



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

September 2019

Volume 12, Issue 3

Ms. Samiksha S. Vengurlekar – Editor



Training Session for TYBCA students

19th August 2019

A Training session was conducted for the TYBCA students by Ms. Caroline Silva on 19th August. The session was conducted in the Smart Classroom from 8:30 a.m. to 3:00 p.m.

The following topics were covered during the session:

MODULE 1 – 08.30 to 10.00am & 10.15am to 12.15pm

- 1). Verbal Communication & The Art of Listening
- 2). Non-Verbal communication (Body language), Written Communication & Visuals

MODULE 2 – 1.00pm to 03.00pm

- 1). Inter- Personal Skills
- 2). Teamwork

The training was conducted in the form of a discourse and elaborated with the assistance of training activities, audio-visuals and self assessments. The training outcome was to highlight the importance of effective verbal and non-verbal communication and to emphasize the need to work as a team to collaborate, compromise and cooperate.



Session on 'Entrepreneurship Success Stories'

20th August 2019



The Entrepreneurship Cell & Institution's Innovation Council of the College organized a session on 'Entrepreneurship Success Stories' for students of all streams from 11.15 a.m. to 1.15 p.m. on August 20th. 68 students attended. The speakers were Ms. Gautami Raikar and Mr. Varun Hegde. Both speakers shared their perspective on entrepreneurship and narrated their entrepreneurial journey.

Ms. Gautami Raikar commenced the session by narrating her story. She expressed the hardships she faced in her journey and the steps she took to overcome them. She is the owner of a startup named Lawmate. This startup

assists entrepreneurs to understand and complete the legal requirements in setting up their business. She said that this idea came to her when she was working at CIBA (Centre for Incubation and Business Acceleration). Ms. Gautami Raikar urged students to follow their dreams and learn from their failures.

The second speaker, Mr. Varun Hegde, is one of the founders of an organization called Soul Travelling. Mr. Varun Hegde is an IT Graduate and worked in the IT Sector for four years. His last job was in Frankfurt, Germany. Mr. Hedge expressed, how during his brief stint in Europe, he learned that the Europeans do not look at travelling as sight-seeing but learning about the culture, the cuisine, the tradition, and the emotional connect with the place. Mr. Varun Hegde brought this same idea back home to Goa, and with the help of his business partners incorporated Soul Travelling. Soul Travelling shows tourists around the prime locations in Goa and speaks about the history and the whereabouts of that place. Mr. Hegde emphasized the need for being passionate and on the process of continuously learning from experiences. The session ended with the students interacting with the speakers.

'Eco Week 2019-20'

21st August 2019

The Economics Club organized Eco Week from August 21st to 28th. 'Eco Week 2019-20' aimed to provide students with a platform to discover their artistic potential while nurturing in them a love for the discipline of Economics.

The Inaugural of 'Eco Week 2019-20' was held on 21st August 2019. The activities planned for the rest of the week were explained at the outset of the programme by Ms. Stesa Pereira, the convener of the Economics Club.

The inauguration of 'Eco Week 2019-20' commemorated World Senior Citizens Day which began by Principal Dr. Prita D. Mallya addressing the gathering. She spoke about the importance of having such programmes in order to sensitize students and to spread awareness on social issues among the youth; which isn't always possible to achieve in the classroom. Short films made by the students were screened during the programme. This was a part of the short film-making competition 'Golden Oldies' which was the first competition of Eco Week 2019-20.



Short films made by the students were screened during the programme. This was a part of the short film-making competition 'Golden Oldies' which was the first competition of Eco Week 2019-20.

The participants were asked to make short films in order to sensitise the youth about the various issues faced by the elderly. The judges for this event included Dr. Prita D. Mallya, Dr. Rodney D'Silva and Mr. Dattaprasad Pawaskar from Help Age India. Golden Oldies saw a total of 26 participants. The first place was secured by Ms. Shreya Naik, Mr. Semiulla Yallapur, Mr. Pranav Rivankar, Mr. Akshay Bhosale, Mr. Saiesh Avkhale, Mr. Zameer Shaikh and Mr. Ali Aga from BCA. The second place was won by Mr. Najahat Sayed, Mr. Nikhil Lobo, Mr. Kunal Naik, Ms. Chaitali Naik, Mr. Kedar Sawant, Ms. Falguni Khatri and Mr. Jakson Fernandes from BBA(FS). The third place winners were Mr. Ganesh Kumavat, Ms. Yakshita Vengurlekar, Mr. Runal Thakur, Mr. Raju Gupta, Mr. Aylman Fernandes from B.Com. The event was coordinated by Ms. Stesa Pereira and Ms. Mayuri Damale was the student in-charge.

The Chief Guest and speaker for the inaugural function was Mr. Dattaprasad Pawaskar from Help Age India, a national level non-profit and non-government organisation working for the cause and care of disadvantaged older persons. After the short films were screened and judged, Mr. Dattaprasad Pawaskar delivered his speech where he highlighted the problems that the aged face, the legal implications of abandonment or ill treatment of the elderly and how most of us are oblivious to these. He appreciated the short films made by the students and suggested collaborating with more of the youth to encourage them to work towards this initiative. The inaugural ended with the vote of thanks which was delivered by Dr. B.P. Sarath Chandran.

The Design Guru (Rangoli-Logo) Competition was held on August 22nd. The students were asked to design a logo for the Economics Club. 29 students from across all programmes participated in this competition. Ms. Yakshita Vengurlekar, Mr. Runal Thakur and Ms. Sailee Pai Raiker secured the first place. The second place winners were Ms. Saloni Pattanshetty, Ms. Sakina Shaikh, and Ms. Kezia Da Costa. Ms. Yeshda Prabhu, Mr. Mark Mascarenhas and Ms. Sonam Shetkar won the third place. The competition was judged by Dr. Sheetal Arondekar, Ms. Samiksha Vengurlekar and Ms. Namrata Haldankar. The student in-charge for the event was Ms. Karishma Satardekar while the teacher in-charge was Mr. Shrikant Madar.

Eco Flash, a photography competition was the third event of 'Eco Week 2019-20' held on 23rd August at 12.00 pm. As part of the event, each participant had to submit 5 photographs which captured the best of the Goan Economy. The participants had to present their photographs before the judges and provide a brief explanation of what they captured. The judges for the event were Dr. Edwin Barreto, Dr. B.P. Sarath Chandran and Ms. Sheryl da Silva. 11 students from across all streams participated in the event. Ms. Yashda Prabhu bagged the first place followed by Mr. Semiulla Yallapur and Ms. Shreya Naik who won the second and third places respectively. The event was coordinated by Ms. Stesa Pereira and Ms. Karishma Satardekar was the student in-charge.

