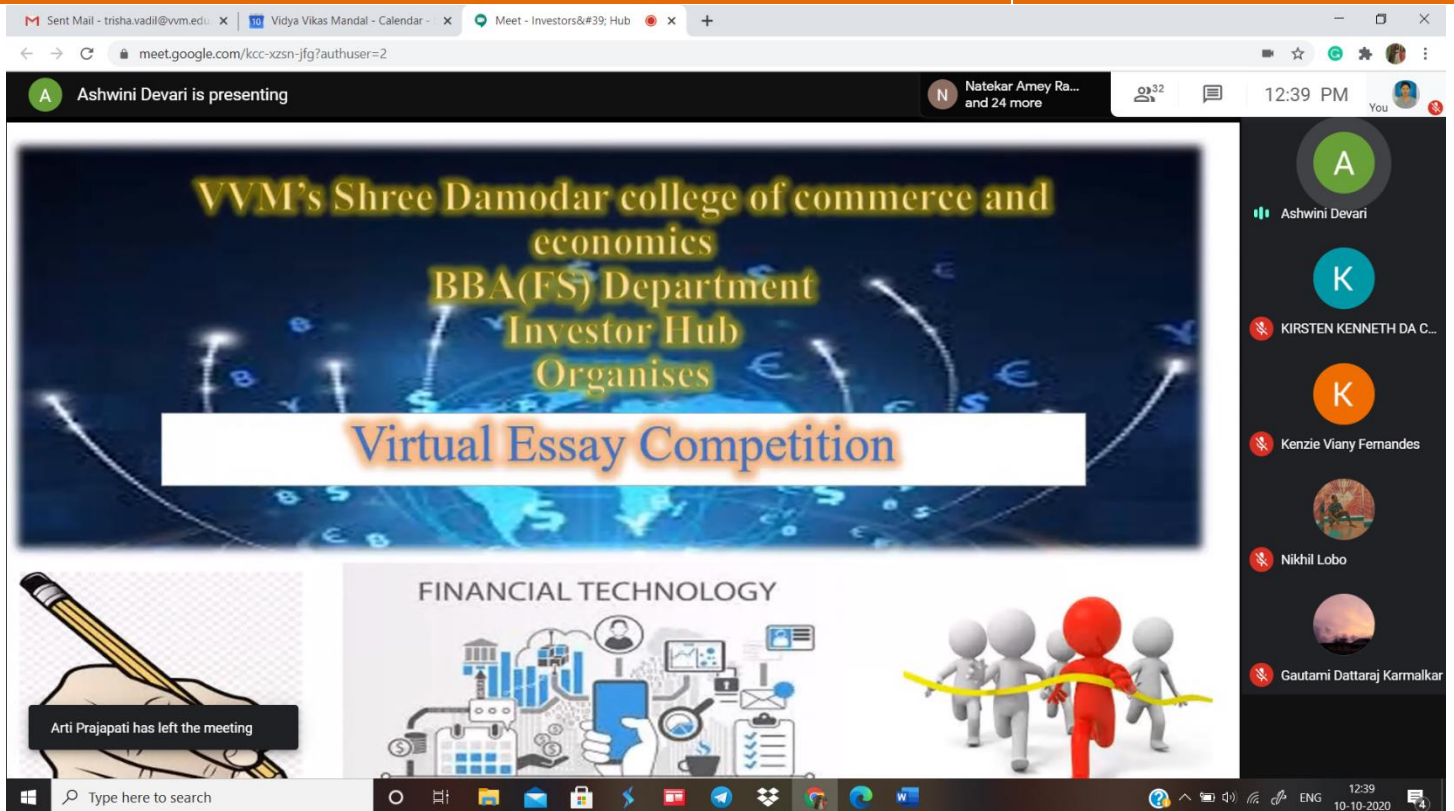
10<sup>th</sup> October 2020



The NSS Unit of the College in association with the Counselling Centre organised a webinar on 'The Importance of Mental Health' for NSS Volunteers on 10<sup>th</sup> October 2020 from 12.00 to 1.30 pm. The Resource Persons for the webinar were Ms. Elsa Da Costa, Consulting Psychologist and Health Stress Expert, and Ms. Amba Prabhu, College Counselor.

Ms. Elsa through her experience as a Consulting Psychologist and Health Stress Expert, explained how negative mental health increases the likelihood of contracting COVID-19 as well as other lifestyle disorders. Ms. Amba spoke about how students could deal successfully with online examination-related stress. The webinar aimed to educate the participants on the importance of mental health particularly during these challenging times. 132 participants attended the webinar, which included NSS Volunteers as well as the faculty members of the College.

## Virtual Essay Competition – Investors Hub Activity

10<sup>th</sup> October 2020

The BBA(Financial Services) Department organized a Virtual Essay Competition under the Investors' Hub on 10<sup>th</sup> October, 2020 from 12:00 to 01:00 p.m. through Google Meet.

The competition was open to BBA(FS) students of all classes and 33 students participated. The students were expected to write an essay within one thousand words on one of the topics suggested to them viz. GAFA approach, Predictive Banking with Artificial Intelligence, Payment Innovation trends with Internet of Things (IoT) and Point of Sales(POS), Emergence of Fintech Companies, Open Banking Application Programming Interface Trends and Mega Merger of Public Sector Banks. Students were instructed to submit a plagiarism check report.

The competition was judged by Asst. Prof. Mayuresh Adsul. Mr. Shawn Menezes, student of TYBBA(FS)-A, Mr. Mohav Shet Kurtarkar, student of TYBBA(FS)-B and Ms. Beverly Godinho student of FYBBA(FS)-A won the First, Second and Third place respectively and received e-certificates. Asst. Prof. Trisha Vadil, in-charge of the Investors' Hub coordinated the activities and she was assisted by Asst. Prof. Ashwini Devari.

## Photography Competition on “Bringing Home Nature- Identify Native Plant”

12<sup>th</sup> – 17<sup>th</sup> October 2020

To mark the celebration of Wild Life Week, ‘Vasundhara’ (Green Club) organised an online photography competition for students on the theme “Bringing Home Nature- Identify Native Plants” from 12<sup>th</sup> to 17<sup>th</sup> October, 2020.

A diverse and healthy plant community is the key to maintain a diverse and healthy wildlife population. A photography contest was organized as a means to create awareness about native plants and their significance. Students were asked to click pictures of native plants/trees in their localities and write a message about the importance of wildlife conservation. The Club received 15 entries for the photography contest from students of various programmes. Below is the list of

the winners.

Winner	Name of the Student	Class & Div
1 <sup>st</sup> Place	Tushar Kudnekar	SY BBA(FS) (B)
2 <sup>nd</sup> Place	Shubham Kholkar & Kainaaz Khatun	SY BCA, FY B.Com. (C)
3 <sup>rd</sup> Place	Vijay Prabhu	SY BCA

### Industry Interaction Session

13<sup>th</sup> October 2020

The Department of Computer Science organised an Industry Interaction Session for students of the B.Voc. programme on 13<sup>th</sup> October 2020 from 10.00 to 10.45 am and 11.45 am to 12.30 pm via Google Meet. The Resource Person for the session was Mr. Mohsin Shaikh, Haztech, Margao - Goa

The main objectives of the session were to get an update of the work done by students during the lockdown and provide further guidance as per industry requirements and also to understand the expectation of students from B.Voc Programme

#### Session 1: 10.00 am to 10.45 am

The webinar started with the introduction of the Resource Person by Mr. Sumit Kumar. He briefly informed the students about the objective and purpose of the session.

The Resource Person, Mr. Mohsin Shaikh welcomed the students and took update on the work done by them during the lockdown period. All doubts and concerns raised by the students were clarified. He also explained the various concepts included in Second Year B.Voc syllabus and elaborated on how the knowledge & skills gained will improve their overall skill set and career opportunities. He also stressed upon projects, live projects, assignments, internships, communication skills, self-learning and creative thinking.



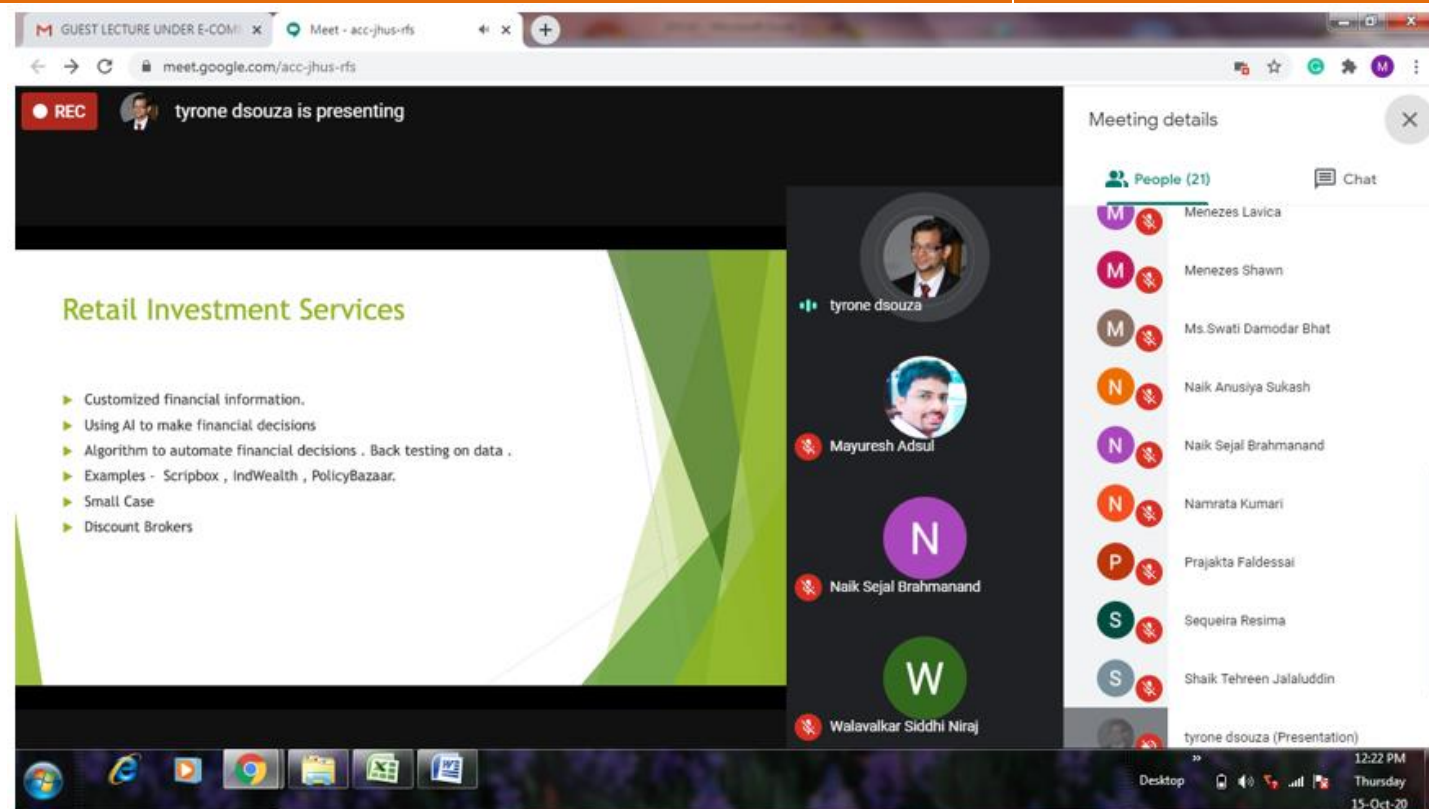
#### Session II: 11.45 am to 12.30 pm

During the second session, Mr. Mohsin Shaikh explained the uniqueness and distinctiveness of the B.Voc. program. He also listed various technical and soft skills required in the IT Profession. The students shared their purpose of joining this Programme and & their expectations.

