

Golden Jubilee Celebrations of Vidya Vikas Mandal

Vidya Vikas Mandal's Shree Damodar College of Commerce & Economics



E-Newsletter

November 2020

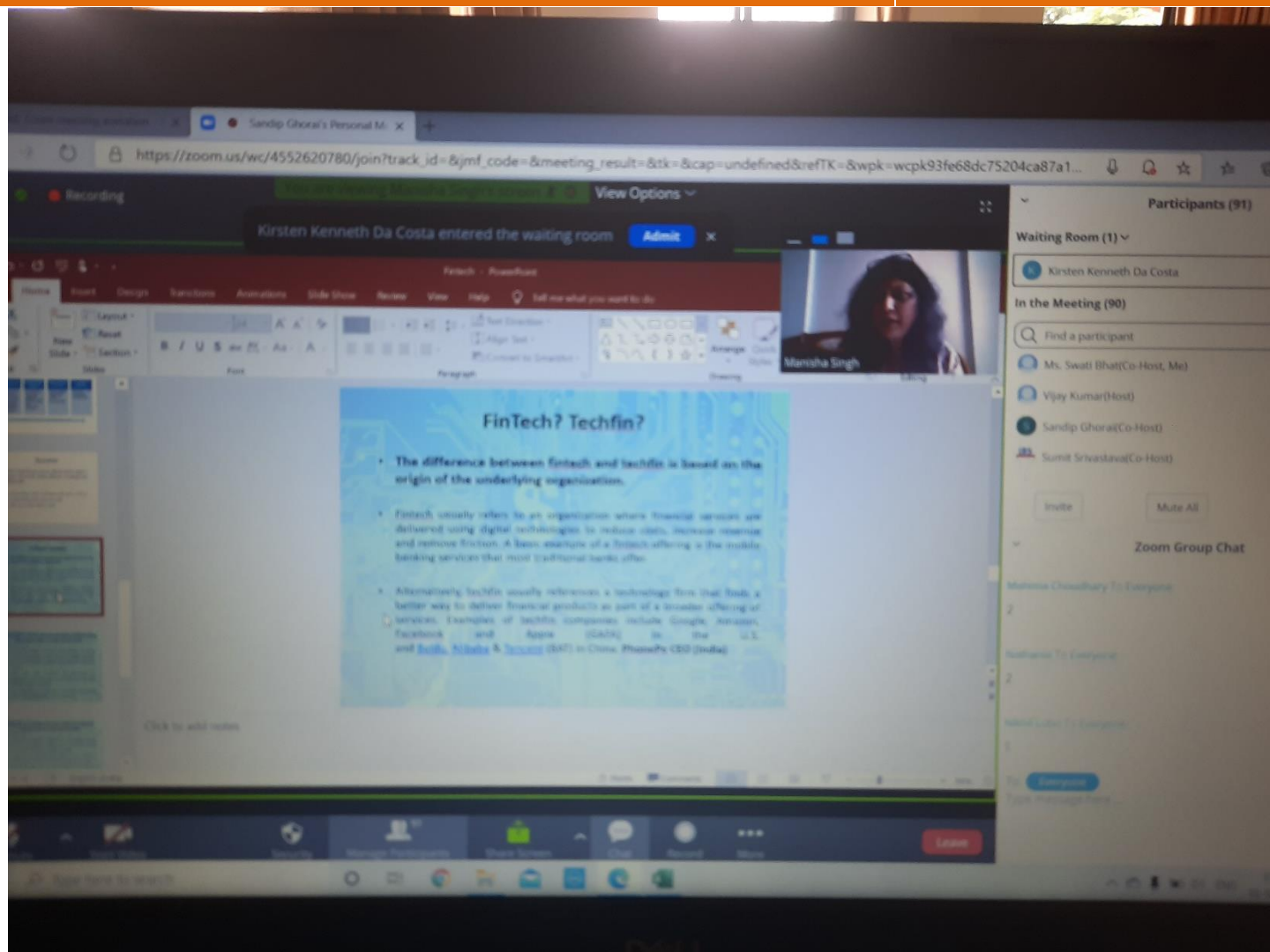
Volume 13, Issue 5

Ms. Samiksha S. Vengurlekar – Editor



Webinar on “Impact of Fintech on Daily Life”

10th October 2020



The BBA(Financial Services) Department, in collaboration with ICAFI, IBS, Bangalore, organized a Webinar on 10th October, 2020 from 11:00 a.m. to 12:30 p.m. on the topic **Impact of Fintech on Daily Life** using Zoom Platform. The Resource person for the Webinar was Dr. Manisha Singh, Dean of Academics at IBS Bangalore.

Dr. Manisha began the session by introducing the concept of Fintech. She gave several examples of Fintech companies in India that have done very well in a short span of time. She also conducted a short quiz to gauge the knowledge of the students about the topic. She informed the students that every second day there is a new Fintech startup in India. The Government is playing a major role in enabling conditions through UPI platform and digitization. The Fintech sector is growing at more than 50% year on year. As per the report from World Economic Forum, 10% of the Global GDP will be stored in Blockchain by 2027. India has the second largest Fintech hub after China.

Dr. Manisha Singh appreciated the interactivity of the students and keenness to learn. Answering the common question asked by the students on career opportunities in the Fintech Sector, Dr. Manisha Singh said that jobs and growth is going to be enormous as there are around 2000 Fintech Startups in India. Several Venture capitalists

are ready to invest in Financial Services companies that want to provide services digitally. She ended the session on the note that the advent of cutting-edge technologies coupled with customers' demand for a safe and user-friendly experience has led banks and financial services companies to adopt Fintech finance technology. Only time will tell how big an impact Fintech will have in the world.

The 90 BBA(FS) students who were present enjoyed the interesting and interactive session on this very different and current topic.

Online workshop on Social Entrepreneurship for Higher Educational Institutions

12th October 2020

The E-cell & Institution's Innovation Council in association with SES REC Cell of the College NSS Unit conducted an Online workshop on **Social Entrepreneurship for Higher Educational Institutions** on October 12, 2020, from 11:45 am to 1:45 pm. The workshop was conducted in association with Mahatma Gandhi National Council for Rural Education, and the Resource Person was Mr. Abhishek Ranjan, Trainer, MGNCRE.

Mr. Abhishek Ranjan shared his wide knowledge of Social Entrepreneurship with the students and informed them that Social Entrepreneurship is doing business for a social cause. He pointed out that Social entrepreneurs combine commerce and social issues in a way that improves the lives of people connected to the cause. He focused on the vision of SESREC (Social Entrepreneurship, Swachhata & Rural Engagement Cell) and shared examples and case studies associated with Social Entrepreneurship, Swachhata & Rural Engagement Cell. At the end, he urged students to participate in the National level Business Plan competition.

85 students of FY and SY B.Com attended.



Need for Social Entrepreneurs



Concept of Social Entrepreneurship

- Creating business models revolving around low-cost products and services to resolve social inequalities.
- Meant to meet the socio-economic needs of the bottom of the pyramid population (SC, STs, Migrant's, Transgender's, Artisan's)
- May be a service or product initiative
- Creating Jobs
- By using innovative ideas and methods.
- Creating social value.

It is a social mission that is tried to achieve with entrepreneurial activities. Where Social Mission can be any social problem like Poverty, Livelihood issues, Unemployment etc.

Social Entrepreneurs

A social entrepreneur is a person who pursues novel applications that have the potential to solve community-based problems. These individuals are willing to take on the risk and effort to create positive changes in society through their initiatives.

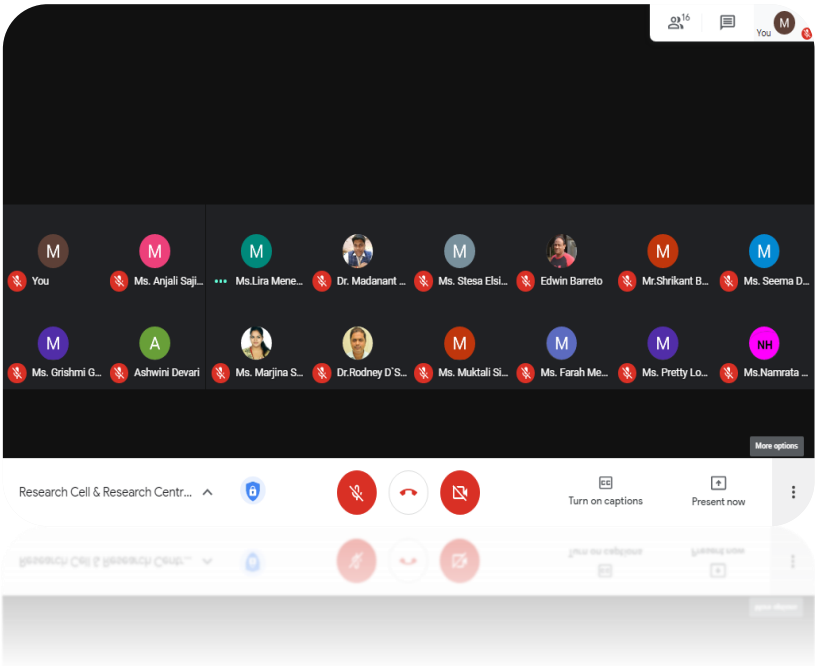
"Social entrepreneur is always good at identifying problems and converting it to opportunities."



Paper Presentation on “Foreign Inflows and Market Returns Relationship: Analysis of BRICS Nations”

13th October 2020

The Research and Faculty Development Cell of the College arranged a presentation by Ms. Seema Dharani on her current work. Ms. Seema made a presentation of her paper titled “Foreign Inflows and Market Returns Relationship: Analysis of BRICS Nations”. The objective of the paper was to examine the causal relationship between FPI and Stock Market Index of BRICS nations, using monthly data for the period January 1999 to December 2019. The study uses VAR model, Impulse response, Variance Decomposition and Granger causality test to determine the short-term relationship. The results suggest that there is a unidirectional causal relationship running from Returns to FPI in case of India and finds a bidirectional causality in case of China.



The second objective of the paper examined the Volatility among the BRICS Market Indices and Impact of FPI on market volatility of these indices using monthly data, covering the period from January 1999 to December 2019. The study uses stationarity test (ADF and PP) to test for stationarity and the GRACH (1,1) model to check volatility. The results of the study point to FTSE/JSE top 40 African Index as being the most volatile. Further, the impact of FPI on market volatility is found to be significant and positive only in Russia and India.

The paper was published in the Proceedings of the ESN International Conference on Multidisciplinary Research ICMR-2020, Kandy Sri Lanka.

20 teachers attended the presentation on October 13, 2020 from 12-12.45 p.m.



VIDYA VIKAS MANDAL'S
SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS
POST GRADUATE DEPARTMENT OF COMMERCE



In Collaboration with
GOA MANAGEMENT ASSOCIATION

Industry Interact Program- Session 1



MR. AMIN LADAK

Chairman, Goa Management Association

**Business
Dynamics**



MR. NILESH DESSAI

**Hon. Secretary,
Goa Management Association**

17th

October
2020

3.00 pm

to

4.00pm

Google Meet Link

<https://meet.google.com/eib-etgi-jhq>

Dr. Prita D. Mallya
Professor and Principal

Dr. Rodney D'Silva
Programme Coordinator

Ms. Seema Dharani
Teacher Incharge

The PG Department of Commerce in collaboration with Goa Management Association organised the first Industry Interact Program on 17th October 2020 from 03.00 to 4:30 pm via Google Meet platform. The topic of the session was 'Business Dynamics'. The main objective of this program was to make students aware of changing industry expectations and help bridge the gap between academia and industry.

The Resource Persons for the Program were Mr. Amin Ladak, Chairman of Goa Management Association and Mr. Nilesh Dessai Hon. Secretary of Goa Management Association and Chief Manufacturing Officer at Zuari Agro Chemicals Ltd. The compere for the evening was Ms. Elaine Maria Sequeria, student of M.Com Part II. The program commenced with a welcome address delivered by Professor and Principal Dr. Prita D. Mallya. In her speech she stressed on the need to promote closer interaction between academics and the world of work so as to prepare students for life after College. Ms. Seema Dharani, Asst. Professor in Commerce, gave a brief overview of the program and its relevance to students. Ms. Sanjana Kamat, student of M.Com Part I introduced the first speaker - Mr. Amin Ladak and Ms. Mruga Naik - M.Com part II, introduced the second speaker - Mr. Nilesh Dessai.

Mr. Ladak began the session with a brief introduction of GMA and its role in stimulating thoughts and efforts towards the promotion and development of management through various activities. He emphasized how one can enhance the quality of knowledge with the power of

Internet, acquire and develop new skills. The second speaker Mr. Dessai, began his session by giving a brief insight into business dynamics and the need to put theoretical knowledge into practice. He elaborated upon the



various skills needed to be employable or to start with one’s own business. Mr. Dessai reiterated that basic and fundamental domain knowledge should be very strong in order to be employable. He also stressed on the importance of employee behavioural skills, adaptability towards organizational culture and a sense of ownership of the company.

After their sessions, the speakers addressed the queries raised by the students. A total of 60 participants attended the program, which ended at 4:30 pm, with the Vote of Thanks proposed by the Vice-Principal and Programme Coordinator Dr. Rodney D’Silva.

TYBCA Project Mentoring

23rd October 2020

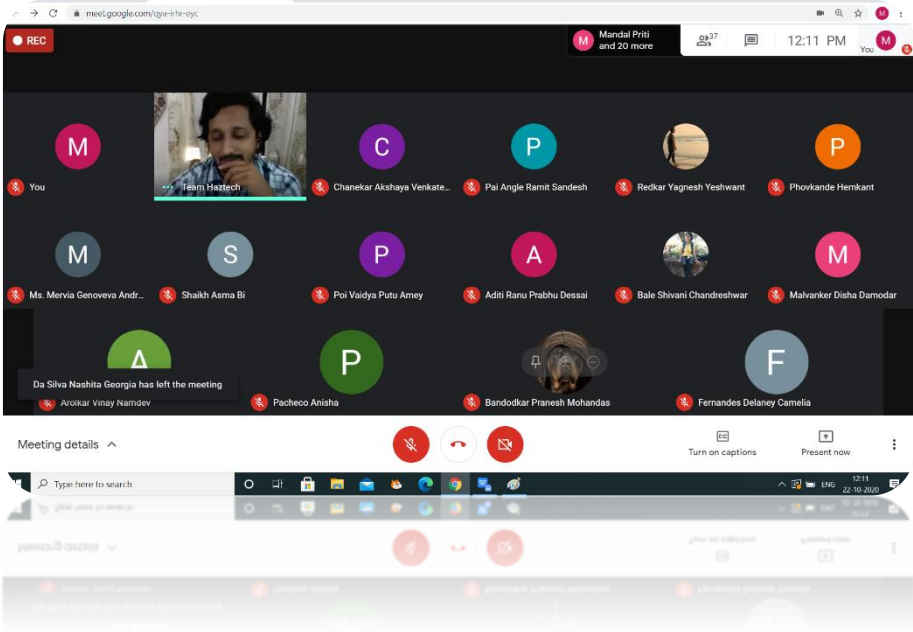
The Department of Computer Science conducted Project Orientation for TYBCA students on 23rd October 2020 from 11.00 a.m. to 1.00 p.m. Mr. Mohsin Shaikh, CEO Haztech, a young dynamic entrepreneur was the Resource Person of the session.

Mr. Mohsin started the session by introducing the ideas of creativity, Innovation and Entrepreneurship. His session was focused on impressing upon students the need to be Creative in Thinking, Innovating in doing and that will help them to be entrepreneurs in future.

He insisted that each group of students should take the Final year project as a medium to examine existing problems and find IT solutions to them. Mr. Shaikh advised students to grab the opportunity to learn new technologies through the project they select. He advised students to first decide the topic i.e. define the problem and then decide the technologies to be used.

The 49 BCA students who were present, interacted eagerly with the resource person and most of their queries were resolved. Students shared their ideas on topics they wished to select for their projects and the resource person guided them and expressed his willingness to give students live projects to work on; he also expressed his willingness to guide students.

