

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
F.Y.B.Com Semester-II, **MAY/JUNE SUPPLEMENTARY EXAMINATION 2018**
Tourism & Hospitality Management

Duration: - 2 hrs

Marks: - 80

**Instruction: - All the questions are compulsory with internal choice.
Figures to the right denote marks.**

Q1) Write a Short note on **any 4** of the following: - (4 x 4 marks = 16 marks)

- a) Tourism
- b) Tour Operator
- c) Benefits of Tourism
- d) Domestic Tourism
- e) Health Tourism
- f) Cultural Tourism

Q2) Write a Short note on **any 4** of the following:- (4 x 4 marks = 16 marks)

- a) Socio Cultural Impacts of Tourism
- b) Environmental Benefits of Tourism
- c) Political Impact of Tourism.
- d) Meaning of Hospitality
- e) Origin of Hospitality Industry
- f) Tourism and Hospitality in the 21st Century.

Q3) a) what is Tourism Product. Explain the Features of Tourism Product. (12 Marks)

OR

Q3) b) Explain the different types of Man Made Tourism Products. (12 Marks)

Q4) a) Explain the factors affecting the growth of Tourism Industry. (12 marks)

OR

Q4) b) Explain the Primary Constituents of Tourism Industry. (12 Marks)

Q5) a) Explain the Positive Economic impacts of Tourism. (12 marks)

OR

Q5) b) Explain the Negative Environmental Impacts of Tourism. (12 marks)

Q6) a) Explain scope of employment opportunities in the Hospitality Sector. (12 marks)

OR

Q6) b) Explain the Characteristics of Hospitality Industry. (12 marks)