

Vidya Vikas Mandal's  
**Shree Damodar College of Commerce & Economics, Margao, Goa**  
First Year B. Com - Semester I, *May/June Supplementary Examination 2016*  
General Management

**Duration: 2 Hours**

**Max. Marks:80**

**Instructions:**

1. All questions are compulsory
2. Figures to the right indicate maximum marks

- Q1. Answer in 10-12 lines: (any 4) (16 Marks)
- a) Importance of management
  - b) Personnel management
  - c) Features of decision making
  - d) Functions of production management
  - e) Channels of distribution
  - f) Objectives of purchase management
- Q2. Write short notes: (any 4) (16 Marks)
- a) Logistics management
  - b) Taylors scientific management theory
  - c) Japanese style of management
  - d) Administration v/s management
  - e) Creativity in decision making
  - f) Difficulty in effective decision making
- Q3. A) Define management. Descibe the features of management. (12 Marks)
- Or**
- X) Describe the various styles of management. (12 Marks)
- Q4. A) Explain the meaning, benefits and limitations of Rational decision making.(12 Marks)
- Or**
- X) Explain the meaning and process of supply chain management. (12 Marks)
- Q5 A) Define decision making. Describe the steps in decision making process.(12 Marks)
- Or**
- X) State and describe the different types of events. (12 Marks)
- Q6. A) Explain the Adminstrative theory of management. (12 Marks)
- Or**
- X) What is Stress. Explain the types and causes of stress (12 Marks)
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