



B.Com. (Semester – VI) Examination, April 2016
ENTREPRENEURSHIP MANAGEMENT – II
(Old Course)

Duration : 2 Hours

Total Marks :80

Instructions : 1) **All questions are compulsory, however internal choice is available.**

2) **Answer sub-question in Question No. 1 and Question No. 2 in not more than 100 words each.**

3) **Answer Questions No. 3 to Questions No. 6, each in not more than 400 words.**

4) **Figures to the right indicate maximum marks allotted to the question/sub question.**

5) **Paper carries maximum of 80 marks.**

1. Write short notes on **any four** of the following :

16

- i) Four forms of business organisation.
- ii) District Rural Development Agency (DRDA).
- iii) Four factors influencing choice of location of business unit.
- iv) Chief Ministers Rojgar Yojana Scheme.
- v) Functions of Economic Development Corporation.
- vi) Need for incentives and subsidies to entrepreneurs.

2. Write short notes on **any four** of the following :

16

- i) Symptoms of Industrial Sickness.
- ii) Role of entrepreneur in preventing Environment Pollution.
- iii) Four sources of Working Capital.
- iv) Internal sources of Recruitment.
- v) Marketing Problems faced by small scale industry.
- vi) Social Responsibility of entrepreneur towards Employees.



3. a) Explain briefly the steps involved in setting up of a small scale industry. 12

OR

b) Explain the Registration Procedure to be followed by Small Scale Industry. 12

4. a) Explain the role and functions of Goa Industrial Development Corporation. 12

OR

b) Describe any six incentives and subsidies offered by Government of Goa to entrepreneurs. 12

5. a) Explain in detail the various factors influencing Choice of Technology. 12

OR

b) What is meant by Distribution Channels ? Discuss the factors to be considered while selecting a precise Channel of Distribution. 12

6. a) What is Industrial sickness ? What are the various causes of Industrial Sickness ? 12

OR

b) What are the Social Responsibilities of an Entrepreneur towards Customers and Society ? 12