Sketchnomics was held on 24th August from 12.00 pm to 1.00 pm. The participants were asked to sketch their idea of India in 2030. This competition saw out of the box ideas and innovative sketches by the 5 participants. Mr. Semiulla Yallapur secured the first place, Mr. Pranav Rivankar and Ms. Reneta Costa won the second and third places respectively. This competition was judged by Ms. Meher Fedda Rodrigues, Mr. Sandesh Gaonkar and Ms. Madhumeeta Dhar. The student in charge of the



event was Ms. Hazel D'Silva while the teacher in charge was Mr. Shrikant Madar.

A debate competition titled EcoStorm was held on August 26th on the topic – "India's Dream of a \$5 Trillion Economy: A Reality or a Myth". 9 students participated and more than 50 students formed the audience. The judges for the debate were Ms. Mamta Kumari – Assistant Professor in Mathematics and Ms. Seema Dharani, Assistant Professor in Commerce (PG Dept.). The moderator for the debate was Ms. Sheryl Da Silva, Assistant Professor in Commerce (PG Dept.). The debate



comprised of two rounds; in the first round, the participants were supposed to speak individually on the topic, giving their point of view for two minutes. In the second round, the teams had to debate between themselves on the topic. On the whole, the debate was very interactive wherein the students brought out interesting facts with respect to the topic. The debate ended at 12:30 p.m. Mr. Aman Makandar was adjudged the best speaker and Mr. Hemant Phodwari was adjudged as the best interjector for the debate.

Eco-Wiz - a quiz competition - was the sixth event of 'Eco Week 2019-20' and was held on 27th August 2019 at 12.00 pm. The quiz consisted of four rounds: the preliminary round was an elimination round, after which the top three teams proceeded to the next three rounds. The second round consisted of a crossword based on economic concepts. The third round had the top three teams identifying different popular advertisements. The final round consisted of a spelling bee on economic terms. Eco-wiz received a total of 18 very enthusiastic participants. Ms. Ariti Kumari Singh and Mr. Yogesh Yadav of M.Com were the first place winners of the quiz. Mr. Hemant Phoolwari and Mr. Vikas Shenvi bagged the second place while Mr. Kailash Prajapat and Mr. Sadik Khidmatgar won the third place. The audience for the quiz too was very responsive and participative. The event was coordinated by Ms. Stesa Pereira and Mr. Akash Paswan who was the student in-charge.

Gastronomics - Cooking without fire - was held on 28th August 2019 from 9.30 am to 11.00 am at the College Multipurpose Hall. 45 students participated. The judges for the competition were Dr. Lina Sadekar, Associate Professor in Commerce and Ms. Prachi Kolamker Assistant Professor in Commerce. The students were given 90 minutes to prepare 2-3 dishes of their choice without the use of fire or even an induction heater. The dishes were judged on the following criteria – Health and Nutrition, Attempt at Uniqueness and Efforts and Creativity. The students prepared and displayed their dishes in very innovative ways keeping the criteria for the competition in mind. The first place was bagged by Ms. Saloni Pattanshetty, Ms. Rachana Kurtarkar and Ms. Sakina Shah, the second place was secured by Ms. Sanjan Kamat, Ms. Siddhi Guinde and Ms. Harini and the third place was bagged by two teams, one team consisting of Mr. Sagar Vashisth and Ms. Daisy Braganza and the other team consisting of Ms. Senalda Loes and Ms. Movishka Rebello.

The Valedictory Function of 'Eco Week 2019-20' of VVM's Shree Damodar College of Commerce & Economics was held on 28th August 2019 at 12.00 pm in the smart classroom. Ms. Stesa Pereira, the Convener of the Economics Club, presented a report on the activities that took place over the week, right from Day One. The participants were asked to give their feedback about the event where they expressed that they were pleased to be a part of the event which was well-organised and a good experience.

Dr. Prita D. Mallya addressed the gathering. She appreciated the response to this initiative of the Economics Club and spoke about the importance of having such programmes that relate the subject to various practical activities over the course of the week. Dr. Lira Menezes Gama, Head of the Department of Economics and Banking announced the winners and certificates were awarded for each event. The overall winner with the highest number of points was Mr. Semiulla Yallapur of TY BCA, who won the title of 'Economist of the Year 2019-20'. The Valedictory function came to an end with Asst. Professor Ms. Lizette D'Costa proposing the vote of thanks.

Inter-class Quiz competition on the topic "Banking Sector and Business Houses operating in India"

22nd August 2019

The Cultural Council of the College organised an inter-class Quiz competition on the topic "Banking Sector and Business Houses operating in India" on 22nd August 2019. The objective of this event was to create awareness of the importance of Banking Sector and Business Houses operating in India among the undergraduate (UG)

level students. In total, there were 7 teams (14 students) who participated from all the undergraduate programs. The competition was held at 5 levels: Preliminary Round (Elimination round), Question Answer series, Abbreviations, Identifying Logos and Personalities, Audio and the Buzzer Round. The top four teams with the highest scores were selected for the next level, i.e. the abbreviation round. Round 3 was a picture round where the picture was displayed on the screens and the teams guessed the answers. Round 4 was an audio round and round 5 was a buzzer round. M.Com students formed the major part of audience. Questions not answered by teams were passed on to the audience. The audience was very enthusiastic in answering the questions.

The results were declared at the end. The first place was won by Mr. Samarth and Mr. Abhishek Dessai from SY B.Com C, the second place by Mr. Amey Natekar and Mr. Mohan from SY BBA(FS) -B and the third place was secured by Mr. Hemant and Vikas Shenvi from TY B.Com A. Overall the event was a great success imparting highlights about events, policies, institutions, personalities dealing in the Banking and Business houses in India.



The teachers in charge of the event were Ms. Seema Dharani and Mr. Shrikant Madar; the students in charge were Mr. Jackson and Ms. Shreya Rahate. The student volunteers who helped make the event a success were Prasadhi Naik, Tushar Naik, Queency, Blessy, Ankita, Arya, Ipshita Singh, Kedar Sawant and Disha.

