



**M.Com. (Semester – III) Examination, November 2017**  
**COO3A4N : INTERNATIONAL BUSINESS MANAGEMENT (OA-18)**

Duration : 3 Hours

Max. Marks : 60

**Instructions :** 1) This paper consists of **nine** questions carrying **equal** marks.  
2) Question No. 1 consists of **5 compulsory** questions of **2 marks each**.  
3) Answer **any 5** questions from question 2, 3, 4, 5, 6, 7, 8 and 9.  
4) **Each** question carries **10** marks. Figures to the **right** indicate marks.

1. Answer the following : (5×2=10)
    - a) Give any two disadvantages of contract manufacturing mode of entering international business.
    - b) Explain Internalisation Theory of FDI.
    - c) Differentiate between Balance of Trade and Balance of Payment.
    - d) Define vertical integration with example.
    - e) What is SDR ?
  2. Distinguish between domestic and international business. 10
  3. Do you believe political environment determines the business development ? If Yes state your answer with examples. 10
  4. Outline the main characteristics of the four approaches to international staffing. 10
  5. Explain the factors influencing the international logistics management. 10
  6. Explain the role of MNCs in India. 10
  7. 'Foreign Direct Investment has its costs and benefits to the home country as well as host country'. Explain. 10
  8. Briefly discuss the role structure and functions of World Bank in International Business. 10
  9. What is Economic Integration ? Explain the different kinds of Economic Integration. 10
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