

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics Margao-Goa
S.Y.B.Com, Semester-IV, Supplementary Examination, May/June 2019
E – Commerce & E-accounting

Duration: 1 1/2 Hours

Max. Marks: 40

Instructions:

Question No 1 is compulsory.
Answer any three from Q .No 2 to 5.
Figures to the right indicate maximum marks.
Start each question on a fresh page
Each question carries 10 marks each

1. State and explain the various applications of M-commerce.
2. What is E-Commerce and explain the Revenue models of e-commerce.
3. State and explain essentials of e-commerce website.
4. What is E-Supply Chain Management and explain the components of E-SCM.
5. State and explain different types of E-payment systems in India.
6. Explain different forms of online advertising.