VVM's Shree Damodar College of Commerce & Economics, Margao
First Year B.Com - Semester II (Old syllabus - 2011-12/2012-13 batch)
End Semester Examination, April 2015

Information Technology

Duration : 2 Hours   Max. Marks : 80

Instructions:
1. Figures to the right indicate maximum marks
2. Start each new question on a fresh page

Q1. Write a short note on   (any 4)   (4x4 =16 MKS)
   a. Role of images and video in a multimedia presentation
   b. Animation
   c. Web server
   d. E-Retail
   e. Security issues in E-Commerce
   f. Web Server and web client

Q2. Write a short note on   (any 4)   (4x4=16 MKS)
   a. Malware
   b. Twitter
   c. YouTube
   d. Spyware
   e. GOOGLE Documents
   f. News Readers

Q3. Answer the following questions (any 2)   (6x2=12 MKS)
   a. Explain the following multimedia concepts: (i) Streaming media (ii) Internet Live stream
   b. Explain the different formats used for images and audio data
   c. Explain the functions of authoring tools and CODECs.

Q4. Answer the following questions (any 2)   (6x2=12 MKS)
   a. Write a note on electronic payment systems.
   b. What is M-Commerce? What are the various products and services available through M-Commerce?
   c. Write a note on E-banking.

Q5. Answer the following questions   (any 2)   (6x2=12MKS)
   a. What is an electronic mail? Explain the threats to users from an e-mail attachment.
   b. Write a note on antivirus software's.
   c. Explain hacking and its types.

Q6. Answer the following questions   (any 2)   (6x2=12MKS)
   a. Write a note on Blogs.
   b. What is meant by P2P computing? Explain the use of torrents.
   c. Write a note on Social networking and Multi User Chat.