



SID – 03

B.Com. (Semester – V) Examination, April 2016
ENTREPRENEURSHIP DEVELOPMENT – I
(New Course)

Duration : 2 Hours

Total Marks : 80

Instructions : 1) **All questions are compulsory, however internal choice is available.**

2) Answer sub-question in Question No. 1 and Question No. 2 in **not more than 100 words each.**

3) Answer Question No. 3 to Question No. 6, each in **not more than 400 words.**

4) Figures to the **right** indicate maximum marks allotted to the question/sub-question.

5) Paper carries maximum of **80 marks**

1. Write short notes on **any four** of the following :

16

- i) Concept of an entrepreneur.
- ii) Features of women entrepreneurs.
- iii) Four qualities of an entrepreneur.
- iv) Sociopreneurs.
- v) Intrapreneurs Vs Entrepreneurs.
- vi) Psychological Theory of Entrepreneurship.

2. Write short notes on **any four** of the following :

16

- i) Sources of identifying Business opportunities.
- ii) Socio-Cost Benefit analysis.
- iii) SWOT analysis.
- iv) Role of Self Help groups.
- v) Significance of a Project Report.
- vi) Role of Entrepreneurial incubating centres.

3. a) State and explain the various functions of an Entrepreneur.

12

OR

b) Explain the skills required in Entrepreneurship.

12

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4. a) Explain six types of entrepreneurs. 12

OR

b) Explain the role of an entrepreneur in economic development. 12

5. a) Explain in detail the various factors to be considered for screening of business environment. 12

OR

b) Describe the steps involved in identifying business opportunities. 12

6. a) What is Project Formulation ? Explain the elements in Project Formulation. 12

OR

b) What is Purposeful Innovation ? State and explain the principles of Purposeful Innovation by Peter Drucker. 12
