

ESSENTIALS OF MANAGEMENT-I

Duration: 2 Hours

Max. Marks: 60

**Instructions:**

*Figures to the right indicate maximum marks.*

*Start each new question on a fresh page.*

*All questions are compulsory*

Q.1 (a) Define management .Discuss its characteristics. (12)

**OR**

Q.1(x). Elaborate on meaning of Management and discuss its importance in today's corporate world.(6)

Q.1(y). Can management be treated as Art-Justify the statement. (6)

Q.2(a) What do you mean by planning?. Discuss its importance and limitation. (10)

**OR**

Q.2(x). What is centralization? Explain its disadvantages (6)

Q.2(y). Delegation of Authority. Explain its advantages. (4)

Q3 (a) Define motivation .Explain the McGregor's Theory X and Theory Y motivation Theory. (10)

**OR**

Q.3(x) Explain the autocratic style of leadership. (6)

Q.3(y).Write a short note on directing. (4)

Q.4 (a)Explain the argument for and against social responsibility. (10)

**OR**

Q.4(x).Define ethics given by P.W.Wright. Explain the need for business ethics. (6)

Q.4(y).Explain the factors affecting business ethics. (4)

Q.5(a).What do you mean by social responsibility?. Explain the levels of social responsibility. (6)

Q.5(b).Discuss any 4 measures to overcome the barriers of communication. (4)

**OR**

Q.5(x). What do you mean by business ethics?. What are the principles of business ethics? (6)

Q.5(y).Discuss the features of staffing. (4)

Q.6 Short notes (answer any two). (4X2=8)

1. Top Level Management.
2. Centralization v/s Decentralization.
3. Importance of Controlling.