

## Study Tour to Mumbai



## 24<sup>th</sup> - 27<sup>th</sup> February 2019

The **Department** of **Commerce** of the College organized a study tour to Mumbai from 24th - 27th February 2019, for B.Com (Accounting & Finance) students. 47 students participated, accompanied by faculty Dr. Edwin members

Barreto, Dr. Shami Pai, Dr. Lina Sadekar and Dr. Sheetal Arondekar. The journey by bus started on 24th February and reached on 25th February in the morning.

### On 25th February 2019:

A visit to Podar College was scheduled at 8.45am, wherein the students of Damodar college were given a brief presentation by the students of Podar College about the evolution of their college and their achievements followed by an interaction between the students. Simultaneously, there was an interaction session between the faculty members of the two colleges as well with respect to IQAC work and how it is practiced in their institution.

The next visit was to National Stock Exchange, Bandra at 11 am where a session on investment and wealth creation was conducted by Ms. Jyoti Budiya, who has spent almost 30 years at NSE. The session was interactive and Ms. Budiya communicated to the audience the various aspects of trading at the stock exchanges and also motivated students to invest into long term plans thereby creating wealth



for themselves.

A visit to SEBI was scheduled in the afternoon at 2 pm. The session begun with a video that highlighted the evolution of SEBI. Thereafter, Mr. Krishanand Raghavan, General Manager of SEBI addressed the gathering. He began with the introduction of NSE, BSE and the need for SEBI in the country. Further, he briefed the audience on the three main functions of SEBI namely, regulate, protect and develop the stock market. He also covered the powers of SEBI and took us through its 13 departments. The students were informed about the open system to online trading and concept of dematerialization, the parties to dematerialization, demat accounts, bank accounts and the brokers account. The session also highlighted on the following key aspects: the players in securities market, the tradable instruments, the participants of securities market and types of securities market, derivatives and its role, mutual funds and its structure etc. The session was well appreciated by the students.

### On 26th February 2019:

On the second day, a meet was scheduled at NSDL, Lower Parel at 10 am. Mr. Marlon Correia and Mr. Mehul Mehta of NSDL delivered a talk on 'Introduction to Securities Market and National Academic Depository'. They briefed students about the different aspects of mutual funds, how and how much to invest, requirements for investing, different loan schemes and scholarships available for the students and host of avenues for savings and investment. They also guided students in how to go about selecting a company for the purpose of investment. Students were also briefed about the projects of NSDL, of which NAD (National Academic Depository) was a special facility for the students who may have lost their mark sheets or academic certificates which can be retrieved through an electronic form on NSDL site by registering onto the site using Aadhar card number.

The next visit was scheduled at BSE a 12.30 noon wherein Dr. Aditya Srinivas, Chief Operating Officer & Chief Economist, Bombay Stock Exchange Brokers Forum, gave a demonstration on how trading is done, different aspects of trade in stock exchanges and how to select the companies to trade with.

The last visit was to the RBI Monetary Museum, where students were shown a video that gave an



overview of the evolution of currency. Thereafter, students toured the museum and saw the different types of coins and currencies of different ages which were displayed.

That was the formal part of the programme. The students thereafter visited one of the largest malls in India, i.e. the Phoenix Mall, after which the students had to board the bus

for the return journey. The bus reached on 27th February 2019 to Goa. The tour was fruitful and a learning experience for the students. It also will help the students in deciding to take up careers in finance-related areas.

Helios 1.0 1st & 2nd March 2019



The **Department of Physical Education & Sports** of the College organised its First Inter-Collegiate Sports Event, **Helios 1.0** on 1<sup>st</sup> and 2<sup>nd</sup> March 2019.

The purpose behind organising Helios 1.0 was to encourage the participation of youngsters and promote physical activity. The idea was to work with the motto "sports is for all - athletes and non-athletes". Success would be achieved if any non-

sportsperson participates in Helios.

Helios 1.0 comprised of a total of eight sports:

Badminton Strong man Futsal

Tower Run Control Cricket Best Squats

Strong Woman Tug of War

Helios 1.0 started with a formal Inaugural session. The Chief Guest for the Inaugural was Mr. Sumiran Amonkar Current Ranji player and ex-student of the College, and the Guest of Honour was Mr. Sudhakar Naik – former College Director of Physical Education & Sports of Shree Damodar College. Principal Dr. Prita D. Mallya, Vice-Principal Dr. Rodney D'silva, College Director of Physical Education and Sports Mr. Ajinkya Kudtarkar and Sports Secretary Mr. Habib Shaikh were the dignitaries present on the dais.

The Principal delivered the Welcome Address and the Chief Guest spoke about his experience as a Ranji Player. Mr. Ajinkya Kudtarkar gave an overview of Helios and Mr. Sandesh Gaonkar Asst. Professor gave the Vote Of thanks.

A total of 6 colleges from different parts of Goa participated in the tournament.

All teams participated in the tournament with true sportsmanship spirit. It was a close battle between two teams for the Championship. Finally, Government College, Quepem emerged victorious and Government College, Borda settled for the Runners-



### up position.

The tournament came to an end with a formal Prize distribution ceremony where the winners and runners-up were awarded with medals, trophies and certificates. The Chief Guest for the valedictory session was Mr. Rajdeep Dessai, Sports Secretary of the College during 2017-18, under whose leadership the College won the title of Best Sports College (Men) 2017-18. In his speech, he expressed his appreciation of all the events and the organization of Helios 1.0. The vote of thanks was proposed by Sports Secretary Mr. Habib Shaikh.

# Guest Lecture on Importance of attitudes and values in an organization

5<sup>th</sup> March 2019

As part of 'Essentials of Management' course, the **BBA(FS) Department** of the College conducted a guest lecture for First Year BBA(Financial Services) students on 05<sup>th</sup> March 2019 from 11:00 am to 12:15 noon. The topic of the session was **Importance of attitudes and values in an organisation**. The main objective of the session was to provide valuable



insights to enable students to understand the individual behaviour in respect to values and attitudes in an organisation.

The resource person for the session was **Ms. Caroline Stewart Silva, Proprietor, Impact Training Solutions**. The topics covered for the session were What is positive attitude?, What is positive work attitude?, Equation of positive thinking, Attitude components, Steps to develop a positive attitude at work, Consequences of a negative attitude, Principles underpinning all etiquettes, Personal hygiene and grooming, Meeting etiquettes and Work Ethics.

