

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao, Goa
First Year B. Com - Semester II
End Semester Examination, April 2016
General Management

Duration: 2Hours

Marks: 80

Instructions: 1. All questions are compulsory
2. Figures to the right indicate maximum marks

- Q1.** Answer in 10-12 lines: (any 4) (16)
- a. Need for business ethics
 - b. Importance of Corporate Responsibility
 - c. CR towards employees
 - d. Barriers to ethical business
 - e. Causes of resistance to change
 - f. Measures to overcome resistance to change
- Q2.** Write short notes: (any 4) (16)
- a. Features of business ethics
 - b. Arguments in favour of acceptance of CR by business
 - c. Causes of conflict
 - d. BOD
 - e. Features of a group
 - f. Limitations of committees
- Q3.** A) Explain the main features of corporate responsibility. (12)
- Or
- X) Describe a businesses corporate responsibility towards its consumers and government. (12)
- Q4.** A) Discuss the factors that determine ethical and unethical behaviour. (12)
- Or
- X) Explain code of conduct and standards being practiced in business. (12)
- Q5.** A) Describe the steps involved in the change process in an organisation. (12)
- Or
- X) Explain the main reasons that necessitate change in an organisation. (12)
- Q6.** A) Define "Group". Distinguish between formal and informal groups. (12)
- Or
- X) Explain group behaviour in committees. (12)
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