

VidyaVikasMandal's  
Shree Damodar College of Commerce & Economics, Margao-Goa  
FYBCOM, Semester-I, Semester End Examination, October 2015  
(Revised Syllabus w.e.f. 2013)

MANAGERIAL ECONOMICS-I

Duration: 2 Hours

Total Marks: 80

*Instructions:*

- i. All questions are compulsory, however internal choice is available.
- ii. Figures to the right indicate maximum marks
- iii. Draw diagrams/graphs wherever necessary.
- iv. Start each question on a new page.

- Q1. Write Short note on ANY FOUR of the following: (4x4=16)
- a) Uses of Managerial Economics.
  - b) Consumer Surplus.
  - c) Opportunity Cost Principle.
  - d) Perfectly inelastic of demand curve.
  - e) Decision making and forward planning.
  - f) Find out the price elasticity and identify its type, for the following:-  
A firm sells 100 units of candy at Rs.5/- per unit. The price per unit rises to Rs. 7/- and the quantity demanded falls to 80 units.

- Q.2. Write Short note on ANY FOUR of the following: (4x4=16)
- a) Diseconomies of scale.
  - b) Money cost V/S Real costs.
  - c) Total fixed cost curve.
  - d) Increasing returns to scale.
  - e) Explicit costs and Implicit Costs.
  - f) Determinants of cost function.

- Q.3. A) Distinguish between variation in demand and changes in demand with the help of graphs. (12)
- OR**
- B) i) Discuss the various determinants affecting the law of demand.  
ii) Explain any two methods of Demand forecasting. (6X2=12)

- Q4. A) Explain the "Supply function and the law of supply with the help of a schedule and graph. (12)
- OR**
- B) Explain Market equilibrium and Price adjustment mechanism in demand and supply analysis. (12)

- Q.5 A) Explain the Law of variable proportion with the help of a schedule and Graph. (12)
- OR**
- B) Briefly Explain;-i) Marginal Product, ii) Production function, iii) Total Product (4X3=12)

- Q6.A) Briefly Explain:- i) Long run average cost curve. (6X2=12)  
ii) Relationship between short run Average cost and marginal cost curves.

- OR**
- B) Calculate TVC, AVC, AFC, AC and MC of a firm when its TFC is Rs. 200/-. (12)

Output in Units:	1	2	3	4	5	6	7	8
Total variable Costs:	100	160	200	240	320	440	600	1200

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