

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao Goa
F.Y. B.Com Semester I Supplementary Examination May/June 2018
Sub: General Management (old course)

Duration: 2 Hours

Max Mks: 80

INSTRUCTIONS: 1) *All questions are compulsory. However, internal choice is available.*
2) *Answer Q No 1 and 2 in not less than 100 words each.*
3) *Answer Q No 3, 4, 5, and 6 in not less than 400 words each.*

Q1) Write short notes on (any 4): (16)

- a) Management v/s Administration
- b) Purchasing
- c) Marketing Management
- d) European style of management
- e) Systems Approach
- f) Bureaucratic Theory

Q 2) Write short notes on: (any 4) (16)

- a) Features of decision making
- b) Limitations of rational decision making
- c) Creativity in decision making
- d) Logistics management
- e) Types of events
- f) Disaster management

Q 3 A) Define management. Explain the features of management.

OR (12)

Q 3 X) Highlight the importance of management in today's business.

Q 4 A) Compare Japanese and American styles of management.

OR (12)

Q4 X) Explain Situational Approach to management.

Q 5 A) Describe decision making process.

OR (12)

Q 5 X) State and explain the various types of managerial decisions.

Q 6 A) Explain the causes of stress.

OR (12)

Q 6 X) Describe Supply Chain Management process.
