



Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics

E-Newsletter

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Ms. Samiksha S. Vengurlekar – Editor



Orientation on 'Using Lab Resources'

13th July 2019

The PG Department of VVM's Shree Damodar College organized an orientation on 'Using Lab Resources' on 13/7/2019 for the students of M.Com Part I & II in the M.Com Lab from 11:30 a.m. to 12:15 p.m. The orientation was conducted in two separate sessions for M.Com Part I & II students. The Resource Person for the Orientation was Ms. Venisa D'Costa.

The Orientation was delivered via hands-on experience by the Resource person. The Resource person instructed students on how to use the 'Linux Mint' software that is installed in the M.Com Lab. She also showed the students practically how to save documents, create folders and download images in Linux Mint.

Later she briefed students as to how documents could and should be saved in Microsoft 97 and Microsoft 2007 formats so that students would be able to save their work in college and work on the same at their homes. The Instructor also asked a few students to practically demonstrate whatever she had discussed during the orientation. The orientation was found to be beneficial for students, as many of them were unable to use the Lab since they were not acquainted with Linux Mint Software. The Resource person also assured them that in case of any difficulty they could approach her during College hours. The session concluded at 12:15 p.m.



Talk on Careers in Indian Civil Services

17th July 2019

The Career and Placement Cell organised a talk on Careers in Indian Civil services on July 17, 2019. The resource person was Mr. Amit, Udgam IAS Coaching Centre. The talk was aimed at creating awareness amongst students about the various Public sector competitive examinations.

The speaker made a presentation on the various exams under Union Public Service Commission including, IAS, IPS, IFS, IRS, CAPF, CDS, other exams such as Indian Economic Services, RBI, Sports Authority of India-Officer Grade exams and Goa Public Service Commission exams.

Mr. Amit made the students aware of the structure of these exams and the question paper pattern. He also emphasized the need for focused, regular and smart study. He made recommendations for reference and study material to the students. The speaker shared the passing statistics and the opportunities available to students. The session concluded with the speaker addressing the queries of the students. 88 interested students from SY B.Com and TY BCA & BBA(FS) and M.Com students attended

State Level Seminar On Financial Literacy And Investor Education

19th July 2019

Assistant Professor Gajanan B. Haldankar along with six students participated in a state level workshop on 'Financial Literacy and Investor Education' on 19th July 2019 held at Dnyanprassarak Mandal's College and Research Center, Assagao.

The resource person for this workshop was Mr. Aman Singh Chawala, a financial advisor based in Mumbai. Mr. Chawala spoke about various investment opportunities and the basic mindset of an individual who finds the need of financial literacy in his/her life. The main concept revolved around not just having information about finance, but to have knowledge in order to implement it in one's daily routine. Mr. Chawala also highlighted the various milestones in the history of the Indian economy such as, LPG (Liberalisation, Privatisation, and Globalisation), Introduction of the Securities and Exchange Board of India (SEBI), technological advancements in share markets etc.

Everybody aspires to become rich someday, or own a luxury car. However, our main goal should be to retire rich, a time where you stop working and money starts working for you! And this is possible when we give topmost priority to our needs instead of our goals and aspirations.

The workshop came to an end at around 4 p.m. with Mr. Chawala giving a live demonstration of two applications called 'Financial Calculator' and 'Buycano' wherein you could calculate your projected interest on investments, information regarding any investment related scheme, and answering online quizzes to prepare for competitive examinations. Mr. Chawala also suggested the students and faculty members to read books such as, 'Rich Dad Poor Dad' by Robert T. Kiyosak, 'The Intelligent Investor' by Benjamin Graham, and 'The Monk Who Sold His Ferrari' by Robin Sharma.

Students' participation in PowerPoint competition on the topic "Innovative use of Social and Digital Media for enhancing voluntary tax compliance"

23rd July 2019

Assistant professor Gajanan B. Haldankar accompanied two teams from the College represented by two students each, viz. Kezia Da Costa & Yeshda S. Prabhu from TY B.Com, and Shreya D. Naik & Amisha Lotlikar from FY B.Com to participate in a PowerPoint competition on the topic "Innovative use of Social and Digital Media for Enhancing Voluntary Tax Compliance" organised by Income Tax Department of Goa in association with S.S Dempo College of Commerce and Economics on 23rd July 2019. 9 teams participated. The judges for the competition were Smt. Bhavna C Yashroy, Commissioner of Income Tax Department (TDS, Panaji), Shri Meghnath K Chowhan, Additional Commissioner (TDS, Panaji), and Miss Tvara Misra Asst. Commissioner (IT Panaji). All teams successfully expressed their views and ideas on the topic. The competition ended at around 2.00 p.m. Kezia Da Costa & Yeshda S. Prabhu from TY B.Com won the second prize. Subsequently, on 24th July 2019 winners were felicitated on "Income Tax Day" celebration at Panaji.

48th Founders' Day Celebration01st August 2019

Vidya Vikas Mandal held its 48th Founders' Day Celebration on August 01, 2019 at the Ganesh Daivajna Auditorium, Shree Damodar Educational Campus, Margao Goa. Founders' Day 2019 was organized by Shree Damodar College of Commerce & Economics.

The Chief Guest for the function was Shri. Mayur J. Vora, Director, Mapro Foods. Shri. Mayur Vora is an alumnus of Fergusson College Pune, IIM Bangalore and INSEAD. He belongs to a class of entrepreneurs that believes in community development and inclusive growth, which finds expression in his company's ideology.



The function commenced with an invocation song followed by the lighting of the traditional lamp by the Chief Guest, the founder members and other dignitaries. In her welcome address, CA Smt. Sheela Gaunekar President, Vidya Vikas Mandal spoke about the phenomenal growth of Vidya Vikas Mandal, which the founders had not foreseen; their only aim at that time was to set up a College of Commerce in South Goa. The First Vice-President, Mr. Nitin Kunkolienker spoke about all the institutions and their strengths and outlined the plans that Vidya Vikas Mandal has for

them. He thanked all the staff of the institutions for their contribution towards the progress of their institutions.

There was a short presentation on the history of the institutions and their outstanding achievements during the previous year, for the benefit of the Chief Guest.

On this auspicious day, five alumni of Vidya Vikas Mandal's institutions were felicitated for their remarkable achievements and contributions to society. The alumni are Shri Sandesh Prabhudesai, Smt. Deepali Naik and Shri Silvano Fernandes from Shree Damodar College of Commerce & Economics and Adv. Carlos Alvares Ferreira and Shri Ajit Panchwadkar from G R Kare College of Law. Retired staff members – Smt. Lydia Menon, Smt. Nirmala Gopinathan, Smt. Shilpa Mense and Shri Satyavan Prabhu from Shree Damodar College of Commerce & Economics and Shri Inacio Dias and Smt. Sandhya Pai Fondekar from G R Kare College of Law. Dr. Maithili S. Naik from Shree Damodar College of Commerce & Economics was also felicitated for acquiring her doctoral degree.

In his address, Shri. Vora congratulated the awardees and founder members, and stressed the need for imparting wider and relevant education so that students are prepared for the constantly changing scenarios in the job market. In such a scenario, it is important that students should learn 'how to learn'. He said, "Not the intelligence but the lack of opportunities" leads to untapped talents. He also encouraged the audience to take part in social work for the betterment of humanity at large.

Shri. Vinayak G Angle, Member, Board of Management, Vidya Vikas Mandal proposed the vote of thanks. The function concluded with the National Anthem.

Career talk on UPSC Exams

2nd August 2019

The Career and Placement Cells of VVM's Shree Damodar College of Commerce & Economics in collaboration with The Joy of Giving Foundation, Majorda, organized a session on UPSC (Union Public Service Commission) Examinations on August 2, 2019. Mr. Aashay Abhyankar, Director and Mentor of Abhyankar IAS Academy, Pune was the resource person. Mr. Aashay Abhyankar has completed his LLM and worked as Asst. Legal Advisor for SEBI. The objective of the talk was to create awareness among students about Careers in the Civil Services, and encourage more students from Goa to pursue this career option. 86 students from all the undergraduate programmes attended the session.

Principal Dr. Prita Mallya welcomed the speaker. She urged students to think seriously of this career option and hoped that the session would help them understand the option better.

During the session, the speaker mentioned the various career opportunities available to students in civil services. The speaker also gave a brief summary on the question paper pattern and minimum cut off for clearing each phase of the exam. He shared his own experience in preparing

students for the competitive exams and also gave examples to motivate the students to take up a career in civil services. The speaker urged the students to keep themselves more updated by reading more books. The guest also distributed his own magazines on exams regarding civil services to the students. The entire session was interactive and informative. The session ended with a vote of thanks proposed by TY B.Com student Ms. Yeshda Prabhu.



Annual Monsoon Hike

3rd August 2019



The Nature Club of the College along with the NCC Army and Navy units organized the Annual Monsoon Hike for students of all programmes on August 3, 2019. This is one of the most anticipated events of the Academic year. A total of 240 students and 22 teachers participated.

The objective of the monsoon hike was to explore the wildlife sanctuary and appreciate the beauty, flora and fauna around Kuskem Waterfall. After a long one hour forty minutes bus drive passing through villages and forested areas, the group reached Kuskem village at around 10.45 am. The village is draped with green mist-kissed mountains, and lush green paddy fields. The students and staff trekked through forests up the hill, admiring the lush green fields and gushing streams along the way. They had to wade through flowing water to reach the peak. Some hikers spent hours gazing at the beauty of the gorgeous waterfalls and soaking in the surrounding beauty. Later the team walked downhill to a fast flowing mini waterfall where they spent the rest of the time posing for pictures.

Around 1.30 pm, the hikers headed to the garden in Cotigao wildlife sanctuary office to have lunch and spend the rest of the time and after spending a day in the wilderness they were back safely by 5.00 pm.

The major outcomes of the Monsoon Hike were that students were sensitized about the natural resources around us, all participants were relieved of stress and hiking helped in physical and mental fitness. It also gave everyone the opportunity to socialize and mingle with



students and faculty of all programmes.

Visit to Seva Sankalp Kanya Ashram

5th August 2019

On August 5th, the NSS Unit of the College in association with Inner Wheel Club, Ponda organized a visit to Seva Sankalp Kanya Ashram, a Sociocultural and Educational Organization for underprivileged girls, based at Loliem, Canacona. It is a not-for-profit NGO working with a vision to make a difference in society. The organization works for improvement in the lives of underprivileged girls. 16 NSS girl volunteers and 2 teachers got an opportunity to spend time with the 57 girl inmates of different age groups. The NSS volunteers conducted a crafts workshop for the inmates in which they taught them to make bookmarks out of waste card paper and decorative paper bags from newspapers. The children participated in the workshop with great enthusiasm and enjoyed their day.



