

K. J. Somaiya Institute of Management Studies & Research  
Pimpri Chinchwad  
Dr. B. Damodar College of Commerce & Economics, Mumbai-400  
FY B.Com, Semester-I, Semester End Examination October 2019  
MSME-Micro, Small and Medium Enterprises (GE-1)

**Duration: 2hrs**

**Max Marks: 80**

**Instructions:**

- 1) Start each question on fresh page.
- 2) Figures to the right indicate maximum marks.
- 3) Answer Q1 & Q2 in not more than 100 words each.
- 4) Answer Q3 to Q6 in not more than 400 words each.

**Q.1) Write Short Notes on ( Any 4)**

**(4X4=16)**

- (a) Internal sources of recruitment.
- (b) Bases of classification of Micro, Small and Medium enterprise.
- (c) Factors to be considered while selecting a site.
- (d) Significance of MSME.
- (e) Fixed capital and working capital.
- (f) Importance of inventory control.

**Q.2) Write Short Notes on ( Any 4)**

**(4X4=16)**

- (a) Goa Industrial Development Corporation
- (b) Functions of Small Industrial Development Bank of India
- (c) Types of manpower requirement in SSI units.
- (d) Consequences of industrial sickness on society.
- (e) Corporate Social Responsibility towards Government.
- (f) Issues related to closure of MSME's

**Q.3) (A) Explain the Characteristics of Micro, Small and Medium enterprise.**

**(12)**

**OR**

**Q.3) (B) State and explain the steps in setting up of MSME.**

**(12)**

**Q.4) (A) Explain the factors affecting types of distribution channel.**

**(12)**

**OR**

**Q.4) (B) Explain the importance of material management.**

**(12)**

**Q.5) (A) Explain the consequences of industrial sickness on Management, Workers and Shareholders.**

**(12)**

**OR**

**Q.5) (B). Explain the remedial measures to industrial sickness.**

**(12)**

**Q.6) (A) Explain the Companies Corporate social responsibility towards employees.**

**(12)**

**OR**

**Q.6) (B) Explain the significance of Corporate Social Responsibility.**

**(12)**