

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao Goa
F.Y. B.Com Semester I, Supplementary Examination May/June 2019
Sub: General Management (old course)

Duration: 2 Hours

Max Mks: 80

INSTRUCTIONS: 1) *All questions are compulsory. However, internal choice is available.*

2) *Answer Q No 1 and 2 in not less than 100 words each.*

3) *Answer Q No 3, 4, 5, and 6 in not less than 400 words each.*

Q1) Write short notes on (any 4): (16)

- a) Importance of Management
- b) Marketing Management
- c) Japanese style of management
- d) Quantitative Approach
- e) Bureaucratic Theory
- f) Production Management

Q 2) Write short notes on: (any 4) (16)

- a) Advantages of effective decision making
- b) Limitations of rational decision making
- c) Rationality in decision making
- d) Supply Chain Management
- e) Event Management
- f) Disaster management

Q 3 A) Highlight the features of Management (12)

OR

Q 3 X). Distinguish between Management and Administration

Q 4 A) Explain the Contingency and Systems Approach to management (12)

OR

Q4 X). Compare the European and American styles of management.

Q 5 A) Describe various steps involved in the decision making process. (12)

OR

Q 5 X) State and explain the difficulties in effective decision making and suggest guidelines to make them effective decisions.

Q 6 A) Explain the causes of stress to an employee in an organization. (12)

OR

Q 6 X) Explain the features of logistic Management.