

M.Com. (Semester – III) Examination, November 2017
COO 3B5N : BUSINESS ENVIRONMENT (OA-18)

Duration : 3 Hours

Max. Marks : 60

- Instructions :** 1) This paper consists of **nine** questions carrying **equal** marks.
 2) Question 1 consists of **5 compulsory** questions of **2 marks each**.
 3) Answer **any 5** questions from question No' s **2, 3, 4, 5, 6, 7, 8 and 9**.
 4) **Each** question carries **10** marks. Figure to the **right** indicates marks.

(5×2=10)

1. A) Concept Business Environment.
 B) What is Environmental Scanning ?
 C) Importance of 'FEMA'.
 D) What is Business ethics ?
 E) State objectives of IMF.
2. "Firms which systematically analyse and diagnose the environment are more than those which don't". Do you agree with this statement ? Justify your answer. **10**
3. What is Economic Environment ? Do you think that the present economic environment is favourable to business in India ? Discuss. **10**
4. Discuss the critical elements of Political Environment of a business. Do you believe in the present political environment in India is favourable for Business ? Justify your answer. **10**
5. Outline the concept of technological environment. How it influences business efficiency ?" The major draw-back for Indian Corporates is technological Environment". Give reasons. **10**

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6. What is Public Sector in India ? Explain critically the role of Public Sector in the economic development of India. **10**
 7. Examine the responsibilities of business towards society as responsible corporate citizens. Bring out arguments for and against to Social responsibility of Business. **10**
 8. Elucidate the recent Industrial Policy of the Government of India. **10**
 9. Explain the various protective measures available to consumers under the Consumer Protection Act of 1986 to protect their exploitations and redressal of grievances. **10**
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