

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
F.Y.B.Com Semester I, Semester End Examination October 2018
General Management

Duration: 2 hours

Marks: 80

- Instructions: 1) All questions are compulsory
2) Answers to sub questions in 1 and 2 to be answered in not more than 100 words
3) Answers to question 3 to 6 to be answered in not more than 400 Words each.
4) Figures to the right indicate Marks
5) Start each question on fresh page

Q1 Write short notes on (Any 4) (4x4=16)

- a) Advantages of effective decision making
- b) Quantitative approach to management
- c) Importance of management
- d) Materials Management
- e) Creativity in decision making
- f) Sales and Marketing

Q2 Write short notes on (Any 4) (4x4=16)

- a) Supply chain management
- b) Concept of Change
- c) Features of logistic Management
- d) Change Process
- e) Green Management
- f) Types of Stress

Q3 A) Explain the various levels of Management with the help of a diagram. (12)

OR

B) State and explain the Japanese, European and American styles of Management (12)

Q4 A) What are the advantages and disadvantages of adopting Rationality in decision making process (12)

OR

B) Discuss the various measures to overcome resistance to change (12)

Q 5 A) What is Conflict? Explain the causes of organisational conflict (12)

OR

B) Discuss the various organisational factors causing Resistance to Change (12)

Q6 A) Explain the various types of Change. (12)

OR

B) Discuss the various causes of stress (12)