The session ended with Ms. Namita M. Neurenkar, Asst. Prof. Department of Computer Science expressing gratitude to Mr. Mohsin Shaikh for sparing his valuable time and guiding the students.





Vidya Vikas Mandal's
**SHREE DAMODAR COLLEGE
OF COMMERCE & ECONOMICS**

Affiliated to Goa University

Accredited by NAAC with Grade 'B' (CGPA of 2.81 on a 4 Point Scale)



Ek Bharat Shreshtha Bharat
GOA PAIRED WITH JHARKHAND

Quiz on Sardar Vallabhbhai Patel

Dr. Prita D. Mallya
Professor & Principal

Dr. Lina Sadekar
Quiz Coordinator
8407988477



Receive an e-certificate with your score.

On the occasion of Rashtriya Ekta Diwas, which is the birth anniversary of Sardar Vallabhbhai Patel, the EBSB Club organised a series of activities. First was an online quiz on Sardar Vallabhbhai Patel, which was put up on the College website for students and staff of the College. 130 students and staff attempted the quiz.

The EBSB Club also screened a movie on October 31, 2020, profiling the life and times of Sardar Vallabhbhai Patel.

The Library and information Center prepared a video on famous Quotes of Sardar Vallabhai Patel – the Iron Man of India, which was also uploaded on the College website.

All the three initiatives were shared with students on WhatsApp groups, in addition to being uploaded on the College website.

The EBSB Club has been formed under the Ek Bharat Shreshtha Bharat programmes of the Govt of India, launched on October 31, 2015, to bring about cultural integration of the country.

31st October 2020

The Department of Physical Education and Sports organized a unique online Chess tournament for students and staff on 31st October, 2020 from 11.30 a.m. to 1 p.m. through Online Mode - Lichess.com. This is the first College to organize an Online chess tournament in such fashion. 33 students and 2 staff participated in the tournament.

- 1) It was played through lichess.com
- 2) It was played in arena format.
- 3) The duration of the tournament was 90 minutes.
- 4) The initial Clock time was 10 minutes with 5 seconds increment.
- 5) The fixtures of the tournament were randomly drawn.

Results

Name of the player	Class/Dept	Position	Cash Prize (Rs.)
Mr. Dhiraj Kumar	TY B.Com - D	1st place	3000
Mr. Tanfir Ali	FY BCA - A	2nd place	2000
Dr. Madanant Naik	Asst. Professor, Commerce	3rd place	1000

E-Newsletter | November 2020

Webinar on Report on "Learning Music Online"

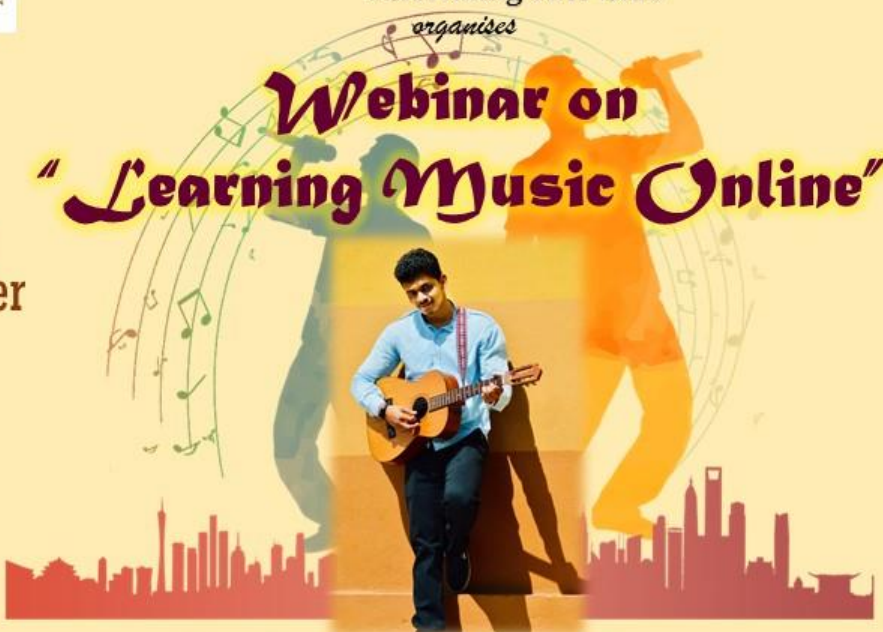
3rd November 2020



Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Performing Arts Club
organises
Webinar on
"Learning Music Online"



Date:
Tuesday,
3rd November
2020



Time:
12.00pm
To
1.00pm

MR. ANIKET DADDIKAR, SINGER
Registration Link: <https://forms.gle/dyk1hZXQ1Z15Khfv6>
Last Date for Registration: 1st November 2020

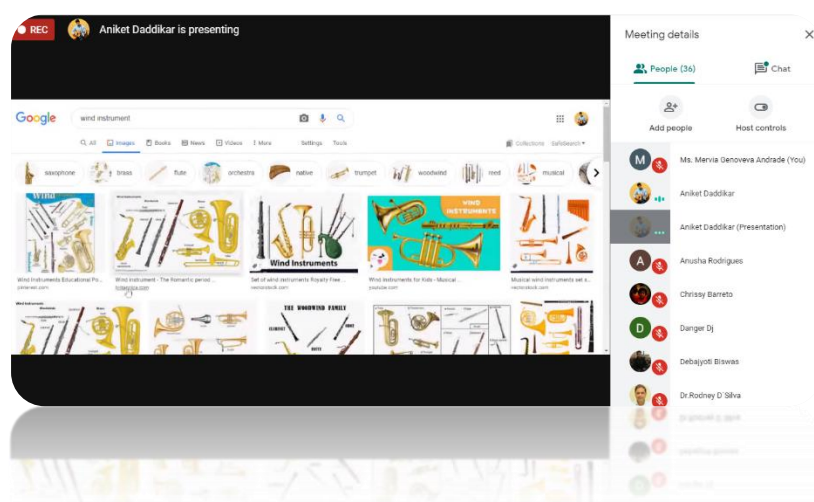
Dr. Prita D. Mallya
Professor and Principal

Ms. Preksha Chopdekar
Convener, Cultural Council

Ms. Mukta Cuncolienar
Incharge, Performing Arts
Webinar Coordinator
8805785917

The Performing Arts Club organized a webinar "Learning Music Online" for interested students of the College on 3rd November 2020. The Resource person for the webinar was Mr. Aniket Daddikar – an alumnus and winner of the Best Singer Award during the years he was a student.

The webinar commenced with the welcome address delivered by Vice-Principal Dr. Rodney D'Silva. After the welcome address, Ms. Preksha Chopdekar, the Convener of the Cultural Council, briefed the students about the Council and its activities. Assistant Professor Mukta Cuncolienar introduced the Resource Person.




Mr. Aniket started the session by describing the concept of music. In his session, he spoke about the various genres and ragas of music. Mr. Aniket threw light on Indian and Western forms of music and the various Indian and Western instruments used in the field of singing. Through a PowerPoint presentation, he displayed the different types of instruments and also played some of the instruments live. On the request of the participants, Mr. Aniket sang a melodious song, which received overwhelming applause from the participants.

The session was followed by a Q&A round, which was coordinated by Assistant Professor, Ms. Sparsha Mandreker. 43 students attended and enjoyed the Webinar. Certificates were issued to students on filling up the feedback form. Webinar Coordinator Ms. Mukta Cuncolienar, compered the session & Assistant Professor Mr.

Mayuresh Adsul, proposed the vote of thanks. The entire session was very interactive and received great response from our young students.

Guest Lecture on “Importance of Life Insurance”

3rd November 2020



Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa


Department of Commerce and Management

Guest Lecture on “Importance of Life Insurance”

Resource Person:
Ms. Ruhi Chatim
Development Officer of Life Insurance Corporation

Dr. Prita D. Mallya
Professor and Principal

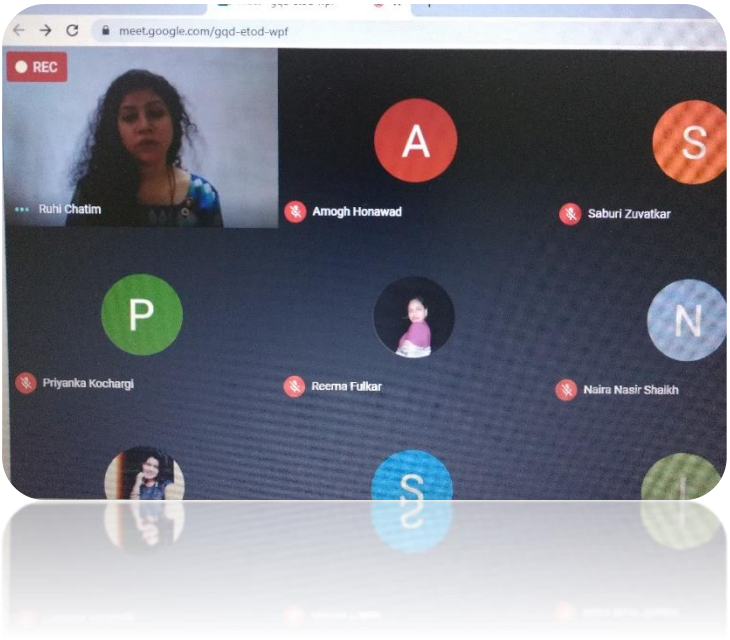
Dr. Shami Pai
Teacher In Charge



Dr. Shami R. Pai, Head, Dept. of Commerce & Management organized an online guest lecture titled “Importance of Life Insurance” for FY and TY B.Com students, to familiarize them with the role of life insurance and the functioning of Life Insurance Corporation of India. 30 students attended the lecture, which was held from 9-10 a.m. on November 3rd

The Resource Person for the session was Ms. Ruhi Chatim Verlekar, ex-student of the College and Development Officer, LIC of India. Ms. Ruhi explained the concept and importance of life insurance. She enumerated the various reasons for purchasing life insurance, viz. income protection in case of untimely death, permanent disability, liquidating liability of loan, for dignified retired life and for tax saving.

She further mentioned that life insurance has a solution for all the fears of life. Thus, she covered the concept of life insurance, reasons for life insurance, and how much to invest in life insurance. She also answered the questions raised by the students.



Online Mask Painting Competition on the theme 'Gender Equality'

3rd – 13th November 2020

VVM's Shree Damodar College of Commerce & Economics

"Gender Equality"

Online Mask Painting Competition
Jointly Organized By Women's Cell & ICC

"We are all equal"

Instructions

1. Individual participation.
2. The Mask should be painted on the theme: "Gender Equality".
3. Use any colors, suitable for the material used for the mask.
4. Send a clear image via email on or before (Submission date).
5. Online submissions should include: Name of the participant, Roll No., Class and a Quote/ Brief Description of the painting.
6. The mask painting will be judged on the basis of originality, cleanliness and the quote/description.
7. The decision of the judges will be final and binding.
8. The first three winners will be awarded an e-certificate.

Upload your photographs to womenscell-icc.sdccce@vvm.edu.in
Last date of submission is 13th November 2020

Dr. Prita D. Mallya
Professor and Principal

Ms. Trisha Vadil
Coordinator, Women's Cell

Ms. Meher Rodrigues
Coordinator, Women's Cell

The Women's Cell in association with the Internal Complaints Committee of the College organized an Online Mask Painting Competition for all students of the College from 3rd to 13th November, 2020 on the theme 'Gender Equality'.


The participants were instructed to send their entries through an e-mail with either a quote or a brief description of their painting. The participants submitted their artwork expressing their thoughts, feelings and ideas based on the theme of the competition. The competition was organized to create an opportunity for the young minds to think creatively.

Ms. Lizette D'Costa, Asst. Prof in

Economics and Mr. Mayuresh Adsul, Asst. Prof. in Commerce were the judges. Mr. Fouzeen Muzawar, student of FY B.Com-A, Ms. Belita Ashylyn Pereira, student of FY B.Com-A and Ms. Tanaiya Raikar, student of SY BBA(FS)-B won the first, second and third places respectively.

The Ms. Trisha Vadil, Asst. Prof. in Commerce and Ms. Meher Fedda Rodrigues, Asst. Prof. in Mathematics, coordinated the activity







Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa

Department of Commerce and Management






Dr. Prita D. Mallya
Professor and Principal

Teacher Incharge :

Dr. Edwin Barreto
Mr. Gajanan Haldankar
Ms. Muktali Cuncolienar



Mr. Shailendra Veluskar
Partner
Kris Manufacturing Company

Guest Lecture
'Practical Aspects of Cost Accounting'

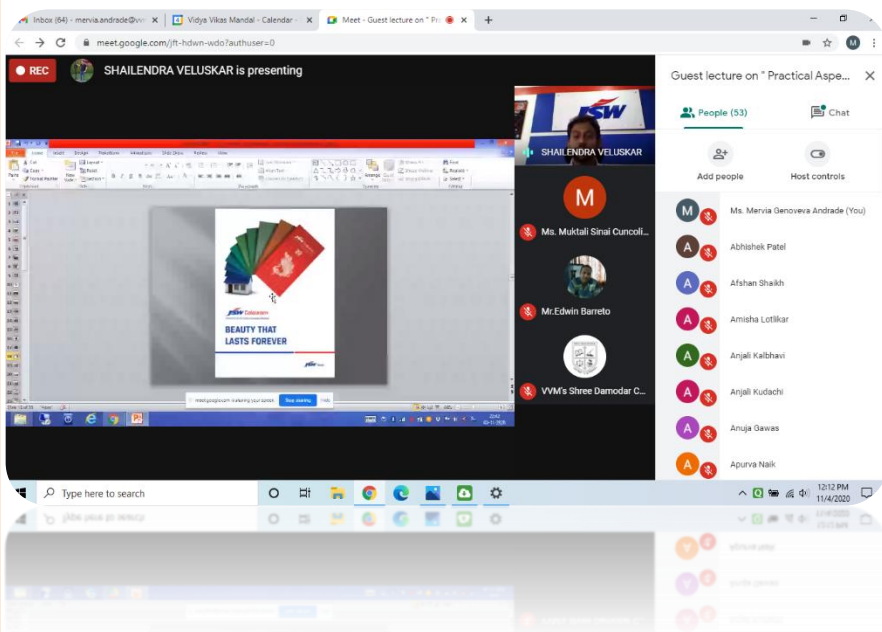
Wednesday, 4th November, 2020
12.00 noon

Dr. Edwin Barreto, Mr. Gajanan Haldankar and Ms. Muktali Cuncolienar of the Department of Commerce and Management organized an online guest lecture on 4th November 2020 from 12.00 to 1.00 pm. for SY B.Com students in the subject of Fundamentals of Cost Accounting. The resource person for the session was Mr. Shailendra Veluskar, partner at Kris Manufacturing Co, Kakoda. Assistant professor Ms. Muktali Cuncolienar introduced the resource person.

The guest faculty commenced the session by giving a brief description about his business. He shared his journey of starting his own manufacturing unit i.e. Kris manufacturing unit. He also explained to students how he got JSW dealership in Goa and what he was doing differently as compared to his competitors. He discussed with

students about the different machinery used for the production and his company's overall marketing strategy. He then gave students a detailed explanation about the elements of Product cost and how to control the product cost, while simultaneously maintaining good quality of the product. At the end, he briefed students about his company's turnover and what his plans for his company in the next five years.

Mr. Veluskar then addressed several queries raised by students. 48 students attended the session. Assistant Professor Gajanan Haldankar proposed the vote of thanks.



Guest Lecture for M.Com Students

5th November 2020

The PG Dept. of Commerce invited Mr. Sheldon Sequeira, Founder & CEO, Sequeira Advisory Services Vasco, Goa to deliver an online guest lecture to the M.Com students from 11.00 am-12.30 pm on November 5, 2020. The main objective of the Guest Lecture was to make students aware of the practical aspects of Taxation and practical filing of returns for Individual and firm as an Assessee.

Mr. Sequeira began the session by briefing students about the meaning of Income and tax incidence of different tax payers and the revised tax slabs for the A.Y 2020-21.

