

FINANCIAL SERVICES-II

Duration: 2 Hours

Max. Marks: 60

Instructions:

- Figures to the right indicate maximum marks.
- Q1 compulsory
- Answer ANY four questions from Q2 to Q6 of the following:-

Q1. Write a short note on any five of the following: -

(5*4=20)

- Merchant banking in India
- SMERA
- Online Trading
- Importance of Credit Rating
- Securitization
- Segmentation

Q2.

- Define Stock Broking. (02)
- Discuss the steps in registration of a sub broker in India (08)

Q3.

- Explain the term "Asset Backed Securities". (02)
- Diagrammatically Explain the securitization process (08)

Q4.

- Explain the term "Positioning". (02)
- Discuss the pricing strategies adopted by the companies. (08)

Q5.

- What do you understand by the term "Mortgage Backed Securities" (02)
- Explain the functions of merchant bankers. (08)

Q6.

- Explain the term "Depository Participant" (02)
- Explain the seven P's of marketing mix. (08)