

VidyaVikasMandal's  
Shree Damodar College of Commerce and Economics, Margao-Goa  
F.Y.Bcom Semester I  
Supplementary Examination May/June 2016  
**PRINCIPLES OF MANAGEMENT (old course)**

Time: 2 hours

Max Marks:80

**Instructions:** 1) *All questions are compulsory.*  
2) *Figures to the right indicate maximum marks*

**Q1. Answer in 10-12 lines: (any 4) (16)**

- a. Management v/s Administration.
- b. Levels of management
- c. Principle of division of labour
- d. Strategic v/s Tactical planning
- e. Decentralization
- f. Creativity in Decision Making

**Q2. Write Short Notes: (Any 4)(16)**

- a. Management Functions
- b. European style of management
- c. Contingency theory of Management
- d. Advantages of Planning
- e. Features of Organisation
- f. Guidelines for effective Decision Making

**Q3.A) Define Management. Describe the importance of Management. (12)**

**Or**

X) State and explain the different styles of Management. (12)

**Q4.A) Describe in detail the scientific theory of Management. (12)**

**Or**

X) What is planning? Explain the steps involved in planning process. (12)

**Q5. A) State and Explain Henry Fayol's fourteen principles of Management. (12)**

**Or**

X) Define organisation. Describe the principles of Organisation. (12)

**Q6.A) Describe in detail the process of effective decision making. (12)**

**Or**

X) Distinguish between Formal and Informal Organisation Structures. (12)