A total of 26 students (13 male and 13 female) attended the session. The session ended at 12:15 noon with a vote of thanks delivered by student Mr. Shawn Menezes. The session was coordinated by Asst. Prof. Lizia V. Gomes and Asst. Prof. Rosena L. Fernandes.

The students appreciated the theme and the resource person, and said they benefited immensely from the session.

### **Guest Lecture on Macroeconomics**

6th March 19

**The BBA(FS) Department of the College** conducted a guest lecture in Economics for First Year BBA (Financial Services) students on 06<sup>th</sup> March 2019 from 2.00 pm to 3.15 pm in the BBA(FS) Classroom. The Topic of the session was **Understanding Entrepreneurship Opportunities**. The

objective of the session was to make students aware of steps involved in the entrepreneurship process.



The resource person was Mr Ramchandra Salgaonkar who is a marketing and sales consultant with 15 years of functional experience in marketing. He is associated with the Forum for Innovation Incubation Research and Entrepreneurship (FIIRE) which is a technology business incubator established with the support of Department

of Science and Technology, Government of India.

He spoke about observing and identifying business situations, stability of decision making, the need for innovation, formation of ideas and concepts, ideas and their implementation, looking into the stability of the sector in the future and also various marketing strategies.

A total of 35 students (18 females and 17 males) attended the session. The session ended at 3.15 pm with a vote of thanks delivered by student Mr. Shawn Menezes. The session was coordinated by Asst. Prof Ivy Simoes.

The students appreciated the session and have also made a request for more such sessions.

## Guest Lecture on Financial Services – II

6<sup>th</sup> March 2019

**The BBA(Financial Services) Department** organized a guest lecture in Financial Services on the topic **Recent Trends in Fee-based Financial Services** for the Second Year students on 06<sup>th</sup> March, 2019 from 3:00 - 4:00 p.m..

The resource person was **Mr. Ashwath Majalikar, Assistant Manager, Muthoot Finance Limited**, Margao, Goa. He is an alumnus of the College, having completed both his B.Com and M.Com from this institution.



Mr. Ashwath covered the fundamentals of all the major fee-based financial services like merchant banking, stock broking, depository services, custodial services, credit rating and securitization with a thorough focus on recent trends in each of them.

The session was very informative and interactive. Mr. Ashwath Majalikar answered

all the questions put forward by the students. A total of 38 students from both the divisions of SYBBA(FS) attended the guest lecture. Mr. Mayuresh Adsul, Assistant Professor in Commerce, introduced the resource person and proposed the vote of thanks. Ms. Rosena Fernandes, Assistant Professor in Management assisted in organizing the guest lecture.

### Session on How to go about C.A and C.S Course

6<sup>th</sup> March 2019

**The Career Cell** of the college organized a session on **How to go about C.A and C.S Course** for F.Y/S.Y B.Com Students on 6<sup>th</sup> March 2019 in the Smart Classroom at 3 pm. The Resource person was **C.A Siddhi S. Bagkar**, working as an Audit Manager at C.A Ashish V. Prabhu Verlekar & Co. Panjim. The session commenced with introduction of the Speaker by Mr. Gajanan B. Haldankar, Assistant Professor, Dept. of Commerce.

C.A Siddhi S. Bagkar initiated the talk by sharing her experience of joining C.A Course. She spoke about her initial journey of enrolling for C.A Course when she was in her first year of B.Com. Students were very motivated after hearing about her journey. She then explained about the job profile of a CA. and the kind of work a CA does. CA. Siddhi S. Bagkar explained the various levels of the CA course, starting with Foundation exam which is the entrance then intermediate level and last level is CA final. She also spoke about the



course fee structure, the different subjects at each level and the level of preparation required at each level. After discussing about the CA course the resource person briefly explained about the CS Course, starting with how to register for Course, the different levels, the fee structure and the level of preparation required to prepare for the exam. The session was informative and enriching for around 32 students who eagerly listened to the talk which lasted nearly for an hour .The session concluded with an interactive session, which was followed by the vote of thanks proposed by Ms. Marjina Shaikh, Assistant Professor, Dept. of Commerce.

### Guest Lecture on Research Methodology

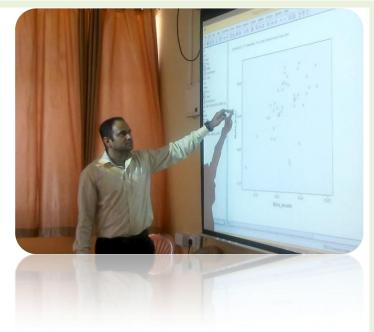
7<sup>th</sup> March 2019

A guest lecture in Research Methodology was organized by the BBA(Financial Services) Department of the College on the topic **Fundamentals of SPSS** for the Second Year students on 07<sup>th</sup> March, 2019 from 3:00 to 04:00 p.m. The resource person was **Dr. Kailas Gokhale, Statistician, Student Support Services, Parvatibai Chowgule College of Arts and Science**, Margao, Goa.

Dr. Gokhale started the lecture with the concept of Statistics. He covered the basic concepts of data analysis and data interpretation. He focused on describing the key features of SPSS followed by a

demonstration of the execution and explication of descriptive statistics, Pearson's correlation and simple linear regression in SPSS with the help of a simple dataset.

Dr. Kailas Gokhale clarified all the doubts raised by the students. He appreciated the student response for the guest lecture. Students found the session interesting and enlightening. A total of 37 students from both the divisions of SYBBA(FS) attended the guest lecture while a total of 9



interested students from TYBBA(FS) also attended the guest lecture. Mr. Mayuresh Adsul, Assistant Professor in Commerce, introduced the resource person and proposed the vote of thanks. Ms. Pragati Dhulapkar, Assistant Professor in Commerce assisted in organizing the guest lecture.

### Session on Use of Digital Payment Systems and Security Practices

7<sup>th</sup> March 2019



The Department of I.T. in association with the NSS Unit of the College conducted an awareness Session on Use of Digital Payment Systems and Security Practices as a part of its outreach activity on 7<sup>th</sup> March 2019. We visited 2 schools in Margao namely Adarsh High School and Popular High school and addressed the students of class 8 and 9 respectively. 9 students of F.Y.BCom Div B (Computer Applications) participated in the activity. The topics covered in the session were Digital India Initiative, Going cashless through Mobile banking, Online payment of Electricity and Water Bills, Online booking of Railway and Airline tickets and Safety practices to follow during online banking. The session was well received by the students and teachers of both schools.