Our student volunteers had an opportunity to get a peep into the lives of underprivileged. They appreciated the way the girls are looked after and the discipline and values instilled in them by the Ashram authorities. We are grateful to the Inner wheel Club of Ponda for associating with our NSS Unit for this noble cause and conducting the outreach activity.

Freshers' Welcome

8th August 2019

The M.Com Department of the College organized a Freshers' Welcome on 8th August 2019 at 10:00 a.m. in the GD Hall. The party portrayed a Tropical theme and was anchored by Ms. Sonia De Mascarenhas. The students



were very creative in designing their outfits to depict the Tropical theme. The freshers' welcome was attended by the Principal, Vice Principal, Faculty Members and the M.Com students. The event had many colorful events and programs like ramp walk, group dances, solo dances, exhilarating singing performances, games and spot prizes with a twist coupled with a splendid decoration, thus making it an event to remember.

The event began with Asst. Prof. Sheryl De Silva welcoming the students to the VVM family. Post the welcome, Ms. Kavya Shankar sang a melodious song for the freshers. Ms. Mruga Naik also shared her thoughts through her self-composed beautifully penned poem. To bring in more fun to the gathering the M.Com Part II students came together for an exciting Fusion dance performance. Also Mr. Deepesh Pandit surprised the audience as he exhibited his dancing skills by performing a solo dance. Thereafter the M.Com Part II students welcomed the Part I students in playing a game titled 'Musical Chairs with a Twist'. The M.Com I students had to source whatever item mentioned by the anchor from the audience; in case they couldn't source the item they would be declared out of the game. It was a fun filled game that was thoroughly enjoyed by the students. As the day progressed Spot Prizes were organized. The Commerce-related questions of the Spot prizes were equally interesting and challenging for the students. 'Bombarding the Subjects' was another interesting game. Principal Dr. Prita

Mallya and Vice Principal Dr. Rodney Silva cut the ceremonial cake to welcome the students and celebrate the day. Students enjoyed some light refreshments to recharge themselves for the 'Ramp Walk'. The students of M.Com Part I walked the Ramp in their own individual styles that conformed with the Tropical theme.

Students enjoyed a fun session with their peers. The freshers' welcome was all about creating everlasting relationships with each other. The programme concluded at 3:00 p.m.

Inter-Class Football

8th – 10th August 2019

The Department of Physical Education and Sports of Shree Damodar College of Commerce & Economics conducted an Inter Class Football Tournament from August 8 to 10, 2019.

15 teams and 157 players participated in the tournament.

Vice-Principal Dr. Rodney D'Silva was the Chief Guest for the final, which was played between SY B.Com Div. A and FY B.Com Div. A. At the end of every game, a small trophy was presented to the Man of the Match, who was selected from the losing team. SY B.Com A won the tournament, while FY B.Com A was the Runner-up. The winners were awarded a Trophy and cash Prize of Rs 1000 and the team that came second was awarded a trophy and Rs. 800.

Mr. Amar Estibeiro from SY B.Com A was declared Best Player of the Tournament.



Guest Lecture on Fundamentals of Accounting

9th August 2019



The BBA(FS) Department of VVM's Shree Damodar College of Commerce & Economics organized a Guest Lecture in Fundamentals of Accounting course for First Year students on 9th August 2019 from 11:15 a.m. to 12.15 p.m. The topic of the lecture was 'The Significance of Preparing Financial Statement for a Company'

CA Udhesh Verenkar, Proprietor of Udhesh V.& Associates Chartered Accountant Margao Goa was the resource person for the session. The objective of this session was to familiarize students with the importance of financial statements and the uses of IFRS.

The resource person began by outlining the International Financial Reporting Standards and the reasons for an Indian company to adopt such standards. He highlighted the impact of different accounting standards in the books of companies across various countries. He also spoke about the need for the adoption of these standards and gave many live examples of companies to substantiate his views. He clarified the different users of financial statements

The students were exposed to various insights of significance of financial statements and IFRS. The session gave students a comprehensive overview of the significance of preparing financial statements. CA Udhesh

Verenkar complimented the students on their keenness to learn.

Mentoring Orientation

10th August 2019

The BBA(Financial Services) department organised the First Mentoring Orientation for the Second Year and Third Year BBA(FS) students along with their parents on 10th August 2019 from 10:30 am to 12:00 noon.

The objectives of the mentoring orientation were:

- 1) To familiarize parents with the various Dept. and College activities.
- 2) To discuss the tentative mentoring activities and duties of mentor and mentee.
- 3) To issue the mark statements of Semesters II & IV.

During the mentoring session, parents were informed about the College reporting time for students, examination structure, attendance and various other activities conducted by the BBA(FS) department and the College such as certificate courses, remedial classes, study tour, guest lectures, entrepreneurship cell, career and placement cell and extension activities.

Students were advised to take the maximum benefit of the facilities that are provided by the College and parents were advised to encourage and support their children.

The parents appreciated the initiative taken by the College. A total of 79 students and 81 parents attended the mentoring orientation. Assistant Professor Ms. Snehal Alve, Mentor for TYBBA(FS) – B, Assistant Professor Ms. Lizia V. Gomes, Mentor for SYBBA(FS) – A, Assistant Professor Ms. Cinola T. Vaz, Mentor for TYBBA(FS) A & B, Assistant Professor Ms. Swati Bhat, Mentor for SYBBA(FS) - B & TYBBA(FS) – A, Assistant Professor Ms. Trisha Vadil, Mentor for SYBBA(FS) – A & TYBBA(FS) – B, and Assistant Professor Mr. Mayuresh Adsul, Mentor for SYBBA(FS) A & B were the mentors for respective classes. The session ended at 12 noon.

Session on 'Careers in Indian Administrative Services'

13th August 2019

A session on 'Careers in Indian Administrative Services' by Shri R.M. Prem Kumar, Ex-Chief Secretary, Govt. of Maharashtra was organised by the Career and Placement Cell of the College on August 13, 2019 from 10 to 11 a.m. Dr. Maithili Naik introduced the speaker for the session. Shri R.M. Prem Kumar spoke about various career options in the civil services. He also shared his experience working in various administrative capacities across the country. Shri Prem Kumar spoke at length about the various benefits of working in the capacity of an IAS Officer. He discussed the various duties involved in being a part of the Indian Civil Services. He urged the students to aim to clear the Union Public Service Commission exam rather than Goa Public Service Commission exam. He made it a point to take questions from the students and discussed on how to prepare for UPSC exams. 96 interested students attended the session. The session ended with the Vote of Thanks proposed by Mr. Ainsley Bernard.



Industry to Classroom Lecture Series III on "Managing Business"

13th August 2019

The lecture was organized with an objective to expose the students to the practicalities of managing and running a business. The interactive session was mainly for the First Year B.Com students.

Mr. Pravin started the session by engaging the audience with some basic questions about business. He then narrated an incident about his daughter to the students and the moral of the incident was "Nothing is Impossible". He motivated the audience to take up business activities like a team sport. The resource

person also discussed the various strategies to be a successful entrepreneur. He also highlighted the importance of customer relationship management. Later the speaker stressed on the various technical and interpersonal skills required to be an entrepreneur. He left the audience with a quote "Zaayna Tashe Kaayna".

Session on Effective Business Report Writing

14th August 2019

The E-Cell and Institution Innovation Council of the College jointly organised a session by CA Ashutosh Kharangate, Founder & MD, MARC Pvt Ltd. on Effective Business Report Writing. The speaker made the audience aware of the basics and contents of a good business report. He gave the students important insights into the do's and don'ts while preparing a business report and the items investors look for before investing in a Business Idea. He also explained with examples, how entrepreneurs should start small and be realistic in making estimates of their market share in the initial stages of their business. He concluded by offering his views on the benefits of writing a fair and realistic business report and addressing the questions of the audience.

108 students from TYBBA(FS), TYBCA, SYB.Com, and M.Com attended the session, held on August 14, 2019 from 9.15-10.15 a.m. in the Ramadas Mallya Memorial Smart Classroom.

M.Com Debate Competition

14th August 2019

Debate is a great device for engaging students and bringing life to the classroom. With this in mind, the M.Com Department organized a Debate Competition on 14th August 2019 at 1:30 p.m. in the M.Com Classroom. The topic chosen for the debate was 'Revocation of Article 370: Decision towards Harmony or Chaos'.

The objectives of the activity were:

To give students the opportunity to develop their critical thinking and their academic research skills for data collection w.r.t. to the topic of the debate

To instill among students sportsmanship spirit and team spirit by channelizing their efforts in a constructive manner

To develop students' communication skills and ability to see the merits and demerits of a concept, an idea or a complex issue and appreciate both sides of a controversial issue, thereby by identifying possible solutions in an amicable and creative manner.

Students for the motion were Ms. Melita De Souza, Mr. Asif Shaikh, Ms. Sangeeta Kharat, Ms. Tahreen N Shaikh, Ms. Stacy Pereira and Ms. Mamta Jain. Students against the motion were Mr. Yogesh Yadav, Ms. Alaska Gomes, Ms. Mruga Naik, Ms. Elaine Maria Sequeira, Ms. Wilma Dias and Mr. Ester Fernandes. The moderator for the Debate session was Asst. Prof. Melba J Fernandes. The Debate Competition was judged by Mr. Shrey Kulkarni, Income Tax Auditor at N.D. Hegde & Associates, Margao and Ms. Pooja Telaunekar, Accounts Executive, Revankar Constructions, both of who are also alumni of the College.

The Competition began with Ms. Asmita Korgaonker welcoming the students for the Debate. She briefed the students on the history of Kashmir and Article 370. She later handed over the proceedings to Asst. Prof. Melba J. Fernandes who commenced with the Debate. She explained the Rules and Regulations to the students along

with their time constraints. The Debate began with each participant introducing himself/herself. As the Debate progressed, there were views and counter views. Each team member tried to justify why the Revocation of Article 370 was in the interest of the nation or against the interest of the nation. The participants justified their stand on the matter with facts and figures from collected from various secondary sources.



'Seed Balls Making' activity

15th August 2019



The 'Seed Balls Making' activity was conducted for First Year BBA(FS) students as an initiative towards greening the environment. The increasing population is creating pressure on resources, which has resulted in many environmental problems. The forest cover is depleting and the green element of the environment is deteriorating day by day. The aim of this activity was to make the student community as well as public aware about the environment and its conservation.

