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VK – 04

B.Com. (Semester – VI) (Repeat) Examination, Oct./Nov. 2018
ENTREPRENEURSHIP DEVELOPMENT – II

Duration : 2 Hours

Total Marks : 80

Instructions : 1) **All questions are compulsory, however internal choice is available.**

2) **Answer sub-question in Question No.1 and Question No. 2 in not more than 100 words each.**

3) **Answer Question No.3 to Question No. 6, each in not more than 400 words.**

4) **Figures to the right indicate maximum marks allotted to the question/sub-question.**

5) **Paper carries maximum of 80 marks.**

1. Write short notes on **any four** of the following :

(4×4=16)

- i) Importance of inventory management.
- ii) Four factors influencing choice of location of business unit.
- iii) Role of Goa Chamber of Commerce and Industry (GCCCI).
- iv) Four sources of Fixed Capital.
- v) Marketing problems faced by small scale industry.
- vi) External sources of recruitment.

2. Write short notes on **any four** of the following :

(4×4=16)

- i) Horticulture Kiosk Scheme.
- ii) Functions of District Industries Centre (DIC).
- iii) Prime Ministers Rojgar Yojana Scheme (PMRY).
- iv) Remedial Measures to overcome Industrial Sickness.
- v) Need for incentives and subsidies to entrepreneurs.
- vi) Social responsibility of entrepreneur towards employees.

P.T.O.



3. a) State and explain briefly the procedure to set up a small scale industrial unit. 12

OR

- b) Explain the factors to be considered for selection of form ownership. 12

4. a) Explain in detail the various factors influencing choice of technology. 12

OR

- b) Explain the role and functions of Goa Handicraft Rural and Small Scale Industrial Development Corporation (GHRSSIDC). 12

5. a) Explain role and functions of Micro Small Medium Enterprise Development Institute (MSMEDI). 12

OR

- b) Describe any six incentives and subsidies offered by Government of Goa to entrepreneurs. 12

6. a) What is Industrial sickness ? What are the various causes of Industrial Sickness ? 12

OR

- b) What are the arguments for and against social responsibility ? 12