

ESSENTIALS OF MANAGEMENT-I

Duration: 2 Hours

Max. Marks: 60

**Instructions:**

*Figures to the right indicate maximum marks.*

*Start each new question on a fresh page.*

*All questions are compulsory*

**Q.1 (a)** Define management .Discuss its characteristics. (12)

**OR**

**Q.1(x).** Elaborate on meaning of Management and discuss its importance in today's corporate world.(6)

**Q.1(y).** Can management be treated as Art-Justify the statement. (6)

**Q.2(a)** What do you mean by planning?. Discuss its importance and limitation. (10)

**OR**

**Q.2(x).** What is centralization? Explain its disadvantages (6)

**Q.2(y).** Delegation of Authority. Explain its advantages. (4)

**Q3 (a)** Define motivation .Explain the McGregor's Theory X and Theory Y motivation Theory. (10)

**OR**

**Q.3(x)** Explain the autocratic style of leadership. (6)

**Q.3(y).** Write a short note on directing. (4)

**Q.4 (a)** Explain the argument for and against social responsibility. (10)

**OR**

**Q.4(x).** Define ethics given by P.W.Wright. Explain the need for business ethics. (6)

**Q.4(y).** Explain the factors affecting business ethics. (4)

**Q.5(a).** What do you mean by social responsibility?. Explain the levels of social responsibility. (6)

**Q.5(b).** Discuss any 4 measures to overcome the barriers of communication. (4)

**OR**

**Q.5(x).** What do you mean by business ethics?. What are the principles of business ethics? (6)

**Q.5(y).** Discuss the features of staffing. (4)

**Q.6** Short notes (answer any two). (4X2=8)

1. Top Level Management.
2. Centralization v/s Decentralization.
3. Importance of Controlling.

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