27 students (FY & SY B.Voc.) attended the sessions.

## Online Guest Lecture “Financial Technologies: Evolving Paradigm of E-Commerce”

15<sup>th</sup> October 2020



The BBA(Financial Services) Department organized a guest lecture titled “Financial Technologies: Evolving Paradigm of E-Commerce’ for Final Year students of the BBA(FS) programme. The guest lecture was organized virtually through Google Meet Platform on 15<sup>th</sup> October, 2020 from 12:00 noon to 1:00 p.m. 21 students and 3 faculty members of the Department attended the same.

Mr. Tyrone D’Souza, the co-founder of Mobobeat was the Resource Person for the guest lecture. Mobobeat is a mobile ad network that has been in business for the last 5 years with offices in India, Spain and Colombia. He elaborated on the evolution of FinTech, which has been instrumental in transforming e-commerce businesses globally. He highlighted aspects of FinTech such as Zerodha and algo trading, small case investments, Artificial Intelligence in investment decisions, freelance online careers in finance, bitcoin currency, alt coins, USD Teether, bank transfers vs bitcoin etc. He provided several examples to make the content more effective and enriching.

Mr. Tyrone addressed all the queries raised by the students. Students provided a very positive feedback about the guest lecture. Asst. Prof. Mayuresh Adsul compered the session, which was organized by Asst. Prof. Cinola Vaz and Asst. Prof. Mayuresh Adsul.

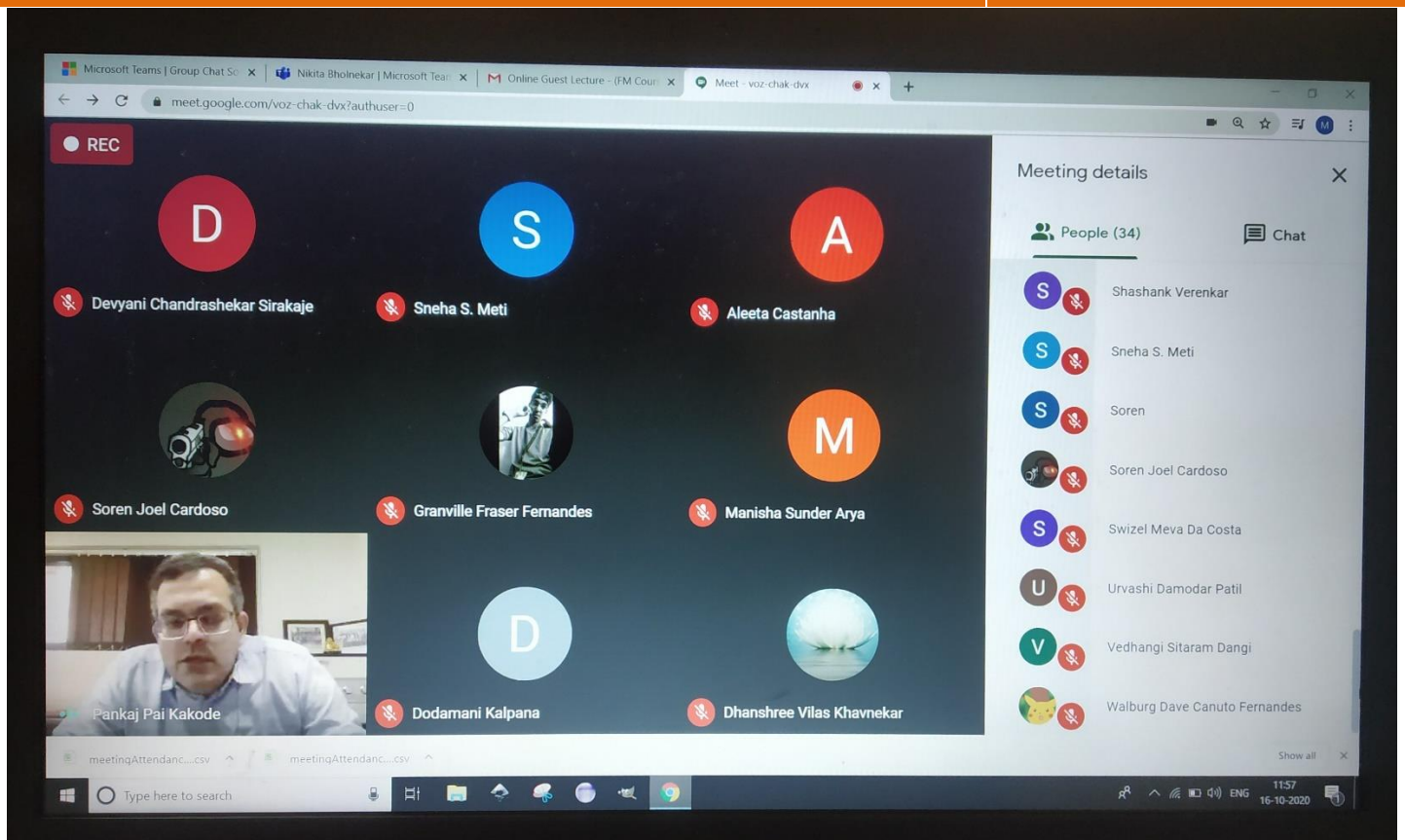
The BBA(FS) Department organised a guest lecture on "The impact of COVID-19 on the Indian Economy" on 15<sup>th</sup> October 2020. The lecture was delivered by Mr. Ameya Kamat, a financial analyst by profession who is also a founder & CEO at Altera Advisory Private Limited. He has worked in the financial sector for over 15 years.

Mr. Kamat started the lecture by giving an introduction to the Indian Economy wherein he discussed in brief about the history of our economy & our current economic position. He emphasized the fact that though our nominal GDP and GDP at PPP are high, our 139<sup>th</sup> rank in terms of per capita income portrays a very dull picture & this problem is making the process of economic revival a bit difficult for us.

He elaborated on the actual impact of COVID-19 wherein he said that over the years our growth rate has been in the bracket of 5-6% annually but it has plunged drastically to -23% due to the COVID-19 pandemic. He then highlighted a number of challenges to recovery such as weak demand, ballooning unemployment, lack of fiscal stimulus, rising inflation rates and so on.

He concluded by saying that in order to bring about economic stability, it is important to tackle the problems faced by people employed in the informal sector, as the sector constitutes 80-90% of the working population. Only then will we have high chances of reversal and be able to bounce back to normal.

The discussion was then followed by a question and answer session, wherein students put forth their doubts and also shared their views on the topic. It was an extremely enriching, informative and an interactive session where students acquired enormous knowledge on this topic. This lecture would certainly help them understand the economic situation amidst the current pandemic that seems to have no finish line as of today.



The BBA(FS) Department organized an online guest lecture for the Second Year BBA(FS) students on 16<sup>th</sup> October 2020 from 11:45 a.m. to 12:30 p.m. on the Google Meet platform. The lecture was on “Working Capital Management” and was arranged as part of the Financial Management course. The Resource Person for the session was CA Pankaj Pai Kakode, Director, Kakode Consultants Pvt. Ltd.

Ms. Devyani Chandrashekar Sirakaje, a student of the class, introduced the Resource Person. During the session, the resource person stressed upon some basic concepts and ideas viz. Working capital, the need for working capital, factors determining working capital, trade-off between current assets and current liabilities, working capital components, working capital cycle, working capital funding, and working capital ratios.

CA Pankaj Pai Kakode appreciated the active participation of the students as they asked a number of relevant questions.

A total of 36 students from Second Year BBA(Financial Services) A & B class attended the session. The Vote of Thanks was proposed by Ms. Lizia V. Gomes, Assistant Professor in Commerce. Cinola T. Vaz, Assistant Professor in Commerce and Ms. Lizia V. Gomes, Assistant Professor in Commerce were the teachers in charge of the session.



## Activity 'Keeping Fit at Work'

16<sup>th</sup> October 2020

The Counseling Cell organised an activity 'Keeping Fit at Work' for all the SDCCE staff members on 16<sup>th</sup> October, 2020 from 12:45 to 1:20 pm at Ganesh Daivajna Auditorium. The College Counselor, Ms. Amba Prabhu, explained the need to incorporate simple and short physical and mental exercises in our daily routines.



She went on to demonstrate a few exercises and requested the staff to do the exercises along with her. She focused on the neck, shoulders, back, arms and legs which are the areas with highest risk of getting affected due to sitting for a longer duration of time. These exercises would release the kinks in the muscles and relax them, and also rejuvenate the individual.

She also demonstrated mindfulness techniques that the staff members can practice, especially when dealing with work stress and the pressure of the deadlines. A total of 45 staff members attended the activity.

## E-Quiz on "Consumer Protection Act"

17<sup>th</sup> - 25<sup>th</sup> October 2020

VVM's Shree Damodar College  
of Commerce & Economics,  
Margao, Goa

**Consumer Cell**

*organises*

**E- Quiz on**  
**"Consumer Protection Act"**

Quiz Link: <https://forms.gle/Nu8EHScHufwF1joJ6>

Dr. Prita D. Mallya  
Professor and Principal

Ms. Preksha Chopdekar  
Convenor

Ms. Marjina Shaikh  
9011308453  
Quiz Coordinator

The Consumer Cell designed an online Quiz for students on the "Consumer Protection Act". Ms. Marjina Shaikh, Assistant Professor in Commerce was the Quiz coordinator. It was available for the students from 17<sup>th</sup> to 25<sup>th</sup> October 2020. The main objective of the quiz was to create awareness about the various consumer rights available under the Consumer Protection Act of 1986. The quiz received a good response from 114 students and

103 students who scored above 50% received an e-certificate for their participation.

'Corporate Troupers' – Investor's Hub Activity

17<sup>th</sup> October 2020



The BBA(Financial Services) Department organised the 'Corporate Troupers' competition under the Investors' Hub on 17<sup>th</sup> October, 2020 through Google Meet.

The competition was open to all BBA(FS) students. 31 students participated in the competition. The students had to create a video on any one of the given themes viz. 'Product/Company Promotion', 'Award Winning Employee' and 'Pre and Post Corporate Project'. Students were given 2 days to complete and submit the videos. While shooting the video, students had to be dressed in corporate attire.

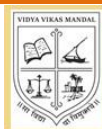
The competition was judged by Asst. Prof. Swati Bhat.

Mr. Mohav Shet Kurtarkar, student of TYBBA(FS)-B and Mr. Shawn Menezes, student of TYBBA(FS)-A, won the first and second place respectively and were awarded e-certificates.

Asst. Prof. Trisha Vadil, in-charge of the Investors' Hub coordinated the activities.