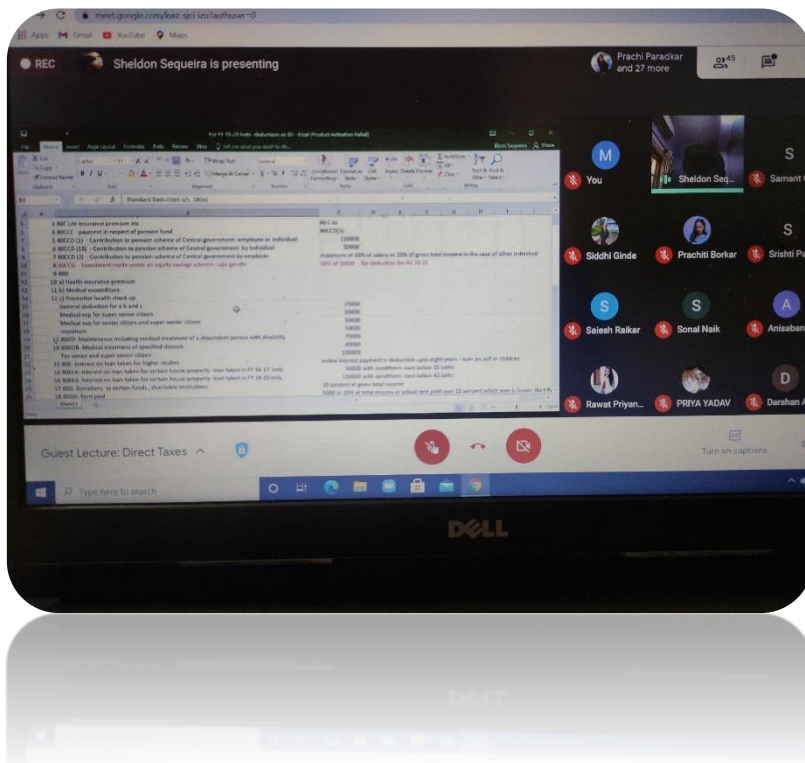
The speaker gave an overview of essential tax laws and concepts for filing of returns, which are as follows

1. Treatment of various perquisites and deductions
2. Clubbing of income, Set-off and Carry forward
3. TDS and TCS
4. Advance Payment of tax
5. Interest on Capital Borrowed under House Property.

Mr. Sequeira also demonstrated the practical calculation of income under different income heads, preparation of working file and procedure for filing of returns and explained the tax liability using the information of an assessee (personal details were not disclosed).

The speaker also visited the official website of the Income Tax Department and demonstrated how to create an account, how to download the document as per the requirement of tax payers and how to make e-payment of tax.

44 students attended the session, which ended with the vote of thanks by Ms. Maria Elaine Sequeira, student of M.Com-II.



Webinar on 'Mind Mastery on Air'

6th November 2020

EXCLUSIVELY FOR: VIDYA VIKAS MANDAL'S SHREE DAMODAR COLLEGE OF COMMERCE & ECONOMICS, MARGAO - GOA

SUPPORTED BY: ROTARY CLUB OF PANAJI, RIVIERA

MIND MASTERY

ON AIR WITH MIND COACH PRIYANKA ROW

Friday, November 06
11:30 am - 13:00 pm

Uncover your hidden achiever by learning:

- Top 05 Mindset Challenges, in CRISIS TIMES!
- How to reprogram your mind, on YOUR OWN!
- 5 Mental Commands to reprogram, starting TODAY!
- Take control and act decisively!

LIVE ON ZOOM

Register using link below Join our online community : @PriyankaRow

The Placement and Career Cells of the College, supported by Rotary Club, Panaji, Riviera, organized a live Zoom Webinar on 'Mind Mastery on Air' with Mind Coach Priyanka Row on Friday, 6th November, 2020, from 11:30 a.m. to 01:00 p.m.

Ms. Priyanka Row's session focused on how to uncover your hidden achiever by learning (a) Top 5 mindset challenges in CRISIS TIMES! (b) How to reprogram your mind, on YOUR OWN! (c) 5 mental command to reprogram, starting TODAY! (d) Take control and act decisively.

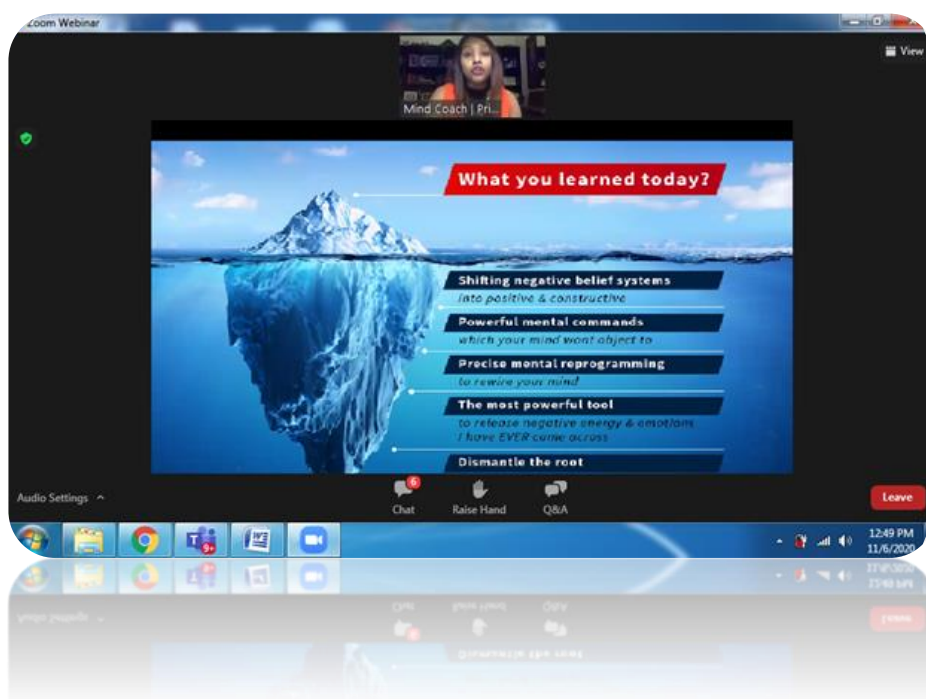
To address the above Ms. Row spoke on the different types of fears that individuals face, especially in times of crisis and how breaking away from our comfort zone would be the key to this challenge. She emphasized the importance of the sub-conscious mind, which sponsors our thoughts and how we can make shifts with mental commands to ourselves and control the situation. She brought to light several sentiments like "I feel like a failure, my self-esteem is low, self-belief is low, my comfort-zone traps me, I am bored, I don't love myself...", and questions that we often pose to ourselves like, "Can I do it? Am I worthy enough? Am I capable enough?..." that often control and trap our mindset and how we can overpower it by releasing negative energy and emotions that we come across. She highlighted the Top 5 mindset challenges in times of crisis viz. (i) Anxiety and stress (ii) Fear of failure (iii) Stuck and lost (iv) Over thinking (v) Fear of public speaking and how we can self-master it with our own minds by precise mental programming and rewiring our minds. She also stressed on how the Law of Attraction works: attracting what we believe and hence, it is very essential to believe in what we do. She highlighted the difference between the conscious and the subconscious mind (duality of mind), and how imperative it is to change our mindset. She further focused on how to reprogram our mind through the (i) Power of 'I AM' (ii) Drop the coal (especially of over thinking) (iii) Do it right away - if it takes 2 minutes or less (iv) Do not procrastinate – Most successful people do what they hate and they do it first (v) Money is Energy – focus on your money EQ, do not spend money, circulate energy.

She finally summed up by emphasizing on shifting our negative belief systems into positive and constructive ones.

Ms. Row very skilfully addressed the questions posed to her at the end of her session.

72 participants virtually attended the webinar through the Zoom channel.

Dr. Maithili Naik, Assistant Professor in Commerce and Convenor of the Placement Cell of the College, proposed the vote of thanks.



The entire session by Ms. Row was very informative and interactive, providing immense practical insights into various techniques on mastery of the human mind.

E-Quiz on “Insurance Awareness”

6th – 16th November 2020



The poster for the E-Quiz on Insurance Awareness features a central graphic of two hands holding several circular icons representing different types of insurance: a family, a car, a house, a heart with a pulse line, a fire, a person, a car, a house, a heart with a pulse line, a fire, a person, a car, a house, a heart with a pulse line, a fire, a person. The text on the poster includes:

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics
Margao, Goa
BBA(FS) Department
organises

E-Quiz
on
Insurance Awareness

Visit College Website www.damodarcollge.edu.in to answer the Quiz

Receive an E-Certificate with Your Score

Dr. Prita D. Mallya
 Professor and Principal

Ms. Cinola T. Vaz
 Programme Coordinator

Ms. Lizia V. Gomes
 Quiz Coordinator

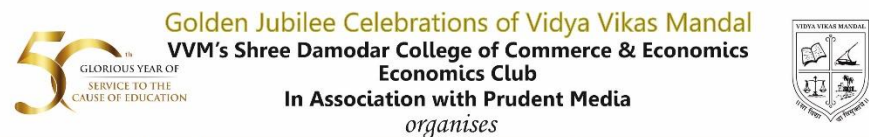
The BBA(FS) Department of the College organised an E-Quiz on the topic “Insurance Awareness”. The main objective of the E-Quiz was to enhance the basic knowledge on Insurance. The quiz was open to all the students of the College and also to the general public. The quiz was uploaded on the College website on 6th November 2020 and the link was kept open till 16th November 2020.

It is generally acknowledged that there are enormous risks in every sphere of life. Our life and property are not safe and there always a risk of losing them. A simple way to cover this risk of loss is to get life and property insurance. Insurance businesses form an important part of the financial services industry. This E-Quiz intended to create awareness about specific aspects of insurance.

The E-Quiz comprised 15 multiple-choice questions. Upon successful completion of the quiz with a minimum score of 50%, participants instantly received system generated e-certificates on their registered e-mail ID.

105 participants answered the E-Quiz and certificates were issued to 78 participants. Assistant Professor Ms. Lizia V. Gomes was the E-Quiz coordinator.

Panel Discussion on 'Is COVID-19 A Reset Button for the Goan Economy?'

7th November 2020

PANEL DISCUSSION

"IS COVID-19 A RESET BUTTON FOR THE GOAN ECONOMY?"

Aired on Prudent Media

Date 7th November 2020 **Time** 7.00 p.m. & 10.00 p.m.

Moderated by Mr. Pramod Acharya
Director & Editor
Prudent Media

Panelists:

- Mr. Kirit Maganlal
Founder & CEO
Magsons Group
- Mr. Amit Chopra
President
Goa Association of Realtors
- Ms. Tejashri Pai
CEO
Chowgule Industries Pvt. Ltd.
- Dr. Sangam Kurade
Chairman & Managing Director
Dr. Kurade's Group of Companies
- Mr. Anthony Gaskell
Convener
CI - Goa Logistics Panel
- Mr. Nilesh Shah
President
Travel and Tourism Association of Goa
- Mr. Nitin Kunkolienker
President
Vidya Vikas Mandal
- Mr. Serrao Francis Socorro
Managing Director
Crosscraft Event Management
- Dr. Prita D. Mallya
Professor and Principal
- Ms. Stesa Elsie Pereira
Convener
Economics Club

The Economics Club in association with Prudent Media, organised a Panel Discussion titled "Is COVID-19 a Reset Button for the Goan Economy?" on 3rd November 2020 at 12:00 p.m. via Zoom platform. It was telecast on Prudent Media on 7th November 2020 at 7:00 p.m. followed by a repeat telecast at 10:00 p.m. It was also uploaded on the YouTube Channel of Prudent Media and received 1,148 views as of 9th November 2020.

The panel consisted of eminent personalities holding prominent positions across different sectors in Goa. The panelists were

- Mr. Amit Chopra, President of Goa Association of Realtors representing the realty sector,
- Mr. Kirit Maganlal, the Founder & CEO of Magsons Group from the retail sector,
- Dr. Sangam Kurade the Chairman and Managing Director of Dr. Kurade's Group of Companies, representing the

agricultural sector,

- Ms. Tejashri Pai, the CEO at Chowgule Industries Pvt. Ltd., from the automobile sector,
- Mr. Nilesh Shah, the President of the Travel & Tourism Association of Goa (TTAG), from the tourism sector,
- Mr. Francis Socorro Serrao, the Managing Director at Crosscraft Event Management representing the entertainment sector and
- Mr. Anthony Gaskell the Convener of the Confederation of Indian Industry Goa Logistics Panel representing the logistics sector.

Ms. Stesa Elsie Pereira, the convener of the Economics Club commenced the panel discussion by introducing the panelists as well as the moderator for the session. Mr. Nitin Kunkolienker, the President of Vidya Vikas Mandal, delivered the opening remarks. This was followed by opening remarks from each of the panel members. Mr. Pramod Acharya, Director & Editor, Prudent Media was the moderator for the discussion and he engaged the panel members in an active discussion attempting to examine the current scenario and provide valuable insights about the impact of the pandemic on various sectors in Goa. The panel discussion aptly encapsulated the theme and was wrapped up with closing remarks from Principal Prof. Prita D. Mallya. Ms. Stesa Pereira delivered the vote of thanks and concluded the panel discussion.



Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa

Department of Commerce and Management



Organises

State Level Webinar

DECODING THE NEW LABOUR CODES



Resource Person:
 Advocate Prashant Agarwal
 Private Law Practitioner
 Patto Plaza, Panaji Goa



Saturday,
7th November 2020
from 11.30 a.m. to 1.00 p.m.

Dr. Prita D. Mallya
 Professor & Principal

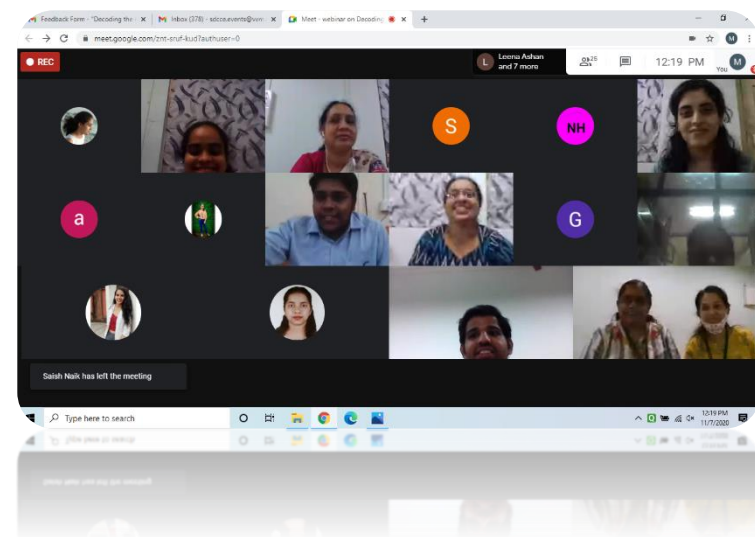
Dr. Lina Sadekar
 Webinar Coordinator
 8407988477

Registration Link: <https://forms.gle/EPJRWrmieaPzp6AH9>
E-Certificate will be provided to participants on filling the Feedback Form

The Department of Commerce & Management organised a State Level Webinar on 'Decoding the New Labour Codes' on 7th November 2020 from 11.30 am to 1.00 pm. Dr. Lina Sadekar introduced the resource person Adv. Prashant Agarwal, a private law practitioner in Goa. Principal Prof. Prita D. Mallya delivered the welcome address.

Adv. Prashant provided a brief overview of the evolution of labour codes in India. He also focused upon the salient features of the new labour codes with respect to the Code on Wages 2019, Industrial Relations Code 2020,

Occupational Safety, Health & Working Condition Code 2020 and Social Security Code 2020. The resource person also briefly explained the various acts subsumed by new labour codes. This was followed by a Q&A session wherein Adv. Prashant effectively answered the questions posed by the participants. Dr. Shami Pai, HOD of Commerce and Management delivered the Vote of Thanks. 98 participants from across Goa attended.



