



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

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Ms. Samiksha S. Vengurlekar – Editor



30-hour Digital Marketing Certificate Course

13th September to 13th October 2019

The PG Dept of Commerce organized a 30-hour Digital Marketing Certificate Course for M.Com students from 13th September to 13th October, 2019. The Resource Person was Miss Sumya Sayeed, Trainer Vedasys,



The main objective of the digital marketing course was to provide students with knowledge about the different marketing tools which will help students in their future placements and also in their own business or startup. The Digital Marketing Course consisted of Theory and Practical sessions.

Miss Sumya Sayed discussed about the importance and ways of marketing and its various tools i.e. latest methods and Free tools of Search Engine optimization (SEO) to bring your website to the top of the Google page.

The students were familiarized with TOOLS such as SEOPIMER, Yoast SEO Plugin(WordsPress), W/o- Fastest Cache. Plugin, Schema, Broken link checker, SEO Extension (Smart Grade Calculation), Google Analytics, Google search Console, Google Trends, Google Keyword Planner, Keywordtool.10, MozBar, CopyScape, Google Pagespeed Insights.

Students were introduced to the following:

- ON PAGE SEO - title, description, Keywords
- OFF PAGE SEO - Link building, backlinking, free backlinking Tool-'Semrush' and paid backlinking tool 'Ahrefs'
- CONTENT WRITING - Creating posts, writing articles
- BLOGS - Each one had their own choice of selecting topics for the blog
- ART WORK - Photoshop

20 students of M.Com Part I completed the course.

Winners at TECHFLUENCE 2019

3rd & 4th October 2019

The Department of Information Technology of Goa Engineering College, Farmagudi, Goa organized ‘Techfluence 2019’ on. 3rd and 4th October, 2019. There were 11 sub-events including Tech Quiz, Treasure Hunt, UI/UX App Design, Meme it, Photography, Coding, etc.

The College BCA team SPECTRA consisting of Rohan Patil, Bhogesh Molgavalli, Shaunak Bale, Mark Dourado, Dharmesh Tyagi, Sadiya Xec, Andre Fernandes, Siddhant Kholkar, Jaynold Xavier, Dazly Gonsalves and Shane Cardozo participated.

Team ‘SPECTRA’ put up a spectacular show in every sub-event.

The prizes won in sub-events are:

- | | | |
|---------------------|------------------------|--|
| 1) Treasure Hunt | 1 st Place: | Shaunak Bale, Mark Dourado & Dharmesh Tyagi. |
| 2) UI/UX App Design | 1 st Place: | Sadiya Xec |
| 3) Meme IT | 2 nd Place: | Rohan Patil |
| 4) Photography | 1 st Place: | Shane Cardozo |

Team SPECTRA was declared OVERALL WINNERS of TECHFLUENCE 2019.



Participation at Noesis 2019

7th – 9th December 2019



‘Noesis 2019’– a National Level IT Fest was conducted by Rosary College Navelim, from 7th-9th December 2019. The competition had nine events viz. Web Weaver, Code Crunchers, Net Nerds, Gaming etc. with each category having nine sub-events.

The College team “Spectra” consisting of Shaunak Bale, Bhogesh Molagavalli, Rohan Patil, Siddhant Kholkar, Dharmesh Tyagi, Pranav Rivankar, Semiulla, Shane Cardozo, Dazly Gonsalves, Poojan Naik participated in almost all the 36 sub-events.

Team Spectra won first prize in overall category, “NET NERDS”, (9 First Places & 8 Second

Places for sub-events).

The prizes won in sub-events are:

Cyberwhiz - 1st Place (Shaunak & Dazly)

In-Expo - 2nd Place (Siddhant)

Morphos - 2nd Place (Bhogesh)

Poster - 1st Place (Bhogesh)

Syntax & Semantics - 1st Place (Siddhant & Pranav)

Intmain - 2nd Place (Pranav & Semiulla)

J-Skript - 2nd Place (Pranav & Semiulla)

Web Dev Tools - 1st Place (Shaunak)

Pubg - 1st Place (Dazly, Rohan, Poojan, Shane)

NFS - 2nd Place (Dharmesh)

Counter Strike - 1st Place (Dharmesh, Rohan, Poojan, Shane, Dazly)

Treasure Hunt - 2nd Place (Rohan & Dazly)

Picture Perfect - 2nd Place (Shane)

Imbibe - 1st Place (Shaunak & Dazly)

Comments - 2nd Place (Shaunak)

Twitter - 1st Place (Shaunak)

Liked - 1st Place (Shaunak)

Participation in this competition gave the students a valuable learning experience.

One Day State Level Workshop for the Banking and Financial Services Courses

11th December 2019

The Department of Economics and Banking organized a '**One Day State Level Workshop for the Banking and Financial Services Elective Courses at TY B.Com**' (DSE-5, DSE-6, DSE-7 and DSE-8 currently taught at Semester VI, TY B.Com) on 11th December, 2019 from 9.30 a.m. in the Smart Classroom. The objective of the workshop was to clarify the scope of the syllabus so as to ensure uniformity in curriculum delivery across all Colleges offering the paper. Six colleges, represented by 15 faculty members teaching these courses participated in the workshop. Dr. Lira M. Gama, Head, Dept. of Economics & Banking, welcomed the participants and briefed them about the workshop.

The colleges represented at the workshop were:

St. Xavier's College, Mapusa

S.S. Dempo College of Commerce & Economics, Cujira

SVVM's College of Commerce, Borim

M.E.S. College of Arts & Commerce, Zuarinagar

D.M's College and Research Centre, Assagao

VVM's Shree Damodar College of Commerce & Economics, Margao

Faculty members were divided into 4 Elective-wise groups:

Law and Practice of Banking –I(DSE-5)

Ms. Zarina Chowdary, St. Xavier's College, Mapusa

Ms. Manalee Sinari, S.S. Dempo College of Commerce & Economics, Cujira

Dr. Vishal Chari, VVM's Shree Damodar College of Commerce & Economics, Margao

Law and Practice of Banking-II (DSE-6)

Ms. Victoriya Rodrigues, St. Xavier's College, Mapusa

Ms. Gayatri Behare, SVVM's College of Commerce, Bori

Dr. Amitha Shanbhogue, S.S. Dempo College of Commerce & Economics, Cujira

Ms. Teja Temkar, M.E.S College of Arts & Commerce, Zuarinagar

Dr. Lira M. Gama, VVM's Shree Damodar College of Commerce & Economics, Margao

Financial Services (DSE-7)

Ms. Sandra Fernandes, St. Xavier's College, Mapusa

Mr. Gulam Ansari, S.S. Dempo College of Commerce & Economics, Cujira

Ms. Thomasin Joliza D'Souza, M.E.S. College of Arts & Commerce, Zuarinagar

Ms. Chaitali P Parker, D.M's College and Research Centre, Assagao

Ms. Stesa Elsie Pereira, VVM's Shree Damodar College of Commerce & Economics, Margao

Credit and Risk Management in Banking (DSE-8)

Mr. Carmelito G. DeSouza, St. Xavier's College, Mapusa

Ms. Lizette D'Costa, VVM's Shree Damodar College of Commerce & Economics, Margao

The participants went through the prescribed reference books and discussed the syllabus in detail. The syllabus was clearly defined and the discussion among group members helped to clear all doubts related to the respective Elective papers. The workshop ended at 1.30 p.m. with the objectives fulfilled.

Talk on Overseas Career Opportunities11th December 2019

The Career and Placement Cell organised a talk for students on **Overseas Career Opportunities** on 11th



December, 2019 from 10:15 to 11:15 am. Mr. Truven Jorge and his team from ND Global solutions, Margao, conducted the session. The objective of the talk was to inform students about the various opportunities available for pursuing a career overseas after their graduation. The students were informed about the various Global universities, their exam pattern and the courses available at these universities. The speaker also informed the students about the fee structure and entrance tests they need to clear to be eligible for these courses. The session also highlighted the procedure involved in getting a Student Visa. The session concluded with the speaker addressing the queries of the students. 32

students attended.

Career Guidance Session12th December 2019

The Career and Placement Cell organized a talk on the topic "Path to be a CEO, Career Mapping for the next 5 years" on December 12th, 2019 from 11:00 am to 1:00 p.m. The Resource person for the session was Mr. Nilesh Sarawate, CEO of IEIBS AKADEMIA. Apart from his current position, he is also an Adjunct Faculty of Economics at the SP Jain School of Management, Mumbai since its inception.

The objective of the talk was to make students aware about the different career options available after their graduation and which option has the least risk involved.



Mr. Sarawate enlightened the students about the risks arising out of choosing the wrong career option. He explained that the concept of Risk management is a hallmark of Akademia. After the formal session the speaker and his associates conducted one to one counselling sessions for interested students. 69 students attended the session, which was very interactive and informative.

