



**M.Com. (Semester – IV) Examination, April 2018**  
**COO 4B2 : TOURISM AND TRAVEL MANAGEMENT (OA-18)**

Duration : 3 Hours

Total Marks : 60

**Instructions :** 1) This paper consists of **nine** questions carrying **equal** marks.

2) Question **1** consists of **5 compulsory** questions of **2 marks each**.

3) Answer **any 5** questions from question **2, 3, 4, 5, 6, 7, 8** and **9**.

4) **Each** question carries **10** marks. Figures to the **right** indicate marks.

1. Answer the following questions in brief : (5×2=10)
    - A) Eco Tourism.
    - B) Psychographic traits of tourists.
    - C) Facilitating products versus supporting products in tourism.
    - D) Leakages in tourism.
    - E) Future of Tourism Industry in Goa.
  2. Define tourism. Discuss the various components of the tourism industry. 10
  3. What is the need for measuring international tourism ? 10
  4. 'Tourism in Goa possesses a lot of untapped potential'. Elaborate by providing suitable suggestions for improving tourism in Goa. 10
  5. Discuss the social evils of tourism in Goa. 10
  6. Write short notes on : (a) Space tourism (b) Dark tourism 10
  7. Discuss the economic impact of tourism to a destination. 10
  8. Explain the various factors which have ushered in the need for marketing in the tourism industry. 10
  9. Write a detailed note on 'tourism and employment'. 10
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