

Vidya Vikas Mandal's  
Shree Damodar College of Commerce & Economics, Margao Goa  
First Year B. Com - Semester I  
End Semester Examination, October 2015  
Principles of Management

**Duration: 2Hours**

**Max. Marks: 80**

**Instructions:**

1. All questions are compulsory
2. Figures to the right indicate maximum marks

Q1. Answer in 10-12 lines: (any 4) (16 Marks)

- a) Functions of Middle level management
- b) Management as a Profession
- c) Limitations of planning
- d) Features of decision making
- e) Status of management in India
- f) Management process

Q2. Write short notes: (any 4) (16 Marks)

- a) Taylors scientific management theory
- b) Informal organization
- c) American style of management
- d) Importance of management
- e) Administration v/s management
- f) Quantitative theory

Q3. A) Define management. Explain the functions of management. (12 Marks)

**Or**

X) Define planning. State and explain the advantages of planning. (12 Marks)

Q4. A) Explain the concept of centralization and its advantages (12 Marks)

**Or**

X) Distinguish between formal and informal organization. (12 Marks)

Q5 A) Define decision making. Describe the steps in decision making process. (12 Marks)

**Or**

X) State and describe the different types of decisions. (12 Marks)

Q6. A) Explain the Behavioural theory of management. (12 Marks)

**Or**

X) State the features and advantages of staffing. (12 Marks)

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