



M.Com. (Semester – III) Examination, November 2018
COO3B5N : BUSINESS ENVIRONMENT (OA-18)

Duration : 3 Hours

Max. Marks : 60

- Instructions :** 1) *This paper consists of **nine** questions carrying **equal** marks.*
2) *Question No.1 consists of **5 compulsory** questions of **2** marks **each**.*
3) *Answer **any 5** questions from question **2, 3, 4, 5, 6, 7, 8** and **9**.*
4) ***Each** question carries **10** marks. Figures to the **right** indicate marks.*

1. Write short notes on the following : (5×2=10)
 - a) SWOT Analysis.
 - b) Moral Suasion.
 - c) Special Economic Zone.
 - d) E-Commerce.
 - e) Social Audit.
 2. What is business ? How does business of today differ from that of four to five decades ago ? 10
 3. Explain the New Industrial Policy 1991 and describe its major components. 10
 4. What is Privatisation ? Explain the routes of Privatisation and which of them do you recommend in the Indian context. 10
 5. Discuss in brief the right of consumers under Consumer Protection Act, 1986 and explain the redressal mechanism under the Act. 10
 6. 'The Government has responsibilities towards business and business owes many obligations to the Government'. Discuss. 10
 7. What do you mean by online services ? Discuss the different types of online services. 10
 8. 'Social values and attitudes impact a business in several ways'. Comment. 10
 9. Discuss the importance of Ethics in business. 10
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