BITBUZZ 1.0

13th December 2019

The Department of Computer Science conducted a State-level IT event BITBUZZ 1.0 for Higher Secondary Schools, on 13th December 2019. The event witnessed overwhelming participation by 163 students from different streams of nine Higher Secondary Schools across Goa. BITBUZZ 1.0 was an amalgamation of technical and cultural events viz. IceBreaker, MouseKiller, BlindTyping, TechWalk, MinItToWinIt, GroupFie, StreetPlay and PowerPoint.



The Inaugural Ceremony was graced by Mrs. Ekta Agarwal, Director of Anemos Energies Pvt. Ltd. Participants from the different institutions showcased excellent skills and creativity in all the events. The events concluded by 3:00 pm, followed by the Valedictory and prize distribution ceremony.

The Chief Guest for the Valedictory function was Ms. Siddhi Bale, Senior Developer at Commscope Solution Pvt. Ltd and an alumna of the College. Dr. Prita Mallya, Principal thanked the participants for their enthusiastic participation and appreciated the Department for a well-coordinated event. In her address, Ms. Siddhi Bale encouraged every student to set a technical goal and pursue these goals through hard work and dedication. She said that the formula to succeed in the IT world lies in having an inquisitive approach towards technologies and continually engaging in research.

Carmel Higher Secondary School was declared the overall Winner of BITBUZZ 1.0 and Loyola Higher Secondary School won the Runners-Up trophy.

Career Guidance Session for Vocational Stream Students of Std. XII at Damodar Higher Secondary School Gudi-Paroda

17th December 2019

The Department of Computer Science conducted a Career Guidance Session for Vocational Stream Students of Std. XII at Damodar Higher Secondary School Gudi-Paroda on 17th December 2019 from 2.30 to 4 pm.

The aim of the session was to make the students of the Vocational stream aware of the various opportunities available after Std. XII and guide them as to how to make a wise choice from among the plethora of options available within and outside Goa. They were also enlightened about various career options after graduation. The

programmes being offered by Shree Damodar College were explained to them along with the details of how these are conducted differently by the College. The HSS students were also briefed about the other activities that are conducted on Shree Damodar College campus. The faculty members – Mr. Sumit Kumar and Ms. NamitaNeurenkar – stressed the importance of scoring at least 60% throughout the student's academic career, as it has implications for eligibility for financial assistance and placement.



45 students from the Computer techniques Vocational stream attended. The students and their teachers were very happy with the session and the information that was shared with them. Queries raised by them were also ably clarified.

Winner at Equinox 2019

17th December 2019

Narayan Zantye College of Commerce, Bicholimorganised 'Equinox 2019' an Inter-College Competition on 17th December, 2019. 38 students from the College participated in this event and secured the **First** place.

Registration for the event started at 8:30 am followed by the Inaugural ceremony for which the Chief Guest was the Honourable Chief Minister of Goa, Dr. PramodSawant. After the Inaugural, the competitions started at 10:30 am. A total of 10 teams participated from across the state.

The sub events were divided into two categories, viz. the on-stage and off-stage events. At the Valedictory function which began at 7:30 pm, prizes for different competition were distributed by the College Principal,Mr. Rajesh Amonkar.



Of the 12 events, the College team won 8, and emerged the overall winner of the competition with 6000 points.

THE PRIZES

1st Place

Avatar – RishandBhat

Fashion Show - Vignesh Bhandari, DurvaShirodkar and team

Photography – Mervin Fernandes

2nd Place

Break the Ice – KunalNaikGaonkar and team

Solo Dance – Arya Pore

Group Dance – SwapnilSakhare,BhogeshMolagavalli and team

3rd Place

Soap Carving - Hritika Chari

Miss. Equinox - Falguni Khatri

The team was led by the Cultural Council General Secretary-Mr. Ankur Bhat and student volunteer Mr. Ivin Pereira.

Study Tour to Bangalore

16th – 21st December 2019

The Department of Computer Science conducted a study tour to Bengaluru- the IT capital of India, from 16th- 21st December, 2019. Around 34 students (26 boys & 8 girls) of FY, SY and TY from BCA and B.Voc streams went on the tour, accompanied by faculty members, Ms. Akshada Hegde, Mr. Bhiku Bhawe and Ms. Sweta Verenker.



Day 1: Departure to Bengaluru

The journey started on 16th December by the YPR bi-weekly express at 9:30 pm. The group arrived at Yesvantpur Railway Station on 17th December at 12:30 pm. After checking into the hotel and a quick lunch the group proceeded towards the first workshop at the Skyfi Labs Pvt. Ltd. On arriving at Skyfi Labs, the students were given an insight into career opportunities in the IT Industry and were motivated towards skill development. Next, the students were divided into groups of five and a laptop was provided to each group. Mr Vasanth Vidyakar gave a brief

introduction on IOT and its applications in day-to-day life. The students were asked to login to Skyfi Labs official site and were shown IOT projects, robotics, electrical, electronics and certifications provided by Skyfi lab. The website gave the students access to varied information at the end of which they were quizzed to test their understanding.

After completion of the demo the students were provided Arduino kits which consisted of connectors, temperature measuring sensors and Arduino Board. The students were given hands-on experience of programming the sensor. They were awarded certificates on completion of the workshop. The study tour group then retreated to the Hotel for a night stay.

Day 2: Ethical Hacking Workshop at Workden by Triad Square InfoSec Pvt. Ltd.

On 18th December, the group went to Triad Square InfoSec Pvt. Ltd. at Workden, Domlur, for an Ethical Hacking Workshop. The workshop was conducted by a trainer Mr. Sai Teja. Students were given a brief insight into Hacking, elements of a hacker, types of hackers, methodologies of hacking, networking concepts, networking protocols, different types of flags and their functionalities and 3-way handshake method.

After a short lunch break at 1 pm, the hands-on session on common hacking methods commenced. The trainer spoke about some techniques of Google dorking for data filtration. Different web applications like SHODAN (Search engine for tracking IOT devices connected to internet), archive.org (To view the archives of a website), virustotal.com (Developed by Google; to find domain and sub-domain of any website), exploit-db.com, emkei.cz, crunch etc. were shown to the students. Using Linux Kali on virtual box a practical exercise on

pingsweepmethod and msfconsole was done by the trainer to give a demo of hacking anymobile or computer system on the same network.

Towards the end of the session,the CEO of the company Mr. Manikant gave the group a brief talk on career guidance. He informed the group about the securityconferences which are to be held in Goa and urged everyone to attend the same.

Day 4: Visit to Wonderla

On 19th December 2019, the students had a visit to Bengaluru’s famous amusement park Wonderla.

Day 5: Visit to Cranes Varsity and IISc Bengaluru, Depart for Goa

On 20th December, the group visited Cranes Varsity which provides training and education in IOT, Embedded,VLSI, DSP and Web technologies. The speaker at Cranes briefed the students on upcoming technologies and growing demands of the IT industry. Healso spoke about life after college and motivated students towards industry grooming.

The study tour group then visited IISc Bengaluru. The group arrived at IISc at 1:30 pm where they were given a presentation on Supercomputers. The presentation was given in batches of 3. It was an interactive session wherein the students got their doubts cleared. They were encouraged by the IISc staff to apply for internships which could involve testing of code.

The tour ended here and the group reached Goa on the following day i.e. 21st December, 2019 at 12:30 pm.

Damodar Youth Festival	16 th – 21 st December 2019
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The Students’ Council of the College organized the annual “Damodar Youth festival” from 16th to 21st December, 2019 in the Multipurpose Hall.



The events were as follows.

Day 1- 16th December 2019, Theme: Christmas Colours

On this day the students and the teachers wore different colours of Christmas, such as Red, Green, Gold, etc. Two on-stage events namely Carol Singing and Dance Battle were held. A total of 18 students in teams of three each participated in the Carol Singing Competition. Winona Fernandez and Group won the first place inthis competition,which was judged by Dr. Edwin B. Barreto, Ms. Lizia Veronica

Gomes and Ms.Meher Rodrigues. For Dance Battle, the Judges were Mrs. Prachi Kolamkar and Ms. Trisha Vadil. Dance Battle was between groups followed by the face off. A total of 12 students in teams of two each,participated in the competition. The first place was bagged by Chelcy Cardozo and group. Girls face off was won by Chelcy Cardozo and in Boys face off the winner was Mr. Bhogesh Molgavalli.

Day 2- 17th December 2019, Theme:- Western Formals

The event for this day was Mr. and Ms. Damodar, which was held in three rounds. In the first round contestants

introduced themselves, which was followed by the talent round. The judges selected the top five contestants, who displayed their talents in the first 2 rounds and qualified for the final question and answer round.

A total of 13 students participated in this competition. Mr. Amaan Makandar of FY B.Com won the title of Mr. Damodar and Ms. Chrisliza Gonsalves of TY B.Com was crowned Ms. Damodar. The Competition was judged by Mr. Errol D'Mello, Dr. Maithili Naik and Mr. Ajinkya Kudtarkar.

