

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao- Goa
F.Y.B.Com, Semester- I, Semester End Examination, October 2017
Micro, Small & Medium Enterprises (MSME)

Duration: 2 hours

Marks: 80

Instructions:

1. All questions are compulsory
2. Figure to the right indicate full marks
3. Start each new question on fresh page

Q.No. 1. Write short notes on the following (Any 4) (4 x 4=16)

- a) Project Report
- b) Provisional Registration
- c) Characteristics of MSME
- d) Importance of Inventory Control
- e) Working Capital
- f) Internal sources of recruitment

Q.No.2. Write short notes on the following (any 4) (4 x 4=16)

- a) Causes of Industrial Sickness
- b) Social responsibilities towards customers
- c) Services of SIDO
- d) GCCI
- e) Social responsibilities towards employees
- f) Horticulture kiosk scheme

Q.No.3. (A) Explain the steps involved in the process of selection. (12)

OR

Q.No.3. (B) Explain the significance of MSME in economic development.

Q.No.4. (A) Explain the factors determining fixed capital requirement. (12)

OR

Q.No.4. (B) Explain the marketing problems faced by MSME units.

Q.No.5. (A) Explain the measures to prevent Industrial Sickness. (12)

OR

Q.No.5. (B) Explain the need & issues of incentives.

Q.No.6. (A) Discuss the arguments in favour of social responsibilities. (12)

OR

Q.No.6. (B) Explain the factors to be considered for selection of form of ownership.