

Vidya Vikas Mandal's  
Shree Damodar College of Commerce and Economics, Margao, Goa  
S.Y. B.Com, Semester III May/June Supplementary Examination 2017  
**BUSINESS ENVIRONMENT-I**

**Duration: 2 Hours**

**Max. Marks: 80**

**Instructions:**

- All questions are compulsory, however **internal choice** is available.
- Figures to the right indicate **maximum** marks to the questions and sub-questions.
- Start each question on a fresh page.

1. Answer **any four** of the following questions (4x4=16)

1. Two definitions of business environment.
2. Brief note on Social responsibility of business
3. Micro-environment as a component of business environment
4. Caste as a social group of business environment
5. Impact of values on business.
6. Migration in business environment.

2. Answer **any four** short notes of the following questions: (4x4=16)

1. Natural environment
2. E-business in India
3. Composition of natural environment
4. Role of government in political environment
5. Political stability and international relation as a component of political environment
6. Nature of political environment

Q.3. A. Illustrate and explain internal and external environment as a component of business environment

**OR**

12

Q.3.B. Explain briefly the goals of business environment

Q.4. A. Explain the impact of demographic environment on business

**OR**

12

Q.4.B. Explain the elements of socio-cultural environment.

Q.5.A. Explain the impact of natural environment on business

**OR**

12

Q.5.B. Explain the impact of technological environment on business

Q.6.A. Explain the impact of political environment on business

**OR**

12

Q.6.B. Explain the special interest groups and their impact on business