Day 3- 18th December 2019, Theme: – Indo Western

Two off-stage events namely Photography and Meme were organised on this day. The first off-stage event for the day was Meme. Mr. Damodar Naik was declared the winner of this competition, judged by Ms. Madhumeeta Dhar. The second off-stage event was Photography and Mr. Deepesh Pandit won the competition, which was judged by Mr. Sumit Kumar.

Day 4- 20th December 2019, Theme: – Halloween

The off-stage event organised on the 4th day was Treasure Hunt. 39 students participated in teams of 3 students each. Hemant Phoolwari, Saish Naik and Vikas Shenvi won the 1st Place. Sakina Shaikh, Saloni Pattanshetty and Yeshda Prabhu won the 2nd Place, Abhishek Patel, Jai Patel and Gourish Bhatikar won the 3rd Place.



Day 5- 21st December 2019, Theme: – Anything, But Clothes

On the fifth and the final day, the off-stage event was Strong Man & Strong Woman. 6 students participated. Swapnil Galve was the winner of Strong Man and Priya Pai Vaidya was the winner of Strong Woman.

At the culmination of the fest, prizes were distributed to all the deserving winners.

Alumni Reunion 2019

29th December 2019

The Alumni Association of VVM's Shree Damodar College of Commerce & Economics organised the Alumni Reunion on 29th December 2019 in the College Multipurpose Hall. The Principal, Dr. Prita D. Mallya and the



President of the Association Mr. Vivek Naik in the presence of Director of Higher Education Mr. Prasad Lolayekar welcomed the gathering. The Chief Guest for the function was renowned actor Mr. Milind Gunaji. Apart from the ex-students, the function was attended by the retired as well as current teaching and non-teaching staff of the College. The Alumni Association felicitated 47 retired staff of the College as a mark of respect for their commendable service towards the institution. As a token of love, all ex-students were given hampers consisting of a backpack, cap and pen which were sponsored by an ex-student Mr. Bhushan Kadam. Apart from this, some alumni had also

sponsored prizes for the spot prize winners at the function.

On this occasion, the President of the Damodar Ex-students’ Association handed over a cheque of Rs. 65000 as the Alumni Association contribution towards payment of fees of ____ BCA and ____ BBA(FS) students, who were finding it difficult to pay their fees. A former teacher, who wished to remain anonymous contributed another Rs. 5000 towards the same cause.

The function was well organised under the supervision of Associate Professor Dr. Edwin Barreto, Asst. Prof. Sandesh Gaonkar and Asst. Prof. Ainsley Bernard. The function had spot prizes, games, music, dance and many more activities for fun and entertainment. The reunion was attended by a total of 346 ex-students from various programmes and batches. Overall the reunion was a grand success.

Career Guidance Talk

4th January 2020

The Department of Computer Science and Career Cell organised a Career Guidance talk for BCA Students on 4th January, 2020 from 11:30 am to 1:15pm. The Resource Person for the session was Mr. Kapil Dhawan.

The session began with the introduction of the Resource Person by Assistant Professor Mr. Sumit Kumar, Head, Department of Computer Science. Students were first asked about their preferred career option after graduation.



Mr. Dhawan then informed the students about different job avenues available for them in Goa and outside. He emphasized the need to be skilled as companies are looking for skilled employees. Therefore, if the students are proficient in any technical skill, they will have a job in hand after graduation.

He suggested that students take up certificate courses in their areas of specialization where they can learn and enhance their skills. He further mentioned that students can learn in depth their

areas of interest by undertaking online courses or watching online video tutorials.

At the end, students asked a number of questions, which were answered to their satisfaction. Students were happy to learn more details about the career options they have in their minds.

The interactive and inspiring session concluded with a Vote of Thanks by Mr. Sumit Kumar. The overall feedback received for the session and the Resource Person was positive.

Essay Writing Competition

6th January 2020

The Library Committee and Readers’ Club jointly organised an Essay-Writing Competition on 6th January 2020 from 12:30- 1:30 pm in the Reading Room. The topic for this competition was ‘Writers and Their World: Influence on Readers’. The objective of the competition was to give students an opportunity to demonstrate their writing talents.

A total of five students participated. Ms. Daisy Braganza from FY B.Com C won the First place for her creative essay and Ms. Dynanada Prabhudessai from SY B.Com C secured the Second place.

Ms. Trupti Parida from FY B.Com D, Ms. Shreya Revankar from FY B.Com C and Ms. Maryann Gomes from FY B.Com C participated in the competition.

Workshop on Blogging

8th January 2020

The Department of English organised a Workshop on Blogging on 8th January, 2020 from 11:30 am – 1:30 pm in Room no. 214 for students of all programs. The Resource Person for the workshop was Mr. Silverio Souza, a Creative Writer, Blogger, RJ and a Stand-up Comedian. The aim of the workshop was to familiarise students with the importance and uses of Blogging. 79 students attended.



The workshop began with the introduction of the Resource Person by Mrs. Samiksha Vengurlekar, the department in charge. The workshop was divided into two sessions. To start with, the students were tested for their previous knowledge on Blogging. For part one, students were enlightened about the importance, uses, types and areas of Blogging through a PowerPoint presentation. At the end of the session the students clarified their doubts with the Resource Person.

During the second session, the question ‘why should one have a blog’ was answered. This session proved more of a practice session wherein

five different blogging sites viz. Blogger, WordPress, Vix, Medium, Tumblr were explained to the students but WordPress was highly recommended. Students found this session quite interesting as they were shown steps to open a blog. Many of them could open a blog instantly. The Resource Person also enlightened students on how they can earn through blogging if they have about a million followers. The sessions were interactive and the Resource Person could keep the participants engaged till the end. As per the feedback received, students found the workshop quite interesting and useful.

The session ended with the Vote of Thanks by Mrs. Samiksha Vengurlekar, Asst. Prof. in English.

One-day National Workshop on "Development of Accessible Library for Persons with Disabilities

8th January 2020

The Resource Centre for Inclusion Education (RCIE), Barr. Balasaheb Khardekar Knowledge Resource Centre and Department of Library Science, Shivaji University, Kolhapur, jointly organized a one-day National Workshop on "Development of Accessible Library for Persons with Disabilities" on 8th January 2020.

Four technical sessions were conducted namely: “Resource Centres for PWDs” by Mr Dhananjay Bhole, "Read your way" by Ms Zainab Chinikamwala, “Library Services for PWDs in USA" by Dr Sara Duvall; “RCIE Centre Services - an Overview”, by Dr Namita Khot. There was also an open forum of affiliated College Librarians as per Maharashtra Public Library Act 2016.



58 delegates attended the Workshop. The objective of the Workshop was to share ideas on how to provide equal educational opportunities for all disabled students, to bring the visually impaired students in the mainstream of higher education and build their capabilities for employment. The topics which were covered in the workshop were Braille books, Audiobooks, Computers with screen reading software like

JAWS, Daisey, low vision devices, Library support services with braille books.

After the workshop, all the delegates were shown the newly developed space in the Library for Persons with disabilities.

Inter-Collegiate Basketball Championship (Women)

9th to 13th January 2020

The Inter-Collegiate Basketball Championship (Women) of Goa University was held at Goa University basketball court from 9 to 13 January 2020. More than 15 college teams took part in this tournament.

Shree Damodar College of Commerce & Economics emerged victorious.

After winning all the preliminary matches against different colleges, Shree Damodar College reached the semifinals. In the semifinal match, Shree Damodar College played against Goa University Taleigao and defeated the University team 32-14. The final match was held on 13 January 2020 against St. Xaviers College, which our girls won 28-18 to become Champions.



Mr. Ajinkya Kudtarkar was the Manager of the team, while Mr. Mano Shelke assisted.

Principal Dr. Prita D. Mallya and Mr. Vikram Verlekar, Chairman of Vidya Vikas Mandal Sports Council, congratulated the Manager, Ms. Rachel Raposa (Team Captain) and all the team players for their achievement in this tournament and wish them success in the tournaments to come.

The members of the winning team are:

- 1) Rachel Raposa (Captain)
- 2) Amisha Lotlikar
- 3) Xuxa Velho
- 4) Rinky Naik
- 5) Vaishnavi Naik
- 6) Pasanglahmu Sherpa

- 7) Maleah Fernandes
- 8) Shania Colaco
- 9) Manjula Upar
- 10) Yogita Sambhaji

SAKSHAM

9th January 2020

SAKSHAM is a national organization committed to helping the differently-abled members of the community. While SAKSHAM helps people with all types of disabilities, its major focus is on promoting the welfare of the visually disabled. With the passing of the Rights of Persons with Disabilities Act 2016 (RPwD Act 2016), the number of recognized disabilities has increased from 7 to 21. In order to extend assistance to disabled people, the authorities need the database to be updated. Hence there is a great need for taking up a survey to identify persons with disabilities.



