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**SHREE DAMODAR COLLEGE OF COMMERCE AND ECONOMICS**  
**F.Y.B.COM, SEMESTER-I**  
**SEMESTER END EXAMINATION, OCTOBER 2015**

**WRITTEN ENGLISH**

**Duration: 2 Hours**

**Maximum Marks: 80**

Instructions:

- All questions are compulsory.
- Figures to the right indicate full marks.
- Begin each question on a new page.

**GRAMMAR**

- I. Do as directed. (15)**
1. The crew paved the entire stretch of highway. (change the voice)
  2. The application for a new job was faxed by her. (change the voice)
  3. John said, "I will give you a pen". (change to direct/indirect speech)
  4. She asked me where the Post Office was. (change to direct/indirect speech)
  5. The film \_\_\_\_\_ (to start) before we reached cinema. (use the correct tense)
  6. They \_\_\_\_\_ (to play) football. (use the correct tense)
  7. You \_\_\_\_\_ (to go) to Paris last year, didn't you? (use the correct tense)
  8. My brother loves animals. He just brought a puppy \_\_\_\_\_ a kitten home with him. (use a suitable conjunction)
  9. I want to go for a hike \_\_\_\_\_ I have to go to work today. (use a suitable conjunction)
  10. (a) The bone was \_\_\_\_\_ the dog. (b) We are going on vacation \_\_\_\_\_ November. (use suitable prepositions)
  11. When I turn forty five I would have been a coal miner for twenty two years. (rewrite in its correct form)
  12. Once the train arrives we will be on our way. (rewrite in its correct form)
  13. The cashier gave me two hundred and sixteen dollars sixty two cents. (rewrite in its correct form)
  14. me and my friend are gonna go to the beach next weekend. (rewrite in its correct form)
  15. What he got for Christmas? she asked. (rewrite in its correct form)

**COMPREHENSION SKILLS**

- II. Read the following passage and answer the questions below it: (10)**
- First introduced in 1927, The Hardy Boys Mystery Stories are a series of books about the adventures of brothers Frank and Joe Hardy, teenaged detectives who solve one baffling mystery after another. The Hardy Boys were so popular among young boys that in 1930 a similar series was created for girls featuring a sixteen-year-old detective named Nancy Drew. The cover of each volume of The Hardy Boys states that the author of the series is Franklin W. Dixon; the Nancy Drew Mystery Stories are supposedly written by Carolyn Keene. Over the years, though, many fans of both series have been surprised to find out that Franklin W. Dixon and Carolyn Keene are not real people. If Franklin W. Dixon and Carolyn Keene never existed, then who wrote The Hardy Boys and Nancy Drew mysteries?

The Hardy Boys and the Nancy Drew books were written through a process called ghostwriting. A ghostwriter writes a book according to a specific formula. While ghostwriters are paid for writing the books, their authorship is not acknowledged, and their names do not appear on the published books. Ghostwriters can write books for children or adults, the content of which is unspecific. Sometimes they work on book series with a lot of individual titles, such as The Hardy Boys and the Nancy Drew series.

The initial idea for both The Hardy Boys and the Nancy Drew series was developed by a man named Edward Stratemeyer, who owned a publishing company that specialized in children's books. Stratemeyer noticed the increasing popularity of mysteries among adults, and surmised that children would enjoy reading mysteries about younger detectives with whom they could identify. Stratemeyer first developed each book with an outline describing the plot and setting. Once he completed the outline, Stratemeyer then hired a ghostwriter to convert it into a book of slightly over 200 pages. After the ghostwriter had written a draft of a book, he or she would send it back to Stratemeyer, who would make a list of corrections and mail it back to the ghostwriter. The ghostwriter would revise the book according to Stratemeyer's instructions and then return it to him. Once Stratemeyer approved the book, it was ready for publication.

