

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics Margao-Goa
F.Y.B.Com Semester- II, Supplementary Examination, May/June 2019
Managerial Economics (Old Course)

Duration: 2 hours

Max. Marks: 80 marks

Instructions: *Figures to the right indicate maximum marks.*

Start each question on a fresh page

All questions are compulsory

Q1. Write short notes on (Any 4) (16)

- a. Features of perfect competition.
- b. Revenue curves of a firm under monopolistic competition.
- c. Administered prices.
- d. Market penetration price.
- e. Non-collusive oligopoly.
- f. Meaning of price discrimination.

Q2. Write short notes on (Any 4) (16)

- a. Accounting profit and economic profit.
- b. Any four factors influencing investment decisions.
- c. Accounting rate of return method of profit evaluation.
- d. Risk and uncertainty.
- e. Cost of capital.
- f. Calculate the break even quantity of output when the total fixed cost = Rs.18,000/-,
Selling price is Rs.12 and AVC = Rs.6.

Q3. A) Explain the equilibrium of a firm under monopoly. (12)

OR

B). List the features of monopolistic competition and explain the short run equilibrium of a firm under perfect competition. (12)

Q4. A) Explain the marginal cost pricing and full cost pricing and list their merits and demerits. (12)

OR

B) Explain the general considerations and objectives of pricing policy. (12)

Q5. A) Explain the break even point with the help of a break even chart. (12)

OR

B) What are the various uses and limitations of break even analysis. (12)

P.T.O

Q6.A) Explain briefly

(6x2=12)

- i) Net present value method of project evaluation.
- ii) Pay back method of project evaluation.

OR

B) Explain the sources of business risk and outline the steps involved in the analysis of MSKY decisions. (12)