SAKSHAM GOA proposes to undertake this survey in Goa from 26th January to 10th February, 2020, with the help of NSS Volunteers from various colleges of Goa. Training for NSS volunteers from three Colleges around Margao viz. Government College, Borda, Rosary College, Navelim and Damodar College, Comba was conducted in the College on 9th January, 2020 from 11.15am to 12.30 pm. 16 students of our College who volunteered to be the part of the survey attended the training program. The Resource Person was Mr. Santosh Kamat from 'Saksham Goa'.

Participation in One-Day National Level Students Seminar

11th January 2020

Two students from TYBBA(FS) namely Ms. V. V. Sai Vaishnavi and Ms. Sharayu Devidas participated in a



One-Day National Level Students Seminar organized by Carmel College of Arts, Science and Commerce for Women, Nuvem on 11th January, 2020 on the theme "Responsible Behavior Towards a Green Society: An Innovative Approach" and presented an innovative concept titled "Magic Mushrooms". The concept dealt with cultivating mushrooms that "consume plastic". These mushrooms have dual benefits, i.e., they can play an important role in reducing the plastic problem and they are edible too. The concept was appreciated by the judges and the audience. The participants were guided by Mr. Kiran Naik, Assistant Professor in Environmental Studies and Mr. Mayuresh Adsul, Assistant Professor in Commerce.

TechTrendz Activity

11th January 2020

The students of the Department of Computer Science organised 'CodeZilla' - a competition conceptualized and designed by them - on 11th January, 2020 at 11.30 am in Lab No. 3. The objective of the competition was to have a learning experience in programming skills.

Five teams participated in this competition to showcase their logical aptitude and programming skills. Participants had to write C program to generate the output shown on the screen. The group that took the least time to produce the correct output was declared the winner. Shounak Bale and Caph Dias from TYBCA completed the task in 7minutes, 40 seconds and won. Dazly Gonsalves and Sanat Karmali from SYBCA came inSecond with a timing of 17minutes and 24 seconds. Disha Dessai and Joel Soares from FYBCA clocked 22 minutes and 25 seconds, and bagged Third place.



The competition was conceptualized, designed and successfully executed by Sherwyn Rodrigues from TYBCA and Viraj Talekar from FYBCA. The students were guided by Assistant Professors Mr. Sumit Kumar and Ms. Surekha Patil.

TechTrendz Activity

11th January 2020

“TechTrendz”, the Technology Club of the Department of Computer Science, organized Logography– an Inter-class Competition on Logo Designing on 11th January 2020 from 11:30 am to 12.30 pmin Lab1. The organizing team comprised Mr. Akshay Bhosale, Ms. Shreya Naik, Mr. Semiulla Yallapur, Mr. Mark Fernandes, Ms. Dally Serrao and Mr. Sheehan Alcacoas.

Participants were required to do one of the following:

- 1) Design a logo for a company which is into development of IOT applications.
- 2) Design a logo for the Technology Club of the Department of Computer Science ‘TECHTRENDZ’
- 3) Design a logo for the College Event ‘ANANTARA’

13 teams participated in the event, each team comprising of a maximum of 2 members. The event was judged by Asst. Professors Mr. Kiran Naik & Ms. Meher Rodrigues.

The winners of Logography are as follows:

- 1st Place - Rohan Patil from TYBCA,
- 2nd Place - Komal Devkar and Tushar Karishetty from TYBCA
- 3rd Place- Omkar Borkar & Prathamesh Desai from FYBCA

The faculty members incharge of the event were Ms. Akshada Hegde & Ms. Namita Neurenkar.



TechTrendz Activity

11th January 2020



The Department of Computer Science organized ‘Future on the Screen’ Competition for the students of FY, SY and TY BCA and FY B.Voc. on 11th January, 2020 from 11:30 a.m. to 1:00 p.m. in Lab 3. The objective of organizing this competition was to provide students with an opportunity to design a PowerPoint presentation based on a given topic, which they have to finally present in front of the judges.

The competition was organized by TY BCA students viz. Pranav Rivankar, Semiulla Yallapur, Shreya Naik and Sibyl Sequeira. Teachers in charge for the competition were Mr. Bhiku Bhawe, Ms. Madhumeeta Dhar and Ms. Sweta Shet Verenkar. Judges for the

competition were Ms. Namita Neurenkar and Ms. Annette Santimano.

The winners of the competition were:

- 1st Place:** Siddhant Kholkar and Jaynold Baretto from TYBCA (Cyber Security)
- 2nd Place:** Noel Fernandes and Stoline Fernandes from B.Voc. (Quantum Computing)
Simplicio D`Souza and Damodar Naik from SYBCA (Virtual Reality)
- 3rd Place:** Neha Satodkar and Namita Mahale from SYBCA (IOT)
- 4th Place:** Anish Gundapalu and Prateek Faldessai from FYBCA (BioPrinting)

The students showed great enthusiasm and willingness to explore their skills through this competition. Students expressed that they look forward for more such competitions which focus on creativity and application of knowledge.

Student participated at ‘PHOENIX - 2020’

11th January 2020

Saraswat Vidyalaya’s Sridora Caculo College of Commerce & Management Studies organised an Inter-Collegiate event ‘PHOENIX - 2020’ on 11th January 2020. The Inaugural program started at 9:30 a.m. with a brief introduction of the event. There were a total of 21 sub-events.

Students of Shree Damodar College won the following places:

1ST PLACE

- MISS. PHOENIX – Falguni Khatri
- PHOTOGRAPHY – Mervin Fernandes & Bhogesh Molagavalli

2ND PLACE

- GLASS PAINTING – Hritika Chari

3RD PLACE

-BUSINESS PLAN – Ivin Pereira

-SPEAK A MINUTE – Amaan Makandar

-RAPSTERS – Wajahat Sayed

-FOOT CRICKET – Emilia Silveira

-FASHION SHOW – Vignesh Bhandari

A team of 55 students from the College participated in this event of whom 28 were girls and 27 were boys. Ten teams from across the State participated in the event. Team Damodar was led by the Cultural Council General Secretary- Mr. Ankur Bhat.

Young Leaders Program

13th January 2020

The BBA(Financial Services) Department organized “Young Leaders Program”, a community outreach activity from 06th to 13th January, 2020. This is an initiative towards educating youngsters by imparting awareness on financial literacy. The program is designed for students from Government Schools and Higher Secondary Schools of Goa.

A total of twelve schools; Swami Vivekananda School – Borim Ponda, Government High School – Junabazar Ponda, Government High School – Sadar Ponda, Government High School – Zuarinagar, Government High School – Malkarnem, Government High School – Sanguem, Balbharti Vidyamandir – Ribandar, G. S. Amonkar Vidya Mandir – Mapusa, Vidyaprabodhini Higher Secondary School – Provorim, Government High School – Vidhyanager Aquem, Government High School – Usgao and Government High School – Honda were covered under this outreach activity.

35 students (08 boys and 27 girls) of First Year, Second Year and Third Year BBA(Financial Services) participated in the program. The students used PowerPoint presentations and interactive instruction methods like role plays, quizzes and games to explain topics such as skill development and fundamentals of savings and investments.

The students of all the schools participated enthusiastically and enjoyed the program. At the same time, it was a great learning experience for the BBA(FS) students.



Road Safety Week

14th January 2020

The NSS Unit of the College in association with the Life Skills Committee organised a Short Film Screening on Road Safety and Understanding Traffic Signals followed by a talk on ‘Use of Road Safety Gears’ as a part of Road Safety Week celebrations. To create awareness about road safety, various short films were screened for the students on 14th January 2020 from 12:00-1:00 pm in the Smart Classroom. Through these short films, students

were made aware about the various road signs to be followed in order to prevent road accidents. A session was also conducted for the students on 17th January, 2020 to promote safe driving practices among youth and also familiarize them with using proper road safety gears. Various safety gears were shown to the students and they were taught to identify between those gears that were meeting safety standards and the counterfeit ones. A total of 68 students attended the program. The session was very interactive and created a positive impact on the minds of the students.

The programme was conducted in association with the Ministry of Road Transport and Highways, Govt. of India



30-hour Certificate Course in Excel

As has been done for the past 2 years, this year too the College conducted a 30-hour Certificate Course in Excel – An Accounting and Audit Tool. The major objective of the course was to give students practical knowledge of how Accounting can be undertaken through Excel. The Resource Person for the course was CA. D. Shravan Swarup. A total of 63 B.Com students completed the course which was conducted over a period of 10 days in two batches. The College has signed an MOU with Marathe, Rao &Swarup Chartered Accountants to conduct this course every year. The teacher in charge for the Excel Certificate course for B.Com students was Ms. Prachi P. Kolamker.

Inter-Class Cricket Tournament

13th & 14th January 2020

The Department of Physical Education and Sports along with the University Representatives of the College conducted an Inter-Class Cricket Tournament on 13 and 14 January 2020.



A Total of 12 teams and 116 players (105 boys and 11 girls) participated in the Tournament.

