



SRN – 04

M.Com. (Semester – I) Examination, November 2018

COC 114 : NEW VENTURE CREATION (OA-18)

Duration : 3 Hours

Total Marks : 60

- Instructions :**
- 1) This paper consists of **nine** questions carrying **equal marks**.
 - 2) Question No. 1 consists of **5 compulsory** questions of **2 marks each**.
 - 3) Answer **any 5** questions from Q. No. 2, 3, 4, 5, 6, 7, 8 and 9.
 - 4) **Each** question carries **10 marks**. Figures to the **right** indicate marks.

1. Answer the following questions : (5×2=10)
 - a) What is Economic Development ?
 - b) Explain two points of distinction between invention and innovation.
 - c) What is strategic entrepreneurship ?
 - d) State any 4 forms of assistance provided by the Industrial Finance Corporation of India (IFCI).
 - e) Explain the term Leverage Buyout (LBO).
2. Bring out the distinctive features of a Traditional Manager and the Entrepreneur. 10
3. 'The secret of getting ahead is getting started'. In the light of the statement, discuss the various factors that need to be considered while preparing Business Plan. 10
4. Discuss the role played by NABARD (The National Bank for Agriculture and Rural Development) as a financial institution in India. 10
5. 'Social Entrepreneurs are cause fighters and change agents using the fundamental principle of entrepreneurship to promote positive change and permanent effect'. Elucidate in the light of the statement. 10

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6. Explain the various Growth Strategies based upon the knowledge of product and the market. 10
7. Explain the various problems faced by the Indian Women Entrepreneurs. 10
8. What is Going Public ? Explain its various advantages and disadvantages. 10
9. a) Explain the various warning signs of Bankruptcy. 5
 b) Discuss briefly the Venture Capital Process. 5