The objectives of this activity were to involve students in preparing Seed Balls and distribute them among the students, teaching and non-teaching staff and NSS volunteers and to create awareness about a better environment among the public, in an innovative manner.

On 10th August 2019, 70 First Year BBA(FS) students undergoing the Environmental Studies course, made 450 Seed Balls of different vegetable seeds such as okra, bitter gourd, pumpkin, muskmelon and ridge gourd. The Seed Balls were made by mixing soil, compost and vegetable seeds. The students were instructed by the concerned teachers about the procedure of making the Seed Balls. After making the seed balls, they were kept to dry for 24hours. On 12th August, students made 450 cups from jackfruit leaves in which the Seed Balls were packed and labeled.

On 15th August 2019, the 73rd Independence Day, the Seed Balls were distributed to all the students as well as the teaching and non-teaching staff members of the College and other sister institutions. All were requested to plant the Seed Balls in their garden or convenient and favorable areas as a contribution towards a green and healthy environment. The activity was successfully carried out and was appreciated by all present.

NSS Campus Cleaning Activity

16th August 2019

On August 16, 2019, 48 First Year B.Com NSS volunteers of the College undertook an intensive Campus cleaning activity under Swaccha Pakhwada. The activity took place after class hours from 12.15-1.00 p.m. The objective of the activity was to clean the surrounding area of campus and to sensitize the students about Swachh Bharat Abhiyan and maintaining cleanliness in their surroundings. NSS Programme Officers, Ms. Prachi Kolamker & Mr. Shrikant Madar supervised the students.



Session on "Pursuing A Career in Advertising and Marketing"

16th August 2019

The Career and Placement Cell of VVM's Shree Damodar College of Commerce & organized a session on "Pursuing A Career in Advertising and Marketing" on August 16, 2019. The Guest faculty for the Programme was Mr. Allwyn Joseph, Account Manager at Indeed.com, who has completed his M.Com from this College.

The primary objective of the talk was to make the students aware about the various career opportunities in the field of marketing. During the session, the speaker mentioned the various career opportunities available to students in marketing. He also shared his personal experience and his reasons for opting for a career in marketing. Mr. Allwyn gave practical examples and also gave a brief description on how companies use different marketing strategies to advertise their products. Mr. Allwyn enlightened the students about the new and upcoming marketing strategies used by business houses. He played suitable and appropriate videos to explain certain concepts.

The entire session was interactive and informative. The Session was attended by 26 interested B.Com and BBA(FS) students. The session ended with the vote of thanks proposed by M.Com student Mruga.



NSS Session on Dry Waste Segregation

16th August 2019

The NSS Unit of VVM's Shree Damodar College of Commerce & Economics organised a session on garbage segregation by Ms. Janaki Mulay on 16th August 2019 at 12 pm. Mr. Ainsley Bernard introduced the speaker for the session. Ms. Janaki Mulay, a law graduate from Goa and a Company Secretary by profession, is passionate about environment protection. She spoke about the various types of waste generated by households on a regular basis and how segregation can go a long way in reducing waste going to landfills. This problem has become both, urgent and important, in view of the prevailing issues at the Sonsoddo dump, and the overall problem in Goa of finding garbage dumping places.

In an attempt to promote segregation of dry waste, Ms. Mulay invited NSS Volunteers to be a part of the dry waste collection drive that will be organised by Mahila Mandal. This will give them practical understanding of segregation. The resource person solicited questions from the NSS volunteers. 49 volunteers attended and appreciated the session. Ms. Sharmila Kunde presented a potted plant to Ms. Janaki Mulayas a token of appreciation. The session ended with the Vote of Thanks proposed by an SYB.Com volunteer.



Workshop on 'A Creative Spark'

16th August 2019

The Fine Arts Club under the College Cultural Council conducted a Creativity Workshop for students themed 'A Creative Spark'. The resource person for the session was Ms. Tanisi Sinai Kakodkar, Partner, PaperMint, Margao, Goa, a Fine Arts degree holder and dedicated enthusiast. The objective of the workshop was to provide a platform for enhancing creative thinking and nourishing creativity skills in students. The workshop was conducted on Friday, August 16, 2019 from 02:00 to 05:00 p.m. for students of all programmes.

The workshop began with a short inaugural session with brief motivating words by Dr. Rodney D'Silva, Vice Principal of the College. Ms. Tanisi initiated the session with the concept of creativity, highlighting the relationship between creativity and capacity building. She divided the workshop into two sessions. During the first session she focused on showing students how to make paper flowers in a simpler and quicker manner than usual, while the second session focused on an innovative and creative painting technique, widely popular among art enthusiasts, called mandala painting - making wonderful patterned designs on canvas boards.

48 students from the B.Com, BCA and BBA(FS) programmes actively participated in the workshop. All the participants opined that both the sessions were highly interesting and rewarding for them. They appreciated the activity and requested the teachers to conduct a similar workshop on calligraphy in the upcoming semester.



The workshop was organized by Mr. Sandesh Gaonkar and Mr. Mayuresh Adsul, Assistant Professors in Commerce. Mr. Ankur Bhat, General Secretary along with five student members of the Cultural Council assisted in conducting the workshop. Ms. Trupti Naik [SYBBA(FS)-B] compered the inaugural session and expressed the vote of thanks.

Guest Lecture on Occupational Health and Safety'

17th August 2019

Dr. Lina Sadekar, Head, Department of Commerce and Management organized a guest lecture in Industrial

Management on August 17, 2019. The Resource Person was Dr. Vallabh Babu Dhaimodkar, Medical Director at Vidhya Diagnostics. 90 TY B.Com students attended.



The session was titled 'How Safe is your Employee at the work place? Occupational Health and Safety'. Ms. Prachi Kolamker introduced the speaker for the session. Dr. Dhaimodkar spoke about Occupational Health and Safety in Industry. He started by explaining various kinds of Occupational Hazards faced by employees working in different types of organizations. He also shared his experience of how he trains employees to prevent accidents and protect themselves by using various safety equipments. Dr. Dhaimodkar spoke at length about the various safety rules and the Standing operating procedures developed for each activity so as to provide a preventive approach. The main highlight of his talk was how carelessness can lead to accidents. He made it a point to take questions from the students and discussed on how one can be safe at the place of work. The session ended with the Vote of Thanks proposed by student Ms. Kezia da Costa.

Tech Trendz - Brainstorming Session for Competitive Excellence

17th August 2019

The Department of Computer Science organized a "Brainstorming Session for Competitive Excellence" for all students (BCA & B.Voc) of the Department on Saturday, 17th August 2019. The objective of conducting Tech Trendz Activities is overall development of each student, sometimes as a leader to lead the team and at other times, to showcase his/her skills as a participant.



The TechTrendz Club comprises of three groups of students namely Group A, Group B & Group C. Each of the groups has a mix of students from FY,SY and TY BCA & FYB.Voc. Students are assigned to groups based on their interests in the area of Software Development, Multimedia & Future Technology. Each group was assigned Faculty In-charges to conduct the Brainstorming Session in different Classrooms group-wise and category-wise.

The Faculty In-charges were Ms. Namita Neurenkar & Ms. Akshada Hegde for Group A, Mr. Sumit Kumar & Ms. Surekha Patil for Group B and Ms. Sweta P. Shet Verenkar & Mr. Bhiku Bhave for Group C. Ms. Madhumeeta Dhar, Ms. Venisa D'Costa, Ms. Mervia Andrade & Mr. Azzan Dias provided the required help for smooth conduct of the Tech Trendz Activity.

The Faculty In-charges were Ms. Namita Neurenkar & Ms. Akshada Hegde for Group A, Mr. Sumit Kumar & Ms. Surekha Patil for Group B and Ms. Sweta P. Shet Verenkar & Mr. Bhiku Bhave for Group C. Ms. Madhumeeta Dhar, Ms. Venisa D'Costa, Ms. Mervia Andrade & Mr. Azzan Dias provided the required help for smooth conduct of the Tech Trendz Activity.

Group A executed "Brainstorm" session in which 21 students build up various ideas for competitions. The various competitions chalked out in each Category are as follows:

GROUP A—"Brainstorm"

- | | |
|-------------------------|---|
| In Software Development | - Find Me! Code Mystery, Keyboard Hacks |
| In Multimedia | - Laugh out Louder, Short Film |
| In Future Technology | -Tech Solution, Ideate |

Group B executed “Competition for Competitions” session in which 17 students explored the various types of competitions in each Category.

GROUP B – “Competition for Competitions”

- In Software Development - Game Development, Program Development
- In Multimedia - Capture Your Moments
- In Future Technology - Debate on Future Technology

Group C executed “Boost Up the Competitive Spirit” session in which 21 students pooled their thoughts and generated ideas for various competitions in all categories.

GROUP C – “Boost Up the Competitive Spirit”

- In Software Development - CodeChef, CODEB, SoftBanking
- In Multimedia - Aesthetic Photography
- In Future Technology - TechnoCraze

In all 59 Students together designed and drafted 16 unique ideas ready for execution. The outcome of this session showed an increased level of confidence among students to be a part of a group & ignite their competitive spirit.

Career talk on “Career in Law”

19th August 2019

On August 19, 2019, the Career and Placement Cell of VVM’s Shree Damodar College of Commerce & Economics organized a session on “Pursuing a Career in Law”. The guest faculty for the Programme was Ms. Siddhi Parodker. The primary motive of the talk was to make the students aware about the various career opportunities in Law. The guest commenced the interactive session by introducing the term “law”.

She also emphasized the various types of criminal offences carried out by the public.

During the session, the speaker mentioned the different colleges in Goa offering law degree courses. The speaker informed the students the procedure for getting enrolled for LLB and LLM. Mrs. Siddhi also listed the necessary qualities required to be a lawyer. She enlightened the students by narrating stories of successful lawyers. The entire session was interactive and informative. The Session was attended by 11 interested B.Com and M.Com students. The session ended with the vote of thanks.



OLD AGE HOME VISIT

19th & 20th August 2019

The National Service Scheme (NSS) Unit of the College organized a two day visit to the Institute of Public Assistance (Provedoria), Margao on August 19th and 20th, i.e. on the eve of Senior Citizens’ Day. A total of 109 B.Com NSS Volunteers, accompanied by the Programme Officers and the Principal visited the Old Age Home.

