



**SRN – 30**

**M.Com. (Semester – III) Examination, April 2018**  
**COO 3B5 : BUSINESS ENVIRONMENT (OA-18)**

Duration : 3 Hours

Max. Marks : 60

- Instructions :** 1) *This paper consists of **nine** questions carrying **equal** marks.*  
2) *Question **1** consists of **5 compulsory** questions of **2 marks each**.*  
3) *Answer **any 5** questions from question Nos. **2, 3, 4, 5, 6, 7, 8 and 9**.*  
4) ***Each** questions carries **10** marks. Figures to the **right** indicates marks.*

**(5×2=10)**

1. A) Concept Business Environment.  
B) What is Environmental Scanning ?  
C) Meaning of 'Foreign Directive Investment'.  
D) What do you mean by SWOT Analysis ?  
E) Concept of Social Audit.
2. What do you mean by business environment ? Explain the internal environmental factors that affect business. **10**
3. Explain in brief about the present scenario of Indian Economy. Elaborate the major economic reforms and how does they affect Business in India. **10**
4. Why should business be responsible towards society ? Explain the responsibility of business towards consumers and employees. **10**
5. What is Technological Environment ? Discuss in brief the impact of Technological innovations on Indian Business. **10**
6. "The Destination of MNC's is India". Do you agree ? List out the Benefits and Problems of MNC to host country and home country. **10**
7. What is LPG ? Do you support Privatisation of Public Sector in India ? Justify your answer. **10**
8. Discuss in brief the different types of Political Systems. How does a political system of a country affects business ? Give some illustrations. **10**
9. Discuss in brief the right of consumer under Consumer Protection Act, 1986 and explain the redressal mechanism under Act. **10**