

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
S.Y.B.Com Semester III, Supplementary Examination, May/June 2019
Business Environment – 1 (GE-3)

Duration: 2hrs

Max. Marks: 80

Instructions:

Figures to the right indicate maximum marks.

Start each question on a fresh page

All questions are compulsory

Q.I. Answer any **FOUR** from the following.

(4x4=16)

1. What do you mean by business environment?
2. Explain the importance of language in business.
3. Briefly explain the impact of migration on society.
4. What do you mean by internal environment of a business?
5. What is the importance of ethics in Business?
6. Write a short note on e-business in India.

Q. II. Answer any **FOUR** from the following.

(4x4=16)

1. What is the role of special interest groups in business world?
2. What is the meaning of natural environment?
3. Differentiate modern technology from Indigenous Technology.
4. What are the main features of information technology?
5. What is the meaning of political stability?
6. Outline any four functions of Local Self Government?

Q.3(A) Explain the significance of economic policies in business. List out the external environmental factors that affect business.

(12)

OR

Q.3(B) Discuss social responsibilities of business with special reference to customers and employees.

(12)

Q.4(A). What are the elements of culture? Explain the impact of culture on business.

(12)

OR

Q4(B). Discuss demographic environment of business and how it influences business.

(12)

Q5(A). Discuss how technology can be managed successfully in an organisation.

(12)

OR

Q5(B). What do you mean by natural environment of a business? Explain how natural environment influence business.

(12)

Q6(A). Explain the role of government in business. Explain the regulatory and promotional role played by Government in promoting business.

(12)

OR

Q6(B). What is the meaning of Local Self Government? How the activities of local Self Government influence business in a locality with suitable example.

(12)
