



B.Com. (Semester – V) Examination, April 2018
INDUSTRIAL MANAGEMENT
(New Course)

Duration : 2 Hours

Max. Marks : 80

- Instructions :** i) **All questions are compulsory, however internal choice is available.**
ii) **Answer sub-questions in Question No. 1 and Question No. 2 in not more than 100 words each.**
iii) **Answer Question 3 to Question 6 in not more than 400 words each.**
iv) **Figures to the right indicate marks assigned to the questions.**

1. Answer the following questions in brief (**any four**) : **16**
- a) Importance of industrial management.
 - b) Benefits of scientific management.
 - c) Explain any four principles of scientific management.
 - d) Role of National Productivity Council in productivity improvement.
 - e) Advantages of work study.
 - f) Steps in work sampling as a technique of work measurement.
2. Answer the following questions in brief (**any four**) : **16**
- a) Technological aspect of rationalisation.
 - b) Features of quality circles.
 - c) Steps in deming wheel.
 - d) Force field analysis.
 - e) Objectives of safety management.
 - f) Effects of industrial accidents on workers.
3. A) Explain the importance of higher industrial productivity. **12**
- OR
- B) Explain the steps in method study. **12**

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4. A) Justify the need for rationalisation of Indian industry. 12
OR
B) Explain the principles of Total Quality Management. 12
5. A) Define Just In Time (JIT) and explain its features. 12
OR
B) Explain the mechanical and human causes of industrial accidents. 12
6. A) Explain the factors affecting work environment. 12
OR
B) What measures would you suggest to control industrial pollution ? 12