Because each series ran for so many years, Nancy Drew and The Hardy Boys both had a number of different ghostwriters producing books; however, the first ghostwriter for each series proved to be the most influential. The initial ghostwriter for The Hardy Boys was a Canadian journalist named Leslie McFarlane. A few years later, Mildred A. Wirt, a young writer from Iowa, began writing the Nancy Drew books. Although they were using prepared outlines as guides, both McFarlane and Wirt developed the characters themselves. The personalities of Frank and Joe Hardy and Nancy Drew arose directly from McFarlane's and Wirt's imaginations. For example, Mildred Wirt had been a star college athlete and gave Nancy similar athletic abilities. The ghostwriters were also responsible for numerous plot and setting details. Leslie McFarlane used elements of his small Canadian town to create Bayport, the Hardy Boys' fictional hometown.

Although The Hardy Boys and Nancy Drew books were very popular with children, not everyone approved of them. Critics thought their plots were unrealistic and even far-fetched, since most teenagers did not experience the adventures Frank and Joe Hardy or Nancy Drew did. The way the books were written also attracted criticism. Many teachers and librarians objected to the ghostwriting process, claiming it was designed to produce books quickly rather than create quality literature. Some libraries—including the New York Public Library—even refused to include the books in their children's collections. Ironically, this decision actually helped sales of the books, because children simply purchased them when they were unavailable in local libraries.

Regardless of the debates about their literary merit, each series of books has exerted an undeniable influence on American and even global culture. Most Americans have never heard of Edward Stratemeyer, Leslie McFarlane, or Mildred Wirt, but people throughout the world are familiar with Nancy Drew and Frank and Joe Hardy.

1. According to the passage, the Nancy Drew mystery series was introduced in  
A. 1925 B. 1927 C. 1929 D. 1930
2. Which of the following would be the best title for this passage?  
A. Ghostwriting: A Way of Life  
B. Who Were Leslie McFarlane and Mildred A. Wirt?  
C. The Hardy Boys and Nancy Drew: Ghostwriting a Series  
D. The Dubious yet Profitable Practice of Ghostwriting
3. According to the passage, which of the following people was a real writer?  
A. Carolyn Keene B. Franklin W. Dixon  
C. Leslie McFarlane D. Tom Hardy
4. According to the passage, a ghostwriter is someone who  
I. writes about mysterious or strange events  
II. does not receive credit as the author  
III. bases his or her books on predetermined guidelines  
A. I only B. I and II only  
C. II and III only D. I, II, and III
5. As used in paragraph 3, which is the best definition for surmised?  
A. guessed B. questioned C. knew D. proved
6. According to the passage, The Hardy Boys and Nancy Drew books were created based on the idea that  
I. mystery books for adults are popular  
II. children enjoy reading about characters they can relate to  
III. girls and boys are not interested in the same things  
A. I only B. I and II only  
C. II and III only D. I, II, and III
7. Based on information in the passage, it can be inferred that Leslie McFarlane and Mildred Wirt  
A. disliked writing according to a specific formula  
B. respected the art of ghostwriting  
C. were unsuccessful in their previous occupations  
D. found it helpful to write from personal experience
8. According to the passage, some teachers and librarians objected to ghostwritten books such as The Hardy Boys and Nancy Drew Mystery Stories because they  
A. disapproved of mystery stories  
B. thought the books were too expensive  
C. believed the books were not quality literature  
D. disliked Edward Stratemeyer's questionable business practices
9. Which of the following best describes the author's attitude toward The Hardy Boys and Nancy Drew book series?  
A. balanced and respectful B. doubtful and critical  
C. hostile but forgiving D. overwhelmingly praising

10. Which of the following best describes the structure of this passage?

- A. introduction, explanation, history, controversy, conclusion
- B. introduction, history, controversy, explanation, conclusion
- C. history, explanation, summary, conclusion, controversy
- D. history, controversy, explanation, summary, conclusion

III. A. Attempt any one of the following: (10)

1. Draft a Letter of Thanks to your employees for helping out to make a function Successful.

OR

2. Draft a Letter of Congratulations on a Promotion.

B. Explain the Demi Official layout of writing the letter. (05)

IV. Attempt any one of the following: (15)

Write an essay of about 600 words on anyONE of the following topics:

- a. Online learning: is it effective nowadays?
- b. The Effects of Television Violence on Young Students.