SY B.Com A won the tournament and TY BCA were the Runners-up. The winners were awarded a Trophy, Medals and a cash Prize of Rs 4444. The runners-up were awarded Rs 2222 and a trophy.

Mr. Saiesh Aukhale was declare Best Batsman of the Tournament, **Mr. Rohan Kadangale** was declared Best Bowler of the Tournament and **Mr. Harshad Borkar** was declared Man of the Tournament.

Ms. Navya Bhansali was declared Woman of the tournament.

Lit Quest 2020

16th & 17th January 2020

Lit Quest is an annual event organised by the Literary Club of the College. The main aim of this competition is to develop amongst students, appreciation for Language and literature. In the process they also gain confidence and the ability to communicate effectively. This year Lit Quest comprising four inter-class activities was

organised on 16th and 17th January 2020 from 11:30 a.m. - 1:30 p.m.

Day One - 16/01/2020

Day One was the Spelling Bee competition. A total of twelve students participated in this competition, the objective of the activity was to develop spelling skill, expand students’ vocabulary and enhance their language skills.

The winner of the competition was Ms. Senalda Lopes from FY B.Com.



Day Two - 17/01/2020

On the second day, three competitions namely One Act Play, Guess What!!! (a word game) and a Short Story Writing competition were organised.

Two teams (eight in each) participated in the One Act Play. The judges for this competition were Dr. Madanant Naik and Dr. Maithili Naik. The winners for the one act play were Mr. Rajesh Mayekar & his group from FY B.Com.

The Short Story writing competition was organised to recognize students’ skills in creative writing and expression. 4 students submitted their stories, which were judged by Ms. Subhaangi Thakur. The first prize was bagged by Ms. Gayatri D.Samant, from M.Com Part I, second place was secured by Ms. Maria Elaine Sequeira from FY B.Com .

The last activity was Guess what!!!! (a word game), in which 32 students participated in pairs. The first prize was won by Ms. Senalda Lopes and Mr. Amaan Makandar, the second place was won by Ms. Apurva Naik and Ms. Amanda Fernandes and the third place was won by Ms. Resha Hodowdekar and Ms. Uttara Faldessai.

The feedback received from the students was very satisfying, as they said that the competitions gave them a fun-filled learning experience.

Inter-Class Volleyball Tournament

17th & 18th January 2020

The Department of Physical Education and Sports conducted an Inter-Class Volleyball Tournament on January 17 and 18, 2020.

A Total of 10 teams and 86 players (77 boys and 09 girls) participated in the tournament.

SY B.Com A won the tournament and TY B.Com B was the Runner up for the tournament.

The winners were awarded Rs 2500, Medals and a Trophy, while the Runner-up got Rs 1500, Medals and a Trophy.



Community Outreach Programme

18th January 2020

The BBA(FS) department and Internal Quality Assurance Cell of VVM's Shree Damodar College of



Commerce & Economics, in association with Amhi Udyogini Pratisthan, Mahila Mandal, Margao, organized a Community Outreach Programme for Women at Vimlabai Kare Hall, Comba, on January 18, 2020 from 3.30 to 6.00 p.m. This Programme, called “Financial Literacy for Women”, was an initiative taken to provide financial education to the members of Women Self Help Groups in and around Comba area. 48 ladies from various SHGs participated. The College

has been conducting this immensely popular programme for the past three years.

Mr. Mayuresh Adsul, Assistant Professor, welcomed everyone and introduced the Resource Person. The programme was conducted in two sessions. The Resource Persons were Mr. Amey Karmali, CEO, CIBA-Verna and Ms. Prashma Nadkarni, Inter Final CA for the first and second sessions respectively.

Mr. Amey Karmali addressed the gathering on How to select & finalize a business idea. He expressed his views on how to tap an opportunity, turn it into a business venture and focus on its growth and sustainability. He made the session very interactive by giving real life examples from the audience itself. Mr. Amey also highlighted on the role played by CIBA in nurturing the entrepreneurial spirit and incubating the innovative ideas. He also mentioned his contribution towards entrepreneurship development through CIBA and Fr. Agnel Technical Institute in the state of Goa.

The second session was conducted by Ms. Prashma Nadkarni who is an alumna of the College. She spoke on the topic “Basics of Book-Keeping and Audit for Self Help Groups”. Ms. Prashma started the session by providing valuable insights into maintenance of book of accounts by Self Help Groups. She also focused on the importance of maintaining books of accounts for better decision making.

The audience requested that Ms. Prashma should conduct similar sessions in the future as well, since she explained accounting concepts in a simple manner. The sessions were very interactive and interesting to the audience and they will indeed act as a catalyst in enhancing entrepreneurial spirit among the audience.

Workshop on “Documentation process for NAAC Reaccreditation in the New Framework”

18th January 2020

The Internal Quality Assurance Cell organised a half-day workshop on “Documentation process for NAAC Reaccreditation in the New Framework” on 18th January 2020 from 9:00 am to 1:20 pm in the Smart Classroom. The Resource Persons for the sessions were Dr. Kishor Sukhtankar – Principal, Dr. Rajiv Sapre - IQAC Coordinator and Dr. Makarand Sakhalkar– Head, Department of Commerce, all from RES’s Gogate-Joglekar College of Arts, Science & Commerce, Ratnagiri- Maharashtra, an institution with a reaccreditation of A grade by NAAC with a CGPA of 3.31. The objective of the workshop was to gain useful insights on



NAAC documentation process from the highly experienced team of speakers.

The workshop commenced with the Principal, Dr. Prita D. Mallya welcoming the gathering. The Principal in her address expressed her gratitude towards the guests for agreeing to participate in the workshop and congratulated them for consistent A grade rating by NAAC. She emphasized the significance of documentation in the preparation for NAAC accreditation.

Dr. Rodney D'Silva introduced the Resource Persons.

The first session was delivered by Dr. Rajiv Sapre. Dr. Sapre spoke about the significant role played by the IQAC in any institution. The IQAC is the think tank of the College and every new activity relating to academics, cultural and sports activities should be routed through the IQAC. Dr. Sapre also spoke on how every activity conducted in the institution should have a proper flow and should be supported with the required documentary evidences as required by NAAC and geo tagged photographs wherever necessary.

The Resource Person for the second session was Dr. Makarand Shakhalkar. He stressed that everyone should go through the document, manual, formats, and SOPs available on the NAAC website. He mentioned the 3 different types of types of data to be collected namely, extended profile, Qualitative and Quantitative data.

He gave a detailed explanation on the Quantitative Metrics of different Criteria and Key Indicators along with the documents required to be collected (as mentioned in NAAC SOP). The doubts and concerns raised by faculty members were clarified by the Resource Person and clarifications were recorded by the IQAC members.

The third session for the day was by Dr Kishore Sukhatankar. He shared his rich experience with three cycles of NAAC accreditation process. He gave a very lucid explanation of all the criteria and key indicators and clarified the doubts and queries raised by the IQAC Members.

The workshop concluded with Dr. Shami Pai, the IQAC Coordinator, proposing the Vote of Thanks.

Faculty attended Workshop for Research Aspirants

20th January 2020



Two faculty members from the Department of Computer Science, Ms. Akshada Hegde and Mrs. Sweta P. Shet Verenkar attended a Workshop for Research Aspirants organized by S. S. Dempo College. The Resource Person Dr. Manish Ratnakar Joshi highlighted the process of research and guided the research aspirants.

Session One began with a group activity, where each group had to put forth their thoughts and ideas on a four quadrant chart, mentioning, Why one needs to do research, When one needs to complete doing research, Where is the research

going to be applied? And, what do the participants expect to gain from this workshop?

Each group presented their ideas, which were pictorially depicted and Dr. Joshi gave his inputs about the do's and don'ts while doing any research.

In the Second session, Dr. Joshi mentioned about the importance of creating a master keyword list, reading

research papers of your area of interest and more importantly visualizing your research and progress in your area of interest.

Dr. Joshi provided many tools and website references for various domains namely ACM, CCS, Springer and Open Access journals. Dr. Joshi provided inputs on reading archives through arxiv.org for greater depth of knowledge in your area.

The best website suggested by Dr. Joshi for visualizing your research area is through Knowledge maps, available at openknowledgemaps.org, wherein every participant did hands-on training in finding knowledge maps for their area of interest.

Session Three comprised of an online quiz on Session 1 and 2 designed on kahoot.in. Every participant enthusiastically participated by logging into Kahoot. Further, in this session, the various steps of research were briefly explained which consisted of finalizing a research area, identifying and formulating a research problem, choosing your approach, gathering / analysing relevant data / experiments, evaluation and comparison with standards and at the end concluding your work with references.

Session Four was Introduction to the Latex Documentation Tool used for editing and managing research paper writing, comprising of the various tags to be used for ease of editing the document in APA Style, IEEE format etc.

Further the participants were provided with references of online documentation tools available on overleaf and tutorials point websites. The session ended with distribution of certificates to all the participants.