Training Session for TYBCA

26th August 2019

A Training session was conducted for the TYBCA students by Ms. Caroline Silva on 26th August. The session was conducted in the Skill Development Centre, Annexe Building between 9:00 am-3:30 pm.

The following topics were covered in the session:

MODULE 1 – 09.00 to 11.00am & 11.15am to 1.00pm

- 1). Emotional Intelligence
- 2). Business Etiquette

MODULE 2 – 1.45pm to 03.30pm

- 1). Corporate Dressing



The training was conducted in the form of a discourse and elaborated with the assistance of training activities, audio visuals and self assessments. The students were introduced to the concept of Emotional Intelligence and the crucial role it plays in our professional and personal lives and relationships. In the 2nd half of the session, they were guided on the appropriate attire for Interviews and the expected dress sense on a daily basis in the Corporate sector. The session concluded with a detailed study of the various etiquettes to be practiced in the business as well as social world.

Session on Emerging Trends in DBMS

28th August 2019

The Dept. of Computer Science organized a Guest Faculty Session for SY BCA students on Emerging Trends in

DBMS on August 28, 2019. The Guest Faculty was Mr. Deepak Agarwal, Founder Svastek. The objective of the session was to make students aware of emerging trends in DBMS

Mr. Bhiku Bhave welcomed the gathering and introduced the resource person to the audience.

Mr. Agarwal started with the basic concepts in DBMS. He provided insights into how it was done traditionally and how the world is now moving towards cloud databases. He explained all the concepts in layman's language, avoiding technical jargon. Mr. Deepak spoke about MongoDB Cloud database, how to install it and execute different commands. He spoke about how data is stored in document format in MongoDB.

He also demonstrated the most use of DBMS over Internet, firebase and gave some working assignments which students can do as a part of subject.

He also spoke about opportunities in IT, more specifically with regard to Android development. He offered students internship in his company, provided they met some necessary requirements. The entire session was very interactive and students learned a lot.

Ms Akashada Hegde presented a memento to the Resource person and Mr. Bhiku Bhave proposed the Vote of thanks. 25 SY BCA students attended the session.



Commerce Wars 2.0

24th – 30th August 2019

The Commerce Club of the College organised Commerce Wars 2.0 on 24th and 30th August 2019.

24th August 2019

3D Poster making competition

The topic for the 3D Poster Making Competition was “India as a Super Economic Power”. Students were expected to portray India as an emerging economy, competing with the giants in terms of GDP, Scientific Development, Industry, Business, Economic Status, and other performance indicators. The aim of the activity was to trigger creative and imaginative thinking within students. The judges for the event were Mr. Rohan Morye (Former General Secretary, Cultural Council of Shree Damodar College) & Ms. Apoorva Pagui (Faculty, RMS Higher Secondary School). 14 students participated and the winners were 1st Place JuanAmlapache & Kevin Silveira, 2nd Place Crystal D’Costa & Siya Naik and 3rd Place AnushaPai& Sharmeen Shaikh. The teachers in charge of the event were Ms. Prachi Kolamker& Dr. Madanant Naik.

Business Logo Designing Competition

The theme for the Logo Designing Competition was “Green Business”. 13 students participated. The competition witnessed excitement, creativity and tremendous skill demonstration by the students. The teachers in charge of the event were Ms. Muktali Cuncolienar and Ms. Marjina Shaikh. The judges for the event were ex-students Ms. Valeny Rodrigues and Ms. Siddhi Cannaiik.

The winners of the event were - 1st Place Mr. Mark Mascarenhas, 2nd Place Ms. Ariba Cota and 3rd Place Ms. Ruhi Naik.

Comquiz competition

The objective of this event was to assess students’ views regarding Quiz competitions as a tool of teaching and

learning. It was also aimed at helping students develop speaking skills in the group, working in a team, polishing their critical thinking and enhancing Commerce-related knowledge among students. There were a total of 45 participants, divided into 15 teams of 3 members each. The first round was a written, elimination



round, at the end of which 4 teams were selected for the next round. These 4 teams were Amazon, Wipro, Sinbad & Credit Card.

These 4 teams went through 3 rounds. The First round was the abbreviation round in which each team was asked to give the full form of 2 abbreviations; the second round was Logo identification in which each team was asked to identify 2 logos, and the 3rd round was Personality Identification of Businessmen. Asst. Professor Mr. Sandesh Gaonkar gave the concluding remarks.

First place was won by Team Amazon - Hemant, Vikas & Kailash. Second Place was won by Team Credit Card - Sanford, Wilroy & Venkatesh and Third place was won by team Sinbad - Saideep, Mohan and Amey.

30th August 2019

Video Advertising

A Video advertising competition was organised on the theme Green Products. The aim of this competition was to enable the students to understand the importance of environment friendly products for the society and the economy. In this competition students were asked to promote green products using advertising and marketing strategy. 05 teams participated. The videos were screened in Room No. 115 and were judged by Adv. Snehal Puranik and Mrs. Akhila Salelkar Shetye. The teachers in charge for this event were Dr. Lina Sadekar and Dr. Shami Pai.

Business Plan

The Business Plan competition was organised on the theme Recent trends in Entrepreneurship (Edupreneur/Agropreneur/Technopreneur/Sociopreneur). There were 04 teams with 08 participants for the competition. Each team presented a unique business plan. In their plan, students presented their proposal along with the cost estimates and benefits of their product and plan. The aim of the event was to inculcate the spirit of entrepreneurship and give students a platform to present their plans. The judges for this event were Dr. Vishal Chari and Mr. Ainsley Bernard. The teachers in charge for this event were Dr. Sheetal Arondekar and Ms. Pooja Shanbhag. The winners were: First place – Abhishek Dessai and Abdul Wahid Shaikh and Second place – Ganesh Kumavat and Runal Thakur.

Stalls

As a part of Commerce Club activities stalls were put up by the students. The theme for stalls was Budding Entrepreneurs. The stalls were put up to show creativity and talent of the students, hence the food stalls were limited and more focus was on promoting talent of the students. There were three groups and each of them promoted creativity by showcasing their talent by putting up stalls pertaining to flower making, sketching, painting, paper bags, food, etc. The teacher in-charge for the event was Dr. Maithili Naik. The Winner of the Stall event was the team with maximum profit – Sahil Kuttan, Kumar Pujari, Snehal Bhuttewadkar, Yamini

Pawar and Hemant Phoolwari.

