

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao, Goa
First Year B. Com - Semester I, May/June Supplementary Examination 2016
General Management

Duration: 2 Hours

Max. Marks:80

Instructions:

1. All questions are compulsory
2. Figures to the right indicate maximum marks

Q1. Answer in 10-12 lines: (any 4) (16 Marks)

- a) Importance of management
- b) Personnel management
- c) Features of decision making
- d) Functions of production management
- e) Channels of distribution
- f) Objectives of purchase management

Q2. Write short notes: (any 4) (16 Marks)

- a) Logistics management
- b) Taylors scientific management theory
- c) Japanese style of management
- d) Administration v/s management
- e) Creativity in decision making
- f) Difficulty in effective decision making

Q3. A) Define management. Describe the features of management. (12 Marks)

Or

X) Describe the various styles of management. (12 Marks)

Q4. A) Explain the meaning, benefits and limitations of Rational decision making. (12 Marks)

Or

X) Explain the meaning and process of supply chain management. (12 Marks)

Q5 A) Define decision making. Describe the steps in decision making process. (12 Marks)

Or

X) State and describe the different types of events. (12 Marks)

Q6. A) Explain the Administrative theory of management. (12 Marks)

Or

X) What is Stress. Explain the types and causes of stress (12 Marks)