Workshop on “Finding Peace in a Hurried World”

21st January 2020

The Internal Quality Assurance Cell organised a workshop for teaching and non-teaching staff on the topic “Finding Peace in a Hurried World” on 21st January 2020 from 10:30 am- 12:30 pm in the Smart Classroom. The session began with the welcome address by the Principal, Dr. Prita D. Mallya. Dr. Shami Pai, IQAC Coordinator introduced the Resource Persons, Swami Chidanand, and Cdr Guruprasad.

The first session was by Cdr Guruprasad. He emphasized the importance of fitness and training. He said we should not panic in stressful situations. We should do those things which make us happy; knowing our unique purpose equips us with power. He concluded by saying that we should be like Vernal Sun, neither too hot nor too cold.



The second session was by Swami Chidanandji. He said that Integrity, Study and Meditation are the pillars of finding peace in a hurried world. He mentioned the three techniques of being happy 1) Slow down, observe, absorb and enjoy. 2) Slow down the thought factory by observation of breath, and 3) Chanting of Mantra/ Holy name to slow down the stress level.

Swamiji also mentioned about the various books which can be read for stress management, such as Seven Habits of Highly Effective People, Lady You Are the Boss, Lady You Are Not AMan, EQ Edge.

The workshop ended with the Vote of Thanks by the Vice-Principal, Dr. Rodney D’Silva.

Class Activity on the topic Conflict Management

22nd January 2020

The Postgraduate Department of Commerce organized a class activity on the topic Conflict Management on 22nd January, 2020 at 12:00 pm in the M.Com classroom. The main objective of the activity was to provide the students with a practical viewpoint on conflict management. Students Mr. Asif Shaikh & Ms. Riya Pai Vaidya began the activity by giving an introduction on conflict management and discussed about the measures that one should take to avoid conflicts amongst employees. The activity was called ‘Tangled’.



A total of 30 students were divided into two groups, A & B, each consisting of 15 students. At the beginning they were asked to hold hands and form a circle; they were then asked to move from one direction to another and here they found themselves tangled. The students were not allowed to let go of each other’s hands. The tangled participants had to form the circle again as it was before by using their own strategies.

With the strategy used, Group B emerged as the winner. After the activity, the students were asked what they learned from this activity. They responded by saying that they understood the importance of working together as a team rather than focusing on their individual conflicts. The ability to communicate well with each other helped them to win the task.

Attended Master Class Series VII at DHE

23rd January 2020

The Directorate of Higher Education, Govt. of Goa organized Master Class Series VII on 23rd January 2020 at 3:15 PM at Multipurpose Hall, Sanskruti Bhavan, Patto, Panaji Goa. The session was attended by Mrs. Anjali Sajilal and Mrs. Surekha Patil. This session was delivered by Prof. Pradeep B. Deshpande, Professor Emeritus and Former Chair of the Department of Chemical Engineering, University of Louisville and President and CEO of Six Sigma and Advanced Controls, Inc.

The theme of the session was How Higher Education can contribute to National Transformation. Dr. Deshpande mentioned in his presentation that Science is the appropriate body of knowledge to use when the fundamentals of the system under scrutiny are well understood. Six sigma is the appropriate methodology to use when the fundamentals of the system are not well understood. He further discussed about positive emotions and negative emotions. He said that everyone has the capacity to change. The ability to change can be taught or learned but the desire to change is a choice. So we can overcome negative emotions if we desire to change. Science demands that the results of experiments are repeatable and reproducible. If we do anything consistently and repeatedly we can overcome negative emotions and change our youth to think in a positive way in their life. He gave examples of Mumbai Dabbawalas and Pandharpur Varkaris with his personal interaction with them. What he found common in both was the devotion towards their work, and desire to reach the goal.

Two-Day National Conference on Co-operatives in a Globalized Economy: Relevance, Issues and Challenges

23rd & 24th January 2020

Seven M.Com students presented papers at Two-Day National Conference on Co-operatives in a Globalized

Economy: Relevance, Issues and Challenges organized by the Post Graduate Department of Commerce, Government College of Arts, Science and Commerce Khandola, Marcela, Goa on 23rd and 24th January 2020

The M.Com students presented the following research papers at the conference:

1. 'A Study on Cooperative Banks in Ponda' by Gayatri Samant, Raajus Kurtarkar and Nita Sawant
2. 'A Study on Financial Evaluation of VVM's Shree Damodar College of Commerce and Economics, Students' Consumer Cooperative Society' by Mruga Naik.
3. 'Challenges Faced by Cooperatives in the Knowledge Economy' by Crystal Barreto, Sahil Pagui and Janice Gomes.

The Conference was inaugurated by Dr. D.M. Deshpande and Prof. Anil M. Karanjkar

There were 12 technical sessions, of which 9 were conducted on 23rd January 2020 and 3 on 24th January 2020. There was a Panel discussion with the following members:

- 1) Dr. Pradeep Salgaonkar
- 2) Dr. D.M. Deshpande

3) Mr. Suresh Parrikar

4) Mr. Ulhas Umarye

5) Dr. Sanjay Sawant

6) Adv. Vinayak Narvekar

The panelists discussed the importance of the cooperative sector for the growth of an economy, various challenges faced, technological advancement undertaken recently in this sector. The conference concluded with the vote of thanks.



Outreach Activity

25th January 2020



The Department of Economics and Banking conducted an outreach activity on 25th January 2020 at two Higher Secondary Schools, viz. Carmel Higher Secondary School, Nuvem and Fr. Agnel Multipurpose Higher Secondary School, Verna. The faculty members involved were Dr. Lira M. Gama, Ms. Stesa Pereira and Ms. Lizette D'Costa.

The activity comprised a session on career guidance for students of class XII (Commerce and Vocational stream) of the two institutions. Various career options which are available on completion of Class XII were put before

students by way of a PowerPoint Presentation. Special emphasis was laid on the programmes offered at Shree Damodar College.

At the end of the session students asked questions regarding CA, CS and the cut off percentage for admission in the Commerce stream at our college. The students and teachers of both Higher Secondary Schools were very grateful for the awareness session and said that more activities of this manner are required since it not only creates awareness but also provides a platform for clarifying students’ doubts with respect to career options and choices. The sessions were attended by 83 students at Carmel Higher Secondary School, Nuvem and 56 students at Fr.Agnel Multipurpose Higher Secondary School, Verna.

Participation at the Annual Career and College Fair 2019-20organized by Sunshine Worldwide School, Baiguinim, Old Goa

27th January 2020

The College participated in the Annual Career and College Fair 2019-20 organized by Sunshine Worldwide School, Baiguinim, Old Goa for students of Class VIII to XII and their parents. Mr. Sumit Kumar, Assistant Professor, Computer Science and Mr. Mayuresh Adsul, Assistant Professor, BBA (Financial Services), represented the College at the Fair.



The aim of the session was to make students aware of the array of career opportunities available after class 12th and how to make a wise choice from among the options available in different colleges in and outside Goa. Universities, colleges and institutions from within Goa and outside Goa participated.

The Fair started with a visit and enquiry by Class VIII students followed by students of Std IX, X, XI and XII. Std. XI and Std. XII students were from Commerce & Science streams. During their visit to the College stall, the teachers informed them about various programmes being offered by the College along with the details of other activities that are conducted on campus. They were also told about various career options that they can take up after completing Std. XII. The Director of the School and Parents also visited the stall and enquired about the programmes that the College offers and all other add-on courses and activities conducted for students.

The Fair concluded with a group photograph followed by lunch. The students and organizers were quite happy with the explanation and the information shared with them. Queries raised by the visitors were also ably clarified by the teachers.

Guest Lecture on “Protecting Innovations through IPR”

28th January 2020

The IQAC in association with the Dept. of Law organized a guest lecture for SY B.Com students on January 28, 2020 from 11.15 a.m. to 12.15 p.m. The session started with a brief introduction of the Resource Person – Ms. Prasanna Timble, Founder and Managing Attorney, LegaWise, handling legal documentation, compliances, and related matters for businesses of all sizes.

Her area of expertise is providing legal solutions in the area of international data protection and privacy law for cloud based products and IT businesses.

She is a published author of a book ‘Land Laws of Goa’.



Ms. Timble shared knowledge on the concepts of Patent, Copyright, Trademark, trade secrets, Geographical Indication and Design with wonderful examples and provided important insights into the concept of Infringement of IPR and also protection of IPR in other countries and how it differs in India.

The objective was to make the students familiar with the concept and importance of intellectual property and rights towards it. It was an interactive session where students asked their queries to the guest. As a result, they became aware of their rights related to their inventions in future and also of the current ongoing fraudulent methods of making business through fake trademarks and designs.

35 students attended the session; they found the topic interesting and enjoyed listening to the guest speaker.

There was a suggestion that it should be conducted for greater number of students, possibly in the form of a seminar.

