



**B.Com. (Semester – V) Examination, April 2016**  
**ENTREPRENEURSHIP MANAGEMENT – I**  
**(Old Course)**

Duration : 2 Hours

Total Marks : 80

**Instructions :** 1) **All** questions are **compulsory**, however internal choice is available.

2) Answer sub-questions in Question No. 1 and Question No. 2 in **not** more than **100** words **each**.

3) Answer Question No. 3 to Question No. 6 **each** in **not** more than **400** words.

4) Figures to the **right** indicate maximum marks allotted to the questions/sub-questions.

5) Paper carries maximum of **80** marks.

1. Write short notes on **any four** of the following :

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- Any four functions of an entrepreneur.
- Sociological theory of entrepreneurship.
- SWOT Analysis.
- Intrapreneur v/s Entrepreneur.
- Screening of Environment.
- Sources of Business Opportunities.

2. Write short notes on **any four** of the following :

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- Significance of Project Report
- Feasibility Analysis
- Process need as a factor of Purposeful Innovation
- Techno-economic analysis
- Incongruities as a factor of Purposeful Innovation
- Financial Analysis.





3. a) State and explain any six skills which an entrepreneur should have. 12
- OR
- b) Define Entrepreneur. Explain any six qualities of an entrepreneur. 12
4. a) State and explain any six types of entrepreneurs. 12
- OR
- b) Explain the role of entrepreneurs in the economic development of the country. 12
5. a) What is Project Report ? Explain the contents of Project Report. 12
- OR
- b) State and explain the steps involved in identification of Business Opportunities. 12
6. a) What is Market Survey ? Explain the techniques of Market Survey. 12
- OR
- b) State and explain the principles of purpose innovation by Peter Drucker. 12