

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao- Goa  
F.Y.B.Com, Semester- I, Semester End Examination, October 2017  
Micro, Small & Medium Enterprises (MSME)

Duration: 2 hours

Marks: 80

**Instructions:**

1. All questions are compulsory
2. Figure to the right indicate full marks
3. Start each new question on fresh page

**Q.No. 1. Write short notes on the following (Any 4)** (4 x 4=16)

- a) Project Report
- b) Provisional Registration
- c) Characteristics of MSME
- d) Importance of Inventory Control
- e) Working Capital
- f) Internal sources of recruitment

**Q.No.2. Write short notes on the following (any 4)** (4 x 4=16)

- a) Causes of Industrial Sickness
- b) Social responsibilities towards customers
- c) Services of SIDO
- d) GCCI
- e) Social responsibilities towards employees
- f) Horticulture kiosk scheme

**Q.No.3. (A) Explain the steps involved in the process of selection.** (12)

**OR**

**Q.No.3. (B) Explain the significance of MSME in economic development.**

**Q.No.4. (A) Explain the factors determining fixed capital requirement.** (12)

**OR**

**Q.No.4. (B) Explain the marketing problems faced by MSME units.**

**Q.No.5. (A) Explain the measures to prevent Industrial Sickness.** (12)

**OR**

**Q.No.5. (B) Explain the need & issues of incentives.**

**Q.No.6. (A) Discuss the arguments in favour of social responsibilities.** (12)

**OR**

**Q.No.6. (B) Explain the factors to be considered for selection of form of ownership.**