Mock Trading

The Mock trading event was undertaken with the objective of acquainting students with stock market operations and how trading happens in the stock market. This event witnessed participation in large numbers- 39 teams having 2 members per team, participated. The trading was purely Intra-day and Short selling was restricted. Trading was allowed for 1 hour, after which the share market was closed for investment. Altogether 10 companies' shares were traded and the total amount that the investors could invest was not more than 10 lakhs. There was continuous fluctuation in the share prices and market news was also displayed on the screen, based on which investors were expected to decide where to invest. There were also Insiders selected to provide fake news to the brokers in order to influence their investment decisions. K. Venkatesh and Allister Carvalho were the winners with the highest profits. Abhishek Desai and Samarth Pai Angle were the first runners up and Runal Thakur and Ganesh Kumavat were the second runners up. The teachers in charge of the event were Ms.Pooja Shanbhag, Ms. Namrata Haldankar and Mr. Sandesh Gaonkar. The volunteers coordinated well and the event was a great success.

Karaoke Singing Competition

31st August 2019

The Cultural Council organized Voice of Damodar – a Karaoke Singing competition – on August 31st in the College Multipurpose Hall.

20 students took part in the competition, which was held in four categories, namely, English, Hindi, Konkani and Duet, after selecting participants from the audition round held on 28th August. The dress code for the competition was 'Retro' for girls and 'Disco' for boys.



The following participants were declared as the winners:

English category:

1st place - Ms. Twinkle D'Souza – TYB.Com A

Hindi category:

1st place - Mr. Sairaj Ghadge -TYBCA

2nd place - Ms. Khushi Suchak – SYB.Com

3rd place - Mr. Vallabh Natekar - SYB.Com

Konkani category:

1st place - Ms. Twinkle D'Souza- TYB.Com A

Duet category:

1st place - Mr. Sairaj Ghadge and Mr. Bhogesh Molagavalli, both from TYBCA

The judges for the competition were: Mr.Shubham Naik, Teacher at Goa College of Music and Mr. Aniket Daddiker, a classical singer and alumnus of the College. After the declaration of the winners for the singing competition, trophies and certificates were distributed to all the winners of all inter-class competitions: Debate, Elocution, Poetry writing and recitation, Inter class Quiz and Karaoke Singing organized by the Cultural Council. Vice-Principal, Dr. Rodney D'Silva, HOD of Commerce, Dr. Lina Sadekar, IQAC Coordinator, Dr. ShamiPai and HOD of Economics, Dr. Lira Gama, gave away the prizes.

Overall, the competition was a great success due to the untiring efforts of all the Cultural Council members. The student coordinators were: Mr. Tushar Naik and Ms. Prasiddhi Naik.

Participation in TECH WEEK at Chowgule College

26th – 31st August 2019

Students of the Dept. of Computer Science participated in a one week workshop - TECH WEEK with hands-on sessions on three different technologies organized by Parvatibai Chowgule College from 26th to 31st August. TYBCA Students, Sherwyn Rodrigues and Akshay Verlekar attended the sessions on Node Js+ Express. Siddhant Kholkar attended the session on Spring Framework and Shreya Naik, Semiulla Yallapur and Pranav Rivankar attended the sessions on React.js.

All the students were provided with the installation software beforehand to be installed on their laptops and they were introduced to these new technologies.

Sherwyn & Akshay mentioned that they were introduced to node js and were given an exercise to create a website and connect it to a backend database MongoDB. They were shown examples about how it works and were given the task of designing three webpages namely a login form, a signup and a main task list page which loads after login. Tasklist page had other functions like adding tasks and specifying its status which they implemented. They

said the session was very helpful as it made it easier for them to apply the knowledge in their final year project. Siddhant mentioned that the session on Spring Framework was very inspiring for him to learn more about the technology.

Semiulla, Shreya and Pranav mentioned that the session clearly made the students understand React js and its importance. The students also got information about various organisations that use react js namely, NASA, Tesla and social networking site Facebook. The various extensions of React like jsx, babel, ECMA script and web pack were explained. The students designed forms, tables and learnt database connectivity and props in react.js. All of this practical work helped them understand the technology usage more appropriately.

All the students said they were more motivated to learn new technologies and be more productive in their work. The students expressed their gratitude to Shree Damodar College for giving them the opportunity to attend such workshops and to Parvatibai Chowgule College for organising TECH WEEK.



Session on Usage of Java/J2EE and Frameworks in IT

10th September 2019

The Department of Computer Science organized a session for SY BCA students on Usage of Java/J2EE and Frameworks in IT on 10th September. The Resource Person was Mr. Mahesh Matha, Asst. Professor in Computer Science, Parvatibai Chowgule College of Arts & Science. 33 students attended.



The session began by Mrs. Sweta P.S. Verenkar introducing the resource person, mentioning his experience with students & professionals in IT over a period of many years of working in industry and academia. Mr. Matha highlighted the evolution of the use of Java Server Pages (JSP), Java Servlets and JSP Standard Tag Library (JSTL). Mr. Matha emphasized the use of frameworks like Struts & Hibernate and explained about both frameworks with an example of each using the Eclipse Integrated Development Environment (IDE).

Students got an idea of exploring frameworks and implementing their future projects by choosing the right

frameworks.

Ganesh Chaturthi Celebration

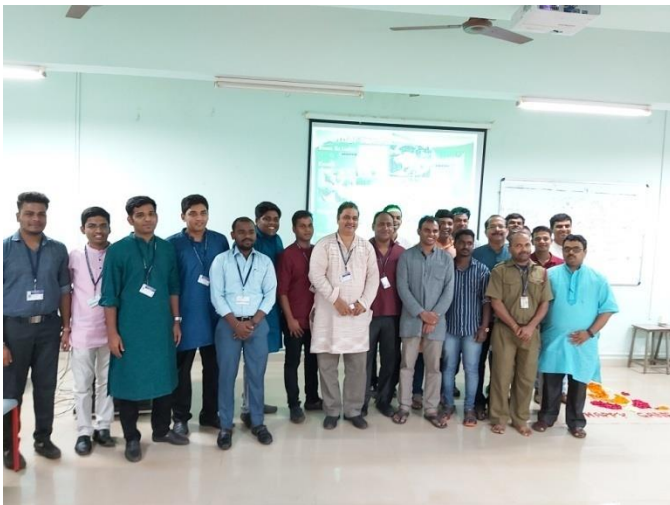
10th September 2019



The Teachers' Recreation Committee celebrated Ganesh Chaturthi on 10th September in the Smart Classroom at 12.30 pm. All staff members were dressed in traditional Indian attire in accordance with the decided theme for the programme. The programme started with Ms. Dyananda Prabhudessai reciting a poem specially written by her to capture the theme of the festival. This was followed by spot prizes organised by Ms. Marjina Shaikh and Ms. Stesa Pereira. A PowerPoint presentation encapsulating the essence of Ganesh Chaturthi was prepared by Ms. Nikhita Mayekar. Ms. Muktali Cuncolienkar conducted a quiz to test the knowledge of the staff members

regarding the festival. A group performance was put up by the staff members. The programme ended with a spread consisting of traditional lunch that is specially prepared during the festival of Ganesh Chaturthi. The coordinators for the function were Mr. Ainsley Bernard, Ms. Stesa Pereira, Ms. Marjina Shaikh and Ms. Muktali Cuncolienkar.