Webinar on "Awareness Program on e-Resources of NDLI (National Digital Library of India)"

19<sup>th</sup> October 2020



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa  
Library & Information Centre and IQAC  
in collaboration with IIT, Kharagpur, West Bengal



## National Webinar Awareness Programme on E-resources of NDLI (National Digital Library of India)

Date and Time: Monday, 19<sup>th</sup> October 2020, 12.00 noon - 1.30 pm



**Dr. Vignesh Sornamohan,**  
Chief Strategic and Outreach Officer  
National Digital Library of India  
IIT Kharagpur, West Bengal

**Dr. Prita D. Mallya**  
Professor & Principal

Platform  
**GoToMeeting**

NDLI App should be installed from Google Playstore by all the participants:

[https://play.google.com/store/apps/details?id=com.mhrd.ndl&hl=en\\_IN](https://play.google.com/store/apps/details?id=com.mhrd.ndl&hl=en_IN)

Meeting URL: <https://global.gotomeeting.com/join/953314029>

Meeting ID: 953-314-029

Meeting Password: 501931

- Registration Link: <https://forms.gle/6NOr3j6YXfS-KMbO6>
- No registration fee
- E-Certificate will be provided on submission of online quiz cum feedback form

**Dr. Shami R. Pai**  
IQAC Coordinator

**Ms. Manasi D. Rege**  
Webinar Coordinator

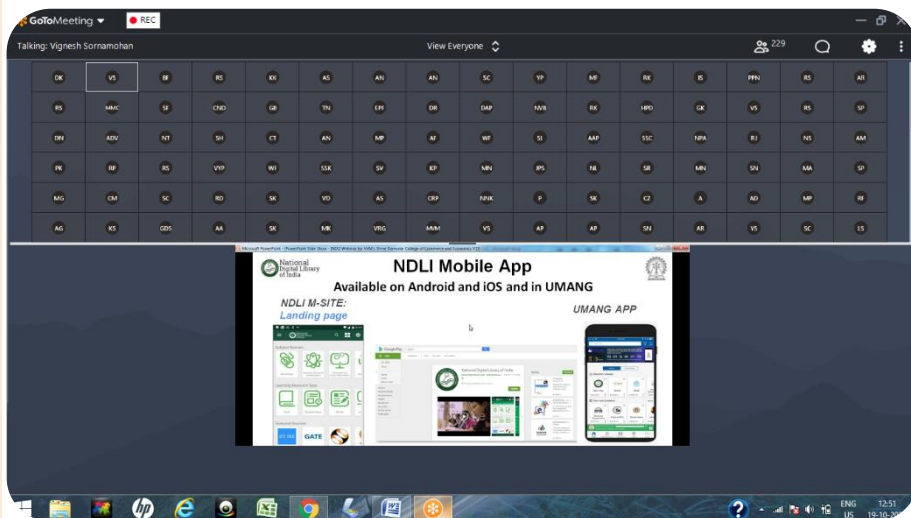
The Library & Information Centre and Internal Quality Assurance Cell (IQAC) in collaboration with IIT, Kharagpur, West Bengal organized a National Level Webinar on **Awareness Program on e-Resources of NDLI (National Digital Library of India)** for students, librarians and faculty members from Colleges all over the country on October 19, 2020 from 12.00 - 1.30 pm.


The webinar commenced with the welcome address delivered by the Principal. IQAC Coordinator Dr. Shami Pai introduced the Resource Person, Dr. Vignesh Sornamohan, Chief Strategic and Outreach Officer, National Digital Library of India, IIT Kharagpur.

Dr. Vignesh Sornamohan first spoke about the beginnings of NDLI – he said it had been launched by Ministry of Education, New Delhi and IIT, Kharagpur is the implementing institution. In his presentation, the Resource Person elaborated upon NDLI and its features, as well as the wide range of e-resources made available on NDLI Platform. He explained Use-Models of Content Access, Web Content Harvesting, NDLI Repository, Content

contribution and Learning Management System. He demonstrated how NDLI e-resources could be browsed by type, subject, and sources. He also demonstrated how users could access different types of Learning Resources such as E- articles, audio lectures, e-books, Question papers, Theses, and Video Lectures. He emphasized that NDLI has taken special care of young students during the COVID-19 pandemic by offering e-resources for

students of CBSE class 9,10 11 and 12. Participants were shown how to install NDLI App on their phones through Playstore via the link [https://play.google.com/store/apps/details?id=com.mhrd.ndl&hl=en\\_IN](https://play.google.com/store/apps/details?id=com.mhrd.ndl&hl=en_IN).





VVM's Shree Damodar College  
of Commerce & Economics,  
Margao, Goa  
BBA(FS) Department  
*organises*

**E- Quiz on**  
**"Mutual Fund Investments"**

Visit College Website [www.damodarcollege.edu.in](http://www.damodarcollege.edu.in) to answer the Quiz

**Dr. Prita D. Mallya**  
Professor and Principal

**Ms. Cinola Vaz**  
Programme Coordinator

**Ms. Ashwini Devari**  
8879797724  
Quiz Coordinator

The BBA(FS) Department organised an Online quiz on the topic "Mutual Fund Investments". The quiz was uploaded on the College website on 19<sup>th</sup> October 2020 and the link was kept open till 28<sup>th</sup> October 2020.

The quiz aimed at giving students and the general public an opportunity to assess their knowledge with regards to Mutual fund Investments. It comprised of twenty multiple-choice questions with no negative marking. The participants instantly received system generated e-certificates on their registered e-mail Id upon successful completion of the quiz with a minimum score of 50%.

A total of 79 participants answered the quiz online and certificates were issued to 62 participants.

Webinar on SEBI'S New Norms for Multi Cap Funds: Are They Beneficial?

20<sup>th</sup> October 2020

VVM's Shree Damodar College of Commerce &amp; Economics, Margao, Goa

BBA(FS) Department in association with  
Metropolitan Stock Exchange of India Limited

**Webinar on**  
SEBI'S NEW NORMS FOR MULTI CAP FUNDS: ARE THEY BENEFICIAL?

**Day & Date: Tuesday, 20<sup>th</sup> October 2020**  
**Timing: 11.30am onwards**

**Resource Person:**  
Mr. HARDIK J. SHAH  
Freelancer Trainer  
Angel Financial Advisors Pvt. Ltd.  
(A Group Company of Angel Broking Pvt.Ltd.)

Dr. Prita D. Mallya  
Professor & Principal

Ms. Cinola Vaz  
Programme Coordinator  
Mob.No.: 7588454284

Ms. Grishmi Thakur  
Webinar Coordinator  
Mob.No.: 9011837670

The BBA(FS) Department organized a webinar in association with Metropolitan Stock Exchange of India Ltd on 20<sup>th</sup> October, 2020 from 11:30 a.m. to 1.15 p.m. The theme of the webinar was **SEBI's New Norms for**

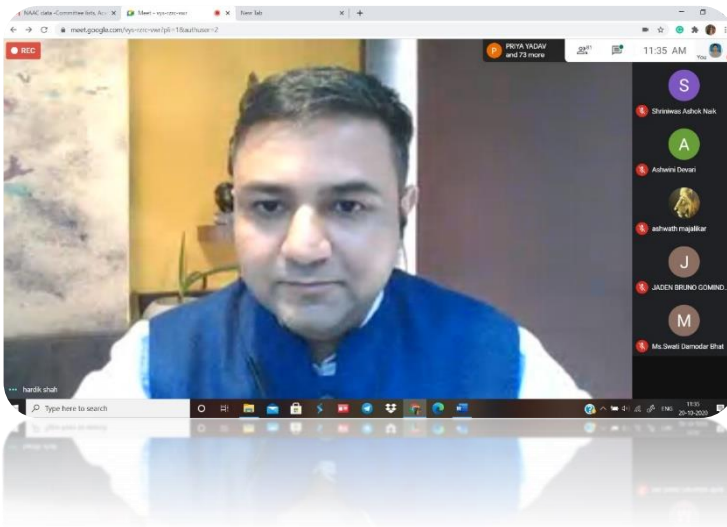
**Multi Cap Funds: Are they Beneficial?** The

Resource Person for the session was Mr. Hardik Shah, Freelancer Trainer at Angel Financial Advisors Pvt. Ltd.

The Resource Person started the presentation with the basics of mutual funds. He stressed that mutual funds are a great and safe investment option which provide good returns in the long run. The speaker also discussed the performance of the top five mutual funds. He gave an example to explain about the power of compounding and why it is important to

start investing early.

67 students attended the webinar, which ended at around 1.15. p.m.



## VVM's Shree Damodar College of Commerce & Economics, Margao, Goa Career Cell, Placement Cell and Counselling Cell



*Organises*  
**Webinar on**

# WHAT NEXT? CAREER OPPORTUNITIES FOR B.COM GRADUATES

**Wednesday, 21<sup>st</sup> October 2020, 12.00pm to 1.00pm**



**Resource Person:  
Ms. Amba Prabhu  
College Counselor**

**Dr. Prita D. Mallya  
Professor & Principal**

**Dr. Maithili Naik  
Convener, Placement Cell**

**Ms. Namrata Haldankar  
Convener, Career Cell**

**Ms. Muktali Cuncoiencar  
Webinar Coordinator**

9511243546

The Career Cell and the Placement Cell in association with the Counseling Cell organized a webinar on "What Next? Career Opportunities for B.Com Graduates" on 21<sup>st</sup> October, 2020. The Resource Person for the webinar was Ms. Amba Prabhu, the College Counsellor.

The webinar commenced with the welcome address delivered by the Principal, Dr. Prita D. Mallya. The Convener of the Career Cell then briefed the students about the activities and sessions conducted under the Cell. Dr. Maithili Naik, Convener of Placement Cell listed the activities conducted by the Placement Cell to help students get good jobs.

In her session, Ms. Amba explained about the various professional courses which can be pursued after completing B.Com. She explained about courses like Chartered Accountancy, Company Secretary, Master of Commerce, Master of Business Administration, Chartered Financial Analyst, Certified Management Accountant, Investment Banking, and Financial Risk Manager and so on. She also highlighted the probable duration required of each course and the entrance exams required to get enrolled for such professional courses.

The session was followed by a question and answer round, which was moderated by Ms. Namrata Haldankar

72 participants attended the webinar. Certificates were issued to students on filling up the feedback form. Ms. Muktali Cuncolienar, Webinar Coordinator compered the session and Dr. Maithili Naik proposed the Vote of Thanks.

Extension Activity – Webinar On 'E-Filing of Income Tax Returns'

21<sup>st</sup> October 2020

**VVM's Shree Damodar College of Commerce & Economics, Margao, Goa**

An Extension Activity of  
**BBA(FINANCIAL SERVICES) DEPARTMENT**  
 IN ASSOCIATION WITH  
**AMHI UDYOGINI PRATISHTAN, MAHILA MANDAL, MARGAO**

## Webinar on "E-Filing of Income Tax Returns"

**Speaker:**  
**CA Anup Borkar**

Day & Date: Wednesday, 21<sup>st</sup> October 2020  
 Timing: 04:00 p.m. - 05:00 p.m.

Google Meet Link: [meet.google.com/nnw-zibv-xoq](https://meet.google.com/nnw-zibv-xoq)

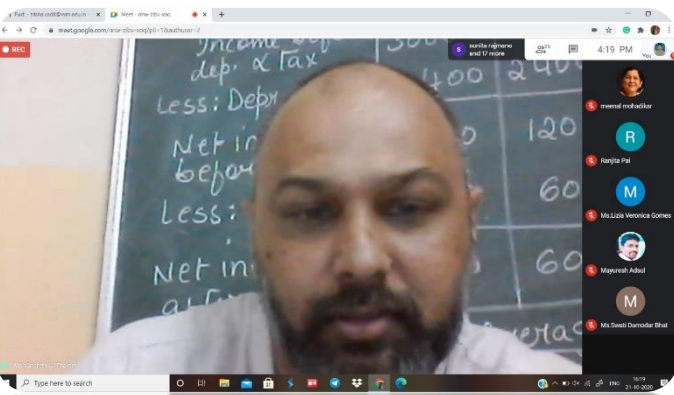
Dr. Prita D. Mallya  
 Professor & Principal

Ms. Cinola Vaz  
 Programme Coordinator  
 Mob.No.: 7588454284

Mr. Mayuresh Adsul  
 Webinar Coordinator  
 Mob.No.: 7798793774

The BBA(Financial Services) Department and the Internal Quality Assurance Cell (IQAC) organized a Webinar on 'E-Filing of Income Tax Returns' as an extension activity in association with Amhi Udyogini Pratishtan, Mahila Mandal, Margao. The webinar was organized through Google Meet on 21<sup>st</sup> October 2020 from 4:00 to 5:00 p.m. for the women members of Amhi Udyogini Pratishtan, Mahila Mandal, Margao. 27 participants attended the same.

