

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao-Goa
S Y. BBA (FS), Semester IV, End Semester Examination, April 2016
RESEARCH METHODOLOGY-II

Timing: 1 Hour

Max.Marks:30

Instructions:

- *Figures to the right indicate maximum marks*
- *Start each new question on a fresh page*
- *Question **ONE** compulsory*
- *Answer any **TWO** questions from **Q2 to Q4***

Q1. Write short notes on the following:

(2.5 x 4 = 10)

- a. Data view and Variable view
- b. Research method v/s Research methodology.
- c. Significance of Report writing
- d. Technique of Interpretation
- e. Scaling

Q2.

- a. Explain the Precautions to be taken for writing Research reports.
- b. Write a short note on Bibliography.

(08 marks)

(02 marks)

Q3.

- a. Explain the various measurement scales with help of examples.
- b. Write a short note on Itemized Rating scale.

(08 marks)

(02 marks)

Q4.

- a. Discuss the different types of Reports.
- b. What is Interpretation?

(08 marks)

(02 marks)