# International Women's Day Celebration

On the occasion of International Women's Day i.e. 8th March 2019, the **Women's Cell** and the **Internal Complaints Committee(ICC)** organised various programs.

The day began with an outreach activity by the students of SY and TY B.Com. The students visited Aquem Baixo Village Panchayat to be a part of their Women's Day celebration and performed a skit on the topic 'Sexual harassment at different





places'. Further a mime on the topic 'Gender Issues' was also performed. These two performances were pertaining to gender issues and were presented before the villagers to sensitise them about the same, thereby spreading awareness on social issues pertaining to women and women empowerment.

The same Skit and Mime were also performed in the College before the Principal, faculty members and the students in the Multipurpose hall. The Chief Guest for the occasion was Mrs. Chitra Shirvaikar e Afonso, lecturer at St. Alex Higher Secondary School and alumnus of the College. She is a well-known tiartrist and a singer. She inspired the crowd with her words of wisdom. She narrated her past memories of her times wherein how from a Hindu home, she managed to reach the tiatr stage with tremendous support from her parents despite a lot of discouragement from others.

Two budding poetesses of the College - Ms. Mruga Naik and Ms. Dnyanada Prabhudessai - recited



their poems that gave the message of women empowerment and the changing role of women in the world today.

A Poster competition was held on the theme "The Woman of my Dreams". A total of ten 2-member teams participated, thus making 20 students. The winners of the competition were:

First place – Danali Mascarenhas & Rowan Ferrao

Second place – Anslem Colaco & Megan Fernandes

Third Place – Runal Thakur & Yakshita Vengurlekar

The main objective of this celebration was to create awareness about the gender and related issues differently as well as humorously.

## Industrial Visit to Kolhapur

9<sup>th</sup> March 2019

35 students of TY B.Com accompanied by two teachers Ms. Prachi Kolamker and Dr. Vishal Chari visited **two** industrial units at Kolhapur on 9th March 2019. The motive behind this activity was to give students practical exposure to the concepts taught in the class. We first visited **Warna Sahakari** 

Milk Industry situated at Warnanagar, Kolhapur. The students got to see the production line, how machine hours and labour hours are calculated and packaging process.

The second visit was at **Manugraph Industries** which is into manufacturing of Printing Machines. The students got



an exposure to the production line. They were also briefed about the safety week which was observed

during the time of visit and how trade unions are working.

The students gave very positive feedback and the trip was very informative.

## Guest Lecture on Human Resource Management Course

9th March 2019

On 9<sup>th</sup> March 2019, the **BBA(FS) department** of the College conducted a guest lecture on the theme "Current challenges faced in management of human resources" – this was part of the Human Resource Management course for Third Year BBA(Financial Services) students. The session was from 12:00 noon to 1:00 pm. The main objective of the session was to provide students with real-life



insights into Human Resource Management, and help them understand the relation between theory and practice.

The resource person for the session was Mr. Ashley Dias, Regional HR Manager, Max Life Insurance, Panaji-Goa. The topics covered for the session were Workforce Planning and Employment (recruitment and selection), Human Resource Development

(training & development), Total Rewards (compliance/compensation & benefits), Policy Formulation, Employee and Labor Relations, Job Interviews, and employee appraisal.

A total of 15 students (02 male students and 13 female students) attended the session. The session ended with a vote of thanks delivered by student Ms. Maficia Pires. The session was coordinated by Asst. Prof. Lizia V. Gomes and Asst. Prof. Cinola T. Vaz.

The session was interactive, knowledgeable and useful to the students.

### Community Outreach Activity

10<sup>th</sup> March 2019



Dr. Madanant J. Naik, Asst. Professor, Dept. of Commerce, conducted a Community Outreach activity for Women Self Help Groups (WSHG) members in Bandora Panchayat area on Sunday, 10th March 2019. The topic of the activity was Awareness of Business Opportunities and Basics of Accounting. The members were taught about the various methods in which they could maintain their books of accounts. The attendees were also given tips on understanding and optimally managing resources. Further, the members were also told

about various business opportunities available. The attendees were also given information about the

formalities to be followed by them to get themselves registered and also to avail benefits of various schemes and financial assistance. The session was very interactive with active participation of all 30 women SHG members who were present.

### Community Outreach Activity

11<sup>th</sup> March 2019

Mr. Ainsley Bernard, Asst. Professor, **Dept. of Commerce**, conducted a **Community Outreach Activity** on **Career Guidance** for the students of V.V. Adarsh High School, Margao, Goa on 11<sup>th</sup>

March 2019. Megan Fernandes, Bonrich Noronha, Devika C.C. and Christene D'Souza presently studying in TYBCom were a part of the Community Outreach Activity. The session was attended by the Headmistress of V.V. Adarsh High School, teachers and approximately 100 students. The students were



informed about various career options available after SSC and were also made aware of entrepreneurship as a career option. The session involved active participation of the students and many of them were interested in entrepreneurship as a career option. The session ended with a Vote of Thanks and a group photograph.

### Guest lecture on Creative Writing

11<sup>th</sup> March 2019

**Dr. Tanvi Bambolkar**, Assistant Professor, Department of English, Government College of Arts Science and Commerce, Quepem, delivered a Guest lecture on **Creative Writing** to the Second-Year BCA students on 11<sup>th</sup> March 2019.

Creative writing cannot be taught in classrooms alone and requires hands-on reporting and guidance from working creative artists, such as writers and editors directly associated with the industry. Hence in this session, Dr. Tanvi Bambolkar worked with the objective of teaching students what writing short stories is all about, introducing the concept and theory of the craft to the budding writers.



At the end of the session, the students had a better understanding about the principles and

techniques of short fiction and were able to appreciate the art and craft of short stories both from a reader's and writer's point of view.

## Personal Financial Planning – 30 Hours Certificate Course

12<sup>th</sup> Feb - 13<sup>th</sup> March 2019

**The BBA(Financial Services) Department** of the College organised a 30-hour certificate course on **Personal Financial Planning** for the Third Year BBA(Financial Services) and Third Year B.Com students.



The financial services industry plays a very crucial role in the world economy. It comprises of various sectors such as banking, insurance, real estate, etc. The main aim of the course was to help students to acquire the practical knowledge and skills necessary to become competent financial planners.

The course was scheduled from 12th February 2019 to 13th March 2019 and included five modules viz. Fundamentals of Financial Planning, Insurance, Investment

Planning, Tax Planning, and Retirement Planning & Employee Benefits.