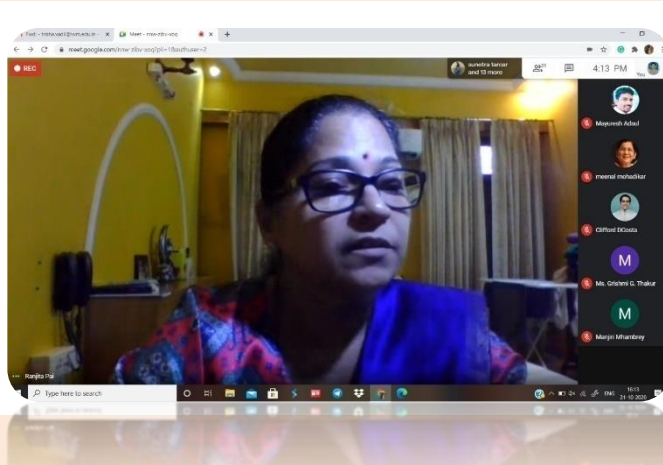
The webinar commenced with a Welcome address by Mrs. Ranjita Pai, Branch Manager, Amhi Udyogini Pratishtan, Mahila Mandal, Margao followed by a brief address by Mrs. Meenal Mohadikar, Founder and President, Amhi Udyogini Pratishtan, Mumbai.



CA Anup Borkar was the Resource Person for the webinar. CA. Borkar is a renowned Chartered Accountant, practicing in Margao. An alumnus of the College, he is a visiting faculty for the BBA(FS) programme for the courses on Direct and Indirect taxes. The Resource Person began by elucidating the progressive sequence of e-filing of Income Tax returns in India over the years. He highlighted that any individual who desires to file his/her Income Tax returns online must possess some basic, fundamental knowledge of

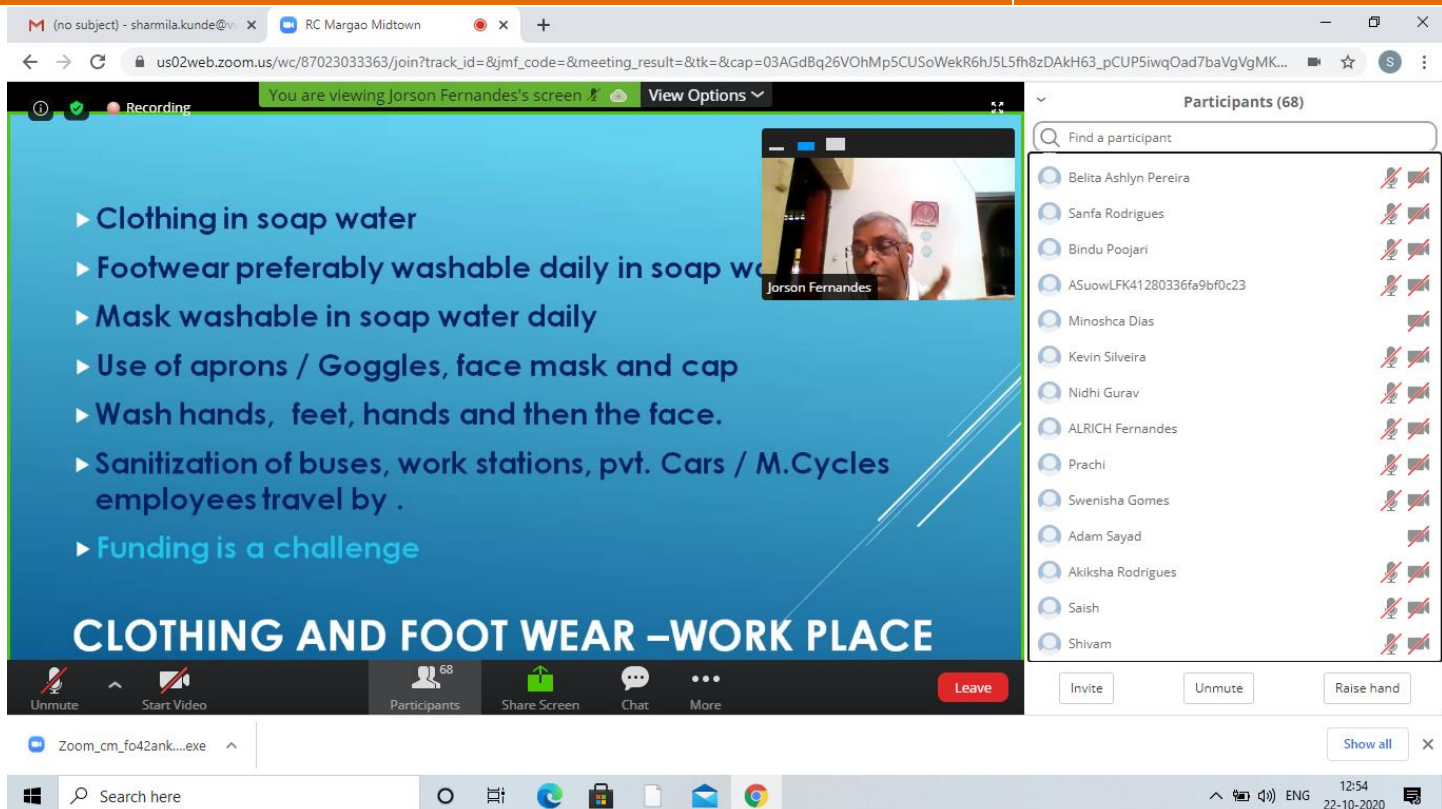
taxation. CA Borkar demonstrated the process of filing Income Tax returns through the Government of India authorized web portal. He also explained the types of forms available for e-filing of Income Tax returns.

The Resource Person addressed the numerous queries raised by the participants. The webinar ended with the Vote of Thanks proposed by Asst. Prof. Swati Bhat. The participants provided positive feedback about the webinar. Asst. Prof. Mayuresh Adsul coordinated and compered the Webinar. System generated e-certificates were instantly provided to the participants who registered for the webinar.



Webinar on “Pandemic Covid 19 a Challenge and Path forward”

22<sup>nd</sup> October 2020

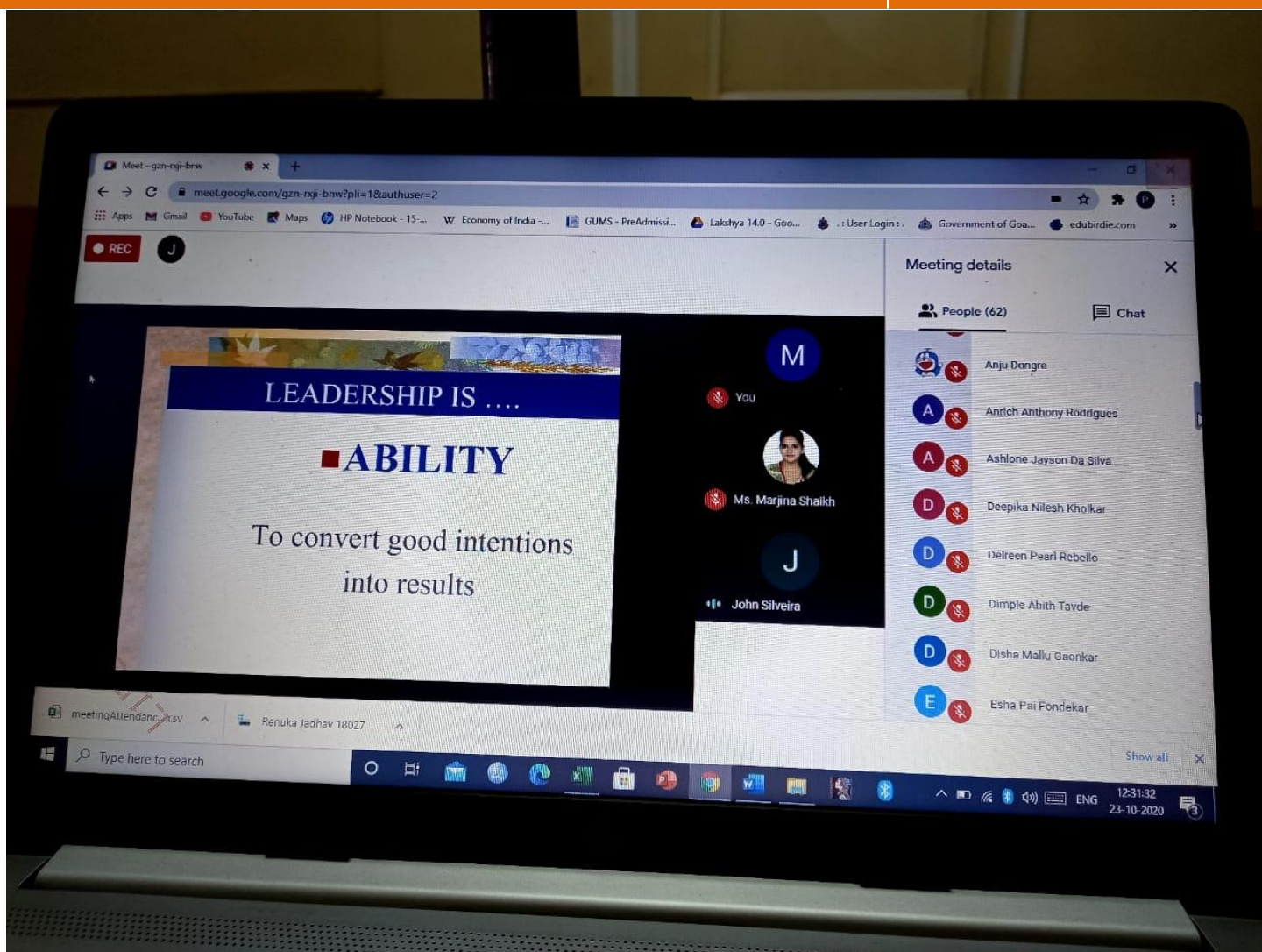


The NSS unit of VVM’s Shree Damodar College of Commerce & Economics, Margao in association with Rotary Club of Margao Midtown, Rotary Club of Cuncolim and Rotary Club of Panaji, organized a webinar on “Pandemic COVID-19 a Challenge and Path forward” on 22<sup>nd</sup> October 2020 from 12.00 pm to 1.00 pm. A total of 70 participants attended the webinar which included NSS Programme Officers. The Resource Person for the webinar was Dr. Jorson Fernandes, an ENT Surgeon and a trainer Icon Awardee of Goa.

Dr. Fernandes touched upon various issues related to COVID such as origin of the pandemic, how it spreads, the symptoms of COVID-19, the risk factors involved, difference between quarantine and isolation, etc. He urged people to maintain social distancing, wash hands thoroughly with soap or gel sanitizer, avoid touching MEN that is Mouth, Eyes and Nose without washing hands with soap and avoid 3 C’s i.e. close contact, closed places and crowded places. He strongly recommended that people should greet each other by saying Namaste, not by giving handshake, High five and first bump. By doing so we can keep the virus away. The session was truly rewarding and productive.



