

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao Goa
F.Y. B.Com Semester-I, Semester End Examination October 2018
General Management (old course)

Duration: 2 Hours

Max Mks: 80

INSTRUCTIONS: 1) *All questions are compulsory. However, internal choice is available.*

2) *Answer Q No 1 and 2 in not less than 100 words each.*

3) *Answer Q No 3, 4, 5, and 6 in not less than 400 words each.*

Q1) Write short notes on (any 4): (16)

- a) Features of Management
- b) Finance
- c) Marketing Management
- d) European style of management
- e) Contingency Approach
- f) Bureaucratic Theory

Q 2) Write short notes on: (any 4) (16)

- a) Difficulty in effective decision making
- b) Limitations of rational decision making
- c) Creativity in decision making
- d) Supply Chain Management
- e) Types of events
- f) Disaster management

Q 3 A) Distinguish between Management and Administration

OR

(12)

Q 3 X) Highlight the importance of management in today's business.

Q 4 A) Compare Japanese and American styles of management.

OR

(12)

Q4 X) Explain Quantitative and Systems Approach to management.

Q 5 A) Describe various steps involved in the decision making process.

OR

(12)

Q 5 X) State and explain the advantages of effective decision making and suggest guidelines to make effective decisions..

Q 6 A) Explain the Measures to overcome stress

OR

(12)

Q 6 X) Explain the features of logistic Management.