

VVM's Shree Damodar College of Commerce & Economics, Margao
Second Year B.Com - Semester IV
End Semester Examination, April 2017

Computer Applications in Business (Applied Component)

Duration : 1 ½ Hours

Max. Marks : 40

Instructions :

1. Figures to the right indicate maximum marks
2. Start each new question on a fresh page

Q1. A) Define EDI. What are its benefits to organizations? Explain the structure of an EDIFACT message with a neat diagram (10)

OR

Q1.X) Explain the features required to add complexity to an e-shop. (10)

Q2. A) Explain the various methods of electronic payment available to online shoppers. (10)

OR

Q2.X) What is an Electronic market? Explain its usage, advantages and disadvantages. Give some examples of electronic markets expected in the future. (10)

Q3. A) Explain the following (i) Digital Certificates and Digital Signatures
(ii) Principles of Transaction Security (10)

OR

Q3.X) Explain the features of the different wired and wireless transmission media used to set up computer networks. (10)

Q4. A) What is Electronic Banking? What are the features offered to consumers? Explain the Internet banking architecture with a neat diagram (10)

OR

Q4.X) What is Dematerialization? What are the advantages of dematerialization? Explain the dematerialization process used in Online trading with a neat diagram. (10)