## Session on "Leadership Skills"

23<sup>rd</sup> October 2020

As part of the Certificate Course in Life Skills, an online session on Leadership Skills was organized for the students of FY B.Com C and D divisions through the Google Meet platform. The session began at 12:00 pm and was attended by 57 students from both the divisions. Asst. Professor Ms. Marjina Shaikh was the compere for the session. The session began with Vice-Principal Dr Rodney D'Silva welcoming the virtual gathering.

The main objective of the session was to make students aware of what are the various leadership skills, why they are important, and how students can develop these skills.

The Resource Person was Mr. John Silveira, Coordinator, National Skill Qualification Framework, Goa and ex-student of the College. He highlighted the various attributes of a good leader and shared his own experiences with some good leaders. He encouraged the students to develop their personality and leadership skills by volunteering and taking part in various committees and activities in the College. He stressed that these skills are important for anyone who wishes to have a rewarding career. It was a very interactive and fruitful session. Asst Professor Pretty Pereira proposed the Vote of Thanks. The session ended at 1:15 p.m.

## Live session on 'Orientation on Mentoring' for teachers and students

23<sup>rd</sup> – 26<sup>th</sup> October 2020

Mentoring has always been a practice of the College; however the concerns are different this year as the students are away from their teachers and friends and are not able to express their feelings and problems. The environment at their homes may also not be conducive for learning, and hence the institution needs to show more concern towards the students.

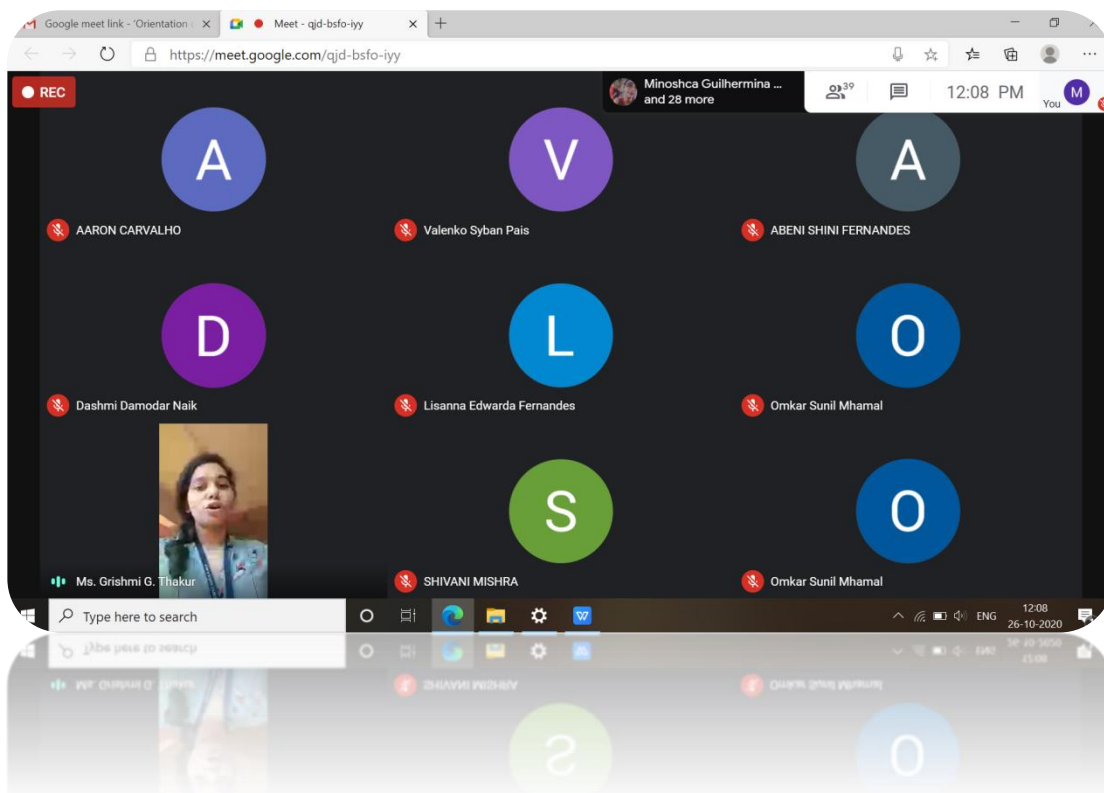
The Students Welfare Cell organised 'Orientation on Mentoring' for teachers across all streams and the students of First Year B.Com/BCA/BBA(FS) and M.Com Part 1 in different sessions from 23<sup>rd</sup> October to 26<sup>th</sup> October 2020 as seen in the table. 39 teachers and 168 students attended the sessions, which were held using Google

Meet.

Date	Department	Time	No. of attendees	Teacher incharge
23/10/2020	Teachers (All streams)	12:00 -12:30pm	39	Dr. Sheetal Arondekar
24/10/2020	B.Voc/BCA	11:00-11:30 am	80	Mr. BhikuBhave
	M.Com	11:40am-12:10 pm	20	Ms. Seema Dharani
26/10/2020	FYB.Com -A & B/ BBA(FS)	11:40am-12:10 pm	43	Ms. Grishmi Thakur
	FYB.Com- C & D	12:15-12:45 pm	25	Ms. Farah Mendonca

The College Counsellor Ms. Amba Prabhu, was the resource person for all the sessions.

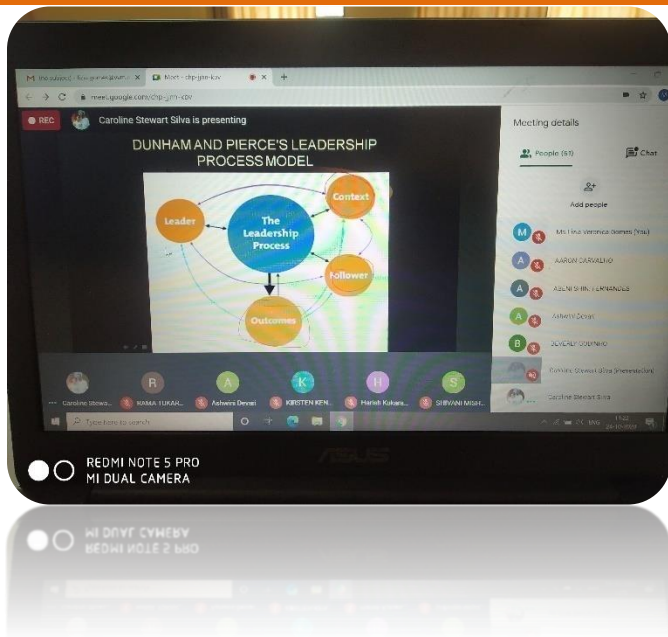
Ms. Amba covered the following matters of concern: respect for mentees, guidance to students in setting goals, celebrating mentees' achievements whether big or small, maintaining confidentiality, taking an interest in the personal lives of the mentees whilst drawing a line. She said that teachers need to speak about themselves and their careers as that would also influence their mentees.



With respect to the orientation for the students, Ms. Amba Prabhu introduced the mentor-mentee relationship to the students, informed them that they can approach the mentor as and when they need for sharing their academic or non-academic problems, and also highlighted that the students should maintain a good rapport with the mentors.

She also suggested that the students have to communicate to their mentors their strengths, weakness, goals and ambitions so that the mentor can help the mentee choose the right path in keeping with their capacity and talents.

## Guest Lecture on “Leadership Skills: Effective Leadership in the Corporate World”

24<sup>th</sup> October 2020

The BBA(FS) Department organised an online Guest Lecture on Fundamentals of Management Course and Life Skills Session (as a part of 30 Hours Certificate Course) for First Year BBA(Financial Services) students on 24<sup>th</sup> October 2020 from 11:00 a.m. to 12:30 p.m. using the Google Meet platform. The topic of the session was “Effective Leadership in the Corporate World”. The main objective of the session was to provide valuable insights to enable students to identify actions that set the stage for a leader’s success in an organisation. The Resource Person for the session was Ms. Caroline Stewart Silva, Professional Life Coach.

Mr. Kirsten Da Costa, student of FY BBA(FS) welcomed and introduced the Resource Person. The topics covered for the session were:

- 1) Importance of Leadership in Today’s Business Environment
- 2) Leadership Skills for Growth and Development
- 3) Leadership Styles
- 4) Managers v/s Leaders
- 5) What is Personality?
- 6) Personality Development
- 7) How to Develop your Personality
- 8) Importance of Developing Leadership Skills
- 9) Leadership Core Values
- 10) Steps to become a Good Leader
- 11) Six Leadership Principles
- 12) Level 5 Leadership Module and Work Ethics.

The session also laid emphasis on the qualities of a good leader. 51 students attended the session, which ended at 12:30 p.m. with the Vote of Thanks delivered by Mr. Kirsten Da Costa. The session was coordinated by Asst. Prof. Lizia V. Gomes and Asst. Prof. Ashwini Devvari.

**TALENTMANIA**

**REELS**

Show us your goofy side with an entertaining and rib-tickling video clip

Faculty Incharge  
Ms. Akshada Hegde



**Saturday**  
**24<sup>th</sup> October 2020**  
**11am to 11pm**

**VLOGGER**

Unleash the hidden vlogger in you by reviewing a product through a video clip

Faculty Incharge  
Ms. Sweta Shet Verenkar

The Department of Computer Science organized “Talentmania” for BCA and B.Voc. students on Sat, 24<sup>th</sup> October 2020 from 11 am to 1 pm. Before the competition started, the students were informed about the rules and regulations of the competitions. Talentmania comprised two competitions: Reels and Vlogger.

For competition ‘Reels’, the students were asked to make an entertaining video clip (reel) by using audio clips and visual effects. Content of the Reel could be an enacted scene, dance, song etc. For ‘Vlogger’, the students were required to make an informative video clip reviewing any electronic product/gadget of their choice. Through the review students could share their experience of using the product or its pros and cons. The students could participate in any one of the two competitions.

The students were required to submit their video clips in mp4 format via a Google Form between 11:00 a.m. and 11:00 p.m. on the same day.

The competitions were conceptualized by Faculty Incharge Ms. Akshada Hegde and Ms. Sweta P. Shet Verenkar. In all seven Students participated in the two competitions. This TechTrendz Activity helped to bring out a different aspect of the student’s personality and strengthened his/her social skills. The students got a platform to showcase their communication skills with an innovative and confident way of presentation.

The Winners of the Competition are :

Vlogger – Mr. Ayush Kale (FY BCA) won the first place .

REELS – Ms. Alisha Fernandes (SY BCA) won the first place.

Mr. Stoline Fernandes (SY B.Voc.) won the second place

The Department congratulated the students for excelling in this competition.

Webinar on "Why a Career in Chartered Accountancy?"

24<sup>th</sup> October 2020

**Golden Jubilee Celebration of Vidya Vikas Mandal**  
**VVM's Shree Damodar College of Commerce & Economics,**  
**Margao, Goa**



**Career Cell and Placement Cell**

*organises*

*Talk on*

## **"Why a Career in Chartered Accountancy?"**

Saturday, 24<sup>th</sup> October 2020, 12.00pm to 1.00pm



CA. Udhesh Xete Verenkar

Dr. Prita D. Mallya  
Professor & Principal

Ms. Namrata Haldankar  
Convenor, Career Cell

Dr. Maithili Naik  
Convenor, Placement Cell

The Career Cell and Placement Cell jointly organised a Webinar on the topic "Why a Career in Chartered Accountancy?" on 24<sup>th</sup> October 2020 from 12.00 noon via Google Meet.