The Resource Persons for the sessions were

- CA Pankaj Pai Kakode (alumnus of the College) Managing Director of Kakode Consultants
   Pvt. Ltd. for Fundamentals of Financial Planning,
- Mr. Abhijeet Sawant (alumnus of the College) Managing Director of ABHI Ganesh Financial
   Planners Pvt. Ltd. and Mr. Vadud Bukhari for Insurance module,
- Mr. Ganesh Kothatha Chief Financial Planner from Wealth Doctors for Investment Planning,
- CA Kalpak Valaulikar from DVR Valaulikar & Co. Margao for Tax Planning and
- CA Atindra Prabhu Bhatikar (alumnus of the College) for Retirement Planning & Employee Benefits

Students were informed about the various investment avenues available, how each avenue contributes in giving good returns, and how investment in these areas promotes the growth and development of the economy.

The Resource Persons focused on topics such as financial analysis, time value of money, budgeting, legal aspects of insurance, insurance policy analysis, insurance plans, calculations of returns, top mutual fund schemes, calculation of NAV, construction of portfolio, tax calculations and special rules, tax compliance matters, need of retirement planning, corpus estimated for funding post-retirement needs etc.

A total of 31 students attended the course (20 TY BBA(FS) students and 11 TY B.Com. students). The course was coordinated by Asst. Prof. Ms. Lizia V. Gomes and Asst. Prof. Dr. Madanant Naik.

The course was successfully conducted and gave students an exposure and career options in Financial Services Sector. The students appreciated the efforts of the resource persons and said they benefited from the sessions.

## Field trip to Centre for Innovation and Business Acceleration (CIBA)

13th March 2019

Nineteen students (eleven females and eight males) and one faculty member participated in the **field trip to Centre for Innovation and Business Acceleration (CIBA), Verna** organized by the BBA(Financial Services) Department of the College on 13<sup>th</sup> of March, 2019 from 10:30 a.m. till 12:00 p.m.

CIBA is a technology business incubator based in Goa and Mumbai supporting and nurturing startup companies by providing services such as incubation, modern office spaces, mentoring, networking

opportunities, seed funding and rapid prototyping. It started as Agnel Entrepreneurship Development Institute, founded in 2000, an organization with an integral role in catalyzing the entrepreneurial movement in Goa. supporting over 5000+ entrepreneurs, they have highlighted Goa's reputation as a destination for entrepreneurship innovation.



Mr. Raj Naik, Relationship Manager, gave an introductory presentation on the past, present and future of CIBA. He discussed about the infrastructure and resources including some of the recent startups and the Startup Camp 3.0 at CIBA. Mr. Sanjay Mulvi, Incubation Manager, spoke on the fundamentals of startups and entrepreneurship. He also spoke on the role of CIBA in transforming ideas into business. Mr. Samay Shetti, Community Manager, explained how business disruption has been the cause for business innovation. He spoke on applied innovation and future trends in innovation.

The students got an opportunity to observe the technology infrastructure at CIBA; especially, the state of the art 3D printing technology, one its kind in Goa. Mr. Samay Shetti explained about the mechanism and maintenance of the same.

The students expressed that the trip was successful in enhancing their conceptual awareness and knowledge about innovation and entrepreneurship and appreciated the Dept. for organizing the trip.

#### Industrial Visit To Verna Industrial Estate

14th March 2019

A visit to the Verna Industrial Estate was organised for FY B.Com students in the subject of Financial Statement Analysis and Interpretation. 93 students accompanied by three faculty members - Dr. Edwin Baretto, Ms. Marjina Shaikh and Ms. Raashi Panvelkar went on the visit.

The first visit was to the factory of **GMI Zharak Moulders Private Ltd.** (**Shakti Tanks**) at 9:00 am. The students were divided into 3 batches to interact with two factory supervisors. They witnessed the manufacturing process and the assembly line. The supervisors also provided information on the two product lines - RETAIL which consist of Water tanks, Vermicompost bins,



Dustbins, Septic Tanks, Barrels etc. and INDUSTRIAL which consists of custom moulded parts viz: fuel tanks, water tanks, engine cells, pallets etc. They also shared how Shakti Tanks has become the No.1 brand of water tanks in the Goan market, known for its good quality and superior design having Syntex as its competitor.

The second visit was to **Monginis factory** at 10:00 am. The students witnessed the process of producing fresh cakes and pastries. They also witnessed the FIFO method used for the base of the cakes which was prepared and arranged in the required manner. They witnessed cake mixtures prepared in bulk on the machine. The manager also shared how customised cakes as per customer orders are prepared using edible paper and ink. He also mentioned that they supply to all Monginis outlets all over Goa and also few places in Karnataka, due to which they have to start their operations at 4:00 am and deliver the order by 9:00 am.

The third visit was to **IFB Industries Ltd.** at 11:30 am. One IFB staff member welcomed the students and explained about the different testing techniques used by them for maintaining the quality of



their products. She also interacted with the students as to which IFB products they own and whether they were satisfied with the same. She stated that they mainly rely on word of mouth advertising for marketing their products. She mentioned that presently they only manufacture washing machines and they will soon start with air conditioner manufacturing unit as well in Goa. After that the students were divided into 2 batches and taken around the manufacturing unit where

the students observed the manufacturing process of the washing machines. The students were fascinated by the huge machines and the automated processes.

Lastly the students visited **Hindustan Coca Cola Beverages Pvt. Ltd.** at 12:30 pm. The students were again divided into 2 batches. Ms. Deeksha Shetty, Team Leader (QA) addressed the students and informed them about the various products manufactured by Coca Cola and also the different packaging used for the same. She also explained the manufacturing process in detail to the students.

The students were very enthusiastic and enjoyed the experiential learning offered by the field visit.

## Financial Awareness Programme





As part of the activities of **Investor Hub**, the BBA(FS) Department organized a Financial Awareness Programme for BBA(FS) students on 15<sup>th</sup> March, 2019 from 04:00 pm.

**Mr. Joel** from Aditya Birla Mutual Funds and **Mr.Kunal Prabhu** from Finno Secrets were the resource persons for the session.

Mr. Joel spoke about investments, importance of investments and the various components involved such as Risk, capital

appreciation and future benefits. He also stressed upon the importance of investment in creation of wealth.

Mr. Kunal Prabhu spoke about the various financial avenues that students can invest in. He emphasized investments in mutual funds, as this avenue encourages creation of investment habits among the students. He said that students can invest in mutual funds with a minimum amount of Rs. 500/- p.m.