"Commerce Carnival"

10th November 2020

VIDYA VIKAS MANDAL
ESTD-1971

50th
GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Department of Commerce and Management

Organises

"COMMERCE CARNIVAL"

For Celebration of World/ National Commerce Education Day



Mr. Purv Girish Shah
Stock Consultant & Financial
Markets Trainer

**SESSION ON
UNDERSTANDING CAPITAL
MARKETS**

11.00 A.M. TO 12.00 NOON



CA Pankaj Pai Kakode
Proprietor, Kakode Consultant

**SESSION ON
BUSINESS FINANCE**

12.00 NOON TO 1.00 P.M.

Tuesday, 10th November 2020
COMMERCE QUIZ

Dr. Prita D. Mallya
Professor and Principal

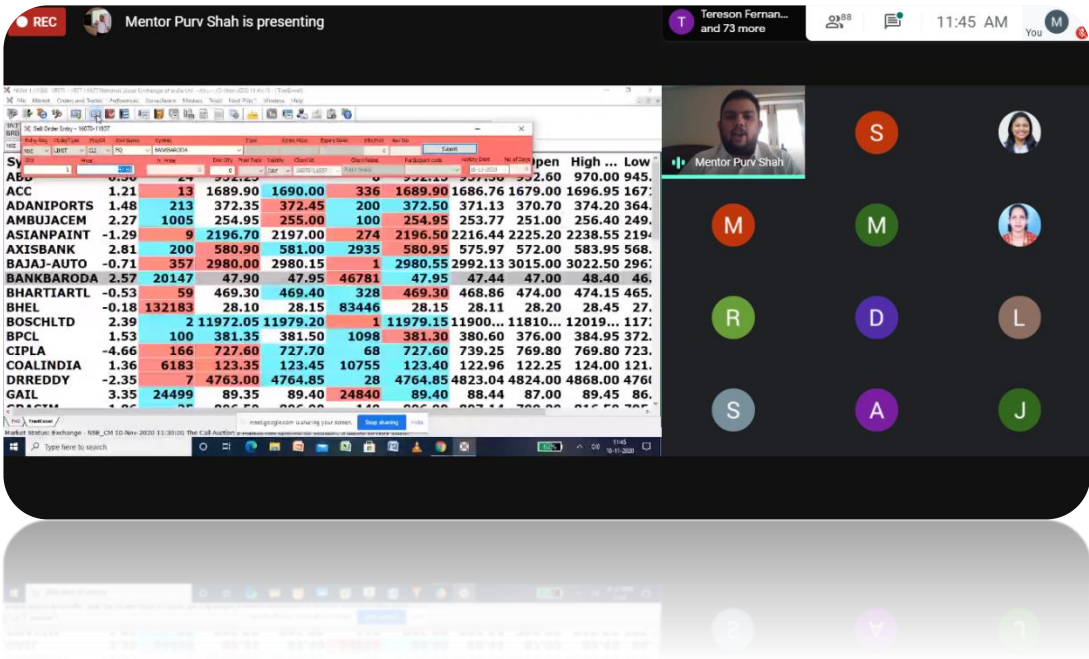
Dr. Shami Pai
HOD, Commerce & Management

Dr. Maithili S. Naik.
Ms. Mukta Cuncolienar
Event Coordinators

The Department of Commerce and Management organized Commerce Carnival on Commerce Education Day on 10th November 2020. As a part of the celebration, the Department organized two sessions followed by a quiz on Commerce-related topics.

The first session was on the topic “Understanding Capital Markets”. Mr. Purv Shah, Stock Market Consultant and Financial Market Trainer was the resource person for the said session. Principal Prof. Prita D Mallya welcomed the virtual gathering.

Dr. Shami Pai, Head, Department of Commerce and Management briefed the participants about Commerce Carnival and Dr. Maithili Naik introduced the resource person. Mr. Purv Shah commenced the session by explaining the term ‘trade’ and how stock market trading has transformed from the traditional outcry system to the efficient, quick technological online platform that we see today. Mr. Shah threw light on the different types of securities traded in the stock market. He briefly explained the various terms that are used in stock market trading. Through a presentation, he explained how trading takes place and briefed the audience about the significance of different colors used in the stock market transactions. His use of real world examples made the session very interesting and easy to understand. The session received an overwhelming response, with 155 participants attending the session through Google Meet platform and the College YouTube channel. After the Q& A session, Dr. Edwin Barreto, B.Com coordinator gave his concluding remarks. Ms. Preksha Chopdekar compered the session. Dr. Maithili Naik and Ms.



Preksha Chopdekar were the teachers in charge for session.

The title of the Session II was “Business Finance: Challenges and Opportunities”, and the Resource Person was CA. Pankaj Pai Kakode, ex-student of the College. The session began with a welcome address by Principal Prof. Prita D Mallya.

Dr. Shami Pai, Head, Department of Commerce and Management briefed the students about the Commerce Carnival and Ms. Melissa Fernandes introduced CA. Pankaj Pai Kakode. CA. Kakode started the session by explaining the term business finance and listing its components. He briefed the participants about the various challenges faced in procuring finance and the different factors that the business must evaluate for selecting debt and equity capital. He also gave some real life examples of different companies, the difficulties these companies faced in raising finance and how they managed to raise the funds. Ms. Marjina Shaikh, Dr. Madanant Naik, Ms. Namarta Haldankar and Ms. Melissa Fernandes were the teachers in charge for the session. Ms. Namrata Haldankar compered the session. Dr. Edwin Barreto, B.Com Coordinator gave the concluding remarks at the end of the session. 91 participants attended the session through Google Meet and the College YouTube channel.

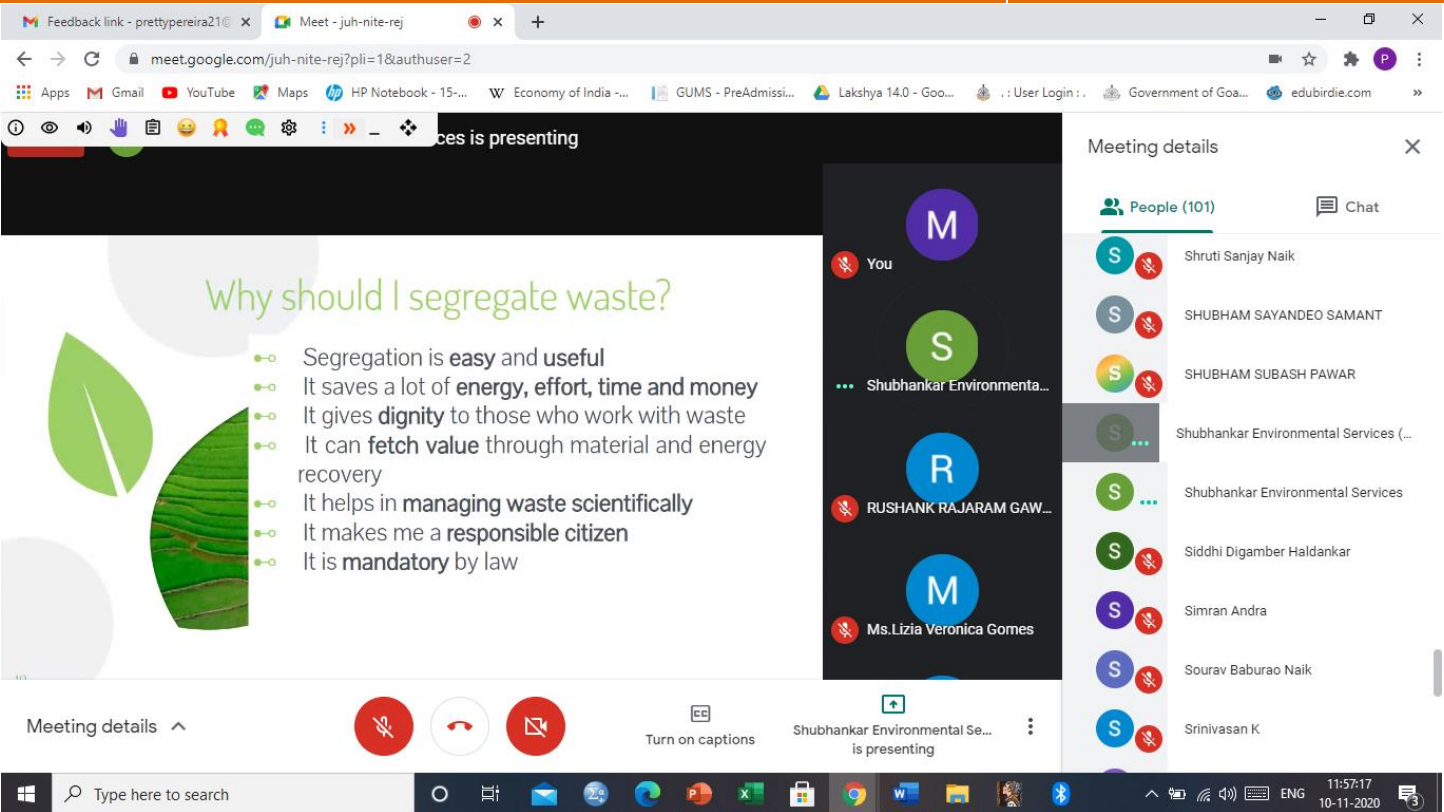
Commerce Quiz

As part of the Commerce Day celebration, the Dept. of Commerce organized an online Commerce Quiz for students. The link to the quiz was kept open from November 10th to 18th 2020 and 93 students answered the quiz. The quiz had questions from areas such as Accounting, Economics and Management. Participants scoring more than 60% received e-certificates. Ms. Marjina Shaikh, Ms. Namrata Haldankar, Ms. Anupama Gaonkar and Ms. Daksha Kunkolienker were the teachers in charge of the quiz.

The Commerce Carnival received a very good response from students. Asst. Professors Dr. Maithili Naik and Ms. Muktali Cuncolienkar were the coordinators for the event.

Life Skills Session

10th November 2020



The Life Skills Committee organised an Online Life Skills Session as part of the 30-Hour Life Skills Certificate Course for First Year BBA(Financial Services) and B.Com students on 10th November 2020 from 11:45 a.m. to

01:45 p.m. using Google Meet platform. The topic of the session was “Composting as a Life Skill”. The resource person for the session was Ms. Apoorva Apte, Proprietor, Shubhankar Environmental Services.

Assistant Professor Ms. Pretty Pereira welcomed the Resource Person followed by the introduction of Ms. Apoorva Apte by Mr. Rushank Gawas from FYBBA(FS)-B.

Ms. Apoorva Apte started the session with a video that portrayed the Garbage Processing Plant in Calangute, Goa. She further provided an elaborate explanation on the different reasons as to why one should segregate waste. She explained the process of composting, how to compost different types of wet waste, the various precautionary measures to be followed if the compost smells and suggestions on composting the waste.

She provided a live demonstration of Composting and Bio-enzyme, supplemented with various cases studies from Goa, Maharashtra and other States and countries. At the end of the session, Ms. Apte urged every participant to take the responsibility of segregating waste and composting it at zero cost, and also to make bio-enzyme as an alternative to chemical cleaners.

Prior to the session, Ms. Apte had shared the prerequisites of composting with students, and the students were asked to prepare compost at their homes. After the session, Mr. Shubham Pawar, a student from FYBBA(FS)-B, presented a video on Bio-enzyme which he had prepared at his home.

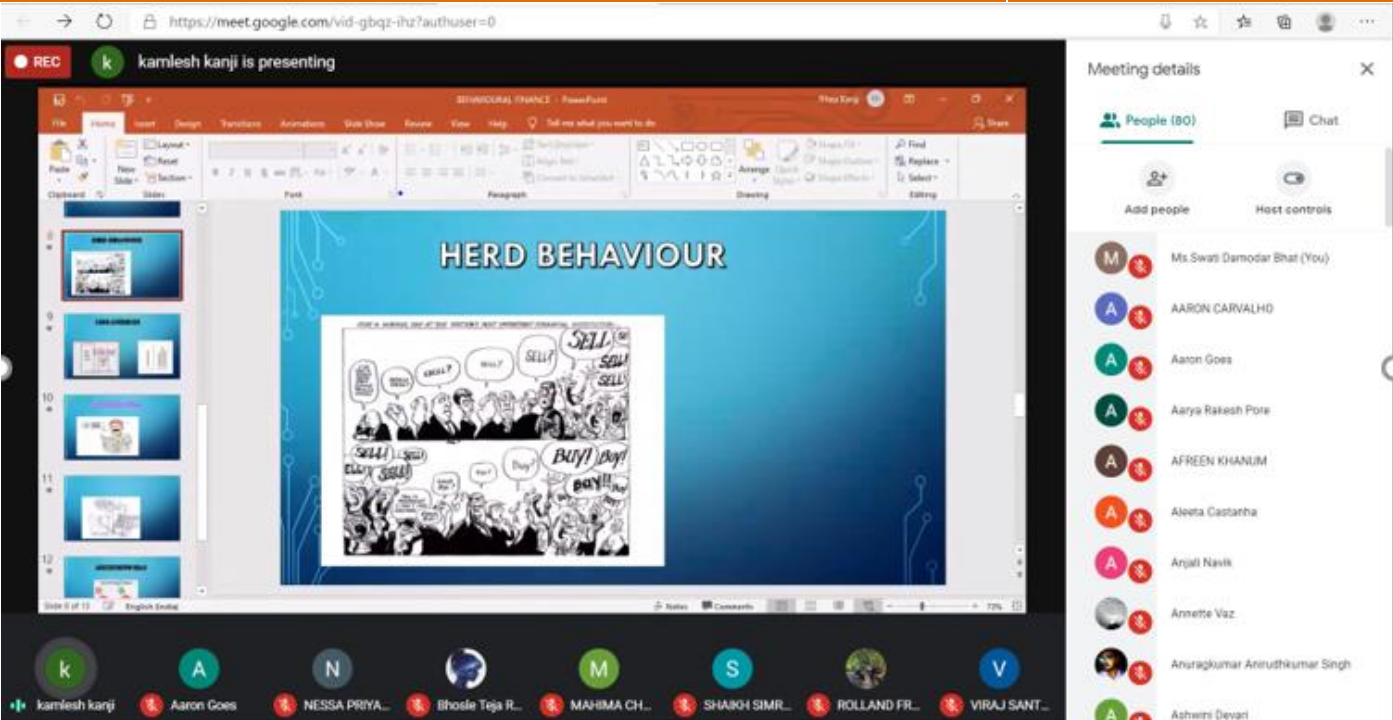
100 students attended the session. The session ended at 01:45 p.m. with a vote of thanks delivered by Ms. Dimple Tavde from FY B.Com. Ms. Pretty Pereira, Assistant Professor in Economics & Banking compered the session.

Ms. Apoorva Apte appreciated the active participation of the students, as evidenced by the several questions. The students appreciated the efforts of the Resource Person and said they benefited immensely from the session.

The session was coordinated by Asst. Professors Ms. Lizia V. Gomes, Ms. Pretty Pereira and Ms. Marjina Shaikh.

Guest Lecture on ‘Behavioral Finance & Investment Decisions: Exploring The Relationship’

11th November 2020



The BBA(Financial Services) Department of the College organized a Guest lecture on the topic **Behavioral Finance & Investment Decisions: Exploring The Relationship** on 11th November 2020 from 12:00 to 1:00 pm using the Google Meet Platform. The Resource person for the session was CA Kamlesh Kanji, ex-student of the College and an active stock market trader since 2005.

CA. Kamlesh began the session by introducing the Concept of Behavioral finance as against Efficient Market Theory. He focused more on the investment side of behavioral finance. He mentioned that investment decisions based on investors' psychology affect market outcomes. Investors are emotional and not rational. Investment decisions taken in an emotional environment can prove to be dangerous as the stock market does not give a chance to reverse the decisions. Behavioral finance teaches us to understand the different psychological biases. He focused on Herd behavior, where Investors follow the crowd. They take investment decisions by copying the behavior of other investors, ignoring all fundamental and technical analysis. He mentioned that one should not take investment decisions in greed and fear. He added that Investors like Warren Buffet and Benjamin Graham are successful today not because they have high IQ but because they have control over their emotions.

CA. Kamlesh ended the session, stating that there is no particular formula or a ratio to make money in the stock market. Every investor will have an advantage provided he is emotionally resilient and capable of overcoming fear when the market collapses and controlling his greed. The session covered lot of practical examples taking into consideration the 2008 financial crisis and how being patient and emotionally strong during this biggest market crash could have added to the wealth of investors. CA. Kamlesh also shared his experiences of trading in the stock market.