The Resource Person for the session was CA. Udhesh Xete Verenkar, successful Chartered Accountant and ex-student of the College. He enlightened the students about the Chartered Accountancy course, how to register for it, the different exams students have to answer, total amount of expenditure involved in completing the course and the different avenues open for Chartered Accountants. A total of 35 students from FY, SY and TY B.Com, BBA and M.Com attended the session.

National Webinar on 'Farm Acts 2020: A Review'

24<sup>th</sup> October 2020

Golden Jubilee Celebration of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa  
Department of Economics & Banking



Organises

National Webinar on

# Farm Acts 2020: A Review

Saturday, 24<sup>th</sup> October 2020 at 12:00 pm



Dr. Prita D. Mallya  
Professor & Principal

Dr. P. Anbalagan  
Associate Professor  
Department of Economics  
Presidency College, Chennai

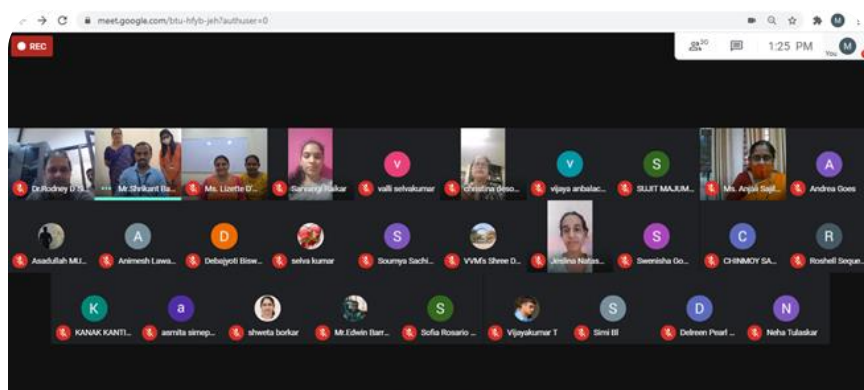
Dr. Lira M. Gama  
HOD, Economics & Banking  
Webinar Coordinator  
9822586593

Registration Link: <https://forms.gle/AkQvoDudPcCagQFd6>

E-Certificate will be provided to participants on filling the Feedback Form

The Department of Economics & Banking organised a National Webinar titled "Farm Acts 2020: A Review" on 24<sup>th</sup> October 2020 from 12:00 to 1:15 pm via Google meet. The Resource Person for the session was Dr. P. Anbalagan, Associate Professor, Department of Economics, Presidency College, Chennai.

The webinar started with the welcome address by Professor and Principal Dr. Prita D. Mallya followed by the introduction of the Resource Person by Ms. Farah Mendonsca, Assistant Professor in Economics and Banking.



Dr. P. Anbalagan began his presentation with a brief review of the current agricultural status in India. He then spoke about the major provisions of the three contentious Farm Laws, viz. Farmers (Empowerment and Protection) Agreement on Price Assurance and Farm Services Act 2020, the Farmers Produce Trade and Commerce (Promotion and Facilitation) Act 2020 and Essential Commodities (Amendment) Act 2020.

He also spoke on farmers' views on the Laws, the role of Minimum Support Price, the importance of procurement of food grains and analysed the State-wise procurement. He expressed his opinion about the role of the Agricultural Produce Market Committee. The speaker stressed on the role that Atmanirbhar Bharat Abhiyaan can play in uplifting the farmer community.

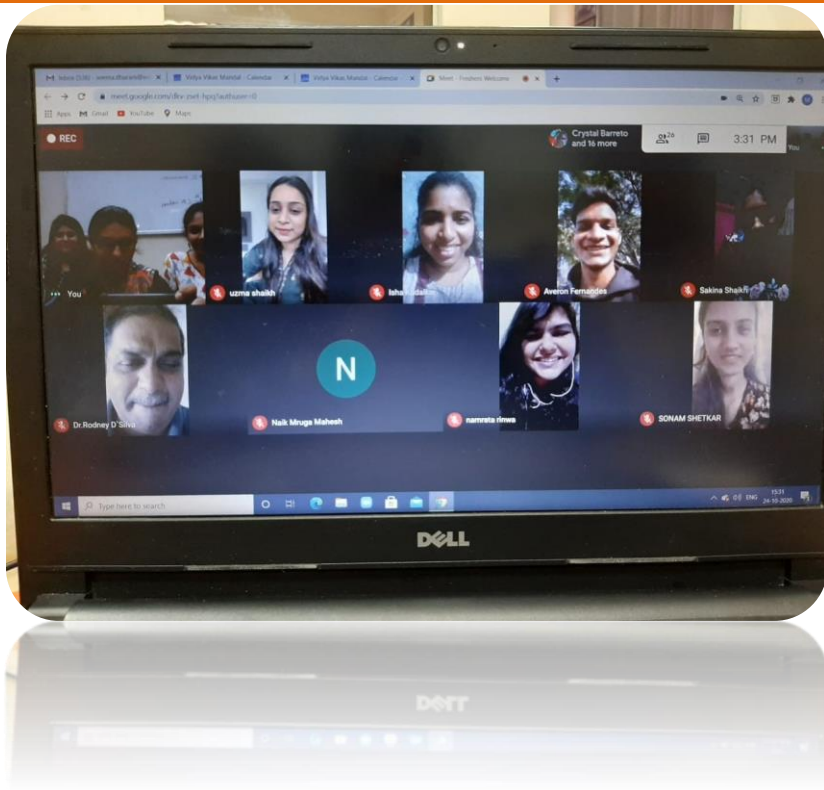
He further gave an elaborate explanation on the different reasons as to why States are fearful about the Farm Laws. Dr. P. Anbalagan also highlighted the traders' problems and the importance of Contract farming.

The last part of his presentation consisted of the analysis of The Farm Act 2020. He concluded saying 100% FDI will create an opportunity to export, thereby leading to more competition, better prices, improvement in infrastructure and farmers' ability to choose the mode of selling agricultural produce.

Ms. Lizette D'Costa Assistant Professor in Economics and Banking chaired the question answer session. The Vote of Thanks was proposed by Dr. Lira M. Gama HOD of Economics and Banking. The webinar was compered by Mr. Shrikant Madar, Assistant Professor in Economics and Banking.

## Freshers' Welcome - M.Com Part I students

24<sup>th</sup> October 2020



The PG Department of Commerce organized a Freshers' Welcome for the Part I students on 24<sup>th</sup> October 2020 at 3.00 p.m. A virtual session 'Know Your Classmates' was held to give the Part-I students to interact with their seniors.

Dr. Rodney D'Silva, Programme Coordinator and Vice-Principal addressed the students and welcomed them to the PG Department. Ms. Mruga Naik, student of M. Com Part II was the compere for the evening. She shared her thoughts and experience as a student through a poem that she wrote for the occasion. The program commenced with a melodious song

sung by Ms. Shraddha Gurav, student of M.Com Part II. Many Part-II students took the opportunity to share their learning experiences and highlighted various activities organized by the department for students to boost their overall academic growth and development. There was a video presentation made by the students to give a brief insight to the various activities organized by the Department.

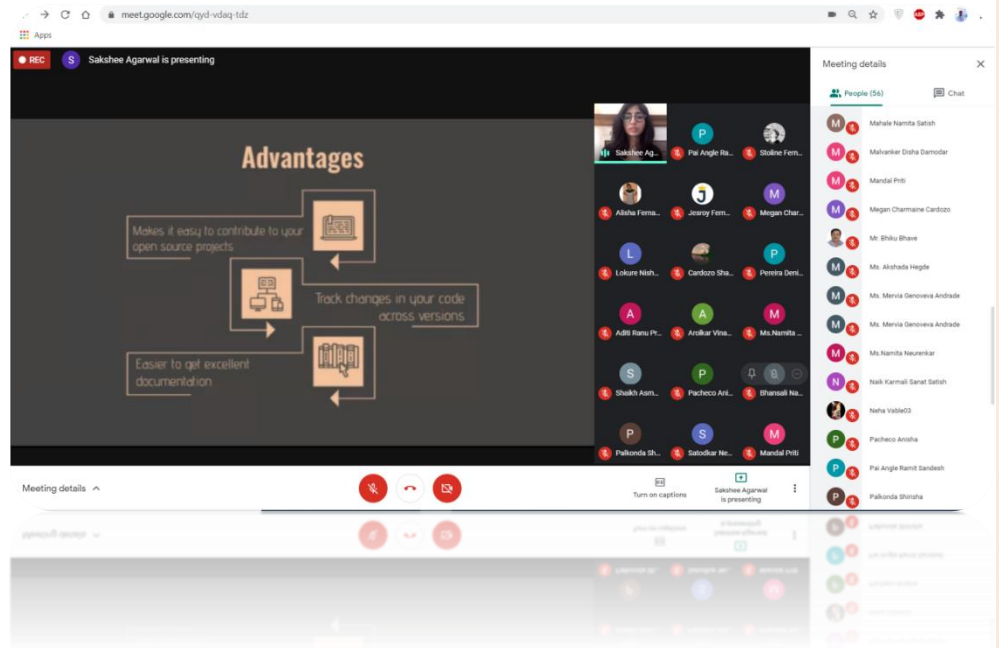
They also urged the freshers to attend and participate in all the activities organized by the Department. Part I students enjoyed the entire program and expressed their happiness at the formal welcome. They thanked the seniors and the teachers for their efforts in organizing a successful program.

The program concluded at 4.00pm.

## Webinar on 'Git and GitHub Repository'

24<sup>th</sup> October 2020

The Department of Computer Science organized a Webinar for TYBCA, SYBCA & SY B.Voc.(ST) students on the topic 'Git and GitHub Repository' on 24<sup>th</sup> October, 2020 from 11.00 am to 12.00 noon via Google Meet. The Resource Person for the session was Ms. Sakshee Agarwal, Entrepreneur, Co-Founder & Project Lead, S.S Technologies, Margao - Goa. The objective of the session was to understand the basic concepts of Git and GitHub Centralized Repository



The webinar started with the introduction of Resource Person by Mr. Sumit Kumar. He briefly informed the audience about the topic and mentioned its need in the project development process.

Ms. Sakshee Agarwal started the session with the explanation of the term GIT and GitHub and also pointed out the major differences between them. She explained the importance of centralized repository in project development process and shared her experience as to how it has benefited her for the project on which she was working. During the session, she gave a live hands-on demonstration on how to create project and collaborate using GIT and GitHub in simple and lucid manner.

The webinar concluded with the Vote of Thanks by Mr. Sumit Kumar. Approximately 60 participants (students & teachers) attended this webinar.





**Golden Jubilee Celebration of Vidya Vikas Mandal**  
**VVM's Shree Damodar College of Commerce & Economics,**  
**Margao, Goa**



**Department of Physical Education & Sports**

# **SPORTS ORIENTATION**

**Saturday, 24<sup>th</sup> October, 2020, 12.00pm to 1.00pm**

**Dr. Prita D. Mallya**  
 Professor & Principal

**Mr. Ajinkya Kudtarkar**  
 Director, Physical Education & Sports

The Department of Physical Education and Sports organised an online Sports Orientation for First Year students of all the Undergraduate programmes on October 24, 2020 from 12:00 to 1:00 pm on the Google Meet platform. The objective of the Orientation session was to make students aware about various aspects of sports in the College.