The major objective of the visit was to break the monotony for the inmates and to sensitize the students about true life and the importance of sharing and caring. The Director of Provedoria, Shri Vinayak Prabhakar Volvoikar addressed the students about the importance of taking care of the aged and also briefed them on the mission of their institute. He enlightened students about recent legislations in the matter – it has always been our moral duty to look after our elders, but it is now our legal duty as well.

The students spent time chatting with the inmates, playing games, etc. They were all touched by the plight of the old people there. The students realized that although the old people are well looked after, they are very lonely, miss their families and friends, and long for company.



Talk on New Venture Planning

20th August 2019

The faculty members from the Department of Commerce, teaching the course on New Venture Planning, organized a talk on the same topic for SY B.Com students on 20th August 2019 from 11.15am to 12.15pm. The resource person for the talk was Mr. Sanjay Navanath Mulvi, Incubation and Seed Fund Manager at CIBA. Assistant Professor Ms. Namrata Haldankar introduced the guest.

The guest commenced the talk by asking the students their goals. He enlightened the students with his vast knowledge of preparing a business model canvas wherein he highlighted the various factors that need to be considered for preparing a business model. He focused on main aspects like market segmentation, value proposition, channels of distribution, Customer relationship, revenue stream, key resources and cost structure.



Finally, students were divided into groups and were asked to prepare business model canvas for SWIGGY. Students got practical exposure on preparing a business model. Faculty members Mr. Sandesh Gaonkar, Ms. Muktali Cuncolienar, Ms. Namrata Haldankar and Ms. Pooja Shanbhag were present for the talk. 53 students attended the session. Ms. Samrudhi Naik, student of SY B.Com proposed the vote of thanks.

Faculty Development Programme for Computer Science Department

20th August 2019

The faculty members of the Department of Computer Science attended a Faculty Development Programme at Codemax IT Solutions Pvt. Ltd. Fatorda, on 20th August 2019, from 3.30 pm to 5.30 pm. This programme was aimed at upgrading the faculty members' knowledge in the area of tools, technologies, and standards being used in the IT industry. More specifically, the objectives of the FDP were to upskill teachers in the areas of

- Coding Conventions - General and specific to C, Java, and PHP
- General documentation Standards
- Data / Information Standard formats
- Code Optimization - Re-usability, and some techniques of minimization

- Code Modularity and Refracting techniques
- Git Repository

The resource person for the session was the CEO of Codemax, Mr. Mayur Virkar.

During Mr. Virkar's session, he elaborated upon and explained the following:



- The need for TDD approach of programming in the curriculum.
- Coding conventions and standards: He explained the general coding conventions and guidelines and stressed that students should be taught these standards right from beginning. He specifically mentioned the conventions and standards of laravel framework, java, PHP and html.
- Design Patterns: He explained the concepts and use of factory patterns, factory functions, singleton, abstract class, interface class, hook functions, empty functions, getters and setters.
- Documentation Standards: The documentation

standards and their significance were explained with respect to phpdoc and javadoc. He mentioned that students should be encouraged to document their code right from beginning.

- Database naming standards: He explained how to name the database, tables, and columns. He suggested the use of soft delete instead of hard delete, to use archive, to always include time created, updated, and deleted column, and to use enumeration in database design.
- Code optimization: He recommended using the concepts of indexing, reusability, minimization, exceptions or hooks, normalization, naming spacing, application as service and modularity for code optimization.
- Repositories: He explained the use of repositories (centralized as well as decentralized), versioning system with special mention to Github and semver, 3 levels of versioning (Major, Minor and Patch)
- He suggested using Linux system (debian, archlinux, server centOS) for teaching.
- With regards to development methodologies, he explained about development and production environment.

Mr. Virkar also advised the faculty members to increase their typing speed without looking at the keyboard and to consider learning and teaching the concepts of Angular, Vue, and electron JS.

The session concluded at 3.30 pm. The participants thanked Mr. Virkar and his team for providing them the opportunity to learn and understand the concepts in his organization. The session was a great learning experience for all faculty members, who have expressed the desire to participate in similar sessions in the future.

The faculty members who attended were Mr. Sumit Kumar, Ms. Namita Neurenkar, Ms. Sweta P Shet Verenkar, Mr. Bhiku V Bhave, Ms. Surekha Patil and Ms. Akshada Hegde.

Learning to be passed on to students include Coding conventions and standards, Design Patterns, Documentation Standards, Database naming standards, Code optimization and Use of Repositories

Talk on Virtualization and Cloud Computing

20th August 2019

The BCA/B.Voc Programme Mentoring Council of Shree Damodar College organized a session on Virtualization and Cloud Computing for all teachers of IT/Computer Science of all VVM institutions and interested TY BCA students on 20th August 2019 from 11.30 a.m. to 1.00 p.m. The objective of the Session was to give faculty members an understanding of the basic concepts, tools, and technologies of Virtualization and Cloud Computing Infrastructure.

Chairperson of the Council, Ms. Ekta Agarwal introduced the resource person Mr. Rajeev Vasudevan, who is Director, IT-Infrastructure of a leading MNC. She informed the audience about the objectives of the session and mentioned the need of cloud environment.

Mr. Rajeev Vasudevan initiated the session by explaining the basic, yet complex terminologies of virtualization and cloud computing in layman terms. He gave the basic insight of Virtualization and Cloud computing including security, networking, storage and other infrastructure requirements. He mentioned about VMware along with its architecture and Cloud space by Amazon and Azure. The concept of SaaS, PaaS, IaaS models of architecture were explained for cloud infrastructure implantation.

He suggested that teachers obtain certifications like CCNA, AWS, Azure, etc... to enable them to keep pace with changing technology. He also mentioned that basic infrastructure, like network backbone, dual internet line from different service provider for 24X7 connectivity, etc., should be in place before moving on to the cloud environment. He stressed the importance of training the system administrators and staff as per the requirements of technology.

He expressed his willingness to help in a) setting up the cloud infrastructure for the institution, b) designing and reviewing course curriculum in all possible ways and c) guiding students

The entire session was informative and interactive. There were 26 participants, including teachers and a few TY BCA students. Ms. Namita Neurenkar proposed the vote of thanks.

Learning to be passed on to students include - the job opportunities available in the future/ cloud based job market and the use of cloud based applications.

Guest Lecture on Principles and Practice of Insurance

21st August 2019

The Department of BBA(FS) of VVM's Shree Damodar College of Commerce & Economics, Margao, Goa organised a guest lecture on the topic "Recent Developments in Insurance Industry" as part of the Principles and Practice of Insurance course. The session was held on 21st August 2019 for Second Year BBA(FS) students from 11:30a.m. to 12:30 p.m. The main objective of the session was to create awareness about fundamentals of insurance and recent developments in the Indian insurance industry. The resource person for the session was Ms. Sneha Lawande, Agency Development Manager, Max Life Insurance Company.



Ms. Lawande has several achievements to her credit. She achieved Fast Track Promotion within 8 months. She was listed among the TOP 10 Managers of the Country. Qualified for International Convention in Istanbul Turkey. She was awarded Manager of the Year 2017-18, Most Valuable Player Award 2017-2018 and Champion of Champions Award, 2017-2018. She currently supervises a team of 12 people (Financial

Advisors).

At the outset, Mr. Shawn Menezes, SYBBA(FS) student welcomed and introduced the resource person. The session laid emphasis on What is Insurance?, types of insurance, benefits of life insurance, recent developments in the insurance industry, the key points being digital push, better reach, outstanding claim settlement ratio, fraud management practices, growth in premium, and Government focus on formalization of economy in helping grow financial assets. She also enlightened the students by providing them valuable information about the various career options in the Indian insurance industry.

Ms. Sneha Lawande appreciated the active participation of the students.

A total of 54 Second year BBA(Financial Services) students attended the session. Mr. Shawn Menezes, proposed the vote of thanks. The session ended at 12:30 p.m. Ms. Lizia V. Gomes and Mr. Mayuresh Adsul, Assistant Professors in Commerce were the teachers in charge of the session.

Talk On Consumer Protection, Rights And Responsibilities

The Consumer Cell of the College in association with the Life Skills cell of the College Skill Development Centre conducted a session for students. Mr. Roland Martins, Coordinator GOACAN, was the Resource Person and the theme of the session was Consumer Protection, Rights and Responsibilities.

Mr. Roland Martins enlightened the students on the rights that consumers enjoy under the Consumer Protection Act 1986 viz. Right to Safety, Right to be Informed, Right to Choose, Right to be Heard, Right to seek Redressal and Right to Consumer Education. He requested students to file complaints with the Chairman of Consumer Conciliation Committee if they come across any wrong deeds i.e. if the products provided to the consumers are defective or if there is deficiency in the services provided to them. He mentioned that the Consumer Conciliation Committee will take action against such misconduct.

53 students attended the session.



Street Play on SwachhtaAbhiyaan

22nd August 2019

On August 22nd 2019, the B.Com NSS volunteers of the College performed a Street Play highlighting the topic Swachhta Abhiyaan. The street play was performed at several locations such as Colva beach, PimplaPed – Margao and Margao KTC bus stand. The objective of the activity was to draw the attention of the general public to the importance of cleanliness and the need to keep our surroundings clean. The



students also interacted with the general public and some tourists near Colva beach, where they stressed upon the need to keep the environment clean and suggested the use of paper and cloth bags, steel bottles rather than plastic bottles, etc. The students were accompanied by NSS Programme Officer Ms. Prachi Kolamker.

IIC Activity – India First - Leadership Talk Series

22nd August 2019



The Institution Innovation Council of the College arranged for live streaming of Episode 05 of India First Leadership Talk Series, organized by MHRD Innovation Cell aired on DD and available through YouTube. The streaming was done on August 22, 2019 from 11 a.m. to 12 noon in the Ramadas Mallya Smart Classroom

The Resource Person was Dr. Ramesh Pokhriyal, Hon'ble Union Minister of Human Resource Development, and a renowned author and poet.

The Union minister of HRD, during the address, answered queries forwarded by various students across the nation. He stressed on how students should manage their time to handle multiple tasks, the qualities that are important for a leader, how to manage a team and get effective results. He shared his own life experiences and how he balances his political career and makes time for writing on issues of his interest. He stressed that there is no substitute for hard work and that students should not compromise on hard work to achieve success and get results in whatever they choose to do. He expressed his views on the National Education Policy for which views/opinions have been taken from 150,000 stakeholders across the country. The policy aims at extending the slogan “Jai Jawaan Jai Kisaan” to “Jai Vigyan, Jai Anusandhan” thus focusing on education, technology, science and research. He also expressed that we have immense talent in our country and the proposed New Education Policy is aimed at creating entrepreneurs rather than managers. The Minister also requested students to support National missions such as Swachh Bharat, Water conservation etc. He finally shared his views on handling failure in life.