80 students attended the session, which was in a very novel area for them. They found the session interesting and enjoyed a lively interaction with the Resource Person.



Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM's Shree Damodar College of Commerce & Economics, Margao, Goa

RECREATION CELL

DIWALI DHAMAKA

The lights glowing on Diwali inspire us to shine in our true spirit! May this glittering festival make you shine all the way ...

On this joyous occasion, the Recreation Cell has brought you an opportunity to share the festive spirit. Please join us on 12th November 2020 for the Diwali Dhamaka Celebration. The offline competitions (Diya Painting & Decoration, Kandeel Creation and Flower Rangoli) will commence at 8.15 a.m. followed by the virtual programme at 11.45 a.m. on Google meet. Join in the celebration and let this Diwali light up new dreams, fresh hopes, undiscovered avenues and a new spark in your life.

Diya Painting & Decoration

Kandeel Creation

Flower Rangoli

For queries contact:
Ms. Stesa Pereira
Mr. Shrikant Madar

OFFLINE COMPETITIONS (From 8.15 a.m. – 11.00 a.m.) **DRESS CODE: Traditional Indian Attire in Blue, Gold or Yellow colour**

The Recreation Cell of the College organized Diwali Dhamaka Celebration for the teaching and non-teaching staff on 12th November 2020 from 8.15 a.m. to 1.15 p.m. The programme commenced with offline competitions comprising Diya Painting & Decoration, Kandeel Making and Flower Rangoli. This was followed by a virtual Diwali Dhamaka Celebration, which began with the Vice Principal Dr. Rodney D'Silva addressing the virtual gathering. Dr. Shami Pai, Head of the Department, Commerce and Management, briefed on the essence of Diwali celebrations in Goa. Ms. Akshada Hegde, Assistant Professor in Computer Science sang a devotional hymn, praising Lord Shri Ram. This was followed by an online quiz organized by Ms. Stesa Pereira, Assistant Professor in Economics and Banking. A few spot prizes were announced during the virtual celebration. Prizes were distributed to all the winners at the end of the programme. The Diwali Dhamaka Celebration was compered by Mr. Shrikant Madar. 38 staff participated in the competitions and all staff participated in the celebrations.

The winners of the various competitions were:

A. OFFLINE COMPETITION

Event 1- Diya Painting and Decoration

1st Place Ms. Farah Mendonca and Ms. Meher Rodrigues

2nd Place- Ms. Venisa D'Costa

Event 2- Kandeel Making

1st Place- Mr. Sarvesh Gaude and Mr. Ajinkya Kudtarkar

2nd Place- Ms. Pradnya Nadkarni



Event 3 – Flower Rangoli

1st Place- Dr. Anjali Sajilal and Ms. Meher Rodriques

2nd Place- Dr. Madanant Naik and Mr. Sarvesh Gaude

B. ONLINE COMPETITION

Quiz- Mr. Sumit Kumar

Spot Prize 1- Mr. Swapneel Naik

Spot Prize 2- Mr. Sumit Kumar and Mr. Gajanan Haldankar

Spot Prize 3- Ms. Marjina Shaikh and Ms. Samiksha Vengurlekar

Guest Lecture on ‘Advanced Financial Management’

12th November 2020

The PG Department of Commerce arranged an online Guest Lecture in Advanced Financial Management / Investment and Financing Decisions for students of Part – I and II, on 12th November 2020, at 10:30 a.m.

The Resource Person for the session was Ms. Basma Yakub, Credit Control Team Leader, Travelpack, Verna. The session began with the introduction of the resource person by Mr. Anmol Shetti of M.Com Part I. Travelpack, with its headquarters in Wembley, London, conducts business in the tourism and flight industry. It has clients in B2B and B2C sectors. It deals in flight tickets, holiday packages, ground arrangement and so on. Ms BasmaYakub provided an overview of the various departments in the organization and also the job opportunities available in each department. Travelpack has the following departments:

- a. Marketing department – is involved in generating customers and clients from the B2B and B2C sectors.
- b. Credit Control Department –assesses the credit risk of the clients, credibility of the firm and decides the credit limits
- c. Data Team – sets up all details to be used by the sales team
- d. Web Team – designs the logos, brochures, banners and pamphlets
- e. Reservation Department – involved in selling the products / tickets
- f. Global admin – is the back end office of the reservation team
- g. Ticketing Department – issues the products to the clients
- h. Accounts Department – involved in both accounts receivable and payable.

Ms. Yakub then discussed about ABTA, TTA, IATA and ATOL. She discussed the major functions of the credit control team:

- a. It looks into the collection of payments from all agents and direct passengers
- b. Its major responsibility is to set appropriate credit terms for customers and see that they adhere to the same
- c. In case of nonpayment, credit control does the job of chasing the agent or direct passenger keeping in mind that the overall business relation with the agent should not be adversely affected

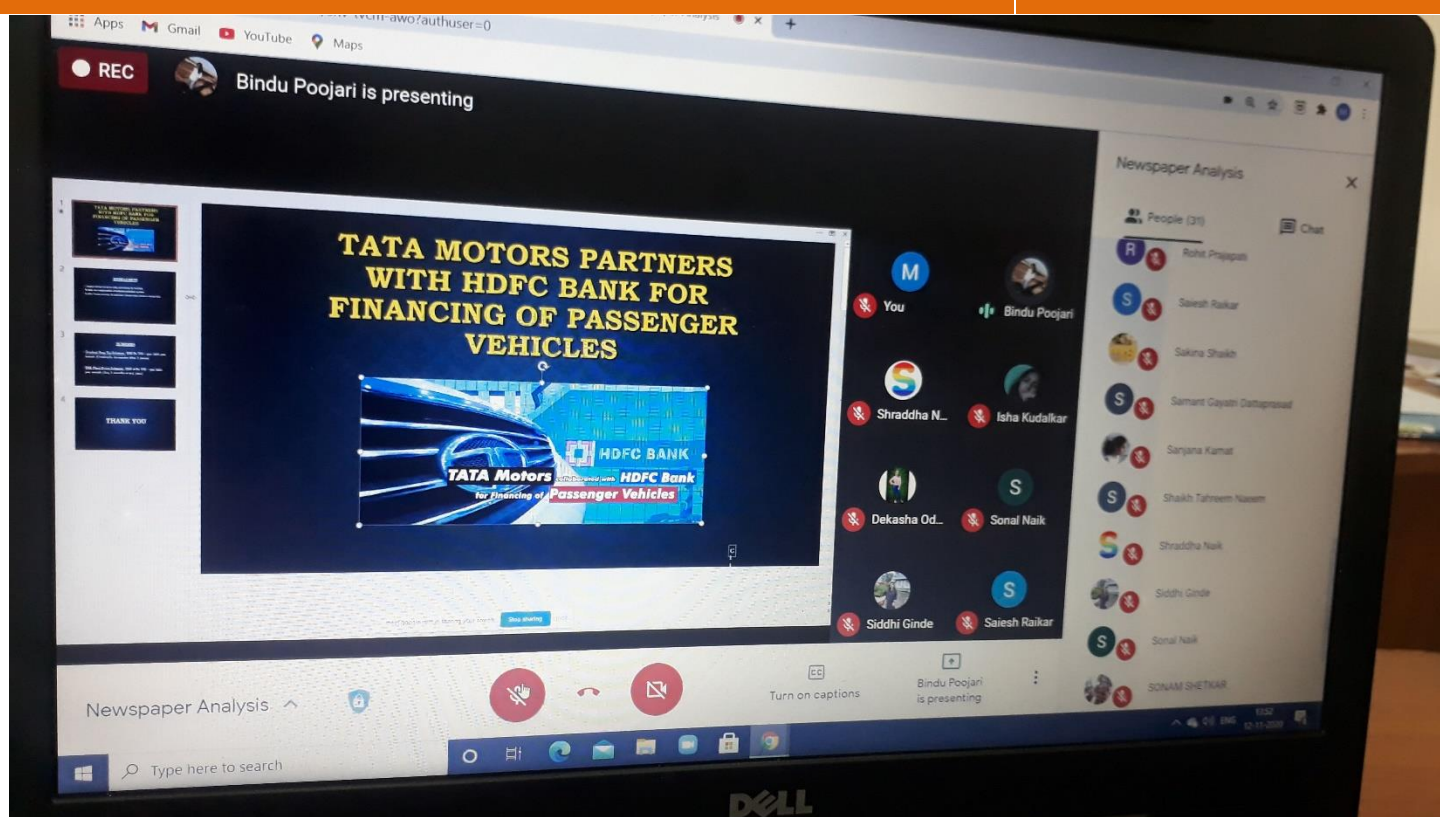
Ms. Yakub discussed the job expectations in the Credit Control Department:

- a. Opening accounts for travel agents
- b. Send questionnaires, credit terms letters, vat forms
- c. Setting up profit margins for the agencies
- d. Travel association file creation, uploading and receiving the file
- e. Processing agent's or client's statements or invoices
- f. Resolving discrepancies on all types of invoices
- g. Generating incentive reports for VIP agents, and so on

The session ended with the vote of thanks by Ms. Stacy Pereira of M.Com Part II. 52 M.Com students attended the session.

'Newspaper Analysis' – Session I

12th November 2020



The Post Graduate Department of VVM's Shree Damodar College of Commerce & Economics, Margao organized 'Newspaper Analysis' as a part of its departmental activities for the M.Com students on 12th November 2020 at 1.15 pm via the Google Meet platform. The main objective behind having this activity was to encourage students to read newspapers, help them get acquainted with current affairs of the world, demonstrate the educational value of newspapers and to make them aware that regular reading can help them articulate / discuss ideas more fluently and understand happenings in the country and around the world. Regular reading can also help students improve and upgrade their vocabulary, strengthen reading and communication skills and enrich their knowledge on current affairs which will further help them perform better in competitive exams like SET/ NET/ GPSC/ IBPS etc.

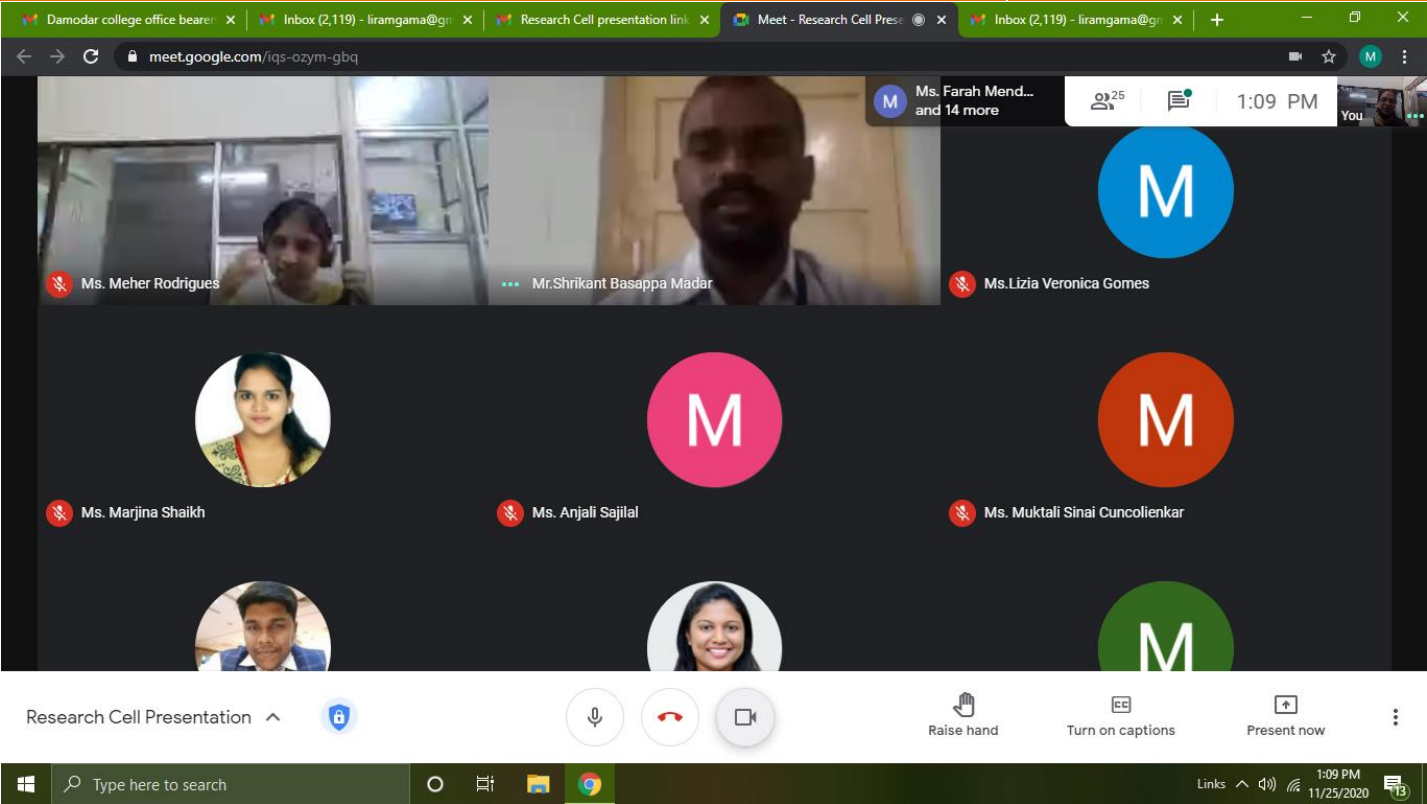
A few students from M. Com Part-I - Siddhi Guinde, Isha Kudalkar, Dekasha Odarkar, Saiesh Raikar and Bindu Poojari were identified for this activity. They were asked to refer to newspapers such as The Financial Express, Business Line, and The Economic Times, and present a summary of any article related to current affairs, trade and commerce, banking, the economy etc. Students shared their observations and views on the articles they had

selected and also highlighted the important components of the same. This was then followed by a Q&A session and interesting discussion on the same.

35 M.Com students attended the session. The teacher in charge for this activity was Ms. Pooja Shanbhag, Asst. Prof in Commerce, PG Department of Commerce.

Research Cell Activity

13th November 2020



The Research Cell of the College organized a presentation by Ms. Arya Prabhudesai, on November 13, 2020 from 12.30 to 1.00 pm. Ms. Arya is a Research scholar enrolled in the Research Centre for Management Studies. She made a presentation on her PhD research work, viz. “Investment Behaviour of Women”. The presentation began with the role of women in investment decision-making. The study takes into consideration the investment behaviour of working women from all categories i.e. salaried, business, professional, as well as from different sectors, i.e. Government, Semi-Government and Private sector, in the state of Goa.

She also explained the theoretical background for the research, which includes Socialization and Prospect theories. The scholar explained the various constructs used in the study, viz. Financial Socialization, Financial Identity, Subjective Financial Knowledge, Financial Self-Efficacy, Risk Tolerance, Risk Perceptions and Investment Behaviour.

29 B.Com, BBA(FS) and M.Com faculty members attended the online presentation.

Inauguration of Recording Rooms

18th November 2020

During its Golden Jubilee year, Vidya Vikas Mandal has created additional infrastructure in the College to manage digital learning more effectively over the coming months. 7 recording rooms have been created in the newly constructed College block. The recording rooms are all soundproofed and have been equipped with LAN connectivity.

CA. Uttam N. Bene, Founding Member of Vidya Vikas Mandal and Chairman of Shree Damodar College Governing Council inaugurated the Recording Rooms on November 18, 2020. Present at the inauguration were President - Mr. Nitin Kunkolienker, Hon. Secretary - Mr. Madhukar R. Mallya, First Vice-President - Adv. Pritam Morais, Second Vice-President - Mr. Vinayak G. Angle, members of the Board of Management – Mr. Deepak Chodankar and Mr. Blaise Costabir, Exec. Secretary - Mr. H. R. Kuvelkar, Principal Dr. Prita D. Mallya and Principal RMS HSS - Ms. Cintia Borges.