The session covered the following topics:

1. Sports infrastructure and facilities available for students.
2. Sports allowances paid to students
3. Sports Council of the College
4. Sports competitions organized by the College – Intra-Mural as well as Inter-College
5. Glimpses of the Sports events held during the year 2019-2020.
6. Eligibility criteria to participate in the inter collegiate tournaments organized by Goa University
7. Inter-College Sports Competitions organized by Goa University
8. Sports marks awarded by Goa University for participation in various sports at different levels
9. Sports awards of the College.

The College Director of Physical Education and Sports - Mr. Ajinkya Kudtarkar dealt with all the topics mentioned and Mr. Saurabh Raikar Instructor in Physical Education proposed the Vote of Thanks. 49 interested sportspersons attended this online activity



**Golden Jubilee Celebration of Vidya Vikas Mandal**

**VVM's Shree Damodar College of Commerce & Economics, Margao, Goa**

**Internal Quality Assurance (IQAC)**

**in Collaboration With CII Goa Chapter**



**WEBINAR FOR STAKEHOLDERS ON**

# NEP 2020: PROVISIONS AND IMPLICATIONS

Tuesday, 27<sup>th</sup> October 2020, 11.30am to 1.00pm



**Mr. Deepak Khaitan,**  
Founder & Director,  
Sunshine Worldwide School, Goa



**Mr. Lalit Saraswat,**  
CEO,  
Sancoale Technologies

**Dr. Prita D. Mallya**  
Professor & Principal

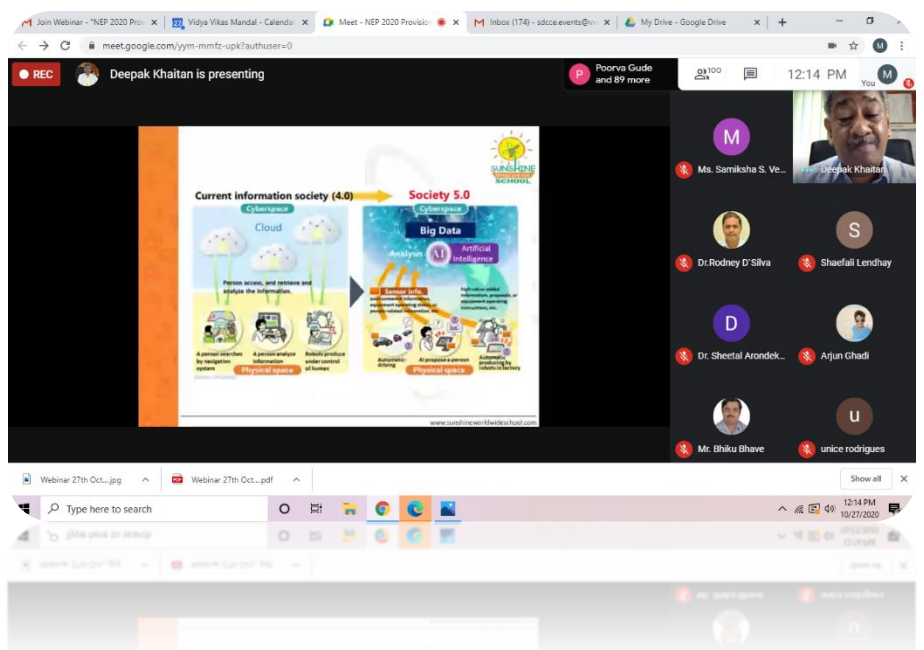
**Dr. Shami R. Pai**  
IQAC, Coordinator  
Webinar Coordinator  
9823515061

**Registration Link:**

*E-Certificate will be provided to participants on filling the Feedback Form*

The College IQAC, in collaboration with CII Goa Chapter, organized a Webinar on the topic “NEP 2020: Provisions and Implications” on 27<sup>th</sup> October, 2020 from 11:30 a.m. to 1:00 p.m. using Google Meet Platform. The Resource Persons for the Webinar were Mr. Lalit Saraswat, CEO, Sancoale Technologies and Mr. Deepak Khaitan, Founder & Director, Sunshine Worldwide School, Goa. The Webinar was targeted at all stakeholders – students, parents, teachers, employers, etc. and attracted 246 participants from all these segments.

Mr. Saraswat began the session with a quote that “Investment in Knowledge pays the best interest”. He spoke about NEP 2020 being a major transformational reform in the education sector aimed at achieving 100% Gross Enrollment Ratio in school education by 2030. Bridging the social gap, ensuring widespread access and participation, and emphasis on learning outcomes are the major goals of NEP 2020. He also mentioned that a significant component of the NEP is the National Mission on Mentoring; making quality mentors available pan India will be a great boon to students who currently do not have access to such a privilege.



Mr. Saraswat also opined that Internalization of education is a parameter where Shree Damodar College can play a major role. He said that it is important to recognize that the world is flat and that globalization is here to stay; talent should be able to travel anywhere around the world easily. He concluded by saying that the College

has to foster the culture of lifelong learning and take NEP as the guideline to make youth of today more employable - there is a great choice of careers available today and graduates should be equipped to take advantage of this.

Mr. Khaitan began the second session by saying that NEP 2020 has changed the whole school structure and curriculum. The Early Childhood Care and Education (ECCE) aims to attain optimal outcomes in the domains of physical and motor development, cognitive development, social, emotional, ethical development, cultural development and development of communication and early language, literacy and numeracy. These are in line with the skills recognized by the World Economic Forum as essential workforce skills required by 2030.

Replying to the question asked by the audience on whether schooling in one's Mother tongue is a good proposition, he said that people should first learn to listen and speak rather than read and write. Any language can be best learnt at a very young age. He concluded the session by saying that "One size fits all" cannot be applied in education.

The Webinar was very interesting and interactive, and received excellent feedback. Ms. Samiksha Vengurlerkar, Assistant Professor, compered the Webinar. Dr. Shami Pai IQAC Coordinator proposed the Vote of Thanks.

Webinar on the topic "Emerging Careers Post COVID-19"

27<sup>th</sup> October 2020

Golden Jubilee Celebrations of Vidya Vikas Mandal



VVM's Shree Damodar College of Commerce & Economics, Margao, Goa  
Department of Commerce & Management, Placement Cell and Career Cell  
in association with ICFAI Business School, Bangalore

organises



Resource Person:  
Prof. Anand Srinivasan  
Faculty, ICFAI Business School, Bangalore

## Webinar on "Emerging Careers Post COVID 19"

Tuesday, 27<sup>th</sup> October 2020 from 12.00 to 1.00 p.m.

Dr. Prita D. Mallya  
Professor & Principal

Dr. Edwin Barreto  
B.Com Coordinator

Dr. Maithili S. Naik  
Convener, Placement Cell

Ms. Namrata Haldankar  
Convener, Career Cell

The Placement Cell, Career Cell and the Department of Commerce in association with ICFAI Business School, Bangalore organized a webinar on the topic "Emerging Careers Post COVID-19" on 27<sup>th</sup> October, 2020 from 12.00 to 1.30pm through Zoom. The Resource Person for the program was Prof. Anand Srinivasan, Faculty, ICFAI Business School, Bangalore.

The session began with the welcome address delivered by Professor and Principal Dr. PritaMallya; she mentioned how the Pandemic has disrupted our normal lives and how each day poses fresh challenges.

Ms. Grishmi Thakur, Asst. Professor in Commerce introduced the Resource Person for the session. Prof. Anand began the session by discussing the impact of COVID-19 on the employment sector and highlighting the career options available for young graduates during the time of pandemic.

During the session, the speaker gave industry insights on the various type of skill sets required at the time of hiring and how students should prepare for the same. He stressed upon

the need for having professional attitude, communication skills, leadership qualities, adaptability, technological skills, creativity and innovative ideas to grab the best opportunities available in the job market. He urged students to undertake various online certificate courses and upgrade their skills.

The webinar was successful in educating the students on the formation of a strong base in the career of their choice. Ms. Lizette D'Souza, Asst. Prof. Dept of Economics, proposed the Vote of Thanks. A total of 66 Students from FY, SY and TY B.Com, BBA, BCA and M.Com attended the session.



## Online Session on Leadership Skills

28<sup>th</sup> October 2020

The Life Skills Cell organised an online session titled "Leadership Skills" for students of FY B.Com Divisions A & B on 28<sup>th</sup> October 2020 from 12:00 to 1:20 pm via Google Meet. Ms Caroline Stewart Silva Professional Life Coach was the Resource Person for the session.

The session started with the welcome address by Ms. Marjina Shaikh, Assistant Professor followed by the introduction of the Resource Person by Ms Pretty Pereira Assistant Professor in Economics and Banking.

Ms Caroline Stewart Silva covered a variety of topics including Dunham and Pierce's Leadership Process Model, leadership styles and five levels of leadership. She also highlighted the qualities of leaders and managers and the different ways to develop personality. Videos depicting leadership qualities were shown during the session. Students participated enthusiastically and enjoyed the session.

At the end of the session Ms Caroline Stewart Silva urged the students to develop leadership skills, leadership core values and a strong work ethic.

Ms. Marjina Shaikh chaired the question answer session and the Vote of Thanks was proposed by FY B.Com student, Ms. Anushree Pramod Shirodkar.

## Water Conservation Drive

28<sup>th</sup> – 5<sup>th</sup> November 2020

## Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa  
Vasundhara (Green Club) in Collaboration with NSS



organises

# Water Conservation Drive

## Instructions for NSS Volunteers

- Create a poster on the theme "Water Conservation"
- Upload the poster on Instagram and Facebook and tag the College using damodar\_college for Instagram and VVM's Shree Damodar College for Facebook
- Using the same poster, create awareness in your neighbourhood by visiting at least 3-4 houses and explaining the importance of conserving water
- Make sure to click photographs while educating your neighbours/villagers
- Upload the photographs and the poster on the link given below:

<https://forms.gle/WFVYFY351PdYVWZ87>



**Last day of Submission is 5<sup>th</sup> November 2020**

Dr. Prita D. Mallya  
Professor and Principal

Ms. Ashwini Devari  
Convenor, Vasundhara (Green Club)

Ms. Stesa Pereria  
(Teacher In charge)

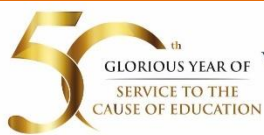
Vasundhara (Green Club) in collaboration with the NSS Unit of VVM's Shree Damodar College of Commerce & Economics organised a Water Conservation Drive from 28<sup>th</sup> October to 5<sup>th</sup> November 2020 to instill awareness about the judicious use of water among students and to ensure that they play a role in creating awareness among the members of society. Students participating in the water conservation drive were asked to create a poster on the theme of "Water Conservation". Students created posters highlighting the need for water conservation and practices to be adopted to conserve water. The posters were uploaded on Instagram and

Facebook while tagging the College page on these social media platforms. The same poster was used by the participants to create awareness in their neighbourhood by visiting at least three to four houses and explaining the importance of conserving water. Participants were asked to click pictures during this process of information dissemination. Twenty two students participated in the Water Conservation Drive which was held over a one week period.