Attended session by Padma Shri Dr. Deepa Malik, the first Indian woman Gold Medalist in Paralympic Games, at the 13th D DKosambi Festival of Ideas

28th January 2020

25 M.Com students attended a session by Padma Shri Dr. Deepa Malik, the first Indian woman Gold Medalist in Paralympic Games, at the 13th D D Kosambi Festival of Ideas on January 28, 2020 from 5 to 7 pm at Kala Academy, Panaji

Dr. Deepa Malik began the session by introducing herself; she spoke about her life, her struggles and achievements. It was very emotional at first as she did not live a normal life as a child, she had many health issues and she had to go through a series of surgeries. But she embraced it bravely and even her parents never gave up on her.

Deepa’s life took an unexpected turn in the year 1999. She was diagnosed with a spinal tumor. Even after undergoing three surgeries, she was still left paralyzed below the waist. Since then Deepa is bound to a wheelchair, but the disability couldn’t cage her free spirit.

The phase was all the more difficult for the Malik family as Deepa's husband was in Kargil then. Both husband and wife fought different wars and survived. Before the surgery, Deepa spoke to her husband. She told him that she will never be able to walk again. Her husband assured her that he will carry her in his arms all her life! This undying love and support from her husband as well as her family have given Deepa the strength to wade through all of life's difficulties.

Deepa successfully handled a catering business for seven years. As a matter of fact, she became more liberated after the tragic turn of events. She was awarded the Swawlamban Award by the Maharashtra government for her independence.

At the age of 36, Deepa surprisingly decided to pursue a career in sports! No social taboos or restricted mindsets could stop her. Today she has 58 national & 18 International medals to her credit!

The Paralympics games began in the year 1968. However, no Indian female athlete had participated in the games before Deepa. She became the first Indian woman to participate as well as win a medal in the Games in the year 2016. She made history by winning the silver medal in shot put.

Deepa is also a talented swimmer! Is there anything she hasn't done! She swam a distance of one kilometer against the current in the river Yamuna in 2008. This achievement was registered in the Limca Book of Records.

Awards and Recognition

Padmashri Award, 2017

President Role Model Award, 2014

Arjuna Award, 2012

Maharashtra Chhatrapati Award, 2009-10

Haryana Karambhoomi Award, 2008

Swawlamban Puraskar Maharashtra, 2006

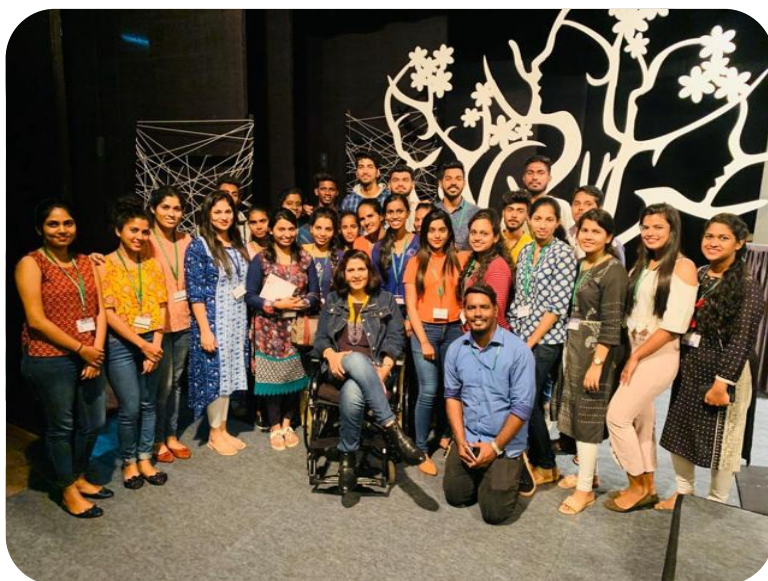
Limca World Records

Longest all India drive Chennai – Delhi (3278 Km), 2013

Driving Across Nine High Altitude Passes in Nine Days on Leh-Ladakh Highest Motorable Roads, 2011

Riding Special Bike, 2009

Her undying spirit and never say die attitude is something that students took from the session and realized that there is nothing that they cannot do if they put their mind to it.



One Act Play Performance

29th January 2020

The Library Committee and Readers' Club staged a One Act Play Performance on 29th January 2020 from 12:30-1:30 pm. The play "Ardh Litre Batlen Don Litre Udak" was written by Ms. Dnyanada Prabhudessai, an SY B.Com student. The play was staged for all the faculty members as a stress reliever in their busy schedules.



The play was directed by Ms. Samiksha Vengurlekar, Convenor of the Readers' Club. The cast of the play included:

- Mr. Rajesh Mayekar
- Ms. Suveda Prabhu

- Ms. Trupti Parida and
- Ms. Dnyanada Prabhudessai

The program began with a welcome address by the Convenor of the Club. Principal Dr. Prita D. Mallya, Vice Principal Dr. Rodney D'Silva, Teaching Staff and students were in the audience. In her address, the Principal congratulated the entire team, for presenting the play, which was first of its kind in the College. The play ended with valuable feedback from the audience.

Presentation by Ph.D Research Scholars

29th January 2020

The Research Cell of the College continued its presentation by Ph.D. Research Scholars of the College. Mr. Sandesh Gaonkar, Assistant Professor introduced the Research Scholar Mr. Ainsley Bernard. The session was held in the Smart Class Room from 12.15 to 1.15 pm. on 29th January.

Mr. Ainsley Bernard spoke on his topic "Performance of the Indian Banking Sector – An Empirical Examination" He stated the banking sector has a fundamental role to play in the social as well as economic development of the country. Sustainable economic growth can be achieved only if a healthy and robust banking system exists within the country. The performance of the banking sector is a closer link to the economy



than that of other segments. After nationalization of banks in 1969, a remarkable level of prominence as well as expansion of nationalized and public sector banks were witnessed and today the banking sector in India is well regulated and adequately capitalized. In recent years, there has also been tremendous growth and expansion in private banks in India. The current research aims at mapping the performance and financial health of banks based on basic parameters like income, expenditure, profit, loans, deposits and interest. Ratio analysis is used to scrutinize the performance of the banks considered for the purpose of this study. The t-test has been used to establish the existence of any noteworthy difference between financial ratios of the Indian private and public

sector banks.

The session ended at around 1.15 pm. with the vote of thanks by Mr. Sandesh Gaonkar.

Session on Redressal Mechanism "SCORES"

29th January 2020

The BBA(FS) department organised a session on Redressal Mechanism "SCORES" for TYBBA(FS) students on 29th January, 2020, from 10:30 a.m. to 12:30 p.m. in the BBA(FS) Block. The Resource Person for the session was Mr. Pratushya Chaudhary, an executive from NSE. The aim of the session was to educate investors on the redressal mechanism of SEBI.



Mr. Chaudhary focused on the SCORES mechanism which is a web-based centralized grievance redressal system of SEBI. SCORES enable investors to lodge and follow up their complaints and track the status of redressal of such complaints. He also explained how the mechanism helps market intermediaries and listed companies receive complaints online from

investors, and focuses on resolving complaints.

He gave a demonstration of the SCORES website and explained how to lodge a complaint using the SCORES portal. 42 Students attended the interactive and informative session.

D.D.Kosambi Festival of ideas

29th January 2020

A total of 70 students attended a talk at the D.D.Kosambi Festival of ideas 2020 on 29th January 2020 from 05:00 pm to 7:00 pm at Kala Academy, Panaji. The speaker for the day was Dr. Kshama Fernandes. She is the Managing Director & CEO, Northern Arc Capital, a leading financial company in India that invests and connects under banked institutions and businesses to capital market investors.

Dr. Kshama narrated an incident as to how she started off with her journey to help the needy.

She spoke about how her company works towards eradicating poverty in different States. A fascinating fact about this company is that it has 99.5% collection efficiency (loan repayment). It aims at changing the world of poor with the help of youth. The talk was followed by a Question and Answer session. She opined that environment and growth are both required for sustainable development.

Dr. Kshama explained about how her organization lends small amounts to the poor; when a large lumpsum amount is lent, people find it difficult to repay, whereas the poor repay the small amount borrowed. This ensures that they are not in a loss and it does not affect their portfolio. She further adds that '6 Sigma' approach should be followed by banks i.e. If banks lend money to borrowers, they should see that it is repaid at any cost.



There is one principle of lending- ‘money you give has to come back.’ When asked about who is a good borrower, she said, “The one who has the capacity to repay and intention to repay is a good borrower.”

On being asked about what she would like to teach our women, she said that her Grandfather had a great influence on her life, he had told her never to feel inferior to boys as both have a common muscle called brain which can be used to its fullest potential.

It was a great learning experience for the students who aspire to get into the lending business.

Arena 2020

30th January 2020

Arena 2020 was organized by St. Xavier’s college on 30th January 2020. The first event started at 10.30 am. The sub-events were divided into on-stage and off-stage competitions. The last competition ended at 3:30 pm after which the Valedictory ceremony was held, for which the Chief Guest was CA Jairam Kholkar. 9 teams from all over Goa participated and Shree Damodar College won the Overall Runners-up Trophy.