65 B.Com students attended the session.

Guest Lecture on New Venture Creation

22nd August 2019

On August 22nd, the PG Dept. of the College organized a Guest lecture on New Venture Creation for M.Com-Part I students. The main objective of the Guest Lecture was to provide the students with a practical viewpoint about entrepreneurship and Venture capital.

The resource person for the session was Mr. D.S. Prashant, CEO, Forum for Innovation Incubation Research and Entrepreneurship (FIIRE). He began the session by discussing the challenges that job-seekers face, viz. unemployment, underemployment and unsatisfactory employment. He stressed that the product remaining the same, technology becomes the differentiator.



Technology has changed the nature of entrepreneurship. E.g. Ola, Airbnb, Swiggy and e-chai. Starting a business is, in a sense, much easier than it was in earlier days, because of the power of technology.

Starting a business involves identifying one's skills and resources, identifying problems and finding solutions and identifying solutions or ideas that are better, cheaper and faster and validate the ideas on this basis.

Mr. Prashant explained about the Business Model Canvas which is a concise version of the more elaborate Business Plan. A Business Model describes the rationale of how an organization creates, delivers and captures value. The model considers the following nine elements:

1. Identify customer segments you are serving
2. Create value propositions to satisfy customer needs
3. Decide about the channels – value propositions are delivered to customers through communication, distribution and sales channels
4. Develop customer relationships – customer relationships are established and maintained
5. Revenue streams – results from value proposition successfully offered to customers
6. Key resources – the assets required to deliver value propositions
7. Key activities – what activities you need to perform well in your business model.
8. Key partners – some activities are outsourced and resources are required from outside the business.
9. Cost structure – the entrepreneur should always multiply the expected expenses by 2 and divide the expected profits by 2.

An entrepreneur has three choices after starting his business: Persevere, Pivot i.e. change direction, or Quit

Mr. Prashant offered the following tips for startups:

1. Ask why not
2. Bring data not opinions
3. There is nothing called over-communication
4. Hire for the company not for a job
5. Think money last and users first
6. Handle yourself well.

20 M.Com Part-I students attended the session, which ended with the vote of thanks by student, Ms. Priyanka Rawat.

Session on “Careers in the Indian Air Force”

22nd August 2019

The Career Cell organized a session on “Careers in the Indian Air Force” on 22nd August, 2019 in the Smart



Classroom. Wing Commander Fernando Da Costa, Commanding Officer at 5 Airman Selection Center, Jodhpur, Rajasthan and Lt. Col. Jesus Furtado, Commanding Officer at IIT 5 Airmen Selection Center, Jodhpur were the resource persons. Principal Dr. Prita D. Mallya welcomed the Resource persons and the audience. Assistant Professor Muktali Cuncoliencar introduced the resource persons.

The main objective of the talk was to make students aware about the career opportunities in the Indian Air force. The resource person commenced the session by giving a brief description about the Indian Air force.

During the session, the speaker mentioned the eligibility criteria required for getting into Indian Air force. The speaker also gave a brief summary about the various tests conducted for selecting candidates. He briefed the students about the training provided under Air Force as well as pay and allowances paid to the employees. The speaker ended the session by quoting "IAF gives you life larger than life". The entire session was interactive and informative. The Session was attended by 54 interested B.Com, BBA(FS) and BCA students as well as by NCC cadets. The session ended with the vote of thanks proposed by a student.

Guest Lecture on "Fundamentals of Cost Accounting"

22nd August 2019

A guest lecture was organized on 22nd August 2019 from 12.15 pm to 1.15 pm. for SY B.Com students in the subject of Fundamentals of Cost Accounting. The resource person for the session was Mr. Shailendra Veluskar, partner at Kris Manufacturing Co. Assistant professor Ms. Muktali Cuncoienar introduced the resource person.

The guest faculty commenced the session by asking the students their career goals. He gave a brief description about his business. He shared his journey of starting his own manufacturing unit i.e. Kris manufacturing unit and also explained how he manufactures the product. He guided the students on how to manage cost of production and yet provide good quality products to customers. He

briefed students about the various components of cost, explained how he faced competition in the market and how he captured the market share.

It was an interactive session and the resource person distributed prizes to students for answering his questions. Faculty members Dr. Edwin Barreto, Ms. Anjali Sajilal, Ms. Muktali Cuncoienar and Mr. Gajanan Haldankar were present for the talk. The session was attended by 81 students. Ms. Danali Mascarenhas, student of SY B.Com proposed the vote of thanks.

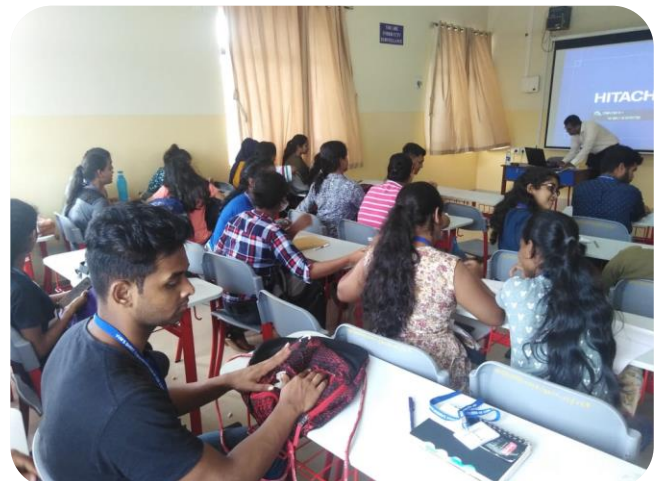


Guest Lecture on "IPO Investment – is it good to invest in IPOs"

22nd August 2019

A guest lecture on "IPO Investment – is it good to invest in IPOs" was held on 22nd August 2019. The guest lecture was organized for the students of SYBBA(FS) as part of the Indian Securities Market course. The objective of the lecture was to make students aware about IPO investment in India. The session began at 11:30 am. The resource person was Mr. Ganesh Kothatha, Founder, Wealth Doctors, having experience of over 13 years in the financial services sector.

The session began with an introduction to IPOs and how important it is to invest in IPOs. Mr. Kothatha also shed light on other investment avenues such as Real Estate, Gold, Equity etc. and how effectively they can invest in such



avenues. He provided many real-life examples and shared his knowledge in terms of his investments in IPOs. 40 students attended and actively participated in the session. The session concluded at 12:30p.m. The resource person appreciated the faculty members - Mrs. Ashwini Devari and Ms. Trisha Vadil - and participants for the successful conduct of the event..

Guest Lecture on “Application of the Management function at Berger Paints”

23rd August 2019

A guest lecture on “Application of the Management functions at Berger Paints” was held on 23rd August 2019. The guest lecture was organized for the students of FYBBA(FS) as part of the Fundamentals of Management course. The objective of the lecture was to make students aware about how the functions of management are implemented in the working of the company. The speaker for the lecture was Mr. Ritesh Kumar Mishra, Store Executive, Berger Paints India Ltd., having a work experience of 14 years. He is also a motivational speaker and trainer in communication skills.



The session began with an introduction to management and functions of the management. He explained how important the functions of management are in the working of the company. He also explained about the importance of Human Resource and the Supply chain management. Towards the end, the resource person spent some time motivating the students to study and work towards achieving their personal goals. He also encouraged students for public speaking. The students actively participated and appreciated the lecture conducted. The guest faculty appreciated the College faculty members - Mrs. Ashwini Devari and Ms. Trisha Vadil - and the students for the successful conduct of the event. 43 FY BBA(FS) students attended the session.

30-hour CCNA Networking Certificate Course

23rd July – 24th August 2019

The Department of Computer Science organized a 30-hour CCNA Networking Certificate Course from 23rd July to 24th Aug 2019. The sessions were held from 1-3 pm daily



Mr. Dwayne da Silva Afonso, Technical Trainer, Vedasys, was the Resource Person.

15 TYBCA students attended the course, which was designed to equip the students with the skill sets required to work in the field of networking.

The resource person covered the latest and updated networking syllabus as per the CCNA program. The course started with building a strong foundation in networking through networking fundamentals and covered Addressing, Routing, Switching, Network Address Translation and IPv6.

Mr. Dwayne also provided students with insights into how they could prepare themselves for various CCNA Certification level examinations to boost their career in the networking field. This course has opened up a new career option to the students in the field of computer networking.

The course was well received by the students, who gave positive feedback about the trainer and the conduct of the certificate course. The course was coordinated by Ms. Namita Neurenkar.

Certificate Course in Tally ERP 9

25th July – 23rd August 2019

The BBA(FS) department of the College, in collaboration with Vedasys Cyber Consultancy, organised a 40-hour Certificate Course in Tally ERP 9 for TY BBA(FS) students.

The objectives of the course were to:

1. enhance the practical knowledge and skills of students
2. add value to students' undergraduate degree
3. increase the employability of students

The course, which commenced on 25th July 2019 and concluded on 23rd August 2019, was engaged by Vedasys trainer Ms. Riya Nagvekar, an alumna of the College.

The sessions were conducted post lunch from 2:00 to 4:00 p.m. 53 students successfully completed the course.



Session on "Pursuing a Career in Event Management"

23rd August 2019

The Career Cell of the College organized a session on "Pursuing a Career in Event Management" on August 23, 2019. The guest faculty for the Programme was Ms. Prathita Desai, Director of Eventura India Hub Pvt. Ltd. She is a BCA graduate and alumna of the College. Asst. Professor Muktali Cuncoienar welcomed and introduced the guest. The main objective of the talk was to make students aware of the various career opportunities in the area of event management. The guest commenced the interactive session by asking the students their career goals and guided them about how they could build up their career. Ms. Prathita briefed the audience about various EDC schemes available for young and budding entrepreneurs. She also emphasized the various social responsibilities and social work she has done for society. She encouraged the students to ask questions and answered their queries. 50 students attended the session, which concluded with the vote of thanks proposed by a student.



Session on "Pursuing career in Journalism"

23rd August 2019



The Career and Placement Cell organized a session on "Pursuing a Career in Journalism" on 23rd August 2019. The guest faculty for the session was Mr. Shashwat Gupta Ray, Resident Editor of Gomantak Times. The prime motive of the session was to make students aware about the various career opportunities in journalism. The guest speaker began by explaining the importance of Journalism and the role of journalist. He said that

journalism is the backbone and driving force of any country. He spoke on the UG and PG programmes in Journalism and mentioned the criteria required for enrolling in the said programmes. He also explained the various stages and tests and semesters involved. He threw light on the various career opportunities available in the field of journalism; he focused on broad areas like journalism in the field of mass communication, journalism in the field of films and journalism in the field of advertising and so on. During the Session, the resource person gave insights on the type of skill sets and qualities required for a journalist. The guest speaker was accompanied by a lady journalist, who briefed students on the role of women and spoke about females opting for careers in journalism. She emphasized that in the field of journalism there is no discrimination between males and females. The session was attended by 13 interested students. The session ended with the vote of thanks proposed by a student.