He also covered topics such as professional fund managers, diversification, low cost, high liquidity, tax benefits and flexibility which influence the investment pattern.

A total of 43 students (23 Girls and 20 Boys) attended the session, which ended at 5.20 p.m. with a Q&A session.

CCNA Workshop 15<sup>th</sup> March 2019

The **Department of Computer Science** (BCA Programme) conducted a practical hands-on workshop in the subject of **Computer Networks cum CCNA Workshop** (Intro) for Second Year BCA students on 15<sup>th</sup> and 16<sup>th</sup> March 2019. The Resource Person was **Mr. Santosh Balakrishnan from Vedasys**,

#### Goa.

During the session, he explained the basics of networking in practical using Cisco Packet Tracer, Connecting cables, assigning IP Addresses, and packet flow over the network. He also covered the concepts of PAN, HAN, LAN, CAN, WAN, VLAN, WLAN, and their components.



This workshop was attended by 39 students who received participation certificates from Vedasys. There were requests to have similar workshops in other subjects as well.

Mr. Sumit Kumar & Mrs. Namita Neurenkar were the teachers in charge.

### Seminar on Import and Export Strategies for the state of Goa

16th March 2019

**The BBA(FS) Department** of the College organized a seminar for BBA(FS) students on 16<sup>th</sup> March, 2019 from 3.00 pm to 5:00 pm. The theme of the seminar was **Import and Export Strategies for the State of Goa** and the aim of the seminar was to supplement the learning obtained in the course on International Finance.

The resource person for the session was Mr. Himanshu Patnekar, currently working as Functional

Manager at Directorate of Industries,

Trade and Commerce at Panjim. He has played a critical role in development of micro, small and medium enterprises. He also implemented strategies in Import and Exports for the state of Goa.

The main objective of conducting the seminar was to provide students with



an insight into the opportunities available for imports and exports, with special reference to Goa. Mr. Patnekar provided comprehensive inputs on Udyog Aadhar, Micro, Small & Medium Enterprises Development (MSMED), Incentive schemes of Directorate of Industries, Trade and Commerce (DITC) and Prime Minister's Employment yojana.

He pointed out how the ease of doing business in Goa has drastically improved in comparison to other neighbouring states. He also gave a demonstration of the website www.dgciskol.gov.in and explained how it can be used for extracting statistical data of Imports and Exports of India.

He also spoke about the difficulties pertaining to various sectors such as IT, Marine, Handicraft,

Pharmaceutical, etc. which can in turn out to be an opportunity for the young entrepreneurs.

A total of 47 students (30 female and 17 male) attended the session; the seminar ended with a Q&A session followed by the National anthem.

# Guest Lecture on Investment Planning and Different Avenues of Investment

16<sup>th</sup> March 2019

A guest session was conducted for the S.Y.BCom students on **Investment Planning and Different Avenues of Investment** on Saturday, 16th March, 2019. The resource person for the guest session

was **Mr. Alban Vales.** Asst. Prof. Saylee Kuncolienkar introduced the resource person for the session. The session was attended by approximately 60 students from all divisions of S.Y.B.Com. The resource person spoke about the importance of Investment Planning in every individual's life. He also spoke about how to beat inflation by adding value to money through Risk Free Return and Risk Adjusted Return. He spoke about how to create wealth for retirement, education, marriage and dream holidays, which provide security, emergency



funds and reduce debt for individual and family. The session concluded at 4.pm with the vote of thanks by Asst. Prof. Raashee Panvelker.

### Outreach Activity

### 16<sup>th</sup> March 2019



The College conducted an **outreach activity** at Govt. High School Morpirla in the interior part of South Goa, on 16th March, 2019 from 8.30 to 10.30 a.m. The Headmistress and teachers greatly appreciated the activity. It was fruitful and the objectives of the outreach activity were met.

This outreach activity was initiated by faculty

members Mr. Sandesh G. Gaonkar and Mr. Gajanan Haldankar and four SY B.Com students - Raju Gupta, YakshitaVengurlekar, Runal Thakur and Aylmer Fernandes – were involved.

The session began with some activities wherein all students showed keen interest. The College students conducted five games; each game conveyed a message to students such as importance of team work, brainstorming and thinking out of box, importance of fitness, etc. To motivate the

students, they were given spot prizes and some sweets.

The College students also gave the school children a talk on leadership:

In each of us there is leader. In fact, we all are leaders, only you need to tap your hidden potentials. Some say leaders are born, some say leader are made by developing characteristics. Leaders often fail but they grow from experiences and become strong. Leader can be anyone "If his action inspires other to dream more, learn more, do more and become more".

The children were then given a perfect example of motivational leadership.

Which is the biggest or fat animal in Jungle? -Elephant

Which is the tallest animal in jungle? – Giraffe

Which is the wisest animal? – Fox

Which is the fastest animal? - Cheetah

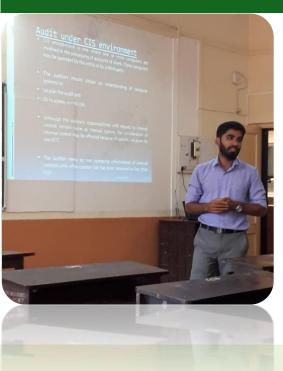
Among all the wonderful qualities mentioned above, there is no Lion in the picture. Yet we believe or say, "The Lion is the King of Jungle". And he is, in fact, a leader of the Jungle. Why? Because he is courageous, he is bold, he is ready to face all challenges and any barrier that he comes across on his path, no matter how big or bad they are. He walks with confidence, he dares anything and is never afraid. He is a risk-taker, he believes he is unstoppable. He believes any animal is food for him, he believes any opportunity is worth giving a try and never lets it slip from his hands.

The Lion has charisma, so what we get to learn from the lion is: we don't need to be fastest, wisest, smartest, most brilliant, all we need is to be courageous, be bold, have the will to try and faith to believe it is possible, and lastly belief in ourselves that we can do it. It's time to bring out the Lion in you.

The session ended with thanks from the teachers and children, and a request for repeat sessions.

# Guest Lecture on Audit under Computerized Information System (CIS) environment

20<sup>th</sup> March 2019



The Commerce Department of the College organized a guest lecture on the topic Audit under Computerized Information System (CIS) environment on 20th March 2019. The lecture began at 1.00 pm in Room no. 214. Asst. Prof. Marjina Shaikh welcomed and introduced the resource person, Mr. Prasheel SG Kamat, Ex-Manager at Accosphere Advisors Private Ltd, Goa.

