

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao Goa
First Year B. Com - Semester I
End Semester Examination, October 2016
General Management

Duration: 2 Hours

Max. Marks: 80

Instructions: 1..All questions are compulsory
2.Start each question on a fresh page
3.Figures to the right indicate maximum marks

- Q1. Answer in 10-12 lines: (any 4) (16 Marks)
- a) Importance of management
 - b) Administration v/s management
 - c) Contingency approach
 - d) Creativity in decision making
 - e) Functions of purchase management
 - f) Objectives of production management
- Q2. Write short notes: (any 4) (16 Marks)
- a) Scientific management theory
 - b) Logistics management
 - c) Supply chain management
 - d) Channels of distribution
 - e) Mathematical theory
 - f) Guidelines for effective decision making
- Q3. A) Define management. Describe the features of management. (12 Marks)
- Or**
- X) Explain the Bureaucratic theory of management. (12 Marks)
- Q4. A) Describe the various styles of management. (12 Marks)
- Or**
- X) Explain the benefits and limitations of rational decision making. (12 Marks)
- Q5. A) Define decision making. Describe the steps in decision making process.(12 Marks)
- Or**
- X) State and describe the different types of events. (12 Marks)
- Q6. A)What is Stress. Explain the types and causes of stress (12 Marks)
- Or**
- X) Define disaster. Describe the different types of disasters. (12 Marks)