The College has previously acquired webcams, noise cancellation microphones and graphic tablets as teaching aids to assist teachers in their online classes. Thus, the recording rooms have all the requisite equipment for teaching as well as for the online co-curricular and extra-curricular activities of the College.

Workshop on "Basics of Decoupage on glass bottles"

19th November 2020



VIDYA VIKAS MANDAL
ESTD. 1971
50th
GLORIOUS YEAR OF
SERVICE TO THE
CAUSE OF EDUCATION

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics

Margao, Goa

Fine Arts Club

Organises

Workshop on "Basics Of Decoupage On Glass Bottles"








Thursday, 19th November 2020, at 12.00 noon to 1.00 p.m.

Registration Link: <https://forms.gle/Bgzoc5cQFrdsVtKCA>

Last date for registration: 18th Nov 2020

Ms Mayuri Kiran More
(Puttul's Craft)

Dr. Prita D. Mallya
Professor and Principal

Ms. Preksha Chopdekar,
Convenor, Cultural Council

Ms. Sparsha Mandrekar
Teacher In-charge

The Fine Arts Club of the College organized a workshop on "Basics of Decoupage on glass bottles" at 12 p.m. on November 19, 2020. It was hosted by Ms. Sparsha Mandrekar, Teacher-in-Charge & Ms. Preksha Chopdekar, Convenor- Cultural Council. Vice-Principal Dr. Rodney Da'silva delivered the welcome address. Ms. Sparsha introduced the resource person for the workshop Ms. Mayuri Kiran More, Proprietor, Puttul's Art, and an ex-student of the College. Ms. Mayuri More demonstrated in detail how decoupage is done on glass bottles. Decoupage is the art of decorating an object by sticking colored paper cutouts onto it in combination with special paint effects, and decorative items. The entire artwork was demonstrated starting from the very beginning.

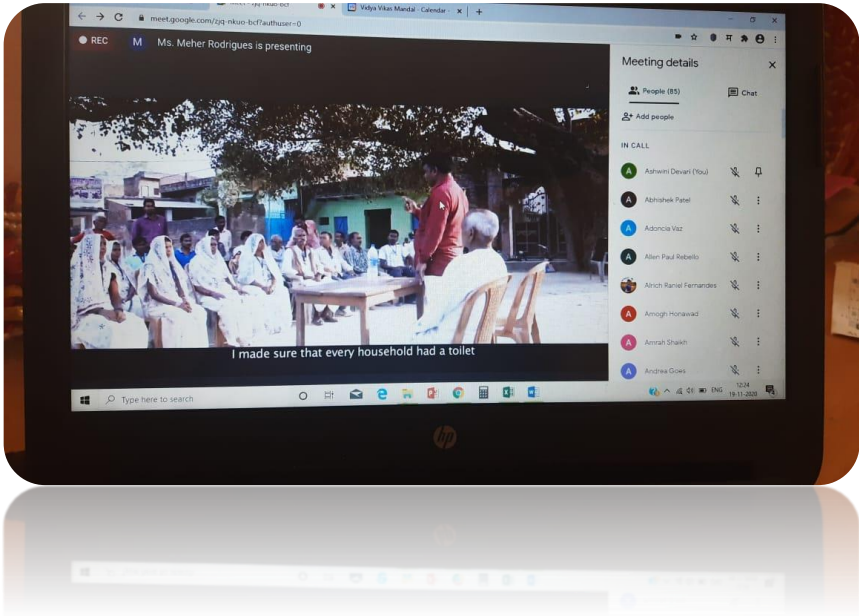
22 participants attended the workshop. Ms. Muktali Kunkolienkar presented the vote of thanks. At the end of the workshop students gained knowledge about a unique, creative form of art viz. Decoupage. Students and faculty members enjoyed the workshop.



World Toilet Day 2020

19th November 2020

As part of its mission towards increasing students’ awareness about sustainable practices, Vasundhara (Green Club) of the College observed World Toilet Day on 19th November 2020. The virtual event began with an opening address by the Principal, Dr. Prita D. Mallya. The Principal spoke about how there are more than 4 billion people in the world who do not have access to safe sanitation, thus compromising hygiene and health. It also denies people, especially girls, opportunities. Having access to a proper toilet is important for hygiene, health, opportunity and dignity. Safe sanitation and access to toilets is almost like a human right, which is why it is one of the Sustainable Development Goals announced by the United Nations in 2015. SDG 6 aims to make the world Open Defecation Free by 2030. The Principal appreciated the students for their participation and ‘Vasundhara’ for taking this initiative to generate awareness about this critical cause.

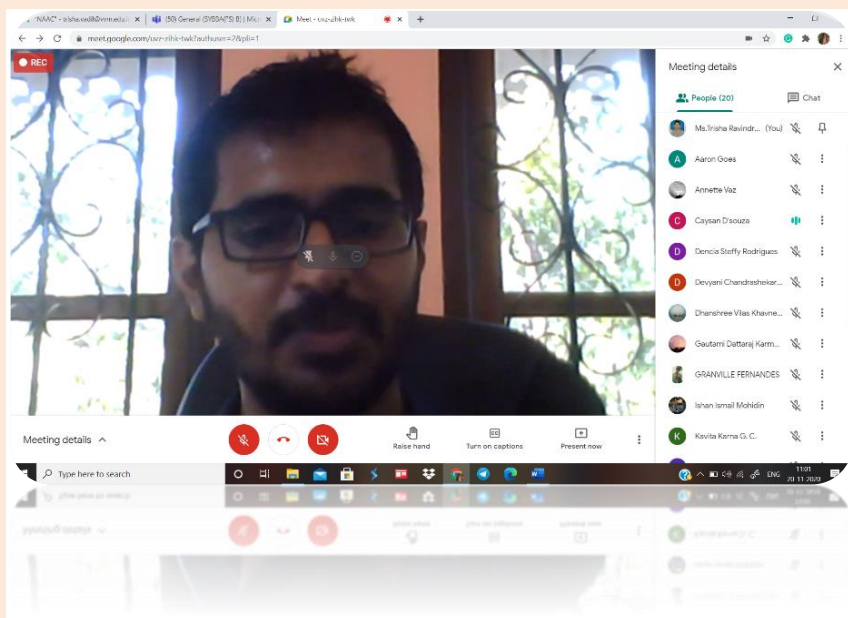


The programme comprised the screening of three awareness videos. The first video was about three Pradhans/Sarpanch from Mirzapur district of Uttar Pradesh, who worked to make their respective Gram Panchayats Open Defecation Free. The second video was a short film that portrayed the misconceptions that people from rural areas live with, and prefer open defecation over using the toilets built. The video also educated about the diseases perpetuated by open defecation. The third video generated awareness about the people living without access to safe sanitation, the adverse effects of open defecation and how we can help achieve SDG 6. The event ended with Vote of Thanks by the Convenor, Ms Ashwini Devari. The programme was hosted by Ms. Stesa Elsie Pereira, and coordinated by Ms. Meher Rodrigues. 85 students attended this online activity.

Guest Lecture on ‘Start-up Incubation: Strategic Perspectives’

20th November 2020

The BBA(FS) Department organized an Online Guest Lecture on 20th November, 2020 from 10:30 to 11:30 a.m. on the topic ‘Start-up Incubation: Strategic Perspectives’. The lecture was part of the Strategic Management Course for SY BBA(FS) students. The resource person for the session was Mr. Cayson D’Souza. The session was hosted by Asst. Prof. Grishmi Thakur. Asst. Prof. Trisha Vadil introduced the Resource Person, Mr. Cayson D’Souza. Mr. Cayson is the Founder of CasFer Technologies Pvt. Ltd. He is an alumnus of Goa Institute of Management. The Resource Person addressed the students on the various start-up strategies along with the overview and significance of a well-structured start-up process. The resource person put forward his practical experiences regarding transforming the start-up blueprints into realities, especially in the context of the ongoing COVID-19 pandemic crisis. Mr. Cayson explained the ways to tap the right opportunities and tackle the inevitable challenges that emerge during the progression of stages ranging from business progression to business acceleration. Mr. Cayson made the guest lecture very interesting and interactive by encouraging the participants to think about probable situations that would arise during the process of business incubation. He also acknowledged that



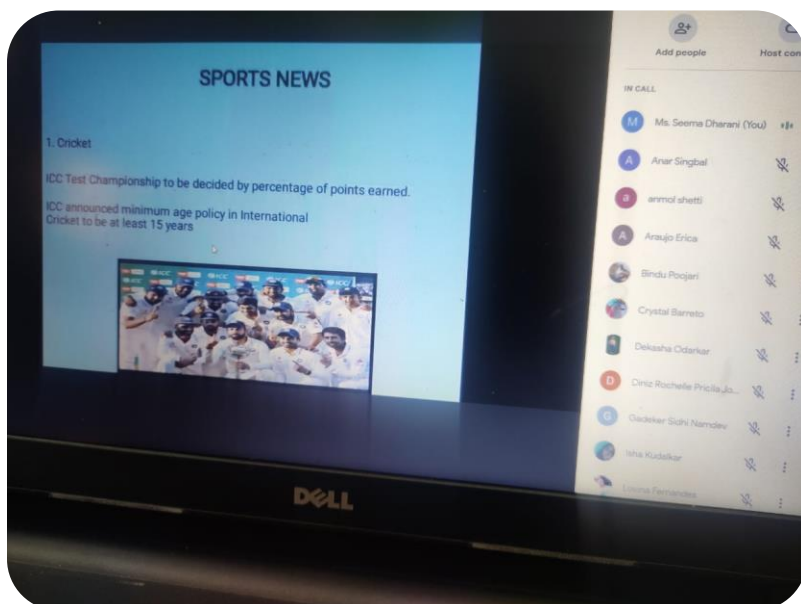
initiatives aimed at bridging the glaring gap between industry and academia are the need of the hour, and the guest lecture is an appreciable attempt towards the same.

Ms. Grishmi Thakur coordinated the Q&A session and proposed the vote of thanks. 21 participants attended the session via Google Meet.

'Newspaper Analysis' – Session II

21st November 2020

The Post Graduate Department of the College organized 'Newspaper Analysis' – session II as a part of departmental activities for the M.Com students on 21st November 2020 at 12.30pm via Google Meet platform. The session focused on classifying news into various categories such as business news, international news, local and national news, sports news and featured personality. International news category covered topics such as – Signing of RCEP agreement by ASEAN countries, signing of Defence pact by Japan and Australia to counter China's influence. The topics covered under local news category were -Save Mollem campaign and Road to Goa's economic recovery. Under Sports category – news and achievements in the area of Hockey, Boxing, Cricket and Football were highlighted. Topics such as increase in investment in equities and compressed bio-gas plants were discussed under business news category. Also, Wipro founder-chairman Azim Premji topping the philanthropy list 2020 was considered under featured personality category.



The presenters for this session were students from M.Com Part II, namely Tabbasom Chaudhary, Priyanka Rawat, Rohit Prajapati, Tehreem Shaikh and Reneta Costa. Students shared their observations and views on the articles they had selected and also highlighted the important components of the same. This was then followed by a Q&A session. 33 students from M.Com Part I and Part II attended the session.

Webinar on "Career Opportunities in the IT Sector"

21st November 2020

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Department of Computer Science in association with Career Cell



Career Opportunities in the IT Sector

Saturday, 21st November 2020

10.00 to 11.30 a.m.

Resource Person: Mr. Milind Anvekar

VP - Open Destinations Infotech

VP - Goa Technology Association

Chairman of Industry Academia Connect Committee



Ms. Akshada Hedge
Webinar Coordinator

Ms. Namrata Haldankar
Convenor, Career Cell

Dr. Prita D. Mallya
Professor and Principal

Mr. Sumit Kumar
HOD, Computer Science

The Department of Computer Science organized a webinar on Career Opportunities in the IT Sector for students of the Department on Saturday, 21st Nov. 2020. The webinar was hosted by Asst. Professor Ms. Akshada Hegde. The welcome address was delivered by Vice Principal, Mr. Rodney D' Silva. Ms. Sweta P.S. Verenkar introduced the resource person Mr. Milind Anvekar, Vice President of Open Destinations Infotech, having vast experience in the world of IT. Mr Anvekar is also the VP - Goa Technology Association, and Chairman of Industry Academia Connect Committee.

Mr. Anvekar commenced the session discussing about the different paths taken by students as they foray into making their careers. He cited that each one's journey is different and the process of finding the path would vary from individual to individual, with some having longer journeys than others. On this note, he introduced 6 success mantras for students who wish to make their mark in the IT Industry: Problem Solving, Soft Skills, Tools, Portfolio, Finance, Health.

The first mantra of success introduced by him was with regard to developing problem-solving skills in students, especially the First Year students. He highlighted that students sometimes get so immersed in the syllabus that they don't dedicate enough time to building the requisite problem solving skills and a weak foundation of these skills leads to an aversion for programming. He also advised the students to develop a sound understanding of basic mathematics as it is mandatory knowledge in computer science.

Mr. Anvekar stated that many students face loss of opportunities due to poor communication skills. Soft skills such as writing emails, effective verbal communication, presenting yourself well etc. give an upper edge to the students possessing these skills in terms of employability. He cited a personal example and told students that he built good leadership skills by taking initiatives in organizing events at the college level, getting people together, delegating work etc. Since the ability to work in teams is of supreme importance in the software industry, he urged the students to build these skills through student projects.

abilities, and also provide awareness about elementary financial terminology. Various key concepts related to finance were covered through the Word Search competition.

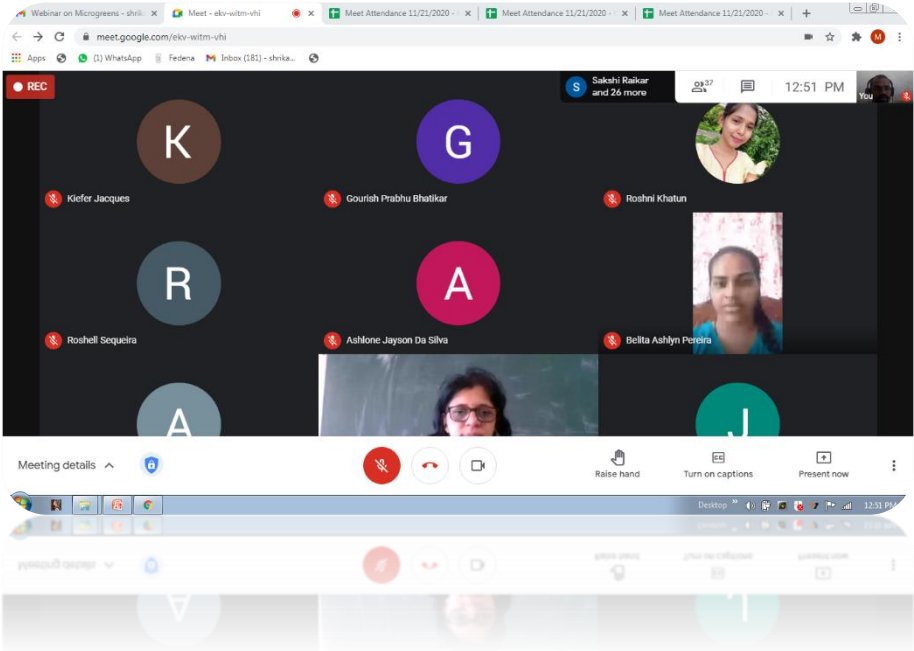
17 students participated in the competition. Ms. Rizwana Bialepasar, student of FY BBA(FS)-A, Mr. Mohav Shet Kurtarkar, student of TY BBA(FS)-B and Ms. Devyani Sirakaje, student of SY BBA(FS)-A won the first, second and third place respectively.

The winners of the competition received e-certificates. Asst. Prof. Trisha Vadil, in-charge of the Investors’ Hub coordinated the activities.

Awareness Session on “Introduction to Microgreens”

23rd November 2020

The NSS Unit of the College organized an Awareness Session on “Introduction to Microgreens” on 23rd November 2020 from 12.00 noon to 1.00 pm. The resource person for the session was Chief NSS Programme Officer of the College, Mrs. Sharmila Kunde. The session began with an introduction of the concept of microgreens, difference between microgreens and sprouts, and health benefits of microgreens, followed with some basic instructions on how to grow microgreens at home. Ms. Sharmila Kunde used 2 videos to explain how to grow microgreens at home with soil and without soil. At the end of the session, Ms. Sharmila Kunde answered a few queries from students and shared her experience of growing microgreens. 52 NSS volunteers attended the session. NSS Programme Officer, Mr. Shrikant Madar was in charge of the event.

