

T.Y.B.COM. Semester - V (Repeat) / One Time Opportunity
EXAMINATION OCTOBER 2019
Entrepreneurship Development - I

[Duration : Two Hours]

[Max. Marks :80]

Instructions:

1. All questions are **compulsory**, however **internal** choice is available.
2. Answer sub-questions in Question No.1 and Question No. 2 in not more than **100 words each**.
3. Answer Question No.3 to Question No.6 **each** in not more than 400 words.
4. Figures to the **right** indicate **maximum** marks allotted to the questions/sub-questions.
5. Paper carries maximum of **80** marks.

1. Answer **any four** of the following: 16
 - i. Sociological Theory of Entrepreneurship
 - ii. Need for Market Research
 - iii. Concept of Entrepreneur
 - iv. Functions of an Entrepreneur (Any Four)
 - v. SWOT Analysis
 - vi. Features of Intrapreneur
2. Answer **any four** of the following: 16
 - i. Meaning and Concept of Project Formulation
 - ii. Incongruities as a Factor of Purposeful innovation
 - iii. Incubation Centre in Goa (Any one)
 - iv. Financial Analysis
 - v. Socio-cultural Factor Influencing Entrepreneurship
 - vi. Sources of Project Ideas
3. a) Explain any six qualities of an entrepreneur. 12

OR

 b) Explain any six skills of an entrepreneur. 12
4. a) Explain the role of entrepreneurs in the economic development of the country. 12

OR

 b) Explain any six types of entrepreneurs. 12
5. a) What is a Project Report? Explain the contents of a Project Report. 12

OR

 b) Explain the Factors to be consider while selecting an ideal project. 12
6. a) Explain the following factors of Purposeful Innovation: 12
 - i. Change in Perception
 - ii. New knowledge

OR

 b) Explain the Principles of Purposeful Innovation as advocated by Peter Drucker. 12