

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao Goa
F.Y. B.Com Semester I, Supplementary Examination May/June 2019
Sub: General Management (old course)

Duration: 2 Hours

Max Mks: 80

INSTRUCTIONS: 1) *All questions are compulsory. However, internal choice is available.*

2) *Answer Q No 1 and 2 in not less than 100 words each.*

3) *Answer Q No 3, 4, 5, and 6 in not less than 400 words each.*

- Q1) Write short notes on (any 4): (16)
- a) Importance of Management
 - b) Marketing Management
 - c) Japanese style of management
 - d) Quantitative Approach
 - e) Bureaucratic Theory
 - f) Production Management
- Q 2) Write short notes on: (any 4) (16)
- a) Advantages of effective decision making
 - b) Limitations of rational decision making
 - c) Rationality in decision making
 - d) Supply Chain Management
 - e) Event Management
 - f) Disaster management
- Q 3 A) Highlight the features of Management (12)
OR
- Q 3 X). Distinguish between Management and Administration
- Q 4 A) Explain the Contingency and Systems Approach to management (12)
OR
- Q4 X). Compare the European and American styles of management.
- Q 5 A) Describe various steps involved in the decision making process. (12)
OR
- Q 5 X) State and explain the difficulties in effective decision making and suggest guidelines to make them effective decisions.
- Q 6 A) Explain the causes of stress to an employee in an organization. (12)
OR
- Q 6 X) Explain the features of logistic Management.