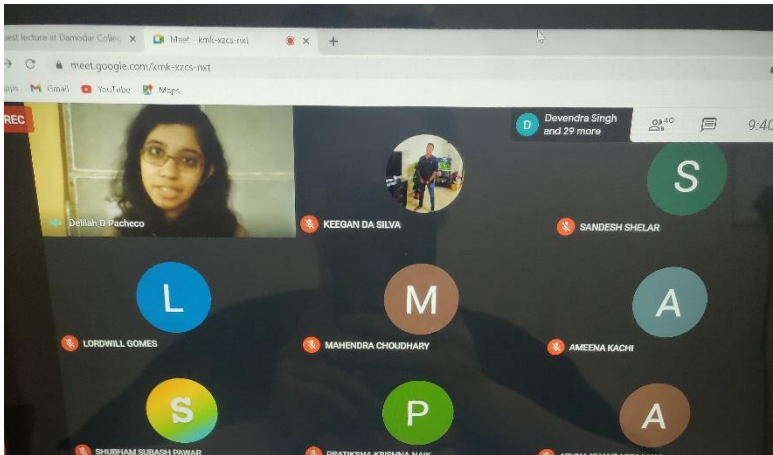


Around 30 volunteers expressed interest in attending a workshop by an expert in this area.

Guest Lecture on ‘Reading Beyond Classroom’

24th November 2020

The BBA (FS) Department of the College conducted a guest lecture for First Year students on the topic “Reading Beyond Syllabus” on November 24th from 9 to 10 a.m. on the Google Meet platform. The Resource Person for the session was Ms. Delilah Pacheco, Assistant Professor in English at Parvatibai Chowgule College of Arts & Science - Autonomous. The guest speaker encouraged students to read beyond syllabus to improve their



worldview and vocabulary. She further sparked students’ curiosity by talking about comic books and superheroes. She ended the talk by reciting a poem and showing students some of her favorite books. The talk

ended with an interactive question and answer session with the audience. It was a fun and enriching session, which students thoroughly enjoyed.

Webinar on 'Kitchen Gardening'

24th November 2020



VIDYA VIKAS MANDAL
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Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Vasundhara (Green Club)

organizes

Webinar on
"Kitchen Gardening"
Tuesday, 24th November, 2020
12.00 p.m. to 1.00 p.m

Speaker: Rashmi Sadhale, Architect

Registration Link: <https://forms.gle/L1Yw5nK3EcaREhAE9>

E-certificates will be issued to participants on filling the feedback form

Contact Details: Ms. Ashwini Devari, 887979772 Ms. Stesa Pereira, 9823633172

Vasundhara (Green Club of the College) organised a webinar on “Kitchen Gardening” on 24th November 2020 from 12:00 to 1:00 p.m. The resource person for the webinar was Ms. Rashmi Sadhale, a practicing architect specialized in Ecology and Biodiversity. Ms. Sadhale is also practicing organic farming both at the farm level as well as kitchen garden levels incorporating various techniques and experimenting with new ideas. The webinar received 67 registrations while around 65 participants attended.

Assistant Professor Ms. Stesa Elsie Pereira was the compere for the webinar. Principal Dr. Prita D. Mallya welcomed the virtual gathering and gave a brief overview of the webinar. Assistant Professor Ms. Ashwini Devari introduced the resource person Ms. Rashmi Sadhale. Ms. Sadhale eloquently covered the theme for the webinar. She started by giving a brief overview of how gardening evolved over time. She proceeded to explain the 5 S involved in the process of cultivation. The resource person provided a detailed explanation about soil preparation and conservation using different methods of composting. Ms. Sadhale had a detailed discussion with respect to the seasons conducive to the plantation process. She effectively tackled the issue of the space dimension with respect to urban gardens and open cultivation. She concluded the session by placing emphasis on seed requirements and symbiosis to facilitate healthy kitchen gardens.



Assistant Professor Ms. Meher Rodrigues conducted the question and answer session where the Resource Person effectively addressed the questions of the participants. The webinar ended with Assistant

Professor Ms. Ashwini Devari proposing the vote of thanks. The participants were asked to fill the feedback form, after which they promptly received e-certificates.

Webinar on “GAFA Digital Economy and the Challenges Ahead”

23rd November 2020

Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
BBA(FS) Department
 in association with
Goa Management Association (GMA)
 organizes

Webinar on GAFA, DIGITAL ECONOMY AND THE CHALLENGES AHEAD
Monday, 23rd November 2020 4.00 P.M. to 5.00 P.M

Mr. Virendra V Acharya
 Treasury Head
 VIMSON- Shivanand Salgaocar Group

CA Rohan Bhandare

Registration Link: <https://forms.gle/rzw6emGNnnUi4v9f9>

Dr. Prita D. Mallya
 Professor and Principal

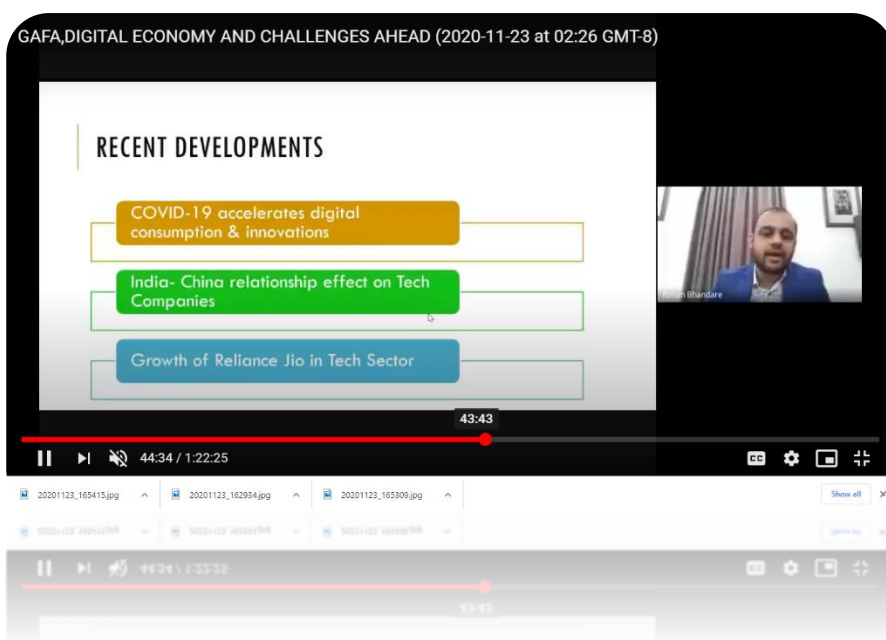
Ms. Cinola T. Vaz
 BBA(FS) Programme Coordinator

Ms. Ashwini Devari
 Webinar Coordinator

The BBA(Financial Services) Department organised a Webinar in collaboration with the Goa Management Association on “GAFA Digital Economy and the Challenges Ahead” on 23rd November, 2020 from 04:00 p.m. to 5:00 p.m. The resource persons for the webinar were Mr. Virendra Acharya, Treasury Head, VIMSON Shivanand Salgaocar Group and CA Rohan Bhandare, R.S. Bhandare & Associates. The Webinar was conducted virtually through Google Meet Platform and 68 participants attended.

The Webinar commenced after the welcome address and brief overview by Principal Prof. Prita D. Mallya. The Webinar was conducted in two sessions. In the first session, Mr. Virendra Acharya elaborated upon GAFA. He said the Big 4 tech giants – Google, Apple, Facebook and Amazon, have changed the way the world is now doing business. The GAFA economy offers innumerable digital opportunities for small and big businesses. He explained how GAFA, and now BATX (Baidu, Alibaba, Tencent and Xiaomi from China) function - they are global, recognizing no geographical boundaries and have a presence in every sector. Mr. Acharya also pointed out the challenges posed by the new digital revolution – regulation being the most important of them all.

The second session was conducted by CA Rohan Bhandare, who focussed upon digital economy developments in India. He commenced the session with the recent digital developments in Indian economy by highlighting the promising digital economy players. CA Rohan explained the concepts of Digital Growth, Digital Development and



English, Hindi, Konkani and Marathi. Around 180 participants attended the Programme. 48 students from 16 Higher Education Institutions from the State participated in the competition.

There were 15 participants each in the English and Hindi categories, 8 for Konkani and 10 participants for Marathi.



The judges for the event were: Dr. Uday Barad and Ms. Gauravi Khaunte for English, Ms. Sindhu Sinai Assoldekar and Ms. Smita Darshetkar for Hindi, Ms. Nutan Sakhardande, Ms. Rekha Rao and Mr. Saiesh Poi Panandikar for Konkani, and Ms. Suvidha Tuekar and Mr. Shailesh Sanzgiri for Marathi.

The winners of the competition were:

No.	Category	First Place		Second Place	
		Name	Institution	Name	Institution
1	English	Ms. Salome Fernandes	Parvatibai Chowgule College of Arts and Science Autonomous, Margao	Ms. Swara Naik	Goa University
2	Hindi	Ms. Sanchita Behera	Saraswat Vidyalaya's Sridora Caculo College of Commerce & Management Studies	Ms. Sakshi Borkar	Carmel College of Arts, Science and Commerce for Women, Nuvem
3	Konkani	Mr. Vaibhav Kavlekar	Kala Academy Goa's Theatre Art College	Ms. Divya Gawas	Kala Academy Goa's Theatre Art College
4	Marathi	Mr. Purshottam Mardolkar	Kala Academy Goa's Theatre Art College	Ms. Prachi Shirodkar	Rosary College of Commerce & Arts, Navelim
				Ms. Prapti Gaonkar	PES RSN College of Arts and Science, Farmagudi

Ms. Dnyanada A. Prabhudessai, Secretary of Readers' Club, anchored the Inaugural function, Ms. Manasi D. Rege introduced the NDLI Club@Damodar and Vice-Principal Dr. Rodney D'Silva proposed the Vote of thanks.



Golden Jubilee Celebrations of Vidya Vikas Mandal

VVM’s Shree Damodar College of Commerce & Economics, Margao, Goa
Department of Commerce & Management




organises

GUEST LECTURE ON

FINANCIAL DISCLOSURES AS PER IND AS

Wednesday, 25th November 2020

From 11.00 a.m. to 12.00 p.m.



Speaker: CA Saish Naik

Professor and Principal
Dr. Prita D. Mallya

Teachers Incharge:
Dr. Sheetal D. Arondekar
Dr. Maithili S. Naik

A guest Lecture on the topic “Financial Disclosures under IND AS” was arranged for TY B.Com Accounting students on November 25, 2020 from 11.00 a.m. to 12.30 p.m. The Resource person was CA Saish Naik, Assistant Manager, IFB, Goa and an alumnus of our institution. CA Saish briefed the students on various financial disclosure procedures that have evolved over time. He commenced his presentation by stressing upon the applicability and the Phase wise introduction of the new IND AS for Indian Industries since 2015. He also threw light on Schedule III of the Companies Act 2013, discussed the format, the three sub-divisions of the schedule, computation of deferred tax liability, biological plants, financial, non-financial assets, Statement of changes in equity and so on. He concluded the session by presenting to the students the Annual Report of Reliance Industries Ltd. and discussing the financial statements of the company. 70 TY B.Com students of Accounting attended the informative session.

Stock Market Reactions to Corporate Actions

Split effect			
Company X	Before stock split	After stock split (Ratio 1:10)	After stock split
Face value of shares issued	₹10	₹1	₹5
Number of shares issued	100	1000	200
Equity/Capital	₹1,000 (100 shares * ₹10)	₹1,000 (₹1,000 shares * ₹1)	₹1,000 (₹200 shares * ₹5)

The BBA(Financial Services) Department organized a Guest Lecture on 26th November, 2020 on ‘Stock Market

Reactions to Corporate Actions' for TY BBA(FS) students as part of the Corporate Finance course. The resource person was Mr. Ganesh Kothatha, Founder, Wealth Doctors, Margao, Goa.

The resource person started the session with a short video on "Don't be Rich but be Happy Rich". The video conveyed an important message for all investors viz. the investor should be satisfied with his/her financial diversification rather than being just financially sound. The Resource Person then elaborated upon the various terminologies associated with corporate finance such as dividend, capital, profit, stock, investments, analysis, etc. He also discussed about the how companies' decisions and actions have an impact on the share price of the company.

Mr. Kothatha explained the buyback of shares and focused on various reasons why companies opt for buyback of shares. He highlighted that almost fifteen public limited companies like TCS, Tech Mahindra, ONGC, etc. have proceeded for buyback of shares in the financial year 2019-2020. He mentioned that when companies buy back their shares, it creates confidence among the investors.

Corporate action also includes shares splits, and the Resource Person explained the concept using an illustration wherein he demonstrated how the number of shares issued changes with a forward stock split and a reverse stock split, where the share capital of the company remains constant.

41 students attended the session, which ended at around 12:00 noon with a question and answer session.

Session on 'Positivity'

26th November 2020

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VVM's Shree Damodar College of Commerce & Economics, Margao, Goa
Counselling Cell

Talk on
Positivity

For Non-Teaching Staff of SDCCE

Thursday, 26th November 2020
At 2.00 p.m.

Venue: Smart Classroom

Resource Person: Ms. Amba Prabhu
College Counselor

Dr. Prita D. Mallya
Professor and Principal

The Counseling Cell of the College conducted a session on Positivity for all the non-teaching staff members of the College on November 26, 2020 from 2-3 p.m. The Resource Person was the College Counselor, Ms. Amba Prabhu. She spoke about the need to have a positive mindset especially now that we are faced with the pandemic.

She explained what positivity is and how it affects us, and the people around us. Positivity comes in all shapes and sizes and no one is compelled to do what the other is doing. She further explained that we need to decide on what makes us happy and hopeful and not depend on others to decide that for us. She spoke in detail about different positive emotions and asked everyone to think about how often they experience it.

She spoke about how positivity broadens our perspective of the world and opens up new opportunities and avenues to us.

Lastly, she spoke about the need to “Celebrate What's Right in the World”. She also went on to show small snippets of a Ted Talk by Dewitt Jones (a professional photographer working with National Geographic) who spoke about his experiences and how he started looking at the world differently.

She ended the session with a question and answer session. She also requested the participants to share their views on positivity.

The session ended at 3 p.m. 22 Non-teaching staff members attended the session

Constitution Day

26th November 2020



The NSS Unit of the College celebrated Constitution Day on 26th November 2020 by organizing various online events. The following activities were organised

- Dissemination of messages on Fundamental duties of Citizens as WhatsApp status as well as posts on social media accounts
No of participants: 31
- Online Quiz on Constitution of India
No of participants: 153
- Participate in reading the Preamble with the Honourable Prime Minister on 26th Nov at 11 am from your homes,
No of participants: 241 volunteers and 60 staff members

REC

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Nixon Fernandes is presenting

INSURANCE

↓

RISK MANAGEMENT THROUGH INSURANCE CONTRACTS

▶ ELIMINATE RISK.

meet.google.com is sharing your screen.