70 Teaching and Non-Teaching Staff of all programmes attended the event.



Session on Guidelines for Paper Setting & Assessment

12th September 2019

The Examination Committee and the IQAC organized a session on Guidelines for Paper Setting & Assessment to help teachers understand the importance of framing questions correctly and giving proper instructions in the Test/Examination papers. 44 staff members attended the FDP. The Resource Person was Dr. Russell De Souza, Assoc. Professor, Nirmala Institute of Education.

Dr. Russell began the session by explaining about the purpose of each question. He also told the teachers to focus on the reason why students learn what they teach. He mentioned that every student should know the course objectives so as to understand why they are learning. The

resource person also focused on the learning outcomes of the course.

Dr. Russell explained in detail the revised Bloom's Taxonomy and how it should be applied while setting the question paper and assessment. He also guided the teachers as to how marks are to be allocated.

The Resource person selected a few questions from the previous year's question papers set by the faculty members, pointed out the unclear and poorly designed questions and explained how they could have been framed appropriately. He stressed that unclear instructions or directions in the question paper are unacceptable, direct statements from the texts should be avoided and items must communicate a clear problem.

The session was very fruitful and enlightening.

Teachers' Day Celebration

13th September 2019

The Students' Council of the College organized Teachers' Day Celebrations marking the birth anniversary of Dr. Sarvepalli Radhakrishnan on 13th September 2019 in the College Multipurpose Hall.

The students expressed their gratitude and appreciation for their teachers by decorating the Principal's and Vice-Principal's cabin as also the staffrooms of all programmes, on the previous day. Students also prepared handmade cards and bookmarks for each teacher with personalized messages. The teachers were also gifted with a jute decorated vase and handmade flowers.



The teachers were welcomed to the Multipurpose Hall for a cultural programme. As a mark of respect to Dr. Sarvepalli Radhakrishnan, the Principal, Vice Principal and teachers garlanded his portrait, and Ms. Tess Fernandes - Students' Council LR – delivered a brief speech on Dr. Sarvepalli Radhakrishnan. This was followed by the cutting of a cake by all the teachers together to mark the celebration of Teachers' Day at the College. Subsequently, the Principal Dr. Prita D. Mallya addressed the gathering and

expressed her wishes to all the teachers. The cultural programme included a band performance, solo and group

dance performances, mime and several games and spot prizes for the teachers. Around 300 students were present. All the performances showcased painstaking efforts put in by the students to prepare and organize the event

The programme ended with the vote of thanks proposed by Asst. Prof. Dr. Sheetal Arondekar.

Session on Careers in IT

14th September 2019



The Dept of Computer Science and the Career Cell jointly organized a session on Careers in IT for 60 BCA and B.Voc. students on 14th September at 09.00 am. The resource person for the session was Mr. Jervis Pereira, Vice President, Goa Technology Association.

The session started with the introduction of the Resource Person by Assistant Professor Mrs. Surekha Patil. Mr. Jervis Pereira initiated the session by posing the Question “What’s NEXT?” to students. He requested students to write down the answer for the same. He also asked students to write down the name of three IT companies they wish to join after graduation. He informed the

students that there are 250 IT & ITES companies in Goa and they need required skills with their graduation certificate. Companies are looking out for skilled employees and do not wish to spend time on training employees with basic skills. He further mentioned that it is likely that in the next two years, the number of IT companies will grow and reach 500. Therefore if the students are proficient in any of the technical skills, they have a job in hand after graduation.

He requested students to take up some certification courses where they can learn and enhance their skills. He further mentioned that students should take up part-time jobs which will help them in learning and increase their self-confidence. Part time jobs taken may be in any area, as they help to face the world and to overcome obstacles. He mentioned students to select their area of interest and identify the companies working in these areas. Students may get themselves ready for the job by knowing the company eligibility requirements and skills expected.

He ended his session requesting students to ask questions. He answered students’ questions and also informed them about the job vacancies existing in Goa.

The interactive and inspiring session concluded with the thanking note by Mrs. Surekha Patil. The overall feedback received for the session and the resource person was positive. Students were happy to know details about the career choices they had in their minds.

Book Exhibition

16th September 2019

The Library Committee and Readers Club jointly organized a book exhibition on September 16th from 9 a.m. to 4 p.m. The book exhibition was inaugurated by the Principal. Navkar Book Distributors from Mumbai displayed a wide range of books in Commerce, Economics, Mathematics, Environment, Agriculture, Law, Banking, Literature, Research Methodology, Sports, Fitness, Yoga, Biographies, Novels, Competitive Exams (CAT, MAT, UPSC, Banking exams, etc.). More than 1000 book titles were displayed in the exhibition. Staff and students visited the exhibition in large numbers and recommended books for the Library and also purchased books for themselves. Students and staff members from other VVM institutions also visited.



Session on Swami Vivekananda's Message to the youth

16th September 2019

The NSS Unit and the Life Skills Committee jointly organized a session on Swami Vivekananda's Message to the youth on September 16th. One resource person was Swami Maheshatmanandji, from Ramakrishna Ashram Khandepar, who has been associated with Ramakrishna Mission, Mysuru for 27 years, and is actively involved in imparting moral and value education. The second Resource Person was Dr. Bhalerao, PhD in Zoology,

Professor & Head Dept. of Zoology in a College in Nipani. He has been associated with RK Mission for the last 4 decades. After retirement, he has dedicated his services to spreading the message of Swami Vivekananda among youth.