The objective of the guest lecture was to develop a broad understanding of the audit procedures and to provide insights into how audit is conducted under computerized information system environment.

Mr. Prasheel started the session by connecting with students through basic questions related to auditing like what is auditing, who is an auditor, what is audit trail etc. He also compared the manual audit with CIS audit with the help of certain examples like online shopping and the students were asked to track the audit trail. He then discussed the various merits and demerits related to both the types of audit. The speaker addressed the students on various topics such as special aspects of CIS Audit Environment, need for review of internal control specially procedure controls and facility controls. He also discussed about the use of Computer-assisted audit techniques (CAATs) for internal audit and management audit purpose and the use of test data and test packs in auditing.

The use of CIS in various organizations has caused drastic impact on audit approaches, techniques; risk involved in internal control methods. He also briefed them about the importance of having proper internal controls in place.

He also emphasized on the two approaches to audit i.e. Auditing through the Computer and Auditing around the computer and asked the students to list down the pros and cons of each approach. The resource person also motivated the students to work under Chartered Accountants during the vacations and told them to encourage their juniors as well.

The Resource person also discussed about the recent audit scandals like Satyam Computers Scam and so on. Later the students raised questions like how implementation of GST has impacted the auditors and



whether a separate auditor is appointed for GST audit and so on; all the questions were answered by the speaker.

The session ended at 2:15pm and was attended by Ms. Anjali Sajilal, Ms. Pooja Shanbhag, Ms. Marjina Shaikh and 75 Third Year B.com Financial Accounting students. The guest lecture was very informative and the students were active throughout the lecture. Ms. Mruga Naik a student from TY B.Com B proposed the Vote of thanks.

## Cricket Men's Inter-Collegiate Championship

21st Feb - 20th March 2019

The Inter-Collegiate Cricket Championship (Men) of Goa University was held at Goa University Ground, Taleigao from 21 February to 20 March 2019. More than 35 college teams took part in the tournament. After winning all the preliminary matches against different colleges, Shree Damodar College reached the semifinals. In the semifinal match, Shree Damodar College played against Caculo College Mapusa - winners for the past 3 years - and won the match by 3 wickets. Suyash

Prabhudessai played a crucial knock of 45 runs in 34 balls to set up a victory for Shree Damodar College in the semifinal.



The Final match was held on 20th March 2019 against GEC college Farmagudi and the College team won the match quite comfortably by 8 wickets. Sanket Morajker was declared as Man of the Match and Suyash Prabhudessai was declared Player of the Tournament.

Mr. Ajinkya Kudtarkar,

College Director of Physical Education & Sports, was manager for this tournament. Mr. Mano Shelke assisted the team. Dr.Prita Mallya Principal, and Mr. Vikram Verlekar Chairman Vidya Vikas Mandal Sports Council congratulated Mr. Suyash Prabhudessai (Captain), all the team players and manager for their outstanding performance and achievement.

Champions team Players of Shree Damodar College are

Cricket - Men

- 1) Suyash Prabhudessai (Captain)
- 2) Aditya Suryawanshi (Vice-Captain)
- 3) Rahul Mehta
- 4) Manthan Khutkar
- 5) Mohit Redkar
- 6) A.Jerish
- 7) Shivam Amonkar
- 8) Rohit Naik
- 9) Sanket Morajker
- 10) Vrusaj Talaulikar
- 11) Omprakash Chauhan
- 12) Gurushant Chikalagi
- 13) Nihal Surlakar
- 14) Nayeem Agadi
- 15) Sulaiman Faaiz
- 16) Rakesh Malage

## Participation at LAKSHYA 13.0

22<sup>nd</sup> & 23<sup>rd</sup> March 2019

MES College of Arts and Commerce, Vasco hosted LAKSHYA a national level event from 22nd to 23rd March 2019 on the theme EXPLOTENTIAL. One team comprising of **06 BBA(FS) students (01 girl and 05 boys) participated in the event.** 

Various sub-events such as NEGOTIUM (BEST MANAGER), Commercium (Finance), Business law, Marketing, subitis(crisis) were organised to check the individual potential of each student. They also conducted various team events. Also, many case studies were given to students in the form of pre-

assignments to check their analytical ability. The students actively participated in all the events.

Overall the event helped the students to apply their knowledge and was a great learning experience for the BBA(FS) students.



## Annual Awards Day Function



### 23rd March 2019

The Annual Awards Day function of the College was held on 23rd March 2019. The Chief Guest for the function was Mr. Lalit Saraswat, Chairman, CII Goa Council. CA. Sheela H.N. Gaunekar, President of Vidya Vikas Mandal, presided over the function. CA. U N Bene, Treasurer of Vidya Vikas Mandal and Chairman, Shree Damodar College Governing Council, was present on the occasion. Smt. Deepali Naik,

Director Women and Child Development, and Member, Shree Damodar College Governing Council, graced the occasion with her presence.

The function began with an invocation song to Ma Saraswati – the Goddess of Learning. Dr. Prita D. Mallya led the gathering in paying tribute to our late Chief Minister and Minister for Education – Shri Manohar Parrikar. This was followed by a one-minute silence.

President of VVM, CA. Sheela Gaunekar delivered the welcome address. She appreciated the hard work of students and teachers and congratulated all the prize winners. The General Secretaries Mr. Bonrich Noronha (Students' Council), Mr. Deepak Biradar (Cultural Council) and Mr. Habib Shaikh (Sports Council) presented the reports of their councils highlighting their achievements and activities organised during the current academic year. Gender Champion, Ms. V. Harini also presented the report of the activities undertaken by the Women's Cell and Internal Complaints Committee.

The annual report of the college was presented by Dr. Prita D. Mallya, Principal of the College. The Principal congratulated the teachers and students and highlighted the various achievements of the College. A brief report of all the programmes B.Com, BCA, BBA (FS) and M.Com was presented which included results, guest lectures, outreach activities, industry visits, certificate courses and participation in workshops, competitions and projects. Besides this, faculty achievements, activities of the IQAC, Research Cell, NSS, NCC(Army), NCC(Navy), Career Cell, Placement Cell, Entrepreneurship Cell, Institution Innovation Council, Mentoring Cell, Faculty Development Cell and Recreation Cell were presented. In her report, the Principal also mentioned the Add-on Certificate courses, Life Skills courses, RUSA and MOOCs. The Principal acknowledged the hard work of all the departments and staff.