Stop sharing

Hide

Meeting details

×

People (74)

Chat

Add people

Host controls

IN CALL

Mayuresh Adsul (You)

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Aaron Goes

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ABENI SHINI FERNANDES

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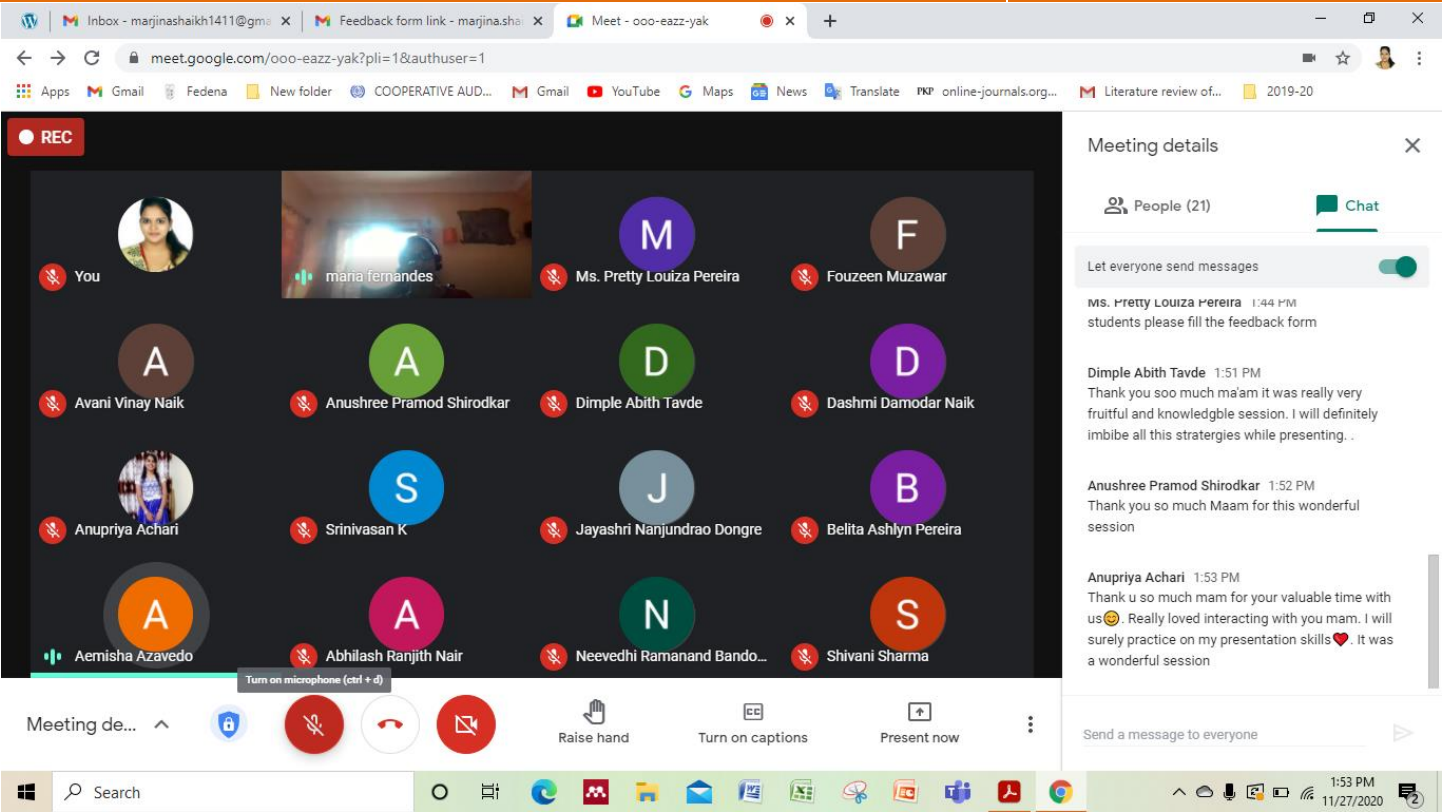
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The BBA(Financial Services) Department organized a guest lecture titled “The Past, Present and Future of Insurance” for the students of SY BBA(FS), as part of the Principles and Practice of Insurance course. The guest lecture was organized virtually through Google Meet platform on 26th November 2020 from 09:00 - 10:00 a.m. 74 SY BBA(FS) students and 2 faculty members of the Department attended the same.

The Resource Person for the session was Mr. Nixon Fernandes, Development Officer in the area of Marketing at Life Insurance Corporation, Panaji. He has been awarded an Associateship by the Insurance Institute of India. He has an M.Sc. in Physics and a Management degree from Goa Institute of Management. He has been practicing the management and execution of insurance services since 1991 and has to his credit, wide experience in varied domains of the challenging and rewarding field of insurance.

Mr. Fernandes commenced the virtual session by highlighting the need for insurance through a series of examples and then explained the concept and the key elements of an insurance contract. He elaborated upon the emergence of insurance, in the global and Indian context. He thoroughly discussed the present scenario, both in life insurance as well as in general insurance with special reference to the ongoing COVID-19 pandemic crisis. Mr. Nixon highlighted the prime upcoming trends that will revolutionize the global insurance industry. He also explained about the various employment opportunities in the insurance sector by listing and explaining the various online examinations conducted by the IRDA.

Mr. Nixon made the virtual session very interactive and interesting. He addressed all the queries raised by the students. Students provided a very positive feedback about the guest lecture. Mr. Nixon mentioned that such activities are immensely important in bridging the glaring gap between academia and industry. Asst. Prof. Ashwini Devari introduced the resource person while Asst. Prof. Mayuresh Adsul compered the session and proposed the vote of thanks. Asst. Prof. Ashwini Devari and Asst. Prof. Mayuresh Adsul organized the guest lecture.



As a part of 30 Hours Certificate Course for First Year B.Com and BBA (FS) students, the Life Skills Committee of the College conducted an online 2-hour session on Presentation skills for the students of FY B.Com A and C divisions on November 27, 2020. The resource person for the session was Ms. Maria Fernandes, Independent Consultant, Ribandar Goa. 46 students from the 2 divisions attended the session.

Asst. Professor Marjina Shaikh welcomed the Resource Person. Ms. Dimple Tavde, a student from FY B.Com introduced the Resource Person. Ms. Fernandes started the session by asking the students about the importance and benefits of Presentation Skills. She explained the basics of making an effective presentation and audience analysis. The resource person then highlighted the 10 common mistakes people make during presentations. She also shared her experience as a student and her fear of public speaking. The speaker stressed upon the 3Ps of a good presentation i.e. Plan, Prepare and Practice.

Asst. Professor Marjina Shaikh coordinated the session. It was a very interactive and an enlightening session and was appreciated by the students. The session ended with vote of thanks by Ms. Amisha Azavedo FY B.Com student.



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Department of Commerce & Management



Guest Lecture on

Conflict Management

Friday, 27th November, 2020
From 10.00 to 10.45 a.m.

Platform





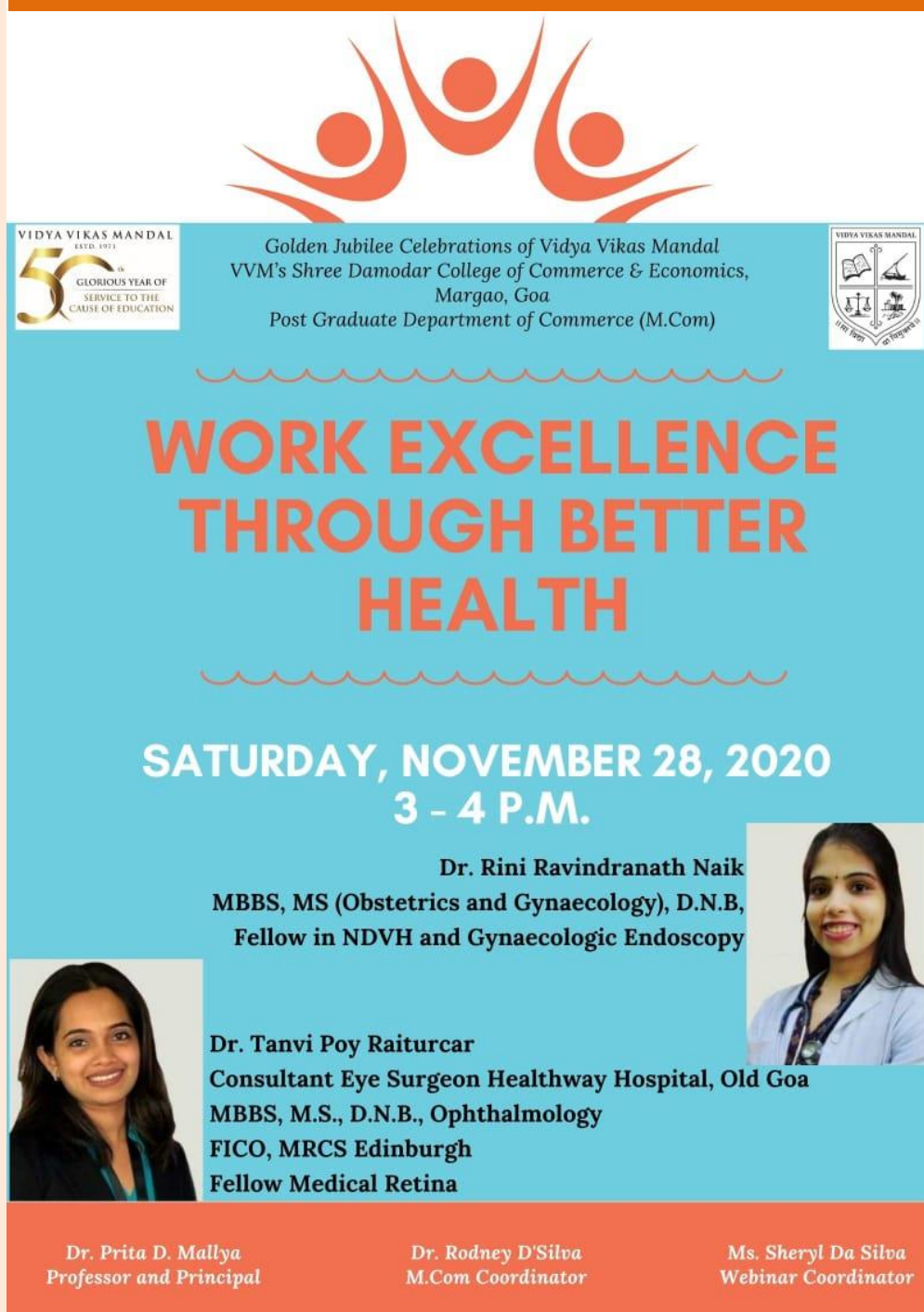
Resource Person: Prasad Tokekar
Sr. Vice President – Employee Relations
and Compliances for Reliance Jio
and Reliance Retail

Dr. Prita D. Mallya
Professor and Principal

Teachers In Charge
Dr. Rodney D'Silva
Dr. Madanant Naik
Ms. Namrata Haldankar
Ms. Anupama Gaonkar

An online session on Organizational Conflicts was organized in the subject of General Management for the students of FY B.Com on November 27, 2020. The Resource Person for the session was Mr. Prasad Tokekar, Sr. Vice President – Employee Relations and Compliances for Reliance Jio and Reliance Retail. The session began at 10:00 a.m. and 54 students attended. The compere for the session was Asst. Professor Namrata Haldankar. The session began with Principal Prof. Prita D Mallya welcoming the virtual gathering. The resource person highlighted the various kinds of conflicts that normally arise in organizations and the basic causes of such conflicts. He also shared his own experiences of how to solve such organizational conflicts. The main objective of this session was to give students an insight into how organizational problems are solved at the workplace; thus, students could relate the conflict resolution methods they learn in class with the application of the methods in practice. It was a very interactive and a fruitful session. Asst. Professor Dr. Madanant Naik proposed the vote of thanks and the session ended at 10.45 a.m.

Webinar on 'Work Excellence through Better Health'

28th November 2020


Golden Jubilee Celebrations of Vidya Vikas Mandal
VVM's Shree Damodar College of Commerce & Economics,
Margao, Goa
Post Graduate Department of Commerce (M.Com)

WORK EXCELLENCE THROUGH BETTER HEALTH

**SATURDAY, NOVEMBER 28, 2020
3 - 4 P.M.**

Dr. Rini Ravindranath Naik
MBBS, MS (Obstetrics and Gynaecology), D.N.B.,
Fellow in NDVH and Gynaecologic Endoscopy

Dr. Tanvi Poy Raiturcar
Consultant Eye Surgeon Healthway Hospital, Old Goa
MBBS, M.S., D.N.B., Ophthalmology
FICO, MRCS Edinburgh
Fellow Medical Retina

Dr. Prita D. Mallya
Professor and Principal

Dr. Rodney D'Silva
M.Com Coordinator

Ms. Sheryl Da Silva
Webinar Coordinator

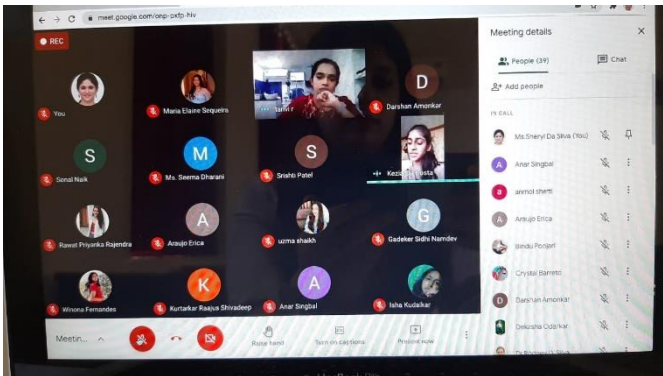
The Post Graduate Department of the College organized a webinar on the topic 'Work Excellence through Better Health' on November 28, 2020 from 3.00 to 4.00 p.m. via the Google Meet platform. The compere for the evening was Ms. Shristi Patel, student of M.Com Part I.

Women often face a stressful routine trying to manage and balance work life and home. These new age super women often do not find the time to take care of their bodies and end up either ignoring physical signs of illness or delaying the diagnosis due to lack of time to visit doctors. The PG Department of the College attempted to impart basic healthcare tips and healthy practices to working women and young girls so that they can keep themselves away from the danger of modern lifestyle habits that may lead to future illness.

The program commenced with a brief welcome address delivered by Assistant Professor and Webinar Coordinator, Ms. Sheryl Da Silva. Ms. Kezia Da Costa, student of M.Com Part I introduced the first speaker - Dr. Tanvi Poy Raiturcar, MBBS, M.S., D.N.B., Ophthalmology FICO, MRCS Edinburgh Fellow Medical Retina. She is presently a Consultant Eye Surgeon at Healthway Hospital, Old Goa.

Dr. Tanvi Poy Raiturcar began the session with a brief introduction on various eye problems encountered by individuals and requested everyone to have their eyesight tested to check for vision and eye problems. She also discussed Computer Vision Syndrome (CVS) and its symptoms such as eye strain, blurred and double vision, headache, temporary near sightedness etc. Dr. Tanvi informed the participants that there is an increase in the CVS and complex eye and vision problems due to the current situation of COVID-19 pandemic as there has been increase in the use of mobile phones / laptops / computers due to Work from Home and online teaching- learning practices. The speaker stressed the need to maintain and follow healthy eye care practices and suggested different exercises, balanced diet and eye care tips for preserving vision. She also urged the participants to not only keep their body healthy but also to focus on having healthy eyes.

Ms. Lovina Fernandes, student of M.Com-I introduced the second speaker – Dr. Rini Naik, MBBS, MS(Obstetrics and Gynaecology), D.N.B, Fellow in NDVH and Gynaecologic Endoscopy. Dr. Rini Naik commenced her session by giving a brief overview of working women in India and the reproductive health problems they normally face. She spoke on issues such as menstrual pain, Polycystic ovary syndrome – PCOS - a hormonal disorder common among women of reproductive age, reproductive tract infection, irregular periods, anaemia – causes, symptoms and remedies to overcome the same. The speaker also focused on breast cancer in women and various surgical procedures to deal with it. She also briefed the participants on various menstrual hygiene practices they should follow, need for self-body examination at regular intervals and emphasized on the importance of reproductive healthcare in working women.



At the end of the webinar, the speakers addressed the queries raised by the participants. The attendees found the webinar very informative and beneficial. 43 participants attended the session. The program ended at 4:15pm, with a vote of thanks proposed by the Ms. Sredha S, student of M.Com Part II.

Dear Readers,

As always, at Shree Damodar College, the emphasis is on the holistic development of students and adapting to the changing needs of society in general and our students in particular.

We are delighted to present the reports of activities in this edition of the E-Newsletter, with the College reaching out to students by way of webinars, quizzes and other innovative activities on a wide range of topics.

Ms. Samiksha S. Vengurlekar
Editor

Ms. Venisa D'Costa
Designer

Dr. Prita D. Mallya
Professor and Principal

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