

VVM's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
F.Y.B.Com Semester-II, May/June Supplementary Examination 2018  
Managerial Economics (old Course)

Duration: 2 hrs

Max Marks: 80

Instructions:- All Questions are compulsory

Figures to the right indicate marks

Answer Q1 & 2 in 100 words and Q3 to 6 in 400 words approximately

Answer each question on a fresh page

Draw graphs & diagrams where required

- Q1. Write short note on any four of the following. (4x4=16)
1. Features of Monopoly
  2. Collusive oligopoly.
  3. Revenue curves of a firm under perfect competition
  4. Loss leader pricing.
  5. Any two types of price discrimination.
  6. Selling Costs.
- Q2. Write short notes on any four the following. (4x4=16)
1. Accounting profit and economic profits
  2. Any two approaches to determine the size of the capital budget
  3. Profit limiting factors
  4. Any four factors influencing investment decisions.
  5. Profit forecasting
  6. Calculate break even quantity of output when total fixed cost= Rs. 15,000/-, selling price is Rs.10 and AVC= Rs.5/-
- Q3.A. Explain the long run equilibrium of a firm under perfect competition (12)
- OR
- Q3.B. List the features of monopolistic competition and explain the short run equilibrium of a firm under monopoly (12)
- Q4.A. Explain the full cost pricing and going rate pricing methods and list their merits and demerits (12)
- OR
- Q4.B. Explain the general considerations and objectives of pricing policy. (12)
- Q5.A. What is Break Even point? Explain with the help of a break even chart. (12)
- OR
- Q5.B. Explain the various uses and limitations of break even analysis (12)
- Q6.A. Explain briefly (12)
- 1) Pay back method of project evaluation
  - 2) The accounting rate of return method of Profit evaluation.
- OR
- Q6.B. Briefly explain (12)
- 1) The various sources of long term capital financing.
  - 2) Risk and uncertainty and sources of business risk.