Dr. Lina Sadekar, Head of the Department of Commerce and Management introduced the Chief Guest, Mr. Lalit Saraswat. The Chief Guest during his address stated that the industry landscape is growing faster than the education sector and one should go beyond the curriculum in order to fulfil the industrial skill requirement. He also mentioned that we should always be updated not outdated and complimented the teachers



who have completed the MOOCs courses. The address by Mr. Saraswat was well received by the students, faculty members and all the invitees. Later, he gave away trophies and certificates to all the achievers who brought laurels to the institution in academics, sports, cultural activities, NCC and NSS.

Seminar proceedings of the Students' Seminar and Paper Presentation competition organised by the Commerce Club on the topic, "Recent Issues and Developments in Commerce" was released on the occasion.

The program concluded with the vote of thanks proposed by Dr. Rodney D'Silva, Vice-Principal of the College.

Subsequently, the **Chief Guest inaugurated the Skill Development Centre and Incubation Centre**, which have been set up under the Centrally Sponsored RUSA scheme.

### Community Outreach Programme

23<sup>rd</sup> March 2019

**The Department of Commerce and Management** organized a Community Outreach Programme at Stepping Stones - Child Day Care and Rescue Centre, (El Shaddai Charitable Trust) Malbhat, Margao

on 23<sup>rd</sup> March 2019. The topic for the programme was **Importance of Child Education**. Around 45



children from the day care centre were present for the same. Four students from SYBCOM and five students from TYBCOM volunteered to be a part of this programme. The purpose of the outreach programme was to provide an opportunity to the students to interact with the children of the day care centre, who come from underprivileged backgrounds - some of them are orphans and street children.

There were three activities that were planned. In the first activity the College

students spoke about the importance of education in our life and the need for elementary education. The students also screened a short film to create awareness on child education. In the second activity various games were organised to motivate and entertain the children. The third activity comprised of a simple quiz on current affairs and general knowledge. Prizes were awarded to the winners of the quiz. The children were also given an opportunity to perform and showcase their talents. The children were very excited to perform; their response was overwhelming. The children were offered a packet of snacks at the end of this activity.

The learning outcome of this activity is that the students definitely learnt to be understanding and patient towards kids who come from an underprivileged background. They also realized how fortunate they are to live in such a comfortable environment with all amenities. Thus, the activity aimed to give back to the community by sharing our time and talents in making good things happen. Our students enjoyed being with the children and had a smile on their face and a sense of satisfaction after conducting this programme. Overall, this community outreach programme was a great success.

The entire programme was planned and executed by the students under the guidance of the faculty member Ms. Pooja Shanbhag, Asst.Professor in Commerce.

## Community Outreach Programme

24<sup>th</sup> March 2019

Asst. Prof. Ruchira Naik conducted a community outreach programme at **Ashtavinayak Hall at Sanvorcotto, Cuncolim, Salcete,** at 4.30 pm on Sunday, 24<sup>th</sup> March 2019.

The topic was **Awareness on Government Schemes for Women**. 17 women residing at Sanvorcotto ward attended the interactive programme. The women were first asked if they were aware about the various schemes which are available for them and whether they are taking benefit of those schemes.

The women also expressed the difficulties they face while applying for these schemes.

Thereafter they were made aware of various schemes available for them which are enforced by the Department of Women and Child Development and Department of Social Welfare. They were provided information on the following topics for getting the benefits of different schemes:-

- Where the application forms for different schemes are available
- What documents they have to produce along with the forms for different schemes
- Which office to approach for assistance
- Where registration (if any) is to be done



The programme ended with a vote of thanks to all the participants. The participants expressed their gratitude to the teacher for arranging such a beneficial programme.

## Guest Lecture On Marketing

25<sup>th</sup> March 2019

The Commerce Department organized a guest lecture on Recent Trends in Marketing, Market Segmentation and Marketing Mix on 25th March 2019. The resource person for the session was Mr. Pavan Agni, proprietor Buy Spex Marketing, a trading firm started by him in 2014.

The session started with the guest speaker introducing the basics of marketing to the students. Further, he spoke about segmentation of market and its importance. He also stressed on marketing mix by covering the 4P's and also explaining the newly added 3P's for marketing of services. He covered the importance of promotion and advertisement in marketing of a product or service. Lastly, he concluded with latest case studies in the field of marketing.

Around 25 students of FY B.Com students of A and D division attended the talk. The teachers in charge for the session were Dr. Maithili Naik and Dr. Madanant Naik.

## Talk on Consumer Rights

27th March 2019

**The Consumer Cell** of the College organized a talk on **Consumer Rights under Consumer Protection Act 1986** on 27<sup>th</sup> March 2019 at 3.00 pm in room no.114. The resource person for the same was **Mr. Roland Martins.** 40 students from B.Com and BCA attended the talk.



Mr. Roland Martins enlightened the students on various rights which consumers have got under Consumer Protection Act 1986. He focused on the Right to Safety, Right to be Heard, Right to be Informed, Right to seek Redressal, Right to Choose and Right to Consumer Education. He also enlightened the students about the redressal facilities if they come across any frauds with regards to consumer products or services.

### Guest Lecture on Information Technology Act 2000

29th March 2019

The **Department of BBA(Financial Services)** organized a guest lecture for the students of FY BBA(FS) Divs A and B, on 29<sup>th</sup> March 2019 from 11.00 am to 12.00 noon in Room no. 1 on 1st floor of the BBA building. The topic for the session was **Information Technology Act 2000**. The resource person for the session was **Ms. Prasanna Timble**, Founder and Managing Attorney at Legawise, Navelim. She has also published a book titled the "Land Laws of Goa".

The interactive session commenced with the Introduction to the IT Act and the purpose of its adoption in India, followed by a detailed discussion on the main features of the Act. The speaker also



the talk.

emphasized the various types of Criminal Offences carried out by means of the Internet and highlighted Data Protection and Privacy Laws. She also touched upon topics such as E-Contracts, Intermediary Liability w.r.t. Electronic records and Electronic Commerce transactions over the Internet.

The session ended with the guest speaker answering queries posed by the students followed by Vote of Thanks. A total of 47 students (25 female and 22 male) attended

### Industrial Visit to CIBA

### 29th March 2019

The Department of Computer Science of the College organised a field trip cum industry visit for the TYBCA and SYBCA students on 29th March 2019 to CIBA, Nuvem and SmartLink, Verna at around 9.00 am. The objective behind organizing a field trip is to increase students' knowledge and understanding of a subject and to give practical insights to the topics under study in the relevant

Vishal Haldankar. subjects. At Smartlink. Mr



**Assistant Production Manager** briefed the students about the production process and its subsidiary units - Synegra, Telesmart and Digisol. He discussed about the products manufactured by Synegra, Telesmart and the role of Digisol in marketing and selling these products. He also guided the students about the entire process of production of networking devices, from developing of small parts to assembling of the whole device, the significance of Quality control/ Quality assurance tests, process of testing, and finally packaging of the products.

