

**Vidya Vikas Mandal's**  
**Shree Damodar College of Commerce & Economics, Margao – Goa**  
**F.Y. BBA(FS), Semester I, Semester End Assessment October 2018**

**FUNDAMENTALS OF MANAGEMENT**

Duration: 2 Hours

Max. Marks: 60

- Instructions:
1. All questions are compulsory.
  2. Figures to the right indicate maximum marks.
  3. Start each question on a fresh page.

**Q1. Answer Any 4 of the following:** (3x4= 12 marks)

- a) Discuss the features of Organizational environment
- b) Write a note on Management as Science
- c) Discuss any three Characteristics of Organizing.
- d) Write a note on Controlling Function.
- e) Explain the Code of Ethics for Business.

**Q2. A. Explain the different roles of a manager in an Organization.** (12 marks)

**OR**

**X. Write six points of difference between Management and Administration.** (6 marks)

**Y. State and explain any six Principles of Management given by Henry Fayol.** (6 marks)

**Q3. A. Explain Planning Function of management? Enumerate the steps involved in Planning Process.** (12 marks)

**OR**

**X. Write six points of difference between Formal and Informal Organization.** (6 marks)

**Y. Elaborate on any three Elements of Directing.** (6 marks)

**Q4.A. Explain the Macro and Micro Environment of Organizations.** (12 marks)

**OR**

**X. Explain the importance of Staffing function.** (6 marks)

**Y. State and explain Internal Environmental factors affecting business enterprise.** (6 marks)

**Q5. A. Elaborate on the Arguments for and against Social Responsibility?** (12 marks)

**OR**

**X. State and Explain the Social Responsibility of organization towards any three Interest groups.** (6 marks)

**Y. Explain the Need and Importance of Business Ethics?** (6 marks)

**\*\*\*\*The End\*\*\*\***