

F.Y.B.Com, Semester - I, May/June Supplementary Examination 2017
General Management

Duration: 2 hours

Marks: 80

- Instruction: 1) All questions are compulsory
2) Figures to the right indicate full marks
3) Start each new question on fresh page

Q1 Answer in 10-12 lines: (Any 4) (4x4= 16)

- a) Importance of Management
- b) Contingency approach to management
- c) Rationality in decision making
- d) Causes of stress
- e) Functions of personnel management
- f) European style of management

Q2 Write short notes on: (Any 4) (4x4= 16)

- a) Purchasing management
- b) Quantitative approach to management
- c) Steps in disaster management
- d) Difficulty in effective decision making
- e) Creativity in decision making
- f) Process of event management

Q3. A) What is Inventory Management? Explain the functions of inventory management (12)

OR

X) Define Management. State and explain the various features of management (12)

Q4. A) Explain the Japanese style of management (12)

OR

X) State and explain the different types of decisions (12)

Q5. A) What is Stress? Explain the measures of managing stress at individual level (12)

OR

Q5. X) State and explain the steps in decision making process (12)

Q6. A) Explain the meaning and features of Logistics management (12)

OR

Q6. X) Define Supply Chain Management. Explain different keys in the process of Supply Chain Management (12)