The resource persons shared with the students a few interesting stories and anecdotes on the life of Swami Vivekananda. They also stressed on the need to have an Aim/Goal in life, and narrated short stories on quotes such as Anyone can achieve, I can do it, SMILE, Be

positive in life, Being fearless, Focus and Concentration, Practice makes a man Perfect, etc. by associating these with the life of Swami Vivekananda. The session helped students get an insight into how Swami Vivekananda led his life and worked for the betterment of the Youth and the Nation.

63 students of FY, SY and TY B.Com and 3 NSS Programme Officers attended the session, which was organized in collaboration with Ramakrishna Mission (RK Mission), Margao.

Exchange Program – Poona College

16th – 18th September 2019

Under the terms of the MoU with A.K.I's Poona College of Arts, Science & Commerce, Pune, a Student Exchange Program was organized from 16th to 18th September 2019.

The objective of the Program was to expose students to a different culture which would contribute to their personal development, and also help the College learn from the best practices of the host institution.

The participants were Ms. Ankita Rathod, Ms. Emilia Silveira and Ms. Arya Bhosale from TY BBA(FS) and Asst. Professor Ms. Cinola Vaz.

Poona College received the team on 16th September 2019. An inaugural function was organized on the same day, wherein the College welcomed the guests with potted flowering plants.

The BBA(FS) students conducted a management game for the Poona College students. The game was designed to understand the decision-making process in an organization. The host College students participated in the game enthusiastically. A group of five students was declared winners at the end of the game.



An interaction with the First Year BBA students followed, during which the BBA(FS) students made a presentation on Investment in stock markets and answered several queries raised by the BBA students

After this, the students got an opportunity to interact with the staff and Management representative of the College.

On the following day, the students assembled in the conference room at 9:00 am. As per the schedule, a session on Green HRM was conducted for students from all BBA classes. The session emphasized the meaning of Green HRM, the rationale behind its emergence and some of the companies practicing Green HRM. The students were very interested in the session as most of them aspire to be successful entrepreneurs.

The students gave a brief presentation on Goan culture and also played a video. Some cultural activities were put up during the day. Our students sang a Konkani song followed by a dance performance.

The students got an opportunity to attend a guest lecture on 'Skill Development' by CA Prashant Somani, MBA, IIM Indore. The lecture highlighted the skills required to be entrepreneurs followed by the ways to enhance the skills to create employable youth. He concluded the lecture by encouraging the students to enroll for online courses offered by Coursera, Khan Academy or other such online platforms and recommended that students should read English newspapers daily.

On the last day of the visit, the students attended a lecture on Finance in the TY BBA class. The lecture highlighted the importance of ratio analysis and the application of these ratios. The students got an opportunity to clear their doubts about financial statement analysis.

As per the schedule, a session on 'Investment Avenues with special reference to Mutual Funds' was conducted for all BBA students of Poona College. The session emphasized the different investment avenues and explained how a mutual fund can create wealth for investors. The session concluded by screening a short movie on Mutual Funds - One Idiot.

The students also got an opportunity to attend a training session on 'Self Defense for Women'. In the training, the various techniques of self-defense were taught and the participants were also trained in other exercises required



to develop their physical and mental agility.

The Teacher/ Student Exchange Program concluded with the valedictory function. All staff and students attended the function. The function was graced by Dr. M Rafique, M Sharif Sarkha, Advisor, Poona College, Mrs. Sreyshta Beppari, Head of the Department BBA& BCA and Mrs. Deepika Kininge, Programme Coordinator, BBA.

Session on 'Dealing with Medical Emergencies at the Workplace'

19th September 2019

The Department of Computer Science organized a Training cum Demonstration session in 'Dealing with Medical Emergencies at the Workplace' at the Employees State Insurance Hospital (ESIH), Margao – Goa for FY B.Voc. and TY BCA students enrolled for the Junior Software Developer Qualification Pack. This module is an integral part of the skill component of the curriculum offered under B.Voc.(Software Technologies) programme being offered by College.

The first session begin with the welcome address by Jr. Anaesthetist, Dr. Gladwin Fernandes followed by



training in 'Basic Life Support'. The topics covered during this session were - classification of patients, Cardiac Arrest, use of CPR and AED, Respiratory Arrest, Fainting (accidental, non-accidental), and Seizures (first & repeated). In this session, the doctor explained the situations and the different ways of tackling them.

The second session was conducted by IMO, Dr. Anant Prajva Shirodkar, on Trauma, Bleeding, Fracture (open & closed), Skull and Spine Fractures and Collarbone fractures. Along with awareness on above topics, he also explained the basics of ABCDE model, handling the

cases and Good Samaritan Law of India.

In the third session, Dr. Francisco Pereira (IMO) spoke and informed the students about 'animal bites'. He mentioned that all the bites are not dangerous in nature and how to identify the bites of serious nature. He specifically discussed about dog bites and snake bites.

The Fourth and final session was engaged by Dr. Martha S. T. Fernandes (IMO) on the topics choking, drowning, and burning and its types. She explained and demonstrated how to take care of different types choking for different age groups. She also shared her experiences with the students.

The entire training session was interactive and resourceful. Mr. Sumit Kumar thanked ESIH for all the cooperation and presented a potted plant to the team of doctors as a gesture of gratitude.

Swacchata Hi Seva campaign Rally

19th September 2019

As a part of the Swacchata Hi Seva campaign under 'Swachh Bharat Abhiyan' and Plastic Free Campaign, the NSS Unit organized a rally on Thursday, September 19th, from 12.30 to 1.30 p.m. The Rally started from the

Multipurpose Hall of the College and ended in Khareband area. The objectives of the activity were as follows:

1. To create awareness on reducing single use plastic
2. To visit all shops in and around Khareband area to convey the message of segregating dry waste. The shops were asked to keep all their dry waste for collection by NSS volunteers
3. To learn the segregation process after the collection of dry waste.



NSS Unit - Damodar College, Margao, Goa
"Rally - Plastic Free Awareness Campaign"

61 B.Com students participated in the rally. At the rally, the students shouted slogans such as 'Ek Do! Ek Do! Plastic KoPhek Do!', 'Use paper bags, reduce plastic bags', etc. and also simultaneously created awareness among all the shopkeepers in the area. Students divided themselves into groups, conducted door-to-door awareness on dry waste segregation, advised the shopkeepers to keep the dry waste and informed them as to the date of collection.

