



**M.Com. (Semester – III) Examination, April 2018**  
**COO3A4 : INTERNATIONAL BUSINESS MANAGEMENT (OA – 18)**

Duration : 3 Hours

Max. Marks : 60

- Instructions :** 1) *This paper consists of **nine** questions carrying **equal** marks.*  
2) *Question No. 1 consists of **5 compulsory** questions of **2 marks each**.*  
3) *Answer **any 5** questions from Question **2, 3, 4, 5, 6, 7, 8** and **9**.*  
4) ***Each** question carries **10** marks. Figures to the **right** indicate marks.*

1. Answer the following : (5×2=10)
    - a) Give any two advantages of Economic Integration.
    - b) List out the pros and cons of the options of buying decisions in International Operation Management.
    - c) What are Unilateral Transfer Accounts ?
    - d) Define International Business Environment.
    - e) Explain Strategic Alliance mode of entering International Business.
  2. Critically evaluate the following theories of International Trade :
    - a) Porter's National Competitive Advantage Theory.
    - b) Mercantilism theory of International Trade. 10
  3. What is economic environment ? Explain different kinds of economic systems and their influence on International Business. 10
  4. Which factors determine the choice of a staffing approach ? Would a MNE choose the same staffing approach world wide ? Place your arguments in the context of the model outlining determinants of staffing choices. 10
  5. Should multinationals be concerned about expatriate failure ? If so, why ? 10
  6. In the process of carrying out business MNCs directly or indirectly help the home country and the host country as well as cause harm to both the countries. Elaborate. 10
  7. What is disequilibrium in the Balance of Payments ? Explain the causes and methods of correcting disequilibrium in the Balance of Payments. 10
  8. Briefly discuss the role, structure and functions of International Monetary Fund in International Business. 10
  9. Briefly explain the recent developments in BRICS. 10
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