

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
F.Y.B com, Semester II, Semester End Examination, April 2019  
Tourism and Hospitality Management (GE 2)

**Duration: 2 hrs**

**Marks: 80**

*Instructions: All questions are compulsory with internal choice.  
Figures to the right denote marks*

**Q1. Write short notes on any 4 of the following:**

**(4x4 =16 mks)**

- a. Travel Agent v/s Tour Operator
- b. Tourism Resources
- c. Characteristics of Tourism
- d. Domestic Tourism
- e. Tourism Demand
- f. Primary Constituents of Tourism Industry

**Q2. Write short notes on any 4 of the following:**

**(4x4 =16 mks)**

- a. Multiplier Effect
- b. Political Impact of Tourism
- c. Environmental Impact Assessment
- d. Hospitality v/s Tourism Industry
- e. Employment Opportunities in Tourism Industry
- f. Recent Trends in Hospitality Industry

**Q3.a) Explain the 5 A's of Tourism Product.**

**(12 mks)**

**OR**

**b) Explain the different types of Tourism Products.**

**(12 mks)**

**Q4. a) Explain the factors affecting growth of tourism.**

**(12 mks)**

**OR**

**b) Explain the push and the pull factors of Tourism.**

**(12 mks)**

**Q5. a) Explain the positive economic impacts of Tourism.**

**(12 mks)**

**OR**

**b) What are the socio-cultural impacts of Tourism?**

**(12 mks)**

**Q6. a) Explain the factors affecting Hospitality and Tourism Industry.**

**(12 mks)**

**OR**

**b) Explain the various sectors comprising the Hospitality Industry.**

**(12 mks)**