

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
F.Y.B.Com Semester-II, Semester End Examination, April 2018
Tourism & Hospitality Management

Duration: - 2 hrs

Marks: - 80

**Instruction: - All the questions are compulsory with internal choice.
Figures to the right denote marks.**

Q1) Write a Short note on **any 4** of the following: - (4 x 4 marks = 16 marks)

- a) Tour
- b) Tourism Resources
- c) Nature of Tourism
- d) International Tourism
- e) Secondary Constituents of Tourism Industry
- f) Sports Tourism

Q 2) Write a Short note on **any 4** of the following: - (4 x 4 marks = 16 marks)

- a) Negative Economic Impacts of Tourism
- b) Political Impact of Tourism
- c) Sustainable Development
- d) Meaning of Hospitality
- e) Characteristic of Hospitality Industry
- f) Factors affecting Hospitality Industry.

Q3) a) Explain in detail the five A's of Tourism Product. (12 marks)

OR

Q3) b) Explain the different types of Tourism Products. (12 marks)

Q 4) a) Explain in detail the different Push factors of Tourism Industry. (12 marks)

OR

Q 4) b) Explain in detail the different Pull factors of Tourism Industry. (12 marks)

Q 5) a) Explain the Negative Environmental Impacts of Tourism. (12 marks)

OR

Q 5) b) Explain in detail the Negative Socio – Cultural Impacts of Tourism. (12 marks)

Q 6) a) Explain the Scope of Hospitality Industry. (12 marks)

OR

Q 6) b) Explain the Employment Opportunities in the Hospitality Industry. (12 marks)