



**B.Com. (Semester – V) Examination, Oct./Nov. 2016**  
**ENTREPRENEURSHIP DEVELOPMENT – I**  
**(New Course)**

Duration : 2 Hours

Max. Marks : 80

**Instructions :** 1) **All** questions are **compulsory**, however **internal choice** is available.

2) Answer sub-questions in question No. 1 and question No. 2 in **not more than 100 words each**.

3) Answer question No. 3 to question No. 6, **each in not more than 400 words**.

4) Figures to the **right** indicate maximum marks **allotted** to the questions/sub-questions.

5) Paper carries **maximum of 80 marks**.

1. Answer **any four** of the following :

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- a) Concept of entrepreneurship.
- b) Economic theory of entrepreneurship.
- c) Test marketing.
- d) Four differences between Intrapreneur and Entrepreneur.
- e) Benefits of Environment Scanning.
- f) Delphi technique.

2. Answer **any four** of the following :

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- a) Uses of Project report.
- b) Meaning of Project Appraisal.
- c) Incongruity as a factor of Purposeful Innovation.
- d) Sources of project idea.
- e) Role of incubation centres.
- f) Role of self help groups.



3. a) "An entrepreneur has certain unique traits". Explain. 12
- OR
- b) Explain in brief any six skills of entrepreneurs. 12
4. a) Explain in brief any six types of entrepreneurs. 12
- OR
- b) Explain the steps involved in Identification of Business Opportunities. 12
5. a) Explain SWOT analysis and its benefits to entrepreneurs. 12
- OR
- b) Explain in brief the elements of project formulation. 12
6. a) Explain in brief the contents of a Project Report. 12
- OR
- b) State and explain the principles of innovation as suggested by Peter Drucker. 12
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