

GENERAL MANAGEMENT

Duration: 2 hrs

Max. Marks: 80

Instructions:

1. Figures to the right indicate maximum marks.
2. Start each question on a fresh page
3. All questions are compulsory

- Q 1. Write short note on (Any 4) (4x4=16)
- a) Importance of Management
 - b) Functions of Financial Management
 - c) Bureaucratic Approach
 - d) Features of decision making
 - e) Difficulties in effective decision making
 - f) Logistic management
- Q 2. Write short note on (Any 4) (4x4=16)
- a) Functions on Marketing Management
 - b) Contingency Approach to Management
 - c) Features of Japanese Style of Management
 - d) Types of disasters
 - e) Creativity in decision making
 - f) Explain the various measures to manage stress
- Q 3. A) Define Management. State and explain the features of Management. (12)
- OR
- X) What is Production Management. Explain the functions of Production Management. (12)
- Q 4. A) Explain the Scientific Approach to Management. (12)
- OR
- X) Describe the different Styles to Management. (12)
- Q 5. A) Discuss the types of managerial decisions. (12)
- OR
- X) What is rational decision making? Explain the advantages of rational decision making. (12)
- Q 6. A) Explain in detail the process of event management. (12)
- OR
- X) Describe the different types of stress. (12)