



M.Com. (Semester – IV) Examination, April 2018
COO4B1 : ENTREPRENEURSHIP DEVELOPMENT (OA – 18)

Duration : 3 Hours

Total Marks : 60

- Instructions :** 1) This paper consist of **nine (9)** questions carrying **equal** marks.
2) Question No. 1 consists of **5 compulsory** questions of **2 marks each**.
3) Answer **any five (5)** questions from 2, 3, 4, 5, 6, 7, 8 and 9.

1. Answer the following questions in brief. (5×2=10)
- i) Who is an Intrapreneur ? Explain.
 - ii) What do you understand by idea generation ?
 - iii) Explain in brief the medium term source of finance available to Entrepreneur.
 - iv) Bring out the relationship between entrepreneurship and venture capital.
 - v) State and explain any four limitations of going public.
2. a) "Entrepreneurship is the urge or feeling that one should become a job provider instead of becoming a job seeker". Explain this statement and mention the factors that motivate a man to become an entrepreneur. **6**
- b) Briefly explain why some business plans fails. **4**
3. You have decided to establish a business unit of medium size. What are the legal formalities you would perform in this regards ? Discuss. **10**
4. What are the types of risk financiers ? Discuss the various stages of venture capital investment. **10**
5. Discuss the role of venture capital associations in financing of Entrepreneurial capital. **10**



6. a) Explain in brief the role of various institutions in promoting working capital finance for the entrepreneurs. 5
- b) A pre-feasibility study is essential in order to develop comprehensive picture of a short listed project idea. "Explain the statement with the help of a sample pre-feasibility study. 5
7. Explain the concept of women entrepreneurship. Briefly discuss its relevance in terms of economic development of the country. 10
8. Enumerate various forms of business organisations. In what ways is sole proprietorship the best form of business organisation for a small entrepreneurs. 10
9. Elaborate the role of Consultancy Organisations in Providing Developmental finance to new ventures. 10