Awareness About Snake Species

23rd August 2019

The First Year students of Environmental Studies are learning about biological diversity of different species. As part of the syllabus, a Session on 'Awareness about Snake Species' was organized by Amrut S. Singh for First Year BCA & B.Voc students on 23rd August 2019 at 1:00pm. Snakes play a very critical role in maintaining a healthy ecosystem and environment, but due to lack of knowledge and understanding, they are still feared by most people. Around 12 percent of assessed snake species are threatened and their population has declined according to IUCN Red list threatened Species. The main aim of this session was to make the student community aware about different snake species and their conservation. The objectives of this session were to identify and differentiate between non venomous, mildly venomous and venomous species of snakes, to learn the aspects of snake biology (smell and touch) and behavior including how they respond to threat, to know the different techniques for snake handling and rescue and to analyze their importance in the ecosystem.



Mr. Bhiku Bhave, Asst. Professor, Dept. of Computer Science, introduced the resource person to the audience. The session was attended by the students, teaching, and non-teaching staff of the College. Interested students from other programmes also attended the session.

The resource person had brought twelve different snake species. First, he explained and showed students all non-venomous snakes such as Rat Snake, Whitaker's Boa, Checkered Keelback, Bronze back tree snake, Indian Rock Python, Montane Trinket Snake and Common Wolf Snake. Later, he showed mildly venomous snakes such as Forsten Cat Snake and Common Vine Snake. Lastly he showed the venomous snakes such as Common Krait, Russell's viper and Spectacled Cobra. While showing all these species of snakes, he guided the students how to identify the snakes and differentiate among different snake species. He also explained the food patterns of these species. He ably demonstrated different techniques of snake handling and allowed the students to handle non-venomous snakes under his guidance.

The resource person made students aware about different unfounded rumors regarding snakes. He also shared that, to carry out a demonstration session like this, snake species are caught from different places. Once they are

done with the session, the snakes are released back in the area in the area from where they had been brought. The session was remarkable. The students as well as other audience appreciated the session. Their excitement was patent while resource person was demonstrating the snake species. The session ended with vote of thanks given by Mr. Kiran Prakash Naik, Asst. Professor, Dept. of Environmental Studies.

X-Country Race

24th August 2019



The Students' Council along with the Department of Physical Education and Sports of Shree Damodar College of Commerce & Economics organized an inter-class and staff X-country Race on 24 August 2019. The Run is organized every year to celebrate National Sports Day, which is celebrated throughout India on 29th August each year.

Mr. Nativity Colaco – alumnus of the College and an outstanding athlete, who has represented Goa as well as India, was the Chief Guest for the function which was flagged off by the Principal,

Dr. Prita D. Mallya. Vice-Principal Dr. Rodney D'Silva introduced the Chief Guest while Mr. Ajinkya Kudtarkar, Director of Physical Education and Sports gave an introduction of Sports Day and the event. The Chief Guest congratulated all the participants for taking part in the event – he stressed the importance of physical fitness. The Chief Guest gave away prizes to all the winners. The event concluded with the vote of thanks proposed by Ms. Emilia Silveira (Sports General Secretary), followed by the National Anthem.

115 participants took part in the event, of whom 65 were boys and 38 were girls in the Student category, while 12 were staff members. The distance for the race was 6 km for Boys and 4 km for Girls and staff.

- In the Men's category Mr. Amrut Viridikar from TY BCA secured First place, Mr. Juvot Costa of TYBCOM-A Secured Second place and Mr. Muktiar Shaikh from FYBCOM A secured 3rd place
- In the Women's category Ms. Sonal Gaonkar of M.Com-I secured first place, Ms. Jenica Gomes of M.Com-I secured second place and Ms. Roshni Khatur secured third place
- In the staff section Mr. Sarvesh Gaude secured the first place, Mr. Ashok Naik second place and Asst. Prof. Ms. Mamta Kumari secured third place.

The overall Team Championship was won by TYBCA, while TYBCOM-B were declared Runners-up in the Men's section. In the Women's section, the team championship was won by M.Com-II, and M.Com-I were declared Runners-up.

The winners were awarded with trophies, certificates and medals.

Session on "Glimpses of Professionalism: CA and CS"

24th August 2019

The BBA(Financial Services) Department organized an interactive awareness session themed "Glimpses of Professionalism: CA and CS" for the BBA(FS) students of the College on 24th August 2019. The session was aimed at creating awareness about two rewarding professional career options, viz. Chartered Accountancy and Company Secretary and providing thorough insights about the overall program structure and related aspects.

The Resource Persons were Adv. S. Ramarao, ICSI, Goa Chapter, Panaji, CA Anup Borkar, CA Udesh Xete Verenkar, CA Praseel Kamat and CA Divya Prabhu. 35 students attended.



The session began with an exhaustive elucidation by Adv. S. Rama Rao about the CS program conducted by ICSI. He covered the following points: Introduction to CS and ICSI, need of a CS, employment prospects, further academic pursuits, registration and training, the levels in CS program, eligibility criteria for each level, fee details for each level, cut off dates for each level and subjects provided for each level. Mr. Rao also responded to all the queries raised by the students followed by some key tips to succeed as a Company Secretary.

The session was followed by a brief interactive introduction to the CA program and ICAI by CA Anup Borkar. CA Udesh Verenkar made a comprehensive presentation on the course structure and pedagogy of Chartered Accountancy. CA Prasheel Kamat and CA Divya Prabhu added value to the session by providing valuable inputs on how to prepare for CA exams and how to prepare for the challenging practice after getting awarded the CA professional title.

A total number of 35 students from the BBA(FS) programme attended the session. Faculty members from BBA(FS) and B.Com. Department were also present for the session. Students provided a positive feedback for the session appreciating the apt choice of speakers and the clarity in knowledge they obtained during the session. They also requested to conduct similar sessions on CMA and CFA in the next semester.

Guest Lecture on the topic of 'Cash Flow Statement'

The PG Dept. organized a Guest Lecture for the course Managerial Accounting on the topic of 'Cash Flow Statement' for Part I students. The objectives of the session were:

1. To acquaint students with the importance of Managerial Accounting in the corporate world.
2. To give students an insight into to how financial statements could be misleading w.r.t. the information provided by companies, and how a Cash Flow Statement could help in decoding such information.
3. To practically (numerically) help students prepare a Cash Flow Statement as per the New Accounting Standards.



The Resource Person for the Lecture was Mr. Sameer Shaikh, Co-Partner with E-Trenz, Fatorda and a Full time Doctoral Scholar at BITS-Pilani , K.K.Birla Campus, Goa. 16 students attended the session. Ms. Reneta Costa welcomed the Resource person and introduced him to the audience.

Mr. Shaikh began by interacting with students by putting forth questions to them such as, How do we analyze a Company's Financial position? What are the tools, techniques etc.? He elaborated upon how Managerial Accounting helps Companies make strategic decisions. Mr. Shaikh then gave students an overview as to what was the need for a Cash Flow Statement and how just looking at a Trading & Profit & Loss Account along with a Balance Sheet could be misleading, as they do not reflect the true and fair picture of the Company's Financial Position. He demonstrated through real life cases as to how the Balance Sheet and Profit and Loss Accounts could be manipulated to mislead the investors and general public.

He explained how a Cash Flow Statement used to be prepared earlier and the changes made to incorporate the International Financial Reporting Standards and the International Accounting Standards requirements. He briefly explained the legal requirements for companies to furnish a Cash Flow Statement along with Unaudited and Audited Financial statements of Companies. He elaborated upon the various aspects of a Cash Flow Statement and listed the various components of the Cash Flow Statement – he gave specific instances of what forms part of the Cash Flow Statement and what does not form part of this Statement. Later Mr. Shaikh explained to students the adjustments in a Cash Flow Statement and how to solve a Cash Flow Statement Numerical.

Towards the end of his session, he gave students examination tips to score better for the exams. The session concluded at 1:00 p.m. with Ms. Anisabanu Shaikh proposing the Vote of Thanks.

Session on "Pursuing a Career in Marketing"

26th August 2019

The Career and Placement Cell organized a session on "Pursuing a Career in Marketing" on August 26th. The guest faculty for the Programme was Mr. Pavan Agni, Proprietor at Buy Spex Marketing. The main motive of the talk was to make students aware about the various career opportunities in marketing. The guest commenced the interactive session by asking the students the basic difference between sales and marketing. He clarified the basic concepts of marketing. During the session, the speaker covered basic concepts like Product life cycle, STP, Pareto Principle, Importance of AIDA formula, 4Ps of marketing and so on. The speaker stressed the importance of consumer behavior in marketing. Mr. Pavan also highlighted the qualities required to be a marketing manager. He enlightened the students by narrating his personal story of coming up with Minute Maid Nimbu Fresh, the Product life cycle of Nimbu Fresh and the practical steps that he took during the decline stage of Nimbu Fresh. The entire session was interactive and informative. The Session was attended by 39 interested B.Com and BBA(FS) students. The session ended with the vote of thanks proposed by a student.



State Level Workshop on Practical Aspects of E-Filing of Income Tax Returns for Individuals

26th August 2019

The Department of Commerce & Management of VVM's Shree Damodar College of Commerce & Economics, JCI Salcete Coastal and Lions Club of Canacona, in association with the Income Tax Department organized a State Level Workshop on Practical Aspects of E-Filing of Income Tax Returns for Individuals on 26th August from 10 am to 1 pm.

Speaking at the inaugural of the State Level Workshop, Dr. Prita D. Mallya, Principal of VVM's Shree Damodar College of Commerce & Economics highlighted the need for such workshops to bridge the gap between academia and industry. Mr. Adrian Torres, President of Lions Club of Canacona highlighted the need to equip individuals with the ability to e-file their own income tax returns in the digital era.



