

GENERAL MANAGEMENT (new course)

Duration: 2 HRS

Max Mks: 80

INSTRUCTIONS: 1) All questions are compulsory
2) Figures to the right indicate full marks.

Q1) Write short note on (Any 4) (4X4=16)

- Explain the features of Business Ethics.
- Explain factors for overcoming resistance to change.
- Advantages of accepting Corporate Social Responsibility by businessmen.
- Types of Role Conflict.
- State ways to make committee effective.
- Role of Board of Directors.

Q2) Write short note on (Any 4) (4X4=16)

- Explain different types of Group
- Explain the characteristics of Managing Change.
- State some common unethical Business Practices followed in India.
- Give some of the reasons which lead to change.
- Conflict Resolution.
- Inter-personal Conflict. State its causes in brief.

Q3) X) Define Corporate Social Responsibility. Explain arguments against CSR (12)

OR

Q3) Y) How can managers contribute in improving ethical behaviour in organisation? Explain. (12)

Q4) X) What is change? Discuss steps involved in the change process. (12)

OR

Q4) Y) Explain the individual factors that cause of resistance to change. (12)

Q5) X) What is Inter-Group Conflict? Explain factors contributing to inter-group conflicts. (12)

OR

Q5) Y) What is Conflict Management? Explain the procedure of Conflict Management process. (12)

Q6) X) What is committee? Explain its role in the organisation. (12)

OR

Q6) Y) What is a work group? Explain its main components. (12)