The next visit was to CIBA (Centre for Incubation and Business Acceleration) as a part of Entrepreneurship Development subject for TYBCA students. The speaker for the first session was Mr. Raj Naik, Relationship Manager at CIBA where the students were briefed about the objectives and goals of the organization. He highlighted the role of incubation centres in supporting entrepreneurs and different facilities and assistance provided for startups. The speaker for the second session was Miss Deepa Chowgule, Intern at CIBA who discussed about the challenges and opportunities and skills required in entrepreneurship. She also explained the role of CIBA in providing mentoring and networking facilities, funding pattern and financial assistance for startups. She also addressed the students on the importance of 3D printing and the ease with which complex designs and prototypes were manufactured via 3D printer was also explained. The students got a chance to visit different units in CIBA where they got an opportunity to see different labs like the bio-testing lab, food

The students however got an insight as to how an incubation centre provides a platform for aspiring and innovative startups to make their dreams happen.

The students were accompanied by **Professors** Sumit Asst. Kumar, Namrata Haldankar and Pooja Around 50 students Shanbhag. attended the field trip. Overall the field trip was a fruitful and enriching



experience for the students.

## Session on Overcoming Fear and Mastering the Art of Public Speaking

30<sup>th</sup> March 2019



As a part of Satyakam workshop follow-up activity, Ms. Lizia Veronica Gomes, Assistant Professor in Commerce of BBA(FS) Department organised a Public Speaking Session for BBA(Financial Services) students on 30th March 2019 from 10:15 am to 12:15 pm in a BBA(FS) classroom. The topic of the session was **Overcoming Fear** and Mastering the Art of Public Speaking. The objective of the session was to overcome the

fear of speaking in front of groups and to be clear and confident in speaking about an issue or topic.

Lack of public speaking skills had been identified as a major problem among students; hence the above activity was undertaken.

The resource person for the session was Mrs. Caroline Stewart Silva, Proprietor of Impact Training Solutions. The topics covered for the session were

- Fear of Public Speaking (Stage Fright, Being in the Spotlight, Feeling Unprepared, and Inexperienced),
- Types of Public Speaking,
- Effective Communication, and
- Steps to Public Speech

The resource person also showed videos based on public speaking and conducted various group activities for the students such as Extempore, Introducing your friend and Picture description.

A total of 30 students attended the session (11 male students and 19 female students). The session ended with a vote of thanks delivered by Mr. Shawn Menezes. The session was coordinated by Asst. Prof. Lizia V. Gomes and Ms. Grishmi Thakur, Assistant Professor in Commerce of BBA(FS) department.

The session was interactive, knowledgeable and useful to the students.

# First Runner-up at Annual State Event Guru Srujan 2019

30<sup>th</sup> March 2019

Shree Damodar College participated in and secured the **First Runner-up** position, at the annual state level event **Guru Srujan 2019** organized by Narayan Zantye College of Commerce, Bicholim in association with Directorate of Art and Culture, Government of Goa on Saturday, March 30, 2019.

The College team participated in all the on-stage events (skit, singing, dance and fashion show) and off-stage events (rangoli, paper quilling, videography and selfie). Our team secured **First Place in Selfie competition**, **Second Place in Videography competition and Second Place in duet singing competition**.

The faculty members who actively participated in Guru Srujan 2019 were Dr. Lira Gama, Dr. Vishal Chari, Ms. Prachi Kolamker,

Ms. Mamta Kumari, Gajanan Haldankar, Mr. Sandesh Gaonkar, Mr. Ajinkya Kudtarkar, Ms. Lizette D'Costa, Ms. Averyl Pires, Dr. Madanant Naik, Ms. Raashi Panvelkar, Ms. Sayli Kuncolienker, Ms. Lizia Gomes, Mr. Mayuresh Adsul and Mr. Frazer Taylor.



The student volunteers

actively assisted the faculty participants. The achievement is the outcome of sincerity and dedication of the participating team, valuable inputs provided by Dr. Sheetal Arondekar, Convenor, College Cultural Council and constant motivation and support of Principal, Dr. Prita D. Mallya. Guru Srujan 2019 provided a platform to explore, unleash and promote the talents of the collegiate teaching fraternity in Goa. The overall experience was rewarding and enjoyable.

## Certificate Course in Weightlifting

13<sup>th</sup> - 30<sup>th</sup> November 2018



The **Department of Physical Education and Sports** conducted a certificate course in
Weightlifting between 13th and 30th
November 2018, during the winter vacation.

The course was organized in order to teach students basics of weightlifting and enable them to be competitive for the following year Inter-Collegiate Weightlifting Championship.

The Certificate course was held at Damodar Vyayamshala, Comba, Margao Goa, Training used to start at 8 am and wind up by 10.30 am, The course covered basic conditioning exercise and weightlifting techniques. Mr. Digamber Bondre, ex-student of the College, was the coach for the

course. At the end of the course, students were given course completion certificates. No fees were charged.

The following students completed the Weightlifting course.

- 1) Errol D'Mello T.Y.B.COM
- 2) Pratik Joshi F.Y.BCA
- 3) Ransom Fernandes S.Y.B.COM
- 4) Averon Fernandes T.Y.B.COM
- 5) Tushar Naik S.Y.B.COM

# Dear Readers,

As always, at Shree Damodar College, the emphasis is on reducing the gap between Industry and academia through guest lectures, industrial visits and training programmes. The month of March was also packed with many Community Outreach Activities inculcating a sense of contributing to the society at large and being aware of its need by our students.

We are delighted to present the reports of above and other notable achievements in this edition of the e-Newsletter.

Mr. Gajanan Nial
Editor

Ms. Venisa D'Costa

Designer

Dr. Prita D. Mallya Principal

#### Vidya Vikas Mandal's

Shree Damodar College of Commerce & Economics,
Shree Damodar Educational Campus, G.R. Kare Road, Tansor, Comba, Margao – Goa 403601
Tel: (0832) 2722500 Email: principal.sdcc@vvm.edu.in Website: www.damodarcollege.edu.in