The resource persons for the session were Income Tax Officers Mrs. Vidya Tengse, Mrs. Neeta Mangeshkar and Asst. Professor Mr. Ainsley Bernard. Mrs. Vidya Tengse gave an overview of The Income Tax Act and briefly explained the various provisions of Income Tax. She also discussed the due dates for filing Income Tax returns along with the ITR forms to be used based on the nature of income. Mr. Ainsley Bernard conducted a session on Tax Planning and the various deductions available to assesseees to reduce their tax. He also spoke about the various amendments in The Income Tax Act as per Budget 2019 and its impact on tax computation. Mrs. Neeta Mangeshkar gave a demo on how to register on the Income Tax website and also the e-filing process.

After the workshop, Mr. Ainsley Bernard conducted a one-on-one mentoring session to guide those interested in filing their Income Tax Returns for the Assessment Year 2019-20. More than 200 participants attended the workshop including students and faculty members from six colleges across Goa as well as members of the general public.

National Librarian Day

27th August 2019

VVMs Shree Damodar College of Commerce & Economics, Comba, Margao, Goa celebrated National Librarians Day on 27th August, 2019. The newly formed Readers' Club of the College was inaugurated on this occasion. The chief guest for the function was Dr. V. Gopakumar, Librarian, Goa University. The function began with the welcome address by the Principal Dr. Prita D. Mallya, who emphasized that every College must have a Readers' Club so as to encourage reading amongst students. After lighting the traditional lamp, portrait of Dr. S. R. Ranganathan, who is regarded as father of library movement in India, was garlanded by the Dignitaries.

The Readers' club was inaugurated at the hands of the chief guest Dr V. Gopakumar, by opening the book exhibition on the theme 'Power of positive thoughts'. The convenor of the Readers' club Asst. Professor, Ms. Samiksha Vengurlekar briefly highlighted the activities of the club. The limelight of the event was the book launch "Ardh Litre Batlen Don Litre Udak" a Konkani play written by Ms. Dyanada Prabhudessai, an aspiring writer, who is a student of the College. In her speech, Ms. Dyanada inspired students to start writing. The chief guest in his speech said that reading is the only exercise which allows us to enjoy our solitude and restores our peace of mind. It helps us gain knowledge and wisdom. He oriented students on the topic 'Joy of Reading' and 'Web Resources' wherein he shared links of different free online resources and references which are available at a click which students as well as faculty members will find it useful in their academics.



Vice Principal Dr Rodney D'Silva proposed the vote of thanks. The function ended with the National Anthem.

Guest Lecture on Financial Services

27th August 2019

The M.Com Department organized a Guest Lecture for Part-I students on 27th August 2019. The Resource Person was Mr. Ashwath Majalikar, Asst. Manager (Operations), Muthoot Finance. 24 students attended the session. The main objective of the Guest Lecture was to provide the students with a practical viewpoint about Financial Services with an emphasis on Non Banking Finance Companies (NBFCs).

Mr. Ashwath Majalikar began the session by pointing out the most important differences between banks and Non-Banking Finance Companies, viz. NBFCs cannot accept demand deposits, they do not form part of the



payment and settlement system, they cannot issue cheques drawn on themselves and the Deposit insurance facility of Deposit Insurance and Credit Guarantee Corporation is not available to depositors of NBFCs.

Mr. Majalikar gave an overview about gold loans and the ease of taking a gold loan. The basic features of gold loans are easy and fast processing - it takes an average of 15 minutes to process a gold loan at Muthoot Finance, not much

documentation needed and they are secured loans.

In order to approve a gold loan, the gold has to be first tested. The tests performed are acid and salt test, sound test and smell test

The session ended with the vote of thanks by Ms. Renia Dias, student of M.Com Part I.

Lecture Series VIII – Company formation procedures & raising of capital

27th August 2019

As part of its regular activity - “TOWARDS BRIDGING THE GAP BETWEEN ACADEMIA & INDUSTRY” – the Department of Commerce organized a session by CA Vikas Singh for students of FY B.Com. 72 students attended.

CA Vikas Singh enlightened the students on the types of business i.e. Sole Proprietorship, Partnership Firm, Joint Stock Company, Hindu Undivided Family, Limited Liability Partnership, One Man Company. He discussed on the need for company formation. He also explained how to start a company, stages of formation of a company, documents required for incorporation, raising of capital and sources of finance.



Guest Lecture on Marketing Management

27th August 2019

The M.Com Department organized a Guest Lecture in Marketing Management on 27th August 2019. The Resource Person was Ms. Priya Almeida, Founder, Brand Me Institute of Holistic Development. 5 students attended.

The objectives of the session were

1. To acquaint students with the concept of International Marketing as a viable career option.
2. To bridge the gap between industry expectations and classroom learning w.r.t. International Marketing.
3. To brief students as to how simple concepts learned well, could help them design and develop international projects.

The Guest Lecture on the topic of 'International Marketing' commenced at 11:00 a.m. in the M.Com Classroom. The Resource Person was introduced to the audience by Ms. Priya Pai Vaidya.

Ms. Almeida initially started by interacting with the students and inquiring about their future goals and ambitions. She gave them examples of Goan Brands started by Goans that have crossed boundaries and are very successful in international markets such as Costa Foods, Goan Foods, Vinicola, etc. She motivated students to take up what they are most passionate about and create jobs rather than just being job seekers. She asked students to think as to how their hobbies could be exploited to become a potential international brand.

She then introduced them to the concept of International Marketing and explained how it is different from traditional sales and marketing in India. She explained the importance of International Marketing in today's world and how there are different ways in which a small business could scale up and enter international markets. She also told students about how suspicious International Markets are with reference to Indian products and services and why none of the Indian Brands are having a dominant market share and position. She also gave real life examples as to how Indians are culturally diverse



compared to their international counterparts in areas relating to Work cultures, Discipline, Stereotypes, Quality Issues and Hygiene etc. to name a few and how these affect Indian Companies in the international arena. She briefed students with reference to the Global expectations from India and how we fail to meet these expectations. Later she also asked students to learn new concepts like Digital Marketing, Web Designing, Analytics etc. so that they could be International Marketers and earn and work in India itself. These courses could also help them scale globally and take up small assignments and projects for International companies. As Ms. Almeida was concluding her session she asked students to dream big, think big and work towards it. She asked them to follow the mantra 'Think globally and Act locally'. The session concluded at 1:00 p.m. with Ms. Anisha Cardozo proposing the Vote of Thanks. The session was very interactive and informative as students clarified their doubts.

Session on 'Initiatives by SHGs through NABARD'

27th August 2019

The Department of Economics & Banking in collaboration with NABARD organized an Informative session for students and entrepreneurs from the public on the topic '*Initiatives by SHGs through NABARD*' on 27th August 2019 from 10:30 a.m. to 12:30 p.m. in classroom no. 203. The objective of the session was to bring about awareness among students and the general public on how to form a SHG and the initiatives offered by NABARD to SHGs. The resource person for the session was Mr. Sushil L. Naik – District Development Manager, NABARD, Goa.

NABARD through long term refinance has disbursed to banks in Goa an aggregate of Rs.65.83 Crore in 2018-19. As on March 31, 2019, it has cumulatively sanctioned 201 projects in the field of agriculture, rural connectivity and social sectors involving a financial assistance of Rs.1867 Crore to the Government of Goa. Against this, the assistance disbursed is Rs.1205 crore. Under NIDA (NABARD Infrastructure Development

Assistance), NABARD has sanctioned 02 projects – Construction of 3rd Mandovi Bridge and Porvorim Sewerage Scheme. The total loan assistance sanctioned is Rs.533.29 crore. Besides this NABARD also promotes farm sector initiatives through the constitution of Regional Advisory Group (RAG), it is the Nodal Agency for Government of India schemes and provides awareness and training programmes for farmers as well. Development in the off-farm sector includes sponsoring of stalls in exhibitions for Self Help Groups (SHGs), support to conduct of SHGs



Lokotsav, Bazars, etc., and conduct of training and capacity building programmes for SHGs in Goa. NABARD has provided grant of Rs.16.26 lakh to Goa State Cooperative Banks for issuing RuPay KCCs and micro ATMs in Goa. NABARD has implemented a project of digitization of SHGs (EShakti), introduced schemes for promotion of women SHGs, as well as supported various marketing initiatives of SHGs.

The session commenced at 10:30 a.m. with the welcome address delivered by Ms. Lizette D'Costa, Assistant Professor in Economics and Coordinator of the session, who gave a brief introduction of National Bank for Agriculture and Rural Development (NABARD) being India's Apex Development Financial Institution, formed by an Act of Parliament in 1982 with a mandate of bringing rural development through credit and non-credit initiatives. NABARD being wholly owned by Government of India has its regional offices in all the state capitals of India, District Development Manager (DDM) offices across length and breadth of the country. In Goa, the regional office of NABARD is located at Panaji while the DDM Office is located in Margao, South Goa District. As a welcome gesture, Vice Principal, Dr. Rodney D'Silva presented the resource person with a potted plant, which was followed by the Welcome address by the Head of the Department of Economics & Banking, Dr. Lira M. Gama, on the importance and need of such a session.

The resource person, Mr. Sushil Naik, very skillfully introduced the topic of SHGs to the audience. He initially informed them about NABARD in Goa and its various functions and its role, which is financial, developmental and supervisory in nature. He subsequently went on to explain how to form a Self Help Group (SHG), the basic requirements and eligibility, SHG linkage with nationalized banks and the way NABARD assists in starting of SHGs. He enlightened the audience on SHG – Panchasutras i.e. Regular Savings, Internal lending, Regular Payments, Maintenance of Books of Accounts and Regular Meetings as the core requirements of the functioning of a SHG. He informed the gathering on the different types of purposes of loans, possible loan amount that can be granted, SHG credit linkage, the concessional rates of interest offered to SHGs, documents, collateral, SHG grading, Rural Mart Scheme – the expenditures at block and district levels. He also spoke about different programmes under SHGs providing the various trainings and initiatives especially for women like sea-shell craft, bamboo work, cookery and catering, jute and cloth-bag manufacturing, pickle and masala making, etc., and assistance in putting up stalls for Lokotsavs and bazaars. He mentioned that there are presently more than 6000 SHGs operating in Goa and over 100 lakh all over India. The SHG deposits amounts to 17 Crore in Goa and 23000 Crore in India. Further the SHG outstanding loans account for 45 Crore in Goa and 87000 Crore

in the whole of India. The NPAs in SHG lending in Goa is only 4% while all over India is only 7% which speaks a lot about the successful repayments in SHGs. He finally spoke on NABARD's Project of Digitization of SHGs (EShakti) which is being implemented in Goa.

The students and public present were very interactive as many of them posed questions to the resource person, Mr. Naik, who answered them very proficiently during the session.