The students then collected this waste on the pre-decided date, and took the same to the Mahila Mandal Office at Comba, where they learnt how to segregate the dry waste. The Project Coordinator, Waste Segregation, MsJanakiMulay, also a member of the Mandal, demonstrated this process. This dry waste was then sent to a recycling unit at Nessai. It was a successful campaign wherein volunteers also interacted with local people.

Session on Digital Marketing

19th September 2019

The Dept. of Computer Science organized a session on Digital Marketing Basics for TYBCA students as a subject expert lecture in Web Technology on Thursday, 19 September. The session began with Mrs. Sweta P.S. Verenkar introducing the resource person Mr. Sudhir Shetty. Mr. Shetty is CEO & Founder, Espressotive, who has to his credit, vast experience in Digital marketing for the purpose of Brand Development of companies, analyzing factors that have an impact on online portals to improve services of companies and brand names.

Mr. Sudhir Shetty began the session with examples of routine activities done on a smartphone which are actually beneficial to the world of Digital Marketing. Many real scenario examples from using a website on a smartphone to that in a browser window were analyzed from the point of view of how it can be marketed the digital way.

By way of interaction with the students about their purpose of using Technology, Mr. Shetty gave a clear idea of the terminology used in Digital Marketing for various tasks an individual does on his/her social media accounts, online portals,



blogs, forums, reviews, advertisements, Google search, Gmail account linkage to YouTube and other websites.

Mr. Sudhir Shetty provided examples to understand all digital marketing terms, namely Google Adwords, Adsense, backlink, bounce rate, email marketing, influencer marketing, Click Through Rate (CTR), Cost per Acquisition (CPA), Cost Per Click (CPC), Impressions, keyword search, organic traffic, paid traffic and the importance of identifying a lead to a potential customer.

With regards to Search Engine Optimization (SEO), Mr. Sudhir Shetty elaborated on how a website can be optimized for search engines to refer to it more often when searches with various keywords are performed which are relevant to the website.

An example was illustrated showing how Google Analytics captures statistics with regards to a website. Importance of the appropriate keywords to be used in meta tag results in referring your website more often based on the keyword match. A Heat Map was shown to understand how exactly a user interacts with your site.

Mr. Shetty highlighted the benefits of Blogging, LinkedIn Account and usage of Google Maps in almost every other online portal. Hashtag and its benefits when search is performed for text or images were also covered in this session.

Students got an idea of what they need to do to make their website more visible to the world of Internet when search terms relevant to their website are searched. The feedback received by the students indicated their increased interest in the subject and they will be implementing a few of these ideas in their websites, which they are designing and developing during their course of learning the Web Technology course.

The session ended by a Vote of Thanks to Mr. Sudhir Shetty for an informative session. Dept. Head Mr. Sumit Kumar presented a potted plant to Mr. Shetty, followed by a group photograph of all 31 student participants with the faculty and resource person.

Workshop in 'Research in Big Data and Space Exploration'

19th September 2019



Ms. Akshada Hegde, Assistant Professor, Department of Computer Science was deputed to attend a one-day workshop at Don Bosco College of Engineering, Margao on September 19th. The topic for the workshop was 'Research in Big Data and Space Exploration'. The Resource person for the event was Dr. Vithal Tilvi, a NASA scientist of Goan origin.

Dr. Tilvi spoke on general research techniques, interdisciplinary big data sciences and technology for future space colonization. He also gave a glimpse into life and working of Astronomers and Space Researchers and gave participants an insight into ISRO's recently launched Chandrayaan II mission. He cited that "Research is the need of the hour and Teaching is incomplete without research" and motivated Assistant Professors to dedicate more time to research activities.

It was a highly beneficial and enriching experience.

Poster Making- an activity under PoshanMaah

19th September 2019

The NSS Unit of the College organized a poster making competition on September 19th as a part of Poshan Maah. The theme was "Impact of Fast Food and Packaged Food on Health". The objective of this activity was



to sensitize students about the ill effects of eating fast food and packaged food. The posters were displayed on the College Notice Board to spread awareness about eating healthy to live healthy.

5 groups of students participated in the competition, which was held in the Multipurpose Hall

Industrial Visit

20th September 2019

As an initiative towards inculcating entrepreneurial spirit and increasing industry interaction, the E-Cell and Institution's Innovation Council organised an industrial visit for interested students from all disciplines on September 20th from 10 am to 4 pm. 45 students were taken to the Centre for Incubation and Business Acceleration, Verna, Goa. Mr. Samay Shetti, Community Manager, CIBA-Verna conducted a session on the role of business incubators in the entrepreneurial journey. Mr. Samay also gave students a tour of the various facilities available such as 3D printing room and food processing facilities at CIBA. The students also got an opportunity to interact with the promoter of a Jaipur based start-up named "Shehree" currently operating from CIBA.



The students were then taken to an organic mushroom cultivation farm in Sanguem. The farm owner Ms. Maxswinnie Rebello explained the process of preparation and cultivation of oyster mushrooms. She also introduced students to the various varieties of oyster mushroom and briefed the students on the essential prerequisites such as temperature, light, humidity conditions required for the cultivation process.

It was indeed a fruitful experience for the students. The students were accompanied by faculty members Ms. Sharmila Kunde, Convenor IIC, Dr. Maithili Naik, Convenor, E-Cell and Ms. Namrata Haldankar, Assistant Professor, Department of Commerce.

Beach Cleaning by NSS Volunteers

22nd September 2019



The NSS unit of the College carried out Beach Cleaning for the second time at Colva Beach as a part of Swachhta and Plastic-free campaign. The main aim of conducting this activity was to sensitize the students about cleanliness and also to share awareness not to litter the beaches. 59 NSS volunteers participated in the Beach cleaning drive on Sunday, September 22nd from 8 to 9.30 a.m. NSS Programme Officers Ms. Prachi Kolamker and Mr. Ainsley Bernard accompanied the volunteers.

INSPIRUS 2K19

23rd September 2019

14 students of the Dept. of Computer Science participated in a two day Technical Event INSPIRUS 2K19 – organized by the Dept. of Computer Engineering, Don Bosco College of Engineering, Fatorda in association with C-codes on September 19-20..

INSPIRUS 2K19 also had a one day workshop for faculty on Research in Big Data & Space Exploration by Resource Person Dr. Vithal Tilvi, a NASA Scientist of . Ms. Akshada Hegde, Asst. Prof. in Computer Science reported that it was a very enriching workshop.