National Webinar on AI- Virtuality in Reality

29<sup>th</sup> October 2020



**Golden Jubilee Celebration of Vidya Vikas Mandal**

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa  
 Department of Computer Science  
 in association with  
 ICAFI Business School, Bangalore



**National Webinar**

## AI-Virtuality in Reality

**Dr. Prita D. Mallya**  
Professor & Principal

**Dr. Swetha Puneet**  
Faculty IT Systems,  
ICFAI Business School

*Keynote Address*  
**Prof. Santosh Rebello**  
Professor & Dean,  
AIMIT St. Aloysius, Mangalore

**29<sup>th</sup> October 2020**  
**9.30am to 1.00pm**

Dr. Bharathi Malakreddy A  
Professor & HOD, AIML,  
BMSIT&M, Bangalore

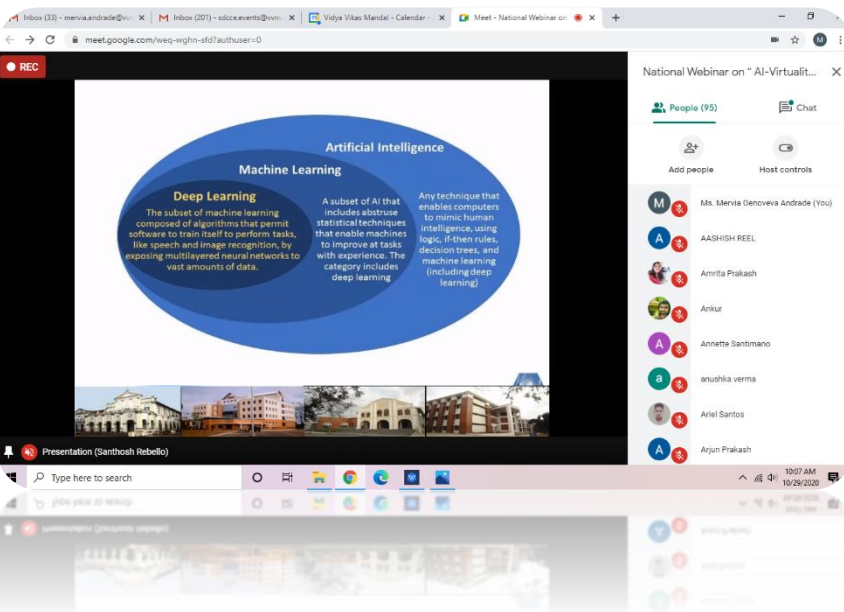
**Register ONLINE** <https://tinyurl.com/yy45dumt>

**YouTube** <https://www.youtube.com/channel/UCIGskBjTlqQ67VxPbJJvFOW>

**Mr. Bhiku Bhave**  
Webinar Coordinator

Vidya Vikas Mandal has entered its 50<sup>th</sup> Year and to mark the Golden Jubilee celebrations, the Department of Computer Science of Shree Damodar College in association with ICFAI Business School, Bangalore organized a National Webinar on **AI - Virtuality in Reality** on 29<sup>th</sup> October, 2020 from 9:30 am to 2 pm through the Google Meet platform. The webinar was also streamed live on the College YouTube Channel. The main aim of this webinar was to provide participants with knowledge of Artificial Intelligence and its importance in the current era.

The Webinar began with the welcome address by Principal Dr. Prita D. Mallya who spoke about the need for having a webinar in the area of Artificial Intelligence. She focused on Industry 4.0 mentioning the developmental process in the management of manufacturing and chain production. She urged the participants to take full advantage of this webinar and have a productive learning experience.



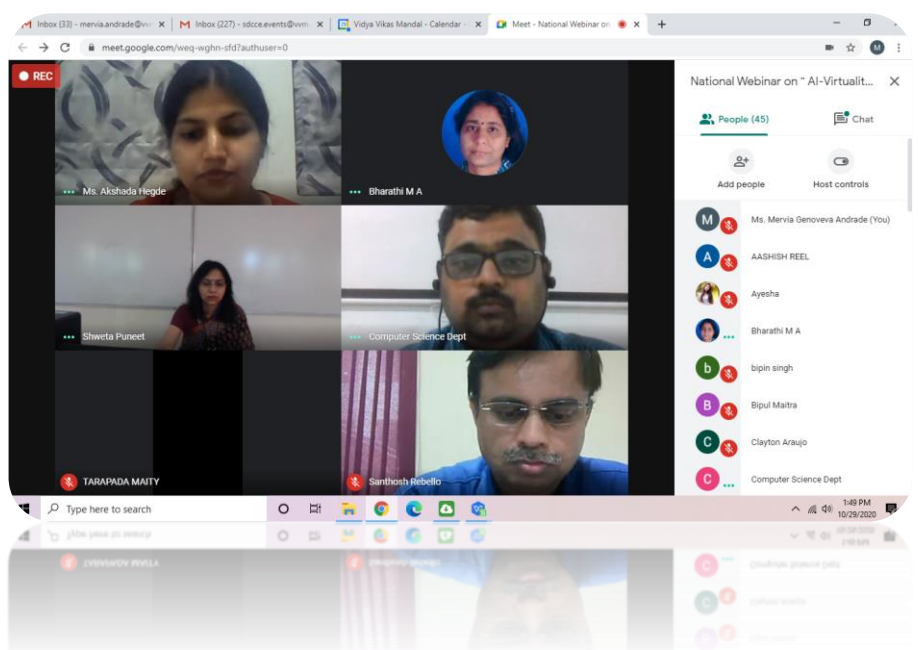
Mr. Sumit Kumar, Head of the Department of Computer Science gave a brief introduction to the Webinar, informing about the history of Machine Learning (ML) and Artificial Intelligence (AI) and its various applications in Robotics, Google search prediction, Chat box, Self-driving, Weather forecasting, Gaming, Healthcare and many more.

The Keynote Speaker was Prof. Santhosh Rebello, Prof & Dean, AIMIT, St Aloysius Mangalore. Mrs. Namita Neurenkar, faculty from Dept. of Computer Science introduced the keynote speaker.

Prof. Santhosh Rebello spoke about recognizing the value of Artificial Intelligence and Machine learning in Business. His session was about **Industry 1.0 to 4.0: The Evolution of Smart Factories discovering four ways to define Artificial Intelligence**. Prof. Santhosh explained about three key domains - Artificial Intelligence (AI), Machine Learning (ML) and Deep Learning (DL) and gave numerous real life applications of AI and ML.

The Resource Person for the next session was Dr. Swetha Puneet, Faculty IT Systems, ICFAI Business School, Bangalore, who spoke on the topic **Business Analytics – Simplify your data to amplify its Value**. Mrs. Sweta P. ShetVerenkar, Faculty from Department of Computer Science introduced Dr. Swetha Puneet.

Dr. Swetha Puneet emphasized on the data that gets exchanged in a single minute over the Internet. Dr Swetha informed about the importance of pandemic giving a boost to being digitally literate. Cloud Computing, IoT, Cybersecurity, automation and AI will be in the forefront as enterprises accelerate their Digital transformation journey. Dr. Swetha provided details of analytics in formulating strategies and concluded mentioning that Digital Literacy & Digital Fluency is required for better opportunities.



The Resource Person for the last session was Dr. Bharathi Malakreddy, Prof and HOD BMSIT Bangalore speaking on the topic **Artificial Intelligence in India – Vision 2020**. Mr. Swapneel Naik, Faculty member from the Department of Computer Science introduced Dr. Bharathi Malakareddy.


Dr. Bharathi Malakareddy spoke about the power of AI heading towards the road to digital transformation. Dr. Bharathi touched upon the evolution of AI and covered insights of AI in education by integration of online and offline education and on how AI tools can help the Teaching-Learning process. She also highlighted the role of AI tools in COVID-19 for viruses modeling analysis, use of ML algorithm to correlate patients' data and predict risk factors.

Mr. Bhiku Bhave proposed the Vote of Thanks. A total of 640 Participants registered for the Webinar. The compere for the Webinar was Ms. Akshada Hegde, faculty member from the Department of Computer Science.

The webinar concluded at 2:00 pm. Participants received an e-certificate after filling the feedback form.

Webinar on the topic 'COVID-19: Safety and Prevention'

31<sup>st</sup> October 2020



**Golden Jubilee Celebrations of Vidya Vikas Mandal**

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa  
Shree Damodar College Ex-Students Association



*organises*

## Webinar on

# 'COVID 19: SAFETY AND PREVENTION'

### Saturday, 31<sup>st</sup> October 2020 at 12.00 noon

Registration Link: <https://forms.gle/n9hf3vDdZHsbWKB87>



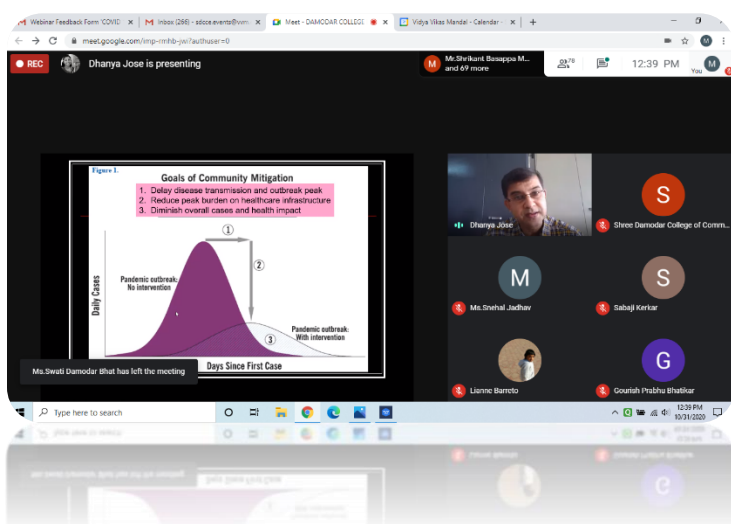
**Dr. Jagdish Kakodkar, MBBS, MD**  
Head Dept. of PSM, GMC

Dr. Prita D. Mallya  
Professor and Principal

Dr. Edwin Barreto  
Convenor, Alumni Engagement Cell

Mr. Vivek Naik  
President, Shree Damodar College Ex-Students Association

The Alumni Engagement Cell in collaboration with Shree Damodar College Ex-students Association organized a Webinar on the topic 'COVID-19: Safety and Prevention' on 31<sup>st</sup> October, 2020 from 12:00 to 1:00 p.m. via the Google Meet Platform. The Resource Person for the Webinar was Dr. Jagdish Kakodkar, Professor and Head, Preventive & Social Medicine, Goa Medical College & Hospital. A total of 75 people registered for the webinar.



Dr. Jagdish Kakodkar enlightened the participants on various important aspects of the COVID-19 pandemic. He spoke about death rates and how they can be controlled, precautions to be taken when one is tested positive, ways in which COVID-19 spreads and need for social distancing.

He informed that the risk is high among people having pre-existing diseases such as cardio vascular diseases, diabetes, chronic respiratory diseases, hypertension, cancer, etc. Such people are likely to

face complications. He also mentioned that such cases cannot be managed at home and require proper monitoring by doctors.



Dr. Kakodkar said that death rates can be controlled or reduced if people are made aware about the precautions and measures to be taken. He specifically said that senior citizens, pregnant women and children below the age of 10 years must take strict precautions.

Dr. Kakodkar stressed the importance of social distancing and following SOPs when found positive and also mentioned some myths of COVID-19. He informed that gargling alone cannot reduce the virus. He suggested that it is ideal to do gargling with an oral antiseptic such as 'Providone iodine'. But the most important precautionary measures are the use of a face mask and washing hands.

Dr Kakodkar concluded his presentation by highlighting the role played by the Department of Preventive & Social Medicine, GMC in combating COVID-19

*Dear Readers,*

*As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.*

*We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of webinars, quizzes and other innovative activities on a wide range of topics.*

**Ms. Samiksha S. Vengurlekar**  
Editor

**Ms. Venisa D'Costa**  
Designer

**Dr. Prita D. Mallya**  
Professor and Principal

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics,  
Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601  
Tel: (0832) 2722500 Email: [principal.sdcc@vvm.edu.in](mailto:principal.sdcc@vvm.edu.in) Website: [www.damodarcollege.edu.in](http://www.damodarcollege.edu.in)