On the whole, the session was informative and enriching to the audience.

The session ended at 12:00 p.m. with the vote of thanks delivered by Ms. Lizette D'Costa and a memento being presented to Mr. Sushil L. Naik, as a sign of gratitude for delivering the session.

Guest Lecture on "Vedic Mathematics- High Speed Maths"

27th August 2019

Ms. Mamta Kumari, Asst. Professor, Department of Mathematics organised a Guest Lecture for the students of FY B.Com on August 27th, 2019 on the topic "Vedic Mathematics- High Speed Maths". The Resource Person was Mr. Sagar Ram Sakordekar – founder of SRS Vedic Mathematics Academy at Mangeshi-Ponda. Mr. Sakordekar is a Chartered Engineer by profession. Mr. Sakordekar has been a member of various boards and committees. He is also associated with Lions Club and has won many prestigious awards. During the last 13 years, he has conducted a number of workshops on Vedic Mathematics for students at different levels – from high school to post graduation - and also for teachers in Goa, Karnataka, Maharashtra and Gujarat. So, far he has taught Vedic Mathematics to more than 36000 students and teachers.

Mr. Sakordekar gave a brief history of Vedic Mathematics and told students about the Indian Monk Swami Bharati Krishna Tirtha who wrote the first book on Vedic Mathematics, which was published in 1965. He explained various high speed techniques for doing calculations such as multiplication, division, finding squares and so on. 135 students attended the session. They solved a number of problems using these techniques and enjoyed the session.



Guest Lecture on "Practical aspects of different heads of Income and their chargeability under Income Tax"

27th August 2019

The PG Dept. of Commerce organized a guest lecture for students of M.Com Part II on August 27, 2019. The Resource Person was Ms. Shaheena Isani, Tax Consultant, Kulkarni & Bhat.

The main objective of the Guest Lecture was to familiarize students with the practical aspects of different heads of Income and their chargeability under Income Tax. 26 students attended.

Ms. Isani began the session by briefing students about the meaning of Income and tax incidence of different tax payers. She explained the procedure which is followed while filing returns:

1. Determination of Residential status
2. Classification of income under different heads
3. Exclusions of income not chargeable to tax

4. Computation of income under different heads
5. Clubbing of income of spouse, minor child etc
6. Set-off and carry forward of losses
7. Computation of Gross Total Income
8. Deductions from Gross Total Income
9. Total income
10. Application of the rates of tax on the total income
11. Surcharge
12. Education and secondary and higher education cess
13. Advance tax and tax deducted at source

The faculty covered different heads of Income with conditions, deductions under different sub sections and exemptions to solve the practical problems.

Different heads of Income covered were: Income from Salary, Income from House Property, Income from Profit/gain from business or Profession, Income from Capital Gain and Income from Other Sources

Under salary head different components were explained which included gratuity and pension; under Income from house property treatment for income received from letting outhouses and self-occupied house was shown; Capital Gain - calculation about the valuation of property as on the date of sale was shown and under Income from Other Sources income from Gift received was explained. Ms. Isani also showed the practical calculation and procedure for filing of returns by using the actual information of an assessee (personal information of the assessee was kept confidential).

In conclusion, she explained the changes made in the current budget with respect to Income Tax, which will be implemented from the financial year 2020-2021.

The session ended with the vote of thanks by Ms. Melita De Souza, student of M.Com Part-II.

Guest Lecture on “Consumer Grievance Redressal Machinery & Consumer Rights”

28th August 2019



A guest lecture was organised by Ms. Ruchira Naik (Asst. Prof in Business Law) for students of SY B.Com on 28th August 2019 on the topic “Consumer Grievance Redressal Machinery & Consumer Rights”.

Adv. Jagdish Prabhudesai was invited as the guest speaker. He is the former President, South Goa District Consumer Forum at Margao Goa. He is also a visiting professor for LL.M. at Goa University and other Universities. He is also a practising advocate at the High Court and is connected with various educational and

cultural organisations in the State of Goa.

The session started with a brief introduction of the guest. The guest speaker spoke elaborately on various aspects related to a consumer, he explained the basic concepts, the evolution of Consumer Protection Act 1986, scenario of consumer courts in different states in India, how consumers can be exploited. He stressed on what are consumers' rights and how consumers can enforce these rights by approaching different consumer courts

with different pecuniary jurisdictions.

The students listened to the speaker patiently and attentively and enjoyed the session. 31 students attended the session, which ended with the vote of thanks proposed by a student Ms. Nidhi Shah of SY B.Com 'B'.

TechTrendz Activity – Let's Debate

30th August 2019

The Competition had two primary objectives, viz. to enable students to learn the process of event ideation, conceptualization, designing, monitoring and execution, and to have a competition organized by and for students.

The students of the Future Technology Team from Group-B organised a '**Let's Debate**' competition on 30th August 2019 at 11.30 a.m. The competition was designed, and the topic selected, so as to have a healthy discussion in respect of the pros and cons of future technology and to develop the debating abilities of students.



3 teams participated in this competition, which had 2 rounds. In the first round, the teams were given 10 minutes time to ink their points in favour of and against the topic '*Technology and Environment can go hand in hand*'. Thereafter, they expressed their views by giving suitable arguments.

After the first round, the 2 best teams, namely, Amruth Virdikar (TYBCA) & Vaishnavi Kamthe (FYBCA) and Damodar Naik (SYBCA) & Pratik Joshi (SYBCA) advanced to the second round. The FY BCA team - Mark Fernandes & Baviya Prasad – was eliminated after the first round.

In the second round, the first team expressed their view point in favor of, and the other team expressed their views against, the topic '*Online learning is better than the classroom learning*'.

The competition revealed many aspects of the topics and the thinking process of the competitors. The competition was won by Damodar Naik and Pratik Joshi of SYBCA. The debate was judged by Assistant Professors Mr. Kiran Naik (Environmental Studies) and Mr. Sumit Kumar (Computer Science).

The competition was ably conceptualized, designed, and successfully executed by the team comprising Mr. Rohan Kadangale from TYBCA, and Mr. Ashish Gundapalu and Mr. Prateek Faldessai from FYBCA. The students were guided by Assistant Professor Ms. Madhumeeta Dhar during the conduct of the event. The teachers in charge of the competition were Mr. Sumit Kumar and Ms. Surekha Patil.

TechTrendzActivity – Aesthetic Photography Competition

30th August 2019

The students of Multimedia Group of TechTrendz from the Department of Computer Science organized an Aesthetic Photography Competition for all the BCA & B.Voc. Students on August 30, 2019. The objective of organizing this competition was to provide students with an opportunity to use an Image Editing Software for enhancing an image. The theme of the competition was "Nature and People". The competition received a good response of 21 Participants, who were split into 7 teams. Each team was asked to click a photograph in the

College Campus, enhance it with an Image Editing Software and add a Caption for the Edited Image.

The organisers of the event were Sheehan Nunes Alcacoas, Moni Kumari, Ajay C. J, Roysten Fernandes, Alisha Fernandes & Seema Hadimani. The judging criteria were creativity, editing skills and suitability of the caption. The competition was judged by Mrs. Sweta P. Shet Verenkar, Mr. Bhiku Bhave & Ms. Madhumeeta Dhar, faculty members from the Dept. of Computer Science.

The results at the end of the competition were as follows:

1st Place - TEAM BLUR : Sherwyn Rodrigues, Akshay Verlekar, Prathamesh Dessai

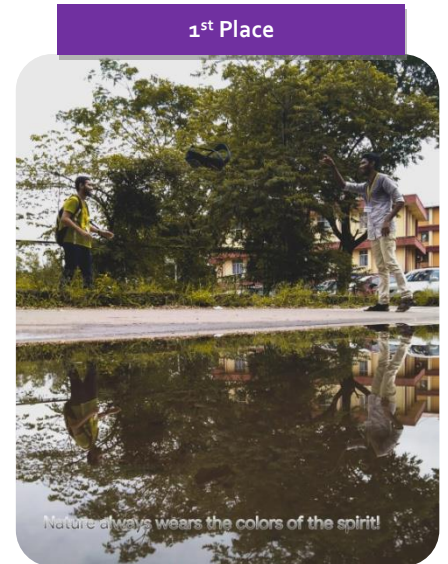
2nd Place - TEAM CAIRO :Omkar Divakar, Raunak Naik,
Jovito Quadros

3rd Place – TEAM GLAMOUR : Jaynold Barreto, Rifen Gonsalves,
Andre Fernandes

4th Place – TEAM OSLO : Shane Cardozo, Sanat Naik, Amey
Vaidya

5th Place – TEAM PORTRAIT : Remilson Fernandes, Ramit Angle,
Simplicio D’Souza

The students showed great enthusiasm and willingness to explore their skills through this competition.



TechTrendz Activity – “CODE ROOM”

30th August 2019



The organizing team comprised of Mr. Aga Alli , Ms. Bepari Ainane Fatima, Mr. Saif Ali, Mr. Rohit Shirodkar and Mr. Anish Borkar.

“CODE ROOM” comprised of 3 sub-events.

1) Keyboard Hacks: Students had to select correct answers to the multiple choice questions on keyboard shortcut keys used for the commands specified to perform routine computer tasks. The time limit for 20 questions was 3 minutes.

2) Code Mystery: The students were provided with 2 codelets in C Language and they had to find the correct output within 10 minutes. Time of submission was taken into account with the correct output produced.

3)Find Me: This competition was to test the debugging skills of the programmers. The error induced code in Java and C language was provided for debugging.

13 teams participated, each comprising of 2 students.

The winners of Code Room were

1) Keyboard hacks -

1st Place team Boogie : Shaunak Bale &Sadiya Xec

2nd Place team TechSutra : Siddhant Kholkar & Viraj Talekar

3rd Place shared by team Codex : Shubham Kholkar& Nikhil Kotharkar &

OGIncidium : Yagnesh Redkar & Dazzly Gonsalves.

2) Code Mystery No Team Qualified

3) Find Me - 1st Place team TechSutra : Siddhant Kholkar & Viraj Talekar

2nd Place team Coder : Priti Mandal & Asma Shaikh

3rd Place team Boogie: Shaunak Bale & Sadiya Xec

Overall winners of the Code Room :

1st Place Siddhant Kholkar & Viraj Talekar from team TechSutra,

2nd Place Shaunak Bale & Sadiya Xec from team Boogie and

3rd Place Priti Mandal & Asma Shaikh from team Coder.



Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and bridging the Industry-Academia gap.

We are delighted to present the reports of activities in this edition of the e-Newsletter.

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