

VidyaVikasMandal's
Shree Damodar College of Commerce and Economics, Margao-Goa
F.Y.Bcom Semester I
End Semester Examination, October 2015
GENERAL MANAGEMENT

Time: 2 hours

Max Marks: 80

Instructions: 1) *All questions are compulsory.*
2) *Figures to the right indicate maximum marks*

- Q1. Answer in 10-12 lines: (any 4)** (16)
- a. Management v/s Administration
 - b. Purchasing Management
 - c. Importance of effective Decision Making.
 - d. Functions of Financial Management
 - e. Inventory Management
 - f. Objectives of personnel Management.
- Q2. Write Short Notes: (Any 4)** (16)
- a. Disaster Management
 - b. Behavioural Theory of Management
 - c. European Style of Management
 - d. Features of Management
 - e. Rationality in Decision Making
 - f. Guidelines for effective Decision Making
- Q3.A) Explain in detail the Scientific Theory of Management.** (12)
Or
X) Define Management. Describe the importance of Management. (12)
- Q4.A) State and Explain the Different types of Decisions** (12)
Or
X) Describe the meaning and process of Event Management (12)
- Q5.A) Describe the Different Styles of Management** (12)
Or
X) What is Stress? Explain the various measures to manage stress (12)
- Q6.A) Describe in detail the process of effective decision making.** (12)
Or
X) Explain the meaning and importance of logistics management (12)