



SRN – 30

M.Com. (Semester – III) Examination, April 2018
COO 3B5 : BUSINESS ENVIRONMENT (OA-18)

Duration : 3 Hours

Max. Marks : 60

- Instructions :** 1) *This paper consists of **nine** questions carrying **equal** marks.*
2) *Question **1** consists of **5 compulsory** questions of **2 marks each**.*
3) *Answer **any 5** questions from question Nos. **2, 3, 4, 5, 6, 7, 8** and **9**.*
4) ***Each** questions carries **10** marks. Figures to the **right** indicates marks.*

(5×2=10)

1. A) Concept Business Environment.
B) What is Environmental Scanning ?
C) Meaning of 'Foreign Directive Investment'.
D) What do you mean by SWOT Analysis ?
E) Concept of Social Audit.
2. What do you mean by business environment ? Explain the internal environmental factors that affect business. 10
3. Explain in brief about the present scenario of Indian Economy. Elaborate the major economic reforms and how does they affect Business in India. 10
4. Why should business be responsible towards society ? Explain the responsibility of business towards consumers and employees. 10
5. What is Technological Environment ? Discuss in brief the impact of Technological innovations on Indian Business. 10
6. "The Destination of MNC's is India". Do you agree ? List out the Benefits and Problems of MNC to host country and home country. 10
7. What is LPG ? Do you support Privatisation of Public Sector in India ? Justify your answer. 10
8. Discuss in brief the different types of Political Systems. How does a political system of a country affects business ? Give some illustrations. 10
9. Discuss in brief the right of consumer under Consumer Protection Act, 1986 and explain the redressal mechanism under Act. 10