

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao- Goa
First Year BBA (FS) – Semester I, End Semester Examination, April 2016
ESSENTIALS OF MANAGEMENT-I

Duration: 2 Hours

Max. Marks: 60

Instructions:

- Figures to the right indicate maximum marks
- Start each new question on a fresh page
- Question **ONE** compulsory
- Answer any **FOUR** questions from Q2 to Q6

Q1. Write a short note on any **FOUR** of the following: -

(4*3=12)

- a. Management as Science
- b. Universality of management
- c. Decentralisation
- d. Departmentation
- e. Nature of Management

Q2.

- a. Differentiate between Management and Administration.
- b. Discuss the levels of Management.

(06)

(06)

Q3.

- a. Explain the Significance of Management.
- b. Define Staffing. Discuss the sub functions of staffing.

(06)

(06)

Q4.

- a. Define Decision Making. Discuss the Techniques of Decision Making.
- b. Explain the need for Social Responsibility.

(06)

(06)

Q5.

- a. Briefly explain the Principles of management.
- b. Define Organising. Discuss the sub functions of Organising.

(06)

(06)

Q6.

- a. Define Business Ethics. Discuss the Importance of Business Ethics.
- b. Explain the Planning process with the help of an example.

(06)

(06)
