

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao – Goa
F.Y. BBA(FS), Semester I, Semester End Assessment October 2018

FUNDAMENTALS OF MANAGEMENT

Duration: 2 Hours

Max. Marks: 60

- Instructions:
1. All questions are compulsory.
 2. Figures to the right indicate maximum marks.
 3. Start each question on a fresh page.

Q1. Answer Any 4 of the following: **(3x4= 12 marks)**

- a) Discuss the features of Organizational environment
- b) Write a note on Management as Science
- c) Discuss any three Characteristics of Organizing.
- d) Write a note on Controlling Function.
- e) Explain the Code of Ethics for Business.

Q2. A. Explain the different roles of a manager in an Organization. **(12 marks)**

OR

X. Write six points of difference between Management and Administration. **(6 marks)**

Y. State and explain any six Principles of Management given by Henry Fayol. **(6 marks)**

Q3. A. Explain Planning Function of management? Enumerate the steps involved in Planning Process. **(12 marks)**

OR

X. Write six points of difference between Formal and Informal Organization. **(6 marks)**

Y. Elaborate on any three Elements of Directing. **(6 marks)**

Q4.A. Explain the Macro and Micro Environment of Organizations. **(12 marks)**

OR

X. Explain the importance of Staffing function. **(6 marks)**

Y. State and explain Internal Environmental factors affecting business enterprise. **(6 marks)**

Q5. A. Elaborate on the Arguments for and against Social Responsibility? **(12 marks)**

OR

X. State and Explain the Social Responsibility of organization towards any three Interest groups. **(6 marks)**

Y. Explain the Need and Importance of Business Ethics? **(6 marks)**

******The End******