

F.Y.BBA (FS) SEMESTER II, ESE, APRIL 2016

DURATION: 2 hours

SUB: ESSENTIALS OF MANAGEMENT-II

MARKS: 60

Instructions: *All Questions are compulsory
Start each Question on a fresh page
Figures to right indicate maximum marks*

- Q.1 A)** Write a short note on the following **ANY FOUR** (3x4=12)
a) Team work
b) Organizing
c) Organisational Development
d) Environmental Uncertainty
e) International business
f) Decentralization
- Q.2 A)** Discuss the significance of planning in a firm. (09)
B) Distinguish between Forecasting & Planning. (03)
OR
- Q.2 X)** Rational decision making process involved ten sequential steps. Explain the steps in decision making. (12)
- Q.3 A)** Explain Internal & External factors of Organisational Environment. (12)
OR
- Q.3 X)** What is environmental Management? Explain the options available to the manager in case of environmental change. (12)
- Q.4 A)** What is resistance to change? Discuss the various causes for resistance to change. (12)
OR
- Q.4 X)** Explain the process of planned change identified by Kurt Lewin. (06)
Y) What is Organisational development? Briefly explain the steps in organizational development. (06)
- Q.5 A)** Explain the different types of group emerging in business organization. (12)
OR
- Q.5 X)** What is conflict? Explain the five stages of conflict. (06)
Y) Briefly Explain the Factors Affecting team Effectiveness. (06)