

VVM's Shree Damodar College of Commerce & Economics, Margao
Second Year B.Com - Semester IV
End Semester Examination, April 2016

Computer Applications in Business (Applied Component)

Duration : 1 ½ Hours

Max. Marks : 40

Instructions :

1. Figures to the right indicate maximum marks
2. Start each new question on a fresh page

Q1. A) Explain the various components in a Supply chain and the relationship between these components. (4)

B) Explain the trade cycle with respect to EDI and Electronic markets (6)

OR

Q1.X) What is an Electronic market? Explain its usage, advantages and disadvantages. Give some examples of electronic markets expected in the future. (10)

Q2. A) Define EDI. What are the direct advantages of EDI? Explain the EDIFACT standard used in EDI communications with a neat diagram (10)

OR

Q2.X) Explain the three basic strategies for competitive advantage. Discuss the role of ICT in Competitive advantage. (10)

Q3. A) Explain the features of various transmission media used to setup networks. (10)

OR

Q3.X) Explain the functions of the different Internetworking devices used in a network (10)

Q4. A) Write a note on the following (i) Sniffing (ii) Phishing (iii) Pharming (iv) Spoofing

OR

Q4.X) What is Electronic Banking? What are its advantages? Explain the Internet banking architecture with a neat diagram (10)