

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
F.Y.B com, Semester II, Supplementary Examination, May/June 2019
Tourism and Hospitality Management (GE 2)

Duration: 2 hrs

Marks: 80

*Instructions: All questions are compulsory with internal choice.
Figures to the right denote marks*

Q1. Write short notes on any 4 of the following:

(4x4 =16 mks)

- a. Tourism Products
- b. Event Based Tourism
- c. Travel Agent v/s Tour Operator
- d. International Tourism
- e. Tourism Supply
- f. Secondary Constituents of Tourism Industry

Q2. Write short notes on any 4 of the following:

(4x4 =16 mks)

- a. Multiplier Effect
- b. Environmental Impact of Tourism
- c. Demonstration Effect in Tourism
- d. Hospitality v/s Tourism Industry
- e. Event Planning segment in Hospitality Industry
- f. Recent Trends in Hospitality Industry

Q3.a) Explain the 5 A's of Tourism Product.

(12 mks)

OR

b) Explain the characteristics of Tourism. .

(12 mks)

Q4. a) Explain the different forms of Tourism. .

(12 mks)

OR

b) Explain the push and pull factors of Tourism Industry. .

(12 mks)

Q5. a) Explain the negative economic impacts of Tourism. .

(12 mks)

OR

b) What are the socio-cultural impacts of Tourism?

(12 mks)

Q6. a) Explain the factors affecting Hospitality and Tourism Industry.

OR

b) i) Explain the employment opportunities in Tourism and Hospitality Industry.(6 mks)

ii) Explain the various sectors comprising the Hospitality Industry. (6 mks)