The College team comprising six boys and four girls was led by Ivin Pereira. The team was well prepared for the event and secured a place in six of the eight competitions.

The following are the prizes won by the students.

1st place

Package Designs – Stantely Costa and Arati Gaud

2nd Place

Quiz – Hemant Phoolwari and Vikas Shenvi

Debate – Chrisliza Gonsalves

3rd Place

Photography – Shane Cardozo

Mock Interview – Ipshita Singh

Solomon’s Heir – Hriya Patil

The teachers in charge were Mr. Sandesh Gaonkar and Mr. Gajanan Haldankar, Assistant Professors in the Department of Commerce & Management.



Participation In Spinout 2020–National Level Inter-Collegiate Management Fest

30th & 31st January 2020

The students of BBA(Financial Services) participated in the National Level Inter-Collegiate Management Fest “Spinout 2020” organized by the Faculty of Business Administration, St. Aloysius College (Autonomous),

Mangaluru on 30th and 31st of January, 2020. The fest was based on the theme “The Black Swan Theory”.

The various events under the fest were World War I – Best Manager, The Surgical Strike – Human Resource, The Black Monday – Finance, The Titanic – Marketing, The Big Bang – Business Quiz and 9/11 – Event Management.

A team comprising of eight BBA(FS) students

namely Mr. Aaron Goes from FYBBA(FS)-A, Mr. Granville Fernandes from FYBBA(FS)-B, Mr. Nikhil Lobo from FYBBA(FS)-B, Mr. Jason Fernandes from SYBBA(FS)-A, Mr. Yogesh Jadhav from SYBBA(FS)-A, Mr. Mohav Kurtarkar from SYBBA(FS)-B, Mr. Amey Natekar from SYBBA(FS)-B and Mr. Sahil Pagui from SYBBA(FS)-B actively participated in all the events under Spinout 2020. All the students qualified till the final rounds in their respective events.

The students were accompanied by Mr. Mayuresh Adsul, Assistant Professor in Commerce, BBA (FS) Department.

The students said that the event provided the right inputs and apt platform for honing their business skills and showcasing their talents and competitive spirit. They also expressed the desire to participate in similar events in the future.



Attended 13th D.D. Kosambi Festival of Ideas 2020

27th & 31st January 2020

39 BBA(FS) students attended the 13th D.D. Kosambi Festival of Ideas 2020 on 27th and 30th January 2020

from 04:30 to 7:00 p.m. at Kala Academy, Panaji. The speaker on 27th was Dr. Karnam Malleswari, India’s first Woman Olympic Medal Winner. The topic was “India at the Olympics: Future of Weightlifting Sport”. The session began by showing a video on India’s 1st medalist Padma Shri Dr. Karnam Malleswari. She motivated and inspired the students by her knowledge, her experiences, and hardships faced etc. While being interviewed further she also said that she is starting off with her own Sports Academy which

is under construction. She is also looking forward to guide young women to follow her steps and beat all scores. She ended the session by giving suggestions to the parents present there. She said that they should encourage their children to participate in sports and teach them to balance Academics and Sports.

The speaker on 30th January 2020 was Dr. Chhavi Rajawat, First Woman Sarpanch of Soda village in Rajasthan. The topic was “When Women Rule”. She began her session by narrating her journey towards becoming a Sarpanch. She informed that her main aim was to bridge the gap between Villages and Government.



She also said that, as a student it is important to be open to learning from all sources. She quoted that “Ego is one of the biggest evils around and with that comes arrogance. But it is important that as a leader, we are willing to shed this ego and learn from dialogue. It is only then that transformation can happen.” This has been her mantra and has led her to success. The sessions were quite inspiring.

Survey of 52 Households

27th to 31st January 2020

NSS Volunteers conducted a survey of 52 households in Benaulim village to understand the waste management practices followed and submitted a report of the same. The volunteers attempted to find out whether the residents segregate their household waste and how they dispose it.

They found out that almost 90% of the residents are segregating their waste. It was learnt that the dry waste is picked up by the panchayat once a week in 3 wards and on a daily basis in 1 ward.



Majority of the residents are managing the wet waste themselves. The vegetable waste is used as manure/fertilizer for plants, non vegetable waste is used to feed pets. The rest are either dumping the waste on the road sides or burning it.

A few residents expressed interest in learning how to compost waste. The students also impressed upon them the need to dispose the waste responsibly.

The activity was a good learning experience for the students.

13th D.D. Kosambi Festival of Ideas 2020

30th January 2020

28 students from the Department of Computer Science attended the ‘13th D.D Kosambi Festival of ideas 2020’ on Thursday 30th January from 05:00 pm to 07:00 pm. The motivational talk delivered by Dr Chavi Rajawat was on the topic “When Women Rule”.

The more you learn, the more opportunity you have to go places and that reflects in the path finding vision, this



is what has inspired Dr Chavvi Rajawat to do good in society. After acquiring her MBA degree, she became the First woman Sarpanch in Soda village in Tonk district, Rajasthan. In her talk she recounted how she overcame with all odds, with her determination to make her backward village in Rajasthan a model village. In conclusion, she said that participatory development will help any village change for better and will also contribute to balanced regional development.

The students were accompanied by faculty members Ms.MadhumeetaDhar and Meher Rodrigues.

Seminar on Securities Market

31st January 2020

The B.Com and BBA(FS) Departments organized a Seminar on Securities Market for the SY, TY B.Com and BBA(FS) students, parents and faculty members on 31st January, 2020 from 8:30 a.m. to 10:30 a.m. for B.Com students and from 11:00 a.m. to 1:00 p.m. for BBA(FS) students.

Details of the Resource Person(s):



NAME	ORGANIZATION	DESIGNATION
Ms. Candelina Rodrigues	NSDL	Assistant Manager
Mr. Sanjay Nunes	Metropolitan Stock Exchange of India Ltd.	Sr. Executive
Mr. Devang Shah	Angel Broking Ltd, Mumbai.	Manager Research

Details of Participants:

Program	Students	Parents
BBA(FS)	133	03
B.Com	144	06
TOTAL	277	09

Three sessions were organized: ‘Introduction to Securities Market’ by Miss. Candelina Rodrigues, Assistant Manager, NSDL. The Resource Person emphasized on the role of NSDL, the growth of NSDL, the contribution of the security market in GDP and the procedure to open a Demat Account. She further explained about DIS (Delivery Instructions Slip) and its importance while selling securities. She stressed upon the importance of having nominees in the Demat account. NSDL Consolidated account statements were also discussed with the students. The Resource Person concluded the session by sharing the rules of investing in the Security Market and the Grievances Redressal Mechanism in Security Market.

The second session was on ‘Health and Wealth’ by Mr. Sanjay Nunes, Sr. Executive, Metropolitan Stock Exchange of India Ltd., Mumbai. He elaborated on the significance of investing, the steps in financial planning which will create wealth for an individual in the long run. He concluded the session by highlighting the golden rules for good health and wealth.

The third session was by Mr. Devang Shah, Manager Research, Angel Broking Ltd, Mumbai on the topic “Market Research”. He elaborated on how inflation affects stock prices, trading/ investing psychology, budget expectations, money management, stop loss concept, higher top higher bottom concept. He demonstrated technical analysis by taking an example of a company’s share.

The students opined that the seminar was fruitful since they were exposed to a very important topic, i.e. investments in the securities market. The seminar concluded with the Vote of Thanks proposed by a student.

Inter-Collegiate Essay cum Presentation Competition 'Gandhiji- The Mahatma' – 2020

30th January 2020

For the sixth consecutive year, the Cultural Council organised an Inter-Collegiate Essay cum Presentation Competition 'Gandhiji- The Mahatma' – 2020 on 30th January, 2020 (Martyrs day) in the Smart Classroom from 9:30am -12:30 pm.

A total of five teams viz. Rosary College, Navelim, Goa Multi Faculty College, Dharbandora, Carmel College, Nuvem, Dhempe College of Arts and Science, Miramar, and Government College, Borda, participated in the competition.



- The first place was secured by Suhana Rodrigues & Jeevan Naik, students of FY BA, Dhempe College of Arts and Science, Miramar
- The second place was bagged by Rochelle Braganca & Meena Gohil, students of SY BA, Carmel College, Nuvem.

The competition was judged by Dr. Prachi Kolamkar (Asst. Prof. in Commerce) & Mrs. Sheryl DaSilva (Asst. Prof. in Commerce). The volunteers of the Cultural Council coordinated this competition, under the guidance of Ms. Samiksha Vengurlekar (Asst. Prof. in English).

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and bridging the Industry-Academia gap.

We are delighted to present the reports of activities in this edition of the E-Newsletter.

Ms. Samiksha S. Vengurlekar **Ms. Venisa D'Costa** **Dr. Prita D. Mallya**

Editor

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