

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao- Goa
F.Y.B.Com, Semester- I, May/June Supplementary Examination 2018
Micro, Small & Medium Enterprises (MSME)

Duration: 2 hours

Marks: 80

Instructions:

1. All questions are compulsory
2. Figure to the right indicate full marks
3. Start each new question on fresh page

Q.No. 1. Write short notes on the following (Any 4) (4 x 4=16)

- a. Characteristics of MSME
- b. Factors to be considered for selection of product
- c. Project Report
- d. Importance of Inventory Control
- e. External sources of recruitment
- f. Working Capital

Q.No.2 Write short notes on the following (Any 4) (4 x 4=16)

- a. EDC
- b. Horticulture Kiosk Scheme
- c. Symptoms of Industrial Sickness
- d. SIDBI
- e. Social responsibilities towards society
- f. Arguments against social responsibilities

Q.No.3.(A) Explain the significance of MSME in economic development. (12)

OR

Q.No.3. (B) Explain the factors to be considered for selection of site.

Q.No.4.(A) Explain the factors affecting choice of channels of distribution. (12)

OR

Q.No.4. (B) Explain the factors determining working capital requirement.

Q.No.5.(A) Explain the consequences of Industrial Sickness (12)

OR

Q.No.5. (B) Explain the need & issues of Incentives.

Q.No.6.(A) Explain the social responsibilities towards employees and customers. (12)

OR

Q.No.6. (B) Explain provisional & permanent registration procedure of MSME units.