

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
F.Y.B.Com Semester I, MAY/JUNE SUPPLEMENTARY EXAMINATION 2018
GENERAL MANAGEMENT

Duration: 2 hours

Marks: 80

- Instructions: 1) All questions are compulsory
2) Figures to the right indicate Marks
3) Start each question on fresh page*

Q1 Write short notes on (Any 4)

(4x4=16)

- a) European Style of management
- b) Difficulty in effective decision making
- c) Materials Management
- d) Creativity in decision making
- e) Types of Managerial Decisions
- f) Levels of management

Q 2 Write short notes on (Any 4)

(4x4=16)

- a) Reasons for Change
- b) Logistic Management
- c) Measures taken to control stress
- d) Individual Conflict
- e) Causes of stress Management
- f) Overcoming Resistance to change

Q3A) Explain the American management style. How does it differ from the Japanese style?

(12 Marks)

OR

B) State and explain the various steps involved in the decision making process.

(12 Marks)

Q4 A) Explain the concept "Rationality and Decision Making" Discuss its benefits and limitations.

(12 Marks)

OR

B) Explain the concept "Resistance to change" Discuss the individual and organisational factors affecting resistance to change.

(12 Marks)

Q5 A) Explain the concept "Green Management" discuss its significance in today's Industrial scenario.

(12 Marks)

OR

B) Discuss the conflict management process.

(12 Marks)

Q6 A) what do you know by 'STRESS' Explain its various types.

(12 Marks)

OR

B) Explain the process of Supply Chain Management

(12 Marks)