

vidya vikas mandar's
Shree Damodar College of Commerce & Economics, Margao-Goa
First Year B.B.A, Semester I, Semester End Examination October, 2015
MICRO-ECONOMICS

Duration: 2 Hours

Max. Marks: 60

*Instructions: All questions are compulsory.
Start each question on a fresh page.
Figures to right indicate full marks.*

Q1a. Explain the features of Robbin's definition of economics. (4)

Q1b. What is an economic system? Discuss the features of capitalism. (8)

OR

Q1x. Differentiate between micro-economics and macro economics. (4)

Q1y. Discuss the role of economics in business. (8)

Q2a . Illustrate graphically the Law of Supply. (6)

Q2b. Explain the determinants of demand. (6)

OR

Q2x. Discuss the Types of Price elasticity of demand. (6)

Q2y. Explain the income, price and substitution effect. (6)

Q3. Answer **any FOUR** of the following : (3x4)

1. When market price changes from Rs.28 to Rs.25 the demand expands from 80 units to 100 units. Find arc elasticity of demand.

2. A consumer's income increases from Rs 10000 to Rs 15000. The consumer increases his purchases from 25 units to 35 units. Find consumer's income elasticity of demand.

3. The price of movie ticket increases from Rs.150 to Rs.180 the number of people going to watch the movie falls from 300 people to 200 people. Find price elasticity of demand for movies

4. If there is change in the price of apples from Rs.58 to Rs.65 the total supply of apples increases from 1000 units to 1200 units. Find price elasticity of supply.

5. A firm increases its advertisement expenditure from Rs.20000 to Rs.25000. The sales increased from 10000 units to 12000 units. Find advertising elasticity.

4. Answer **any THREE** short notes: - (4x3=12Marks)

1. Economies of scale

2. Any three methods of pricing

3. Features of LAC curve

4. Accounting costs and money costs

Q5a. Discuss the stages of the Law of Variable proportion. (12)

OR

Q5x. Explain the determination of short run equilibrium under perfect completion.

(12)