



Vidya Vikas Mandal's
Shree Damodar College of
Commerce & Economics
Margao-Goa.



January 2017

NAMITA M. NEURENKAR - EDITOR

E-NEWS

ACHEIVEMENTS

Ms. Nupur Bhangui Gold Medal Winner for scoring the highest marks in Accounting group of papers at Goa University for Semester V & VI 2015-2016.

C.C.Devika NCC Army Cadet participated in Republic Day parade at Rajpath ,New Delhi.



NCC Navy Cadet **Akshay Sarawad** participated in Republic Day Parade, part of Guard of Honour.



The NCC Naval Wing of our college secured the First Place in March Past held at District Headquarters at Mathany Saldana Administrative Complex Margao.Cadet Amrut Virdikar receiving the trophy from the Collector, South Goa, Shri Swapnil Naik.



2nd January 2017 - 4th January 2017

TRAINING SESSIONS ON DIGITAL PAYMENT MODES

Following the direction of MHRD, Govt. of India, VVM's Shree Damodar College of Commerce & Economics, Margao, enthusiastically took up measures to put into practice as well as to train and equip its faculty members, staff and students to bring



awareness in the society. The process started with an online volunteer registration drive.

Subsequently training sessions were conducted on digital payment modes for faculty members, staff and students of the college. The exercise was undertaken by the Dept of Computer Science under the supervision of faculty members Mr Sumit Kumar and Mr Gajanan Nial from the dept. Apart from conducting the session for the faculty, the two faculty members selected and trained a group of 15 students from BCA who in turn went in smaller groups to all the classes of B.COM, BBA, BCA & MCOM and trained their fellow students.

The training sessions focused on digital payment modes especially USSD (unstructured supplementary service data), UPI (unified payment interface), use of cards and POS & AEPS (Aadhar enabled payment services).

10th January 2017

REPORT OF A TALK ON HUMAN RIGHTS



The NSS unit organised a talk on ‘Human Rights’ in the College premises. The resource person for the talk was Ms. Shruti Nadkarni, Assistant Professor, G.R. Kare College. NSS Chief Program Officer Dr. B.P. Sarath Chandran welcomed the resource person.

Ms. Shruti Nadkarni spoke about the importance of Human Rights including the fundamental rights of every person. She appealed to NSS volunteers to apply and nurture the Human Rights in the broader interest of individuals and society. Through her valuable talk, the NSS volunteers got an exposure to various real life examples on Human Rights and made them aware of their rights and duties. The talk was attended by T.Y.B.COM & S.Y.B.COM NSS volunteers.



5th December 2016 - 12th January 2017

LIFE SKILLS TRAINING

Career and Placement cell organized a training programme on life skills for Third Year Students of B.Com, BCA, BBA and M.Com. The sessions were conducted by Certified Trainer Mrs. Caroline Stewart Silva.

Mrs. Caroline Silva conducted six sessions of 2 hours each on life skills training on the following topics.

Session 1 was on Emotional Intelligence and Anger management, Session 2 on Time & Pressure Management, Session 3 was on Self Motivation, Session 4 on Building Strong Personalities, Self Esteem & Confidence Building and Importance of Leisure Activities, Session 5 was on Enthusiasm & Attitude the Big R- Respect and session 6 was on Taking ownership & responsibility and leadership skills.

A Total of 80 students grouped into two batches attended the training session. Batch1 students of TYBCA &

M.Com attended the training programme from 5th to 12th December 2016 and Batch2 students of TYBBA & TYB.Com attended the training programme from 6th to 12th January 2017.

Overall, the entire module was informative, interactive and enthusiastically received by the students. We are thankful to the resource person Mrs. Caroline Stewart Silva for organizing the training programme and for the smooth conduct of the sessions.

18th January 2017

YES BANK BANKING LITERACY TOUR



Yes Bank, India's fifth largest private sector commercial Bank, conducted a session on “Financial Planning and Investment” for the students of Second Year and Third Year B.B.A (Financial Services) as part of their “YES BANK BANKING LITERACY TOUR”.

The objective of the session was to empower and equip students with added knowledge on financial planning and investments. The session was conducted by Ms. Ankita Naik & Mr. Sachin Kamat,

Senior Officers from YES BANK. The session involved topics such as Why Financial Planning, Savings, and various avenues for Investment, Taxation & Deductions available.

It was an informative and interactive session for the students, which added to their knowledge on Financial Services.



20th January - 21st January 2017

NATIONAL LEVEL WORKSHOP ON WEBSITE DESIGNING USING WORDPRESS AND PHP



In continuation of its pursuit of academic and professional excellence, the Department of Computer Science organized a National Level Workshop on Website Designing Using WordPress and PHP on January 20th and 21st 2017. The workshop was organized in collaboration with Innovation Cell, IIT Mumbai and Robokart. Shree Damodar College has signed an MoU with Robokart- reach partners of E-Cell IIT Mumbai to conduct skill-based certificate courses for students of the BCA programme.

