

Vidya Vikas Mandal's
Shree Damodar College of Commerce & Economics, Margao Goa
First Year B. Com - Semester I
End Semester Examination, October 2015
Principles of Management

Duration: 2Hours

Max. Marks: 80

Instructions:

1. All questions are compulsory
2. Figures to the right indicate maximum marks

- Q1. Answer in 10-12 lines: (any 4) (16 Marks)
- a) Functions of Middle level management
 - b) Management as a Profession
 - c) Limitations of planning
 - d) Features of decision making
 - e) Status of management in India
 - f) Management process
- Q2. Write short notes: (any 4) (16 Marks)
- a) Taylors scientific management theory
 - b) Informal organization
 - c) American style of management
 - d) Importance of management
 - e) Administration v/s management
 - f) Quantitative theory
- Q3. A) Define management. Explain.the functions of management. (12 Marks)
- Or**
- X) Define planning. State and explain the advantages of planning. (12 Marks)
- Q4. A) Explain the concept of centralization and its advantages (12 Marks)
- Or**
- X) Distinguish between formal and informal organization. (12 Marks)
- Q5 A) Define decision making. Describe the steps in decision making process.(12 Marks)
- Or**
- X) State and describe the different types of decisions. (12 Marks)
- Q6. A) Explain the Behavioural theory of management. (12 Marks)
- Or**
- X) State the features and advantages of staffing. (12 Marks)
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