OR

Draft a poem of five stanzas, four lines each on the topic 'The view out your window '.

OR

Write a short story in about 800-1000 words on "camping with friends in the woods".

V. Draft a Display advertisement for any one: (10)

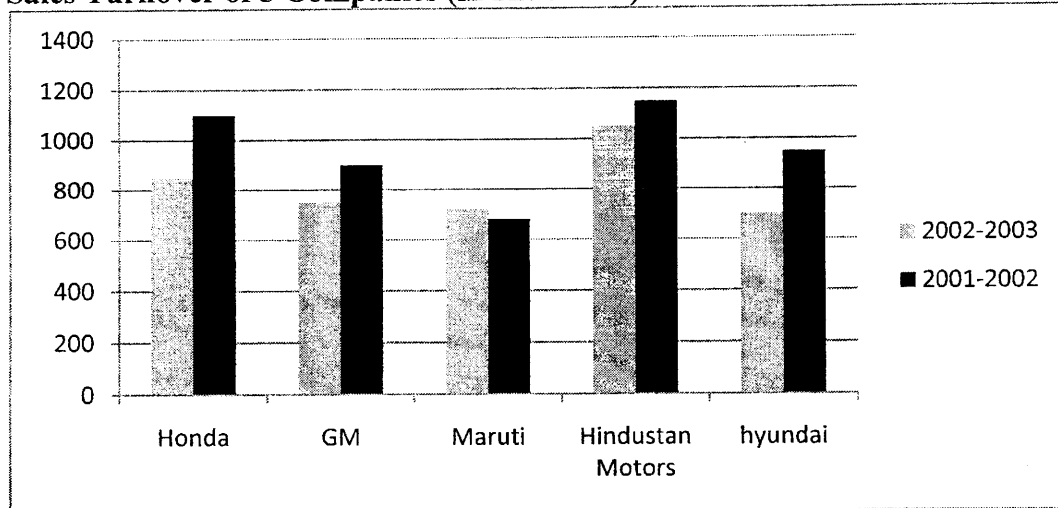
- 1. A new fast food joint
- 2. New range of fans.

VI. Choose the correct spelling: (05)

- |                  |                   |                   |                  |
|------------------|-------------------|-------------------|------------------|
| i. Neumonia      | ii. Penumonia     | iii. Pneumonia    | iv. Pnuemonia    |
| i. Reminiscience | ii. Reminiscence  | iii. Reminescence | iv. Reminisense  |
| i. Priveledge    | ii. Privilage     | iii. Privilege    | iv. Privelege    |
| i. architecture  | ii. Arckhitecture | iii. arcitecture  | iv. Arckitecture |
| i. Unanimus      | ii. Unanemous     | iii. Unanimess    | iv. Unanimous    |

VII. The bar graph given below shows the sale turnover of 5 companies during 2001-2002 and 2002-2003. Answer the questions below it: (10)

**Sales Turnover of 5 Companies (in Rs. crores)**



The turnover of \_\_\_\_\_ in the year 2001-2002 is approximately 1100. In the year 2002-2003 \_\_\_\_\_ had the highest turnover. \_\_\_\_\_ had its turnovers almost the same for 2001-2002 and 2002-2003. \_\_\_\_\_ had the least turnover for both the years. Hyundai showed a/an \_\_\_\_\_-in turnover from \_\_\_\_\_ in 2001-2002 to \_\_\_\_\_ in 2002-2003. The turnover of \_\_\_\_\_ in 2001-2002 is approximately 900crs as compared to 1150crs of \_\_\_\_\_. The sale of GM has \_\_\_\_\_ from 2001-2002 to 2002-2003.