



B.Com. (Semester – V) Examination, October 2015
ENTREPRENEURSHIP DEVELOPMENT – I
(New Course)

Duration : 2 Hours

Max. Marks : 80

- Instructions :** 1) **All questions are compulsory, however internal choice is available.**
2) **Answer sub-questions in Question No. 1 and Question No. 2 in not more than 100 words each.**
3) **Answer Question No. 3 to Question No. 6 , each in not more than 400 words.**
4) **Figures to the right indicate maximum marks allotted to the questions/sub-questions.**
5) **Paper carries maximum of 80 marks.**

1. Answer **any four** of the following :

16

- a) Four skills of entrepreneurs.
- b) Sociological theory of entrepreneurship.
- c) Benefits of SWOT analysis.
- d) Field Survey Technique.
- e) Imitative Entrepreneur.
- f) Features of Intrapreneurs.

2. Answer **any four** of the following :

16

- a) Meaning of Project Appraisal.
- b) Concept of Break even analysis.
- c) Incongruity as a factor of Purposeful Innovation.
- d) Sources of project idea.
- e) Process need as a factor of Purposeful Innovation.
- f) Role of Self help groups.



3. a) "An entrepreneur has certain unique traits". Explain. 12
OR
b) Explain in brief any six functions of entrepreneurship. 12
4. a) Explain in brief the recent trends in entrepreneurship. 12
OR
b) State and explain the factors influencing environment scanning. 12
5. a) Explain in brief the contents of a project report. 12
OR
b) Explain in brief the elements of project formulation. 12
6. a) Explain in brief the steps involved in identification of Business Opportunities. 12
OR
b) State and explain the principles of innovation as suggested by Peter Drucker. 12
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