

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao – Goa
First Year B.B.A.(F.S.), Semester I, Semester End Assessment, Repeat October 2018
MICROECONOMICS

Time: 3 hrs

Max Marks: 60

*Instructions: All questions are compulsory with internal choice
Start each question on a fresh page
Figures to the right indicate full marks*

- 1a. Define Economics according to Adam Smith and Alfred Marshall. (2)
- 1b. Differentiate between Market Economy and Command Economy (4)
- OR**
- 1x. Elaborate on the basic Economic Problem – The Problem of Scarcity. (6)
- 2a. Write short notes on the following concepts: (12)
- (i) Perfectly Elastic and Perfectly Inelastic demand
- (ii) Joint Demand and Composite Demand
- (iii) Autonomous Demand and Derived Demand
- OR**
- 2x. Explain the Law of Supply. Find out Elasticity of Supply if as a result of an increase of price of rice from Rs.50/- to Rs.55/- per kg, the total supply of rice increased from 1200 to 1500 kgs. (8)
- 2y. Diagrammatically explain the Exceptions to the Law of Demand. (4)
- 3a. Discuss the Law of Returns to Scale with the help of a neat diagram. (8)
- 3b. Explain any two forms of External Economies of Scale. (4)
- OR**
- 3x. Explain the concepts of Production and Production Function. (6)
- 3y. Differentiate between Short-Run and Long-Run Production Function. (6)
- 4a. Explain the concepts of Total Costs, Total Variable Costs and Total Fixed Costs with the help of a neat diagram depicting their respective curves. (6)
- OR**
- 4a. Write short notes on the following: (6)
- (i) Historic Costs (ii) Accounting Costs (iii) Economic Costs
- 5a. Diagrammatically explain Short-Run Price and Output determination of equilibrium under Monopoly Market. (12)
- OR**
- 5x. What is Price Discrimination? Explain the various degrees of Price Discrimination (8)
- 5y. What are Administered Prices? Discuss any four objectives of Administered Pricing. (4)
- 6a. Diagrammatically explain Product Life Cycle based pricing. (6)
- 6b. Elaborate any six objectives of Price Policy. (6)
- OR**
- 6x. Explain the features of Monopoly. (6)
- 6y. Elaborate the Role of Advertising and Selling Costs in Monopolistic Competition. (6)