Our students participated in various competitions at INSPIRUS 2K19, namely Designers Paradise, Framed, Scavenger Hunt, Mindspark, Class 10, Code it Blind and Speed Debugging.

Our students won 1st Place in two competitions, competing with engineering students and Computer science students of other colleges. Bhogesh Molagavalli and Amey Poi Vaidya won 1st Place in Designer's Paradise and Shane Cardozo and Remilson Fernandes won 1st Place in Framed. This event boosted the confidence of many students and increased their desire to participate in more events to showcase their skills.



Participation at One Day State Level IPR Session on Patent Search

24th September 2019

GSIC (Goa State Innovation Council), CIPAM (Cell for IPR Promotion and Management) and KSCST

(Karnataka State Council for Science & Technology) jointly organised a One Day State-Level IPR Session on Patent Search on September 24th. Mrs. Sweta P. Shet Venkar, Asst. Professor, Dept. of Computer Science,



attended. Mr. Sudip Faldessai, Project Officer began the session by welcoming and introducing the Resource Persons and all participants.

Technical Session 1 –Patentability Subject Matter

Mr. Suhas Kulkarni, Expert from IP Office, introduced the concept of IPR by defining what is a patent and explained what are patentable and non-patentable products or processes. He stressed on inventive step and elaborated by providing examples. Mr. Kulkarni explained the detailed procedure for patent filing and informed about what things are checked before granting a patent to an individual /organization.

Technical Session 2 – A Holistic view of IPR

Mr. B. Vivek Anand Sagar, IP Attorney & Consultant, was a very inspiring and motivating resource person as he provided a holistic approach to IPR. He discussed the legal case of a Patent regarding Turmeric used for wound healing, to demonstrate how India defended and got the patent revoked by framing the TKDL (Traditional Knowledge Digital Library) which has published information relevant to the history of India. He stressed on getting innovative work patented to benefit by earning royalty and also by getting credit for one's work.

Technical Session 3 – Success Stories and information about Prior Art / Patent Search

Mr. Veeresh Murthy, IP Cell Coordinator, discussed various case studies which depicted the importance of going through Prior Art - similar to a literature review - before and during the filing of a patent. The famous example of designing a system to detect dislodgement from the circuitry using LED lights was discussed, with its applicability in cricket matches to detect dislodging of bails from the wickets. These case studies provided insights into the need for filing patents for inventions and innovations.

Technical Session 4 – Copyrights – Plagiarism – Rights and other Types of IPRs

Mr. B. Vivek Anand Sagar discussed the other types of IPRs, namely Copyrights, Trademarks, Trade secrets, GI(Geographical Indication), providing an example of each. He was very open to queries of the audience.

The IPR Session covered most of the requirements of the Session and promoted the use of Google Patents and going through Prior Art, also publishing one's work plays an important role and how you should be doing a disclosure of Invention, setting up claims and Request for examination during and after your patent is under process. The IIC (Institution Innovation Council) of the College plans to conduct an Awareness / Mentoring Session on IPR for which this session has been very beneficial.

Eat Right Live Right- a talk under PoshanMaah

25th September 2019

On September 25th, the NSS Unit of the College organized a talk on the theme 'Eat Right Live Right' as an activity under Poshan Maah. Mrs. Vandana Kakodkar, Consultant Dietician, was invited as the resource person. Mrs. Kakodkar has been practicing for the last 17 years. She is Visiting faculty at MES College and Resource Person for GIPARD. She conducts training sessions for Nestle, Sesa Goa, MRF, as well as various Schools and Colleges. She impressed upon the students why it is important to eat a balanced and nutritious diet. She

expanded upon the ill-effects of fast food on health, including locally grown food in your daily diet, the impact of wrong eating habits and the importance of exercise and physical activity. The resource person created an impact on the students by sharing with them various tips on how to eat healthy to live healthy.

75 NSS volunteers attended the session



NSS Unit - Damodar College, Margao, Goa
"Talk on the topic ' Eat Right Live Right ' by Dietician Mrs. Vandana Kakodkar - An activity under Poshan Maah"

Field Trip to the Principal District and Sessions Court at Margao

30th September 2019

Ms. Ruchira Naik, Asst. Prof in Business Law organized a field trip to the Principal District and Sessions Court at Margao, South Goa on 30th September 2019 for Business Law students of SY B.Com Semester III.

16 students visited the Court along with Ms. Ruchira Naik. They attended the afternoon session from 2.30 to 4.30 pm and were seated in the Courtroom of Principal District and Sessions Judge Shri. B.P Deshpande on the second floor.

The students got an opportunity to witness the proceedings of an accident and murder case and were excited to watch the lawyers arguing for their respective parties. Students also saw witnesses being cross-examined in the witness box and how evidence was being recorded in the court. They observed the privileged position of the judge and the etiquettes followed by the lawyers in the court.

Students were also excited to see the criminals who were accompanied by police officials in the court.

Students were keen to learn more about Court proceedings and stayed back till 5 pm.



The objective behind taking students to the Court was to invoke the interest of students in the legal field and also to observe the functioning of the Courts as the syllabus makes mention of lawsuits and courts. This may also motivate them to pursue a career in Law.

To sum up it was an enjoyable and enriching experience for the students.

Book-Mark Making Competition

30th September 2019



The Readers' Club of VVM's Shree Damodar College of Commerce & Economics, Margao-Goa, had organized a Book-Mark making competition on 30th September 2019. This competition was exclusively organised for its members.

17 members participated in this competition, which was announced on 20th September, and the last date of submission of the book marks was 26th September.

The judgment was carried out on following parameters - creativity, clarity, interpretation of the message, overall effect. The in-house judges for the competition were Ms. Marjina Sheikh and Ms. Stesa Periera. This competition was organised to infuse creativity within students and test their artistic skills. The designs had to be original and handmade. Ms. Shreya Revankar from FY B.Com C stood first, Second Place was bagged by Ms. Ruthvi Mewada from FY B.Com D, Ms. Mruga Naik from M.Com stood third. It was indeed a fun filled activity. These book marks would be given away as a token of gratitude to those who donate books for the Book Donation Drive organized by the Readers' Club.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and bridging the Industry-Academia gap.

We are delighted to present the reports of activities in this edition of the E-Newsletter.

Ms. Samiksha S. Vengurlekar
Editor

Ms. Venisa D'Costa
Designer

Dr. Prita D. Mallya
Principal

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics,
Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601
Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollge.edu.in