



M.Com. (Semester – III) Examination, November 2018
COO3A4N : INTERNATIONAL BUSINESS MANAGEMENT (OA – 18)

Duration : 3 Hours

Max. Marks : 60

- Instructions :** 1) *This paper consists of **nine** questions carrying **equal** marks.*
2) *Question No. 1 consists of **5 compulsory** questions of **2 marks each**.*
3) *Answer **any 5** questions from questions **2, 3, 4, 5, 6, 7, 8 and 9**.*
4) ***Each** question carries **10** marks. Figures to the **right** indicate marks.*

1. Answer the following : (5×2=10)
 - a) Describe the Absolute Cost Advantage Theory.
 - b) State the features of Technological Environment.
 - c) Distinguish between Balance of Trade and Balance of Payment.
 - d) Briefly explain the term 'Expatriates'.
 - e) What is Special Drawing Rights ?
 2. Why is international business not a bed of roses ? Elucidate your answer with suitable examples. 10
 3. What is business environment ? Explain the different factors of international business environment. 10
 4. Discuss the various theories of Foreign Direct Investment. 10
 5. Explain the role of MNCs in the Indian economy. 10
 6. What are the pros and cons of the following options :
 - a) Make b) Buy and c) Make-and-buy ?10
 7. Discuss in detail the various dimensions of international adjustments for expatriates. 10
 8. What is economic integration ? Explain the different levels of economic integration. 10
 9. Explain the role and functions of United Nations Conference on Trade And Development (UNCTAD). 10
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