The resource person for the 2-day workshop was Mr. Anurag Mishra, a practicing engineer and researcher at Robokart in the latest trends of Information and Technology. Inaugurating the workshop, Principal, Dr. Prita D Mallya congratulated the Department of Computer Science and stressed the need for such workshops to enhance the employability of BCA graduates against the backdrop of rapidly changing technologies. Welcoming the participants, Ms. Ekta Agarwal, BCA Programme Coordinator reiterated how the demand for E-Commerce websites has generated employment opportunities in recent times.

Thirty-two students along with eight faculty members participated in the workshop. Participants received in depth understanding and hands-on training in website development, particularly e-commerce websites, using WordPress and plugins like woocommerce, meta slider, etc. Mr. Mishra began with creating a simple home page and later moved on to explain how to add different types of products (simple, variable, affiliate, grouped products, etc.), product attributes, taxation, shipping, managing inventory, webhosting and internet security. The participants were also given an assignment to design an e-commerce website. On assessment of the assignment three students viz. Eshani Kurtarkar, Pranita Sawant and Sanika Nagvenkar were selected to undergo paid internship at Robokart in Mumbai.



The participants found the workshop very useful as it focused on practical issues related to web development giving them a competitive advantage over their peers when they step into their professional life in the corporate world. The workshop opened up another avenue – E-commerce Web Development, for the students to consider as an entrepreneurial endeavor.

21st January 2017

UN BENE QUIZ 2017

The Cultural Council organized the State-level U.N. Bene Quiz Competition.Ten colleges participated in the quiz, which began with a written round. After the written round, teams qualified for the next level viz. PES 's R.S.N College of Arts and Science , G R Kare College of Law, Goa Engineering College and Govt. College Quepem.

Aniket Kanolkar and Amey Karkal of PES' R.S.N College of Arts and Science , Farmagudi , Ponda were the Winners and Runners Up were Kaushik B. Desai and Ivo M.S. D'Costa of G R Kare College of Law, Margao.



Quiz master of this event was Mr Krishnakumar Bandolkar , Asst. Professor ,Department of Economics of our college .He was technically assisted by Mr. Swetang Naik .

Our Principal Dr. Prita D. Mallya , presented trophies to the winners and runners up . All participants were given participation certificates .Ms Prachita Nayak of SYBCA compared the programme.

The Event coordinator was Mr. Sunil Naik, member Cultural Council.

23rd January 2017

TALK ON SWAMI VIVEKANANDA

The Value Education Cell of the College organized a talk on Swami Vivekananda in association with NSS. The Resource person for the talk was Dr. Bhalerao, a retired Professor and Head, Dept. of Zoology at Devchand College, Nipani.



Dr. Bhalerao has been associated with the Ramakrishna Mission for the past 40 years spreading the message of Swami Vivekananda among the youth. In his address he highlighted the values of truth and fearlessness as displayed in the life of Swami Vivekananda. He also focused on the need for developing muscles of iron and nerves of steel as there can be no healthy mind without a healthy body. He also urged students to develop the power of concentration of mind, as much can be achieved by concentration.

Dr. Bhalerao gave many examples from Swami Vivekananda’s life, his address at the American “World Parliament of Religions”, his return to India and setting up of the Ramakrishna Mission etc.



16th January - 25th January 2017

EXTENSION ACTIVITY YOUNG LEADERS - “A STEP TOWARDS MAKING A DIFFERENCE”

Financial Literacy is a core life skill for participating in modern society. The need for financial literacy has gained greater significance in light of the recent demonetization and the hardships faced by the common man.

“Young Leaders” an initiative by BBA (Financial Services)



Department to educate youngsters in this direction. The programme was designed for students in schools and higher secondary schools.



13 Government Schools (NSQF students), viz. GHS Junabazar- Ponda, GHS Sadar-Ponda, GHS Kundaim, GHS Ganjem-Usgao, GHS Zuarinagar, GHS Sada-Vasco, GHS Vasco Main, GHS Borda, GHS Malakarnem-Sanguem, GHS Malakarnem- Quepem, GHS Honda, GHS Dona Paula and GHS Gurim-Mapusa all over Goa were

covered under this programme.

A group of 32 Students from First Year, Second Year and Third Year BBA (FS) conducted the programme. The students used PowerPoint presentations, role plays, skits, games, quizzes and such other activities to put across the importance of savings and investment. Topics covered under this programme were Savings, Investment, Banking, Insurance and Demonetisation. Students of Government Schools were very interactive and enjoyed the programme. It was a great learning experience for the students of BBA (FS) Department. BBA (FS) Department looks forward to carry out similar activities in the future.



27th January 2017

SELF DEFENSE SESSION

The Equal Opportunity Cell organized a demonstration session on Self Defense. The Session began with the welcome address by the Principal Dr. (Mrs.) Prita D. Mallya followed by the introduction of the Resource person by Mrs. Deepa Pujari, Convenor of the Cell.



The Resource person for the session was Bronze Medal Winner, Asian Championship 2016, Ms ANGELA DE ABREU NAIK, first Indian woman to be the honorary member of OFFICIAL INTERNATIONAL TAEKWONDO HALL OF FAME- 2015, bestowed with Lifetime Achievement Award in 2015, 1st Woman in India to hold Class II - KYORUGI & POOMSAE, declared best International Referee at 1st India Open, 2010.



Ms. Angela along with some student volunteers demonstrated self defense techniques by role playing different situations where the group of attackers are on bike, in cars, in a bus, attackers trying to choke, attacker trying to grab you from behind, from front, in which one could defend themselves against attackers.

She explained that elbow is the strongest part of your body and should be used as a weapon to defend oneself. In difficult situation we have to trust our instincts, and prepare ourself mentally. Safest

way is to avoid, confront - look straight in the eye say Hello- if no choice shout, hit and run.

Ms. Angela demonstrated how to react when caught in different situations.

When caught in a situation where the attackers are on the bike – bag or chain snatching for instance, the best thing to do is to grab the attackers hand and pull him with force so that they lose their balance. Hit out with all your might and power.

When caught in a situation where the attackers are in a car and trying to grab you, the best thing to do is to take the support of the window and kick the attacker, try and rescue yourself and escape.



Choking situations - hold and twist the fingers backwards, simultaneously use your leg - hit the attackers shin, knee, groin, elbow to solar plexus and run.

When someone is trying to lock you from behind with arms around you the best thing to do is drop yourself down letting your body loose, escape or counterattack by any means that comes to your mind like punching, kicking, biting etc.

The Resource person demonstrated different ways of blocking the attacker with confidence, determination and will power and she said one has to say yes...I can do it. Its now or never.

This was followed by an interactive session where the students shared their apprehensions and Ms. Angela

Naik reassured them by suggesting what needs to be done.

All in all this session was an eye opener for all the participants making them aware of how vulnerable a person is and at the same time gave them the counter measures to defend themselves.

27th January 2017

INTER-DEPARTMENT DEBATE COMPETITION



The Debators’ Floor Club of PG Department of Commerce organized an inter-department Debate Competition on the topic “Demonetization” in the Ramadas Mallya Smart Classroom. 21 students from across all departments participated. Mr. Aquib Sayed, Chairperson of the Club delivered the welcome address. The judges for the competition were Dr. Rodney D’Silva, faculty member of Commerce Department & Mr. Vishal Chari, faculty member of Economics Department.

The competition was held in two rounds. In the First round students were given two minutes to put forward their views on the topic. 10 participants qualified for the second round based on the marks secured for their content, style of presentation & effectiveness. The second round was moderated by Dr. Sanjay P. Sawant Dessai, Vice-Principal & M.Com Programme Coordinator. The participants were grouped into two teams, one team for the motion and another team against the motion.



Ms. Savia Sucyn Da Costa of TY B.Com & Ms. Nidhi of TY BBA were awarded as Best Speakers while Mr. Kaushik Jain of TY B.Com. & Mr. Faizan Dankewale of TY BBA were declared Best Interjectors. Ms. Shivani Prabhudessai student of M.Com part II proposed the vote of thanks.

28th January 2017

ANNUAL SPORTS DAY





30th January 2017

ESSAY WRITING INTER-COLLEGIATE COMPETITION

The Cultural Council organized ‘Gandhiji-The Mahatma’ an inter-collegiate essay writing and presentation competition .This event is held annually to mark the death anniversary of Mahatma Gandhi.

The topic of essay was ‘Corruption and Hypocrisy Ought Not to be Inevitable Products of Democracy, as they undoubtedly are Today.



Written entries were submitted by the colleges prior to the event. On the day of the event, students had to give a presentation on the essay submitted. The event began with the Principal, Dr. Mrs. Prita Mallya welcoming the participants. Dr. Manoj Kamat and Mrs. Alison Almeida judged the event on the basis of written essays as well as presentations by the participants.

Six colleges participated and St.Xaviers, Mapusa emerged as the Winners and G.R.Law college, Margao as Runners up. The event concluded with prize distribution ceremony. Certificates and trophies were awarded to the participants and winners by the principal Dr. Mrs. Prita Mallya, judges and event coordinators Mrs.Pooja Pai Khot and Ms.Prachi Kolamkar. Mrs. Pooja Pai Khot member Cultural Council proposed the vote of thanks..

Dear Readers,

We have stepped into the New Year 2017 with a lot of promises to ourselves and to our students along with society at large. With this aim, we have stepped up our students’ and faculty involvement in various extension services.

Congratulations to all our dear students for making us proud of their achievements.

Ms. Namita M. Neurenkar
Editor

Dr. Prita D. Mallya
Principal