

Vidya Vikas Mandal's  
Shree Damodar College of Commerce and Economics Margao-Goa  
S.Y.BCOM Semester III, Supplementary Examination, May/June 2019  
**BUSINESS ENVIRONMENT-I**

**Duration: 2 hours**

**Max. Marks: 80**

Instructions: 1) All questions are compulsory  
2) Figures to right indicate full marks

- Q.1 Answer **ANY FOUR** of the following: (4x4=16)
1. Explain any two objectives of business.
  2. Define business and business environment.
  3. Explain internal environment of business.
  4. Explain nouveau riche.
  5. State any four causes of migration.
  6. How does family as a social group affect business?
- Q.2 Write short notes on **ANY FOUR** of the following: (4x4=16)
1. E-business in India
  2. Impact of natural environment on business
  3. Impact of information technology on business
  4. Political Stability
  5. Differentiate between democracy and dictatorship
  6. Impact of political environment on business
- Q.3 A) Explain the characteristics of modern business. (12)
- OR**
- Q.3 B) Discuss macro environment as component of business environment. (12)
- Q. 4 A) Explain the impact of demographic environment on business. (12)
- OR**
- Q.4 B) Explain the impact of migration on business. (12)
- Q.5 A) Explain the meaning and components of natural environment. (12)
- OR**
- Q.5 B) Explain the impact of technology on business. (12)
- Q.6 A) Explain the impact of special interest group on business. (12)
- OR**
- Q.6 B) Discuss the role of Government in business. (12)