



B.Com. (Semester – VI) Examination, April 2016

ENTREPRENEURSHIP DEVELOPMENT – II

(New Course)

Duration : 2 Hours

Total Marks : 80

- Instructions:**
- 1) **All questions are compulsory, however internal choice is available.**
 - 2) **Answer sub-question in question No. 1 and question No. 2 in not more than 100 words each.**
 - 3) **Answer question No. 3 to question No. 6, each in not more than 400 words.**
 - 4) **Figures to the right indicate maximum marks allotted to the question / sub question.**
 - 5) **Paper carries maximum of 80 marks.**

1. Write short notes on **any four** of the following :

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- i) Classification of small scale industries.
- ii) Four factors influencing choice of location of business unit.
- iii) Role of Goa Chamber of commerce and industry.
- iv) Four sources of working capital.
- v) Marketing problems faced by small scale industry.
- vi) Labour problems of small scale units.

2. Write short notes on **any four** of the following :

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- i) Symptoms of industrial sickness.
- ii) Functions of Commercial Banks.
- iii) Chief Ministers Rojgar Yojana Scheme.
- iv) Functions of Goa Industrial Development Corporation.
- v) Need for incentives and subsidies to entrepreneurs.
- vi) Social responsibility of entrepreneur towards employees.



3. a) How will you choose the most appropriate form of entrepreneurial organisation for your business ? 12
- OR
- b) Explain the provisional and permanent registration procedure to be followed by small scale industry. 12
4. a) Explain in detail the various factors influencing choice of technology. 12
- OR
- b) What is meant by distribution channels ? Discuss the factors to be considered while selecting a precise channel of distribution. 12
5. a) Explain the role and functions of Economic Development Corporation of India. 12
- OR
- b) Describe any six incentives and subsidies offered by Government of Goa to entrepreneurs. 12
6. a) What is industrial sickness ? What are the various causes of industrial sickness ? 12
- OR
- b) What are the social responsibilities of an entrepreneur towards customers and society ? 12