

VVM's Shree Damodar College of Commerce & Economics, Margao
Second Year B.Com - Semester IV
May/June Supplementary Examination 2017

Computer Applications in Business (Applied Component)

Duration : 1 ½ Hours

Max. Marks : 40

Instructions :

1. Figures to the right indicate maximum marks
2. Start each new question on a fresh page

Q1. A) Explain the scope of E-Commerce and the three generic trade cycles with a neat diagram (6)

B) Explain the basic elements of Internet E-Commerce with a diagram (4)

OR

Q1.X) Explain the features required to add complexity to an e-shop. (10)

Q2. A) Explain the various methods of electronic payment available to online shoppers. (10)

OR

Q2.X) Explain in detail the stages in a trade cycle with reference to Internet shopping.
What are the advantages of Consumer e-Commerce (10)

Q3. A) Explain the features of a LAN, WAN and MAN (10)

OR

Q3.X) Explain the functions of the following web protocols (10)

(i) Domain Naming System (DNS) protocol (ii) HTTP (iii) HTTPS (iv) Email protocols

Q4. A) What are the features of electronic banking? Explain the Internet banking architecture
with a neat diagram (10)

OR

Q